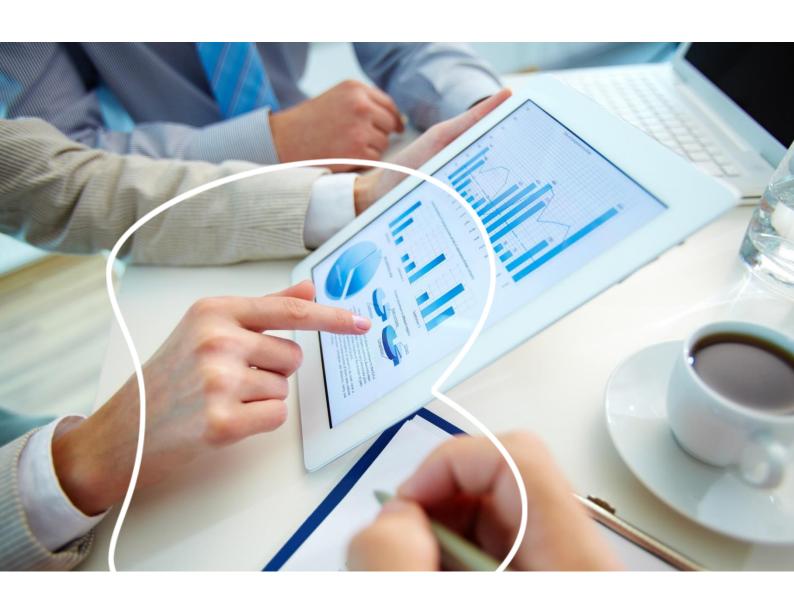
Bezeq The Israel Telecommunication Corporation Ltd. Periodic Report for the Year 2016





The information contained in this report constitutes a translation of the report published by the Company. The Hebrew version was submitted by the Company to the relevant authorities pursuant to Israeli law, and represents the binding version and the only one having legal effect. This translation was prepared for convenience purposes only.

Bezeq The Israel Telecommunication Corporation Ltd. Periodic Report for the Year 2016

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Chapter A — Description of Company Operations

Bezeq — The Israel Telecommunication Corporation Limited ("the Company" or "Bezeq"), together with its subsidiaries, whether wholly or partly owned, whose financial statements are consolidated with those of the Company, will henceforth be called in this Periodic Report "the Group" or "Bezeq Group".

For the reader's convenience, Appendix A to this chapter contains a list and explanation of the key defined terms in the report.

1. <u>General development of the Group's business</u>

1.1 Group activities and business development

1.1.1 General

At the date of this periodic report, Bezeq Group is a main provider of communications services in Israel. Bezeq Group implements and provides a broad range of telecommunications operations and services, including domestic fixed-line, cellular and international communication services, multi-channel satellite television broadcasts, internet infrastructure and access services, call center services, maintenance and development of communications infrastructures, provision of communications services to other communications providers, television and radio broadcasts, and supply and maintenance of equipment and services on customer premises (network end point — NEP — services).

The Company was established in 1980 as a government company to which the activities carried out until then at the Ministry of Communications were transferred, and it was privatized over a period of years. The Company became a public company in 1990 and its shares are traded on the Stock Exchange.

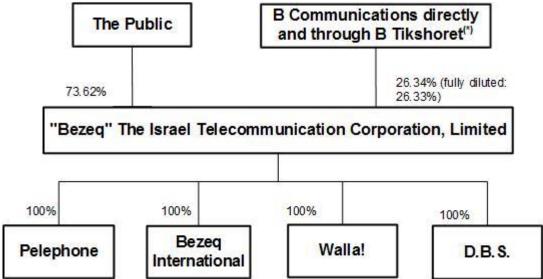
Since April 14, 2010, the controlling shareholder of the Company is B Communications, directly and through its wholly-controlled (indirectly) company B Tikshoret (SP2) Ltd. ("B Tikshoret"). (Concerning regulatory permits that were given in connection with the transaction to acquire control, see Section 1.7.6).

For information about restrictions that may apply to B Communications commencing December 2019 under the Market Concentration Law, in connection with control in the Company, if at that time B Communications is a second tier company according to this law, and restrictions that apply to the Company in this context as a third-tier company, see Section 1.7.4.7.

Internet Gold — Golden Lines Ltd. is Eurocom Communications Ltd. ("Eurocom Communications"), which is controlled by Eurocom Holdings (1979) Ltd., in which the controlling shareholders are Mr. Shaul Elovitch and his brother Yosef Elovitch. 714,169,560 shares of the Company are held by B Tikshoret. In addition, 14,204,153 Company shares are owned directly by B Communications.

To the best of the Company's knowledge, B Tikshoret is a private company registered in Israel, wholly owned and controlled by B Tikshoret (SPI) Ltd., which is wholly owned and controlled by B Communications. B Communications is an Israeli public company whose shares are traded by way of double listing on the Stock Exchange and on the Nasdaq. The controlling shareholder in B Communications is Internet Gold — Golden Lines Ltd., and the controlling shareholder in

Diagram of the Company's holding structure, and the Company's holdings in the subsidiaries and main affiliates, at the date of approval of the report (March 29, 2017):



(*) In addition to the above-mentioned holdings, 1,000,000 shares are held jointly by the Chairman of the Board of Directors, Mr. Shaul Elovitch and his brother Mr. Yosef Elovitch, the controlling shareholders (indirectly) of the Company, 72,360 shares are held by Ms. Iris Elovitch the wife of the controlling shareholder Shaul Elovitch, and 11,556 shares are held by Ms. Orna Elovitch Peled, a director of the Company and wife of Mr. Or Elovitch, a Company director and son of Shaul Elovitch, the controlling shareholder, indirectly, of the Company. These shares total approximately 0.03% of all the Company's issued capital.

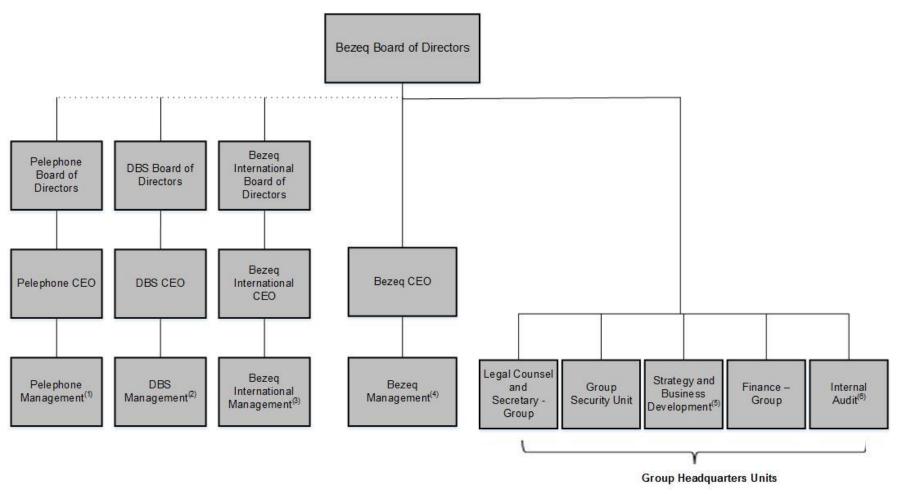
In addition, the Company holds 100% of the issued capital of Bezeq On-Line, which operates customer call centers of a scope that is not material to the Company.

Organizational structure — Bezeg Group

On September 4, 2007, in accordance with Section 50(a) of the Companies Law and in accordance with Articles 119 and 121.1 of the Company's Articles, the Board of Directors of the Company resolved that the powers of the General Manager with respect to the corporations held directly or indirectly by the Company (including Pelephone, Bezeq International, DBS, Walla, Bezeq Online and Bezeq Zahav Holdings) will be transferred to the Board of Directors, and the Board passed resolutions for the purpose of implementing this resolution.

On March 22, 2017, the Board of Directors approved an expansion of the Group's headquarters (HQ). HQ will assist the Board of Directors in implementing the tasks involved in setting out the strategy and oversight conferred upon it according to the Companies Law, and also in exercising certain performance and management powers stemming from assuming these powers with respect to the activity of the subsidiaries and activities that may be absorbed by the Company in future, insofar as they are absorbed, within the context of mergers and acquisitions. This includes a decision to appoint a director of strategy and business development for the Group and the appointment of a legal advisor for the Group's HQ. As a direct result of the aforementioned decisions, on matters pertaining to the entire Group, to the consolidated financial statements, and to the subsidiaries, the Group's CFO reports to the Board of Directors, whereas on matters pertaining to the Group's domestic fixed line communications activity he reports to the CEO. The head of the security unit also reports to the Board of Directors on matters pertaining to the entire Group and the subsidiaries.

Diagram of the Group's organizational structure (including significant subsidiaries only) at the date of publication of the report:



⁽¹⁾ For a diagram of Pelephone's organizational structure, see Section 3.9.

⁽²⁾ For a diagram of DBS's organizational structure, see Section 5.11.

For a diagram of Bezeq International's organizational structure, see Section 4.8.

⁽⁴⁾ For a diagram of Bezeq (Fixed Line) organizational structure, see Section 2.9.

⁽⁵⁾ The head of Strategy and Business Development will take up his position on April 23, 2017.

⁽⁶⁾ The Internal Auditor is subject to the Chairman of the Company's Board of Directors.

1.1.2 Mergers and acquisitions

Merger of the Company and DBS

Until March 25, 2015, the Company held 49.78% of the shares of DBS and it also owned stock options which entitled it to 8.6% of the shares of DBS and which the Company has not yet exercised. In view of a decision of the Supreme Court on August 21, 2009, not to approve the merger of the Company and DBS, the Company discontinued consolidation of its financial statements with those of DBS, and from that date the investment in DBS shares was presented according to the equity method. The balance of DBS shares are held by Eurocom D.B.S.²

On March 25, 2015, the Company exercised the stock options that it owned, for no payment, and on June 24, 2015 the Company completed a transaction in which it acquired all the holdings of Eurocom DBS in DBS, which at that time constituted 50.22% of the issued share capital of DBS (41.62% fully diluted) as well as all the shareholders' loans that Eurocom provided to DBS (NIS 1,538 million as at December 31, 2014) ("the Purchase Transaction").

On the occasion of the completion, the Company transferred to Eurocom DBS the cash consideration for the Purchase Transaction in the amount of NIS 680 million, Eurocom DBS transferred to the Company all its shares and rights to shares in DBS and assigned to the Company its entire rights in the shareholders' loans that it had provided to DBS. Upon completion of the transaction, DBS became a wholly owned subsidiary (100%) of the Company.

Notably, under the terms of the Purchase Transaction, in addition to the cash payment of NIS 680 million, the consideration also included two additional contingent payments, as follows: one additional payment of up to NIS 200 million to be paid in accordance with the tax synergy ("First Contingent Payment"), and an additional payment of NIS 170 million to be paid according to the business results of DBS in the next three years ("Second Contingent Payment"). Most of the First Contingent Payment was paid after the Company entered into a tax assessment agreement and tax decision with the Tax Authority with respect to financing income, shareholders loans, the losses and merger of DBS, (see also Section 2.14.2 and Notes 6 and 11 to the 2016 Financial statements (chapter c)). The Company paid advances on account of the Second Contingent Payment (that were not recorded as an expense in the financial statements). Additionally, the financial reports contain a commitment in the amount of NIS 84 million for the Second Contingent Payment based on a management estimate. Insofar as the merger of DBS takes place in 2017, this commitment is expected to be the full amount of the Second Contingent Payment, and insofar as the merger takes place after the end of 2017, the amount of this commitment will be contingent on the results of DBS for 2017. At the date of the report, the Company believes that this amount might be lower than the amount of the commitment included in the financial statements.

According to the conditions prescribed in the Antitrust Authority's approval of the merger (according to its meaning in the Antitrust Law), dated March 26, 2014, between the Company and DBS, the following limitations apply with respect to the Company and DBS³:

- A. The Company and any person associated with it (in this section "Bezeq") will not impose any restriction on the use of fixed-line Internet infrastructure services stemming from the customer's cumulative surfing volume, and it may not restrict or block the possibility available to a customer to make use of any service or application provided on the Internet.
- B. Bezeq will deduct amounts for providing multi-channel TV services from the payments of ISPs for connecting them to the Bezeq network.
- C. Bezeq will sell and provide Internet infrastructure services and TV services under equal conditions for all Bezeq customers (the sale of Internet infrastructure

-

² A company controlled (indirectly) by Messrs. Shaul and Yosef Elovitch, controlling shareholders of the Company.

It is noted that conditions similar to those listed in Sections A, B, and D were imposed on Hot Telecom Limited Partnership as part of merger approvals by the Antitrust Authority.

- services as part of a bundle will not, in itself, be considered a sale under non-equal conditions).
- D. Bezeq and DBS will cancel any exclusivity arrangements pertaining to productions that are not original productions and they shall not be party to any such exclusivity arrangements (except in relation to a third party which, on the date of the decision, has a broadcasting license). Furthermore, for two years from the approval date of the merger, Bezeq will not prevent any entity (excluding an entity that has a broadcasting license on the date of the decision) from acquiring rights in original productions (this does not apply to new productions).

The full text of the Antitrust Authority's decision appears in an Immediate Report of the Company dated March 26, 2014 (ref. 2014–01–024669), presented here by way of reference.

For additional information on the foregoing in this section, see the amended Transaction Report dated March 12, 2015, (ref. no. 2015–01–050563), included here by way of reference and also Note 11.2 to the 2016 Financials.

Further to the announcement by the Director General of the Ministry of Communications dated December 21, 2016 concerning "cancellation of the structural separation obligation in Bezeq Group" (on this see Section 1.7.2), on December 25, 2016, the Company and DBS signed a merger agreement ("the Merger Agreement") so that subject to the conditions precedent set out therein and noted below, on the date of completion of the merger, and effective retroactively from the effective date of the merger (December 31, 2016), all the activity of DBS will be merged with and into the Company, for no payment, in accordance with the provisions of Section 323 of the Companies Law and under the provisions of Sections 103B and103C of the Income Tax Ordinance⁴, and DBS will cease to exist as a separate legal entity, it will be dissolved without liquidation, and the Registrar of Companies will delete it from the register.

Completion of the merger is subject to compliance with the following conditions:

- A. Obtaining the approval of the Companies Registrar for the merger (merger certificate).
- B. Obtaining various regulatory approvals from the Ministry of Communications, Minister of Communications and head of the Civil Administration.
- C. Obtaining approvals from any third parties whose approval is required. If the Company's Board of Directors believes that such approval is immaterial to completion of the merger, it may, at its discretion, waive the obtaining of any third party approval.
- D. The arrangement of any incompatibility that is found upon completion of the merger between the Deed of Trust and the debentures of DBS and fixed liens registered on a particular asset of DBS, and the Company's financing documents, under which a commitment is in place to refrain from creating charges on the Company's assets, lifting the financial restrictions and covenants set out in the financing agreements of DBS, so that they will not apply to the merged company, and all to the Company's satisfaction and as will be approved by the Company's Board of Directors.⁵

The main purpose of the merger, from the business and economic perspective, is to streamline the activity and operation of the Company and DBS and to consolidate it under a single legal entity in order to save operating costs in the long term.

A-2

In the matter of a taxation decision received on September 15, 2016 by the Tax Authority, as part of a tax assessment agreement that the Company signed with the Tax Authority, which includes the Tax Authority's preliminary approval for tax purposes for the merger of DBS with and into the Company, in accordance with the provisions of Section 103B of the Income Tax Ordinance ("the Approval"), see an Immediate Report of the Company dated September 18, 2016 (ref. no.: 2016–01–124486). Pursuant to the said announcement of the Ministry of Communications, the Company held discussions with the Tax Authority and at this stage it is agreed that closer to the time of obtaining the Ministry of Communication's approval for the merger, its compatibility with the taxation decision will be reviewed.

⁵ Arrangement of any incompatibility and lifting the financial restrictions and covenants – to the extent that this is necessary.

Subsequently, the shareholders' loans registered in the Company's name in the books of DBS, of which the outstanding amount, including principal and accrued interest at December 27, 2016, was NIS 389 million, were converted to equity, and the Company also made an additional investment in the capital of DBS against a premium in the amount of NIS 130 million. (Notably, previously, in September 2016, shareholders loans in the amount of NIS 5.3 billion were converted, as detailed in Section 5.13.1).

The Company and DBS continue to operate in accordance with the foregoing to advance the merging of the companies.

For additional information on the foregoing in this section in the matter of the merger of the companies, see also the Company's Immediate Reports dated December 23, 2016 (ref. no. 2016–01–090906), December 25, 2016 (ref. no. 2016–01–091068), December 26, 2016 (ref. no. 2016–091446), December 28, 2016 (ref. no. 2016–01–093060), and December 29, 2016 (ref. no. 2016–01–093318), included here by way of reference and also Note 11.2 to the 2016 Financials.

1.2 Segments of operation

The Group has four main segments of operation which correspond with the corporate division among the Group companies and report as business segments in the Company's consolidated financial statements (see also Note 27 to the 2016 Financials):

1.2.1 The Company — Fixed-line domestic communications

This segment consists primarily of the Company's operation as a Domestic Carrier, including telephony services, Internet infrastructure and access services (and including wholesale BSA service), transmission and data communications services and wholesale service for use of the Company's physical infrastructures. The Company's activities in the domestic fixed-line segment are described in Section 2 of this report.

1.2.2 Pelephone – Cellular communications

Cellular communications, marketing of terminal equipment, installation, operation and maintenance of cellular communication equipment and systems. Pelephone's operations are described in Section 3 of this report.

1.2.3 Bezeq International — international communications, Internet and NEP services

Internet access services (ISP), international communication services and NEP services. Bezeg International's operations are described in Section 4of this report.

1.2.4 DBS — Multi-channel television

Multi-channel digital satellite television broadcasting services for subscribers (DBS) and the provision of value added services for subscribers. DBS's operations are described in Section 5 of this report.

It is noted that in addition, the Company's consolidated financial statements include an "Others" segment, which covers mainly Internet-related content and trading, (through Walla!, WallaShops, and other websites), and customer call center services (through Bezeq Online). The "Others" segment is not material at the Group level.

1.3 Investments in the Company's capital and transactions in its shares

- 1.3.1 On February 2, 2016, the Company received notice from B Tikshoret whereby on that date it completed the sale of 115,500,000 ordinary NIS 1 par value shares of the Company (which on that date constituted 4.18% of the Company's issued and paid-up share capital) at a price of 850 agorot per share (in this section: "the Shares").
- 1.3.2 B Tikshoret informed the Company that the sale took place in accordance with the provisions of Section 3(a3) of the Communications Order, by way of an agreement to sell the shares through a distribution agent⁶ (as this term is defined in the

Section 3(a3)(3) of the Communications Order refers to: "A sale or private placement to one or more distribution agents (as they are defined in the Communications Order), provided that the purchase is not made for themselves or for entities in their control or entities that control them, and that they undertook not to sell means of control at such rate, as a result of

Communications Order), which entered into agreement with third parties to sell them the shares in off-the-floor transactions.

- 1.3.3 After completing the sale process, B Tikshoret and B Communications together hold 26.34% of the Company's issued and paid-up share capital.
- 1.3.4 As reported by B Communications, on October 25, 2016, B Communications made early repayment of the debentures (dollar series 144A) where to secure their repayment most of its holdings in the Company (and that were held through B Tikshoret) were pledged. Following the said repayment, the charge on B Communications' shares in the Company was lifted.

In this matter, see also Section 1.7.6.3.

1.4 Dividend Distribution

1.4.1 Dividend policy

On August 4, 2009, the Board of Directors of the Company resolved to adopt a dividend distribution policy under which the Company would distribute to its shareholders, on a semi-annual basis, a dividend of 100% of the semi-annual profits (after tax) ("Profit for the period attributable to the Company's owners") according to the consolidated financial statements of the Company. Implementation of the dividend distribution policy is subject to the provisions of any law, including the distribution tests laid down in the Companies Law, and to the Board's assessment as to the Company's ability to meet its existing and foreseeable obligations, and all with due attention to the Company's projected cash flow, activities and liabilities, its cash balances, its plans and its situation from time to time, and subject to the approval of the general meeting of the shareholders of the Company for each specific distribution, as provided in the Company's Articles of Association. At the publication date of the report, this policy is in force.

1.4.2 Dividend distribution

For information about dividends distributed by the Company in 2015–2016, and Board of Directors recommendations to the General Meeting about a dividend distribution on March 29, 2017, see Note 19.2 to the 2016 Financials.

Outstanding, distributable profits at the report date - NIS 590 million⁷ (surpluses accumulated over the last two years, after subtracting previous distributions).

which one or more of the buyers will hold a percentage that must be approved under the Communications Order, unless the buyer has a permit to do so under the Order ...".

Including revaluation gains in the amount of NIS 12 million for an increase in the control of DBS. Pursuant to a Board of Directors' resolution dated February 10, 2015, these revaluation gains will be excluded from the dividend distribution policy and will not be distributed as a dividend.

1.5 Financial information about the Group's segments of operation

All the data in Sections 1.5.1, 1.5.2, 1.5.3 are in NIS million.

1.5.1 **2016**

	Domestic fixed-line communic ations	Cellular communic ations	Internatio nal communic ations, Internet services and NEP	Television multi- channel	Others	Adjustmen ts to consolidat ed (2)	Consolidat ed
Total revenues:							
From externals	4,063	2,587	1,478	1,745	198	-	10,071
From other segments of operation in the corporation	320	43	70	-	20	(440)	13
Total revenues	4,383	2,630	1,548	1,745	218	(440)	10,084
Total costs attributable to:							
Variable costs attributable to segment of operation (1)	575	1,421	817	593	179		
Fixed costs attributable to segment of operation (1)	1,732	1,177	555	888	73		
Total costs	2,307	2,598	1,372	1,481	252	(247)	7,763
Costs that do not constitute revenue in another segment of operation	2,243	2,437	1,161	1,471	245	193	7,750
Costs that constitute revenue in other segments of operation	64	161	211	10	7	(440)	13
Total costs	2,307	2,598	1,372	1,481	252	(247)	7,763
Profit from ordinary operations attributable to owners of the Company	2,076	32	176	264	(34)	(193)	2,321
Total assets attributable to operations at December 31, 2016	7,111	3,294	1,188	2,026	204	2,124	15,947
Total liabilities attributable to segment of operation at December 31, 2016	11,988	569	380	1,434	104	(730)	13,744

⁽¹⁾ The Group companies that are companies providing services (as opposed to manufacturing companies), do not manage a dedicated pricing system, which differentiates between fixed and variable costs. The above distinction was made for the purposes of this report only. Variable costs are costs for which the companies have flexible management and control in the short-term and which directly affect output, in contrast with fixed expenses, which are not flexible in the short term and do not directly affect output (on this, regarding the definition of fixed and variable costs, "short-term" means a period of up to one year).

⁽²⁾ Details of adjustments to consolidated – transactions between segments of operation.

1.5.2 **2015**

	Domestic fixed-line communi- cations	Cellular communi- cations	Internat- ional communi- cations, Internet services and NEP	Television multi- channel	Others	Adjust- ments to consolida- ted(2)	Consoli- dated
Total revenues:							
From externals	4,122	2,831	1,485	1,774	197	(440)	9,969
From other segments of operation in the corporation	285	59	93	_	24	(445)	16
Total revenues	4,407	2,890	1,578	1,774	221	(885)	9,985
Total costs attributable to:							
Variable costs attributable to segment of operation(1)	522	1,469	837	606	174		
Fixed costs attributable to segment of operation(1)	1,737	1,264	501	918	63		
Total costs	2,259	2,733	1,338	1,524	237	(676)	7,415
Costs that do not constitute revenue in another segment of operation	2,181	2,540	1,177	1,507	230	(233)	7,402
Costs that constitute revenue in other segments of operation	78	193	161	17	7	(443)	13
Total costs	2,259	2,733	1,338	1,524	237	(676)	7,415
Profit from ordinary operations attributable to owners of the Company	2,148	157	240	220	(15)	(180)	2,570
Profit from operating activities attributable to non-controlling interests	-	-	-	30	-	(30)	-
Total assets attributable to operations at December 31, 2015	7,311	3,269	1,170	1,667	676	2,586	16,679
Total liabilities attributable to segment of operation at December 31, 2015	12,117	513	343	6,685	104	(5,494)	14,268

⁽¹⁾ For a definition of EBITDA, see note (1) to the table in Section 1.5.1.

⁽²⁾ Details of adjustments to consolidated — transactions between segments of operation and transactions in multi-channel television in the first quarter (before the shift to control and consolidation with DBS).

1.5.3 **2014**:

	Domestic fixed-line communi -cations	Cellular communi -cations	Internat- ional communi -cations, Internet services and NEP	Multi- channel television	Others	Adjust- ments to consolida- ted(2)	Consoli- dated
Total revenues:							
From externals	4,045	3,361	1,419	1,724	209	(1,724)	9,034
From other segments of operation in the corporation	272	58	85	_	17	(411)	21
Total revenues	4,317	3,419	1,504	1,724	226	(2,135)	9,055
Total costs attributable to:							
Variable costs attributable to segment of operation(1)	622	1,636	775	602	(472) (3)		
Fixed costs attributable to segment of operation(1)	1,715	1,334	497	849	69		
Total costs	2,337	2,970	1,272	1,451	(403)	(1,798)	5,829
Costs that do not constitute revenue in another segment of operation	2,257	2,792	1,121	1,436	(411)	(1,372)	5,823
Costs that constitute revenue in other segments of operation	80	178	151	15	8	(426)	6
Total costs	2,337	2,970	1,272	1,451	(403)	(1,798)	5,829
Profit from ordinary operations attributable to owners of the Company	1,980	449	232	135	629	(199)	3,226
Profit from operating activities attributable to non-controlling interests	-	-	-	138	-	(138)	-
Total assets attributable to operations at December 31, 2014	8,483	3,541	1,217	1,820	703	(451)	15,313
Total liabilities attributable to segment of operation at December 31, 2014	12,369	696	392	6,484	107	(7,176)	12,872

⁽¹⁾ For a definition of EBITDA, see note (1) to the table in Section 1.5.1.

For explanations about the development of the financial information presented in Sections 1.5.1 through 1.5.3, see Section 1 of the Directors Report on the State of the Company's Affairs ("the Directors Report").

⁽²⁾ Details of adjustments to consolidated — transactions between segments of operation and transactions in multi-channel television.

⁽³⁾ Including profit from the sale of Coral-Tell Ltd. shares.

1.5.4 Main results and operational data

Condensed data showing the results of each of the Company's main segments of operation in 2015 and 2016:

1.5.4.1 Bezeq Fixed Line (the Company's operations as a domestic carrier)

	2016	2015	Q4 2016	Q3 2016	Q2 2016	Q1 2016	Q4 2015	Q3 2015	Q2 2015	Q1 2015
Revenues (NIS million)	4,383	4,407	1,082	1,089	1,100	1,112	1,088	1,101	1,105	1,113
Operating profit (NIS million)	2,076	2,148	481	519	540	536	427	512	662	547
Depreciation and amortization (NIS million)	717	725	161	188	185	183	185	184	180	176
EBITDA (Earnings before income taxes, depreciation and amortization) (NIS million)(1)	2,793	2,873	642	707	725	719	612	696	842	723
Net profit (NIS million)	1,232	1,324	235	343	326	<i>32</i> 8	340	256	382	346
Cash flow from current activities (NIS million)	2,064	2,358	482	526	517	539	668	686	456	548
Payments for investments in property, plant & equipment and intangible assets (NIS million)	834	849	205	207	227	195	197	230	191	231
Proceeds from the sale of property, plant & equipment and intangible assets (NIS million)	132	146	15	22	54	41	33	21	80	12
Free cash flow (NIS million) (2)	1,362	1,655	292	341	344	385	504	477	345	329
Number of active subscriber lines at the end of the period (in thousands)(3)	2,119	2,181	2,119	2,137	2,151	2,167	2,181	2,193	2,204	2,208
Average monthly revenue per line (NIS) (ARPL)(4)	58	60	56	<i>5</i> 8	58	59	60	60	60	61
Number of outgoing minutes (in millions)	5,009	5,607	1,139	1,297	1,257	1,316	1,379	1,373	1,396	1,459
Number of incoming minutes (in millions)	5,297	5,628	1,252	1,383	1,314	1,348	1,403	1,410	1,386	1,429
Number of active subscriber lines at the end of the period (in thousands) (7)	1,558	1,479	1,558	1,539	1,521	1,503	1,479	1,448	1,418	1,390
Of which the number of active subscriber lines at the end of the period – retail (in thousands) (7)	377	244	377	347	323	290	244	177	78	11
Average monthly revenue per Internet subscriber (NIS) – retail	90	88	90	89	90	91	89	88	88	87
Average bundle speed per Internet subscriber - retail (Mbps)(5)	43.4	37.8	43.2	41.8	40.2	38.9	37.8	36.7	34.9	33.2
Churn rate (6)	10.4%	10.1%	2.4%	2.6%	2.4%	2.9%	2.7%	2.6%	2.4%	2.4%

- (1) EBITDA (Earnings before income taxes, depreciation and amortization) is a financial index that is not based on generally accepted accounting principles. The Company presents this index as an additional index for assessing its business results since this index is generally accepted in the Company's area of operations which counteracts aspects arising from the modified capital structure, various taxation aspects and methods, and the depreciation period for fixed and intangible assets. This index is not a substitute for indices which are based on GAAP and it is not used as a sole index for estimating the results of the Company's activities or cash flows. Additionally, the index presented in this report is unlikely to be calculated in the same way as corresponding indices in other companies.
- (2) Free cash flow is a financial index which is not based on GAAP. Free cash flow is defined as cash from operating activities less cash for the purchase/sale of property, plant and equipment, and intangible assets, net. The Company presents free cash flow as an additional index for assessing its business results and cash flows because the Company believes that free cash flow is an important liquidity index that reflects cash resulting from ongoing operations after cash investments in infrastructure and other fixed and intangible assets.
- (3) Inactive subscribers are subscribers whose Bezeq lines have been physically disconnected (except for a subscriber during (roughly) the first three months of the collection process).
- (4) Excluding revenues from transmission services and data communication, internet services, services to communications operators and contractor and other works. Calculated according to average lines for the period.
- (5) For bundles with a range of speeds, the maximum speed per bundle is taken into account.
- (6) The number of telephony subscribers (gross) who left Bezeq Fixed Line during the period divided by the average number of registered telephony subscribers in the period.
- (7) Number of active Internet lines including retail and wholesale lines. Retail Internet lines provided directly by the Company. Wholesale Internet lines provided through a wholesale service to other communications providers.

1.5.4.2 Pelephone

	2016	2015	Q4 2016	Q3 2016	Q2 2016	Q1 2016	Q4 2015	Q3 2015	Q2 2015	Q1 2015
Revenue from services (NIS million)	1,818	1,999	439	468	456	455	477	521	502	499
Revenue from sale of terminal equipment (NIS million)	812	891	213	181	202	216	236	208	219	228
Total revenue (NIS million)	2,630	2,890	652	649	658	671	713	729	721	727
Operating profit (NIS million)	32	157	(4)	27	8	1	11	61	53	32
Depreciation and amortization (NIS million)	380	419	89	92	95	104	100	109	106	104
EBITDA (Earnings before income taxes, depreciation and amortization) (NIS million)(1)	412	576	85	119	103	105	111	170	159	136
Net profit (NIS million)	61	151	3	32	13	13	11	55	49	36
Cash flow from current activities (NIS million)	582	730	65	152	180	185	14	163	202	351
Payments for investments in property, plant and equipment and intangible assets (NIS million)	241	426	63	64	63	51	65	90	199	72
Free cash flow (NIS million) (1)	341	304	2	88	117	134	(51)	73	3	279
Number of subscribers at the end of the period (thousands) (2) (5)	2,402	2,651	2,402	2,348	2,260	2,692	2,651	2,569	2,566	2,565
Average monthly revenue per subscriber (NIS) (ARPU) (3)(6)	63	64	62	68	68	57	60	68	65	65
Churn rate (4)	23.7%	25.8%	6.3%	6.1%	6.2%	5.2%	6.7%	6.4%	6.1%	6.5%

- (1) Regarding the definition of EBITDA (earnings before income taxes, depreciation and amortization) and free cash flows, see comments (1) and (2) in the Bezeq Fixed Line table.
- (2) Subscriber data includes Pelephone subscribers (without subscribers from other operators hosted on the Pelephone network) and does not include subscribers connected to Pelephone services for six months or more but who are inactive. An inactive subscriber is one who in the past six months has not received at least one call, has not made one call / sent one SMS, performed no surfing activity on his phone or has not paid for Pelephone services. It is noted that a customer may have more than one subscriber number ("line").
- (3) Average monthly revenue per subscriber. The index is calculated by dividing the average total monthly revenues from cellular services, from Pelephone subscribers and other telecom operators, including revenues from cellular operators who use Pelephone's network, repair services and extended warranty in the period, by the average number of active subscribers in the same period.
- (4) The churn rate is calculated at the ratio of subscribers who disconnected from the company's services and subscribers who became inactive during the period, to the average number of active subscribers during the period.
- (5) Regarding the writing off of the CDMA subscribers, see Section 3.4 .In Q2 2016 Pelephone wrote off 499,000 CDMA subscribers, as noted in Section 3.4.
- (6) The effect of writing off the CDMA subscribers, as noted in Section 3.4 caused Pelephone's ARPU to increase by NIS 12 in Q2, Q3 and Q4 2016. The effect of writing off the subscribers on ARPU for 2016 as a whole is NIS 9.

1.5.4.3 Bezeg International

	2016	2015	Q4 2016	Q3 2016	Q2 2016	Q1 2016	Q4 2015	Q3 2015	Q2 2015	Q1 2015
Revenues (NIS million)	1,548	1,578	392	384	377	395	405	389	391	393
Operating profit (NIS million)	176	240	47	45	47	37	58	59	62	61
Depreciation and amortization (NIS million)	137	132	34	35	35	33	35	33	32	32
EBITDA (Earnings before income taxes, depreciation and amortization) (NIS million)(1)	313	372	81	80	82	70	93	92	94	93
Net profit (NIS million)	125	172	33	33	33	26	42	41	45	44
Cash flow from current activities (NIS million)	269	301	86	65	69	49	96	69	74	62
Payments for investments in property, plant and equipment and intangible assets (NIS million) (2)	119	128	25	24	33	37	21	28	26	53
Free cash flow (NIS million) (1)	150	173	61	41	36	12	75	41	48	9
Churn rate (3)	20.4%	17.3%	5.2%	5.5%	4.5%	5.2%	4.6%	4.4%	4.2%	4.1%

- (1) On the definition of EBITDA (earnings before income taxes, depreciation and amortization) and cash flows, see comments (1) and (2) in the Bezeq Fixed Line table.
- (2) The item also includes long term investments in assets.
- (3) The number of Internet subscribers who left Bezeq International during the period, divided by the average number of registered Internet subscribers in the period.

1.5.4.4 DBS

	2016	2015	Q4 2016	Q3 2016	Q2 2016	Q1 2016	Q4 2015	Q3 2015	Q2 2015	Q1 2015
Revenues (NIS million)	1,745	1,774	438	434	434	439	449	446	439	440
Operating profit (NIS million)	264	250	68	62	77	57	47	74	70	59
Depreciation and amortization (NIS million)	296	322	71	75	74	76	88	78	80	76
EBITDA (Earnings before income taxes, depreciation and amortization) (NIS million)(1)	560	572	139	137	151	133	135	152	150	135
Net profit (loss) (NIS million)	68	(354)	395	(142)	(114)	(71)	(110)	(75)	(166)	(3)
Cash flow from current activities (NIS million)	629	505	207	154	110	158	105	145	106	149
Payments for investments in property, plant and equipment and intangible assets (NIS million)	208	265	41	50	58	59	43	75	82	65
Free cash flow (NIS million) (1)	421	240	166	104	52	99	62	70	24	84
Number of subscribers (at the end of the period, in thousands) (2)	614	635	614	618	623	629	635	637	636	632
Average monthly revenues per subscriber (ARPU) (NIS)(3)	233	233	237	233	231	231	235	233	231	232
Churn rate (4)	15.9%	13.9%	3.6%	4.5%	3.6%	4.2%	3.5%	3.9%	3.1%	3.4%

- (1) On the definition of EBITDA (earnings before income taxes, depreciation and amortization) and cash flows, see comments (1) and (2) in the Bezeq Fixed Line table.
- (2) Subscriber a single household or small business customer. In the case of a business customer with multiple reception points or a large number of decoders (such as a hotel, kibbutz, or gym), the number of subscribers is calculated by dividing the total payment received from the business customer by the average revenue from a small business customer. The number of subscribers was corrected retrospectively due to an insignificant change in the counting of subscribers among large customers.
- (3) Monthly ARPU is calculated by dividing total DBS revenues (from content and equipment, premium channels, advanced products, and other services) by the average number of customers. The average monthly revenue was corrected retrospectively due to an insignificant change in the counting of subscribers among large customers.
- (4) Number of DBS subscribers who left DBS during the period, divided by the average number of DBS registered subscribers in the period.

1.6 Forecast regarding the Group

Based on the information which is currently known to Bezeq Group, the forecast for 2017 is as follows:

Net profit for shareholders is expected to be approximately NIS 1.4 billion.

EBITDA⁸ is expected to be approximately NIS 4 billion.

The Group's free cash flow is expected to be approximately NIS 2 billion.

The Company's forecasts in this section are forward-looking information, as defined in the Securities Law. The forecasts are based on the Company's estimates, assumptions and expectations, including that the forecasts do not include the effects, insofar as there are any, of provision for voluntary redundancy of employees and/or the signing of collective labor agreements, the Company exercising its rights in the Sakia property (see Section 2.7.4.1) and the cancellation of structural separation / separation of companies in the Group, including the effects of the merger process with DBS and everything they entail (see Section 1.7.2 .) The Group's forecasts are based, inter alia, on its estimates regarding the structure of competition in the telecommunications market and regulation in this sector, the economic situation and accordingly, the Group's ability to carry out its plans in 2017. The forecasts also include the Company's estimate regarding the positive effects of the early application of IFRS 15 commencing January 1, 2017 in the amount of NIS 120 — 160 million on EBITDA and NIS 60–90 million on net profits (see Note 2.17.2 to the 2016 Financials. Actual results might differ significantly from these estimates, taking note of changes which may occur in the foregoing, in business conditions and the effects of regulatory decisions, technology changes, developments in the structure of the telecommunications market, etc. or insofar as one or more of the risk factors listed in Sections 2.20, 3.19, 4.15, and, 5.19.

1.7 General environment and influence of external factors on the Group's activities

The communications industry around the world and in Israel is characterized by rapid development and frequent changes in technologies, the business structure of the industry and applicable regulation. Below is a description of the main trends and central characteristics of the communications industry in recent years, which have significantly affected the operations of the Group as a whole.

Recently, the competition in the communications industry, particularly in cellular telephony, has been fierce (with the entry of the operators HOT Mobile and Golan Telecom), with packages consisting of several services and packages for a fixed price with unlimited use are offered. This stronger competition has brought down prices, increased customer switching, and led to a decline in the use of fixed-line telephony minutes, and higher churn rates, which in turn has affected the Group's results. Implementation of the wholesale market (see Section 1.7.3) has also intensified competition in the Internet service packages and enhanced implementation of wholesale services may lead to even fiercer competition and customer switching. In the business sector, the competition by competing communications groups is strengthening, which is also expressed in participation and award of tenders. To reduce the impact on performance, the Group companies are introducing streamlining and other measures to improve the services they provide and differentiate themselves from their competitors.

Considering the diversity of the Group's communication operations, regulatory developments could, in certain cases, have different effects on different areas of operation in the Group, meaning that changes in regulation that adversely affect one area, could potentially have a positive effect on another area. In certain cases, opposing effects on the areas of operation might be offset one against the other at the Group level.

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For a definition of EBITDA, see note (1) to the table in Section 1.5.4.1.

⁹ For a definition of free cash flow, see note (2) to the table in Section 1.5.4.1.

1.7.1 Communications groups in the Israeli market

Recently, the market is characterized by competition among the communications groups operating in several segments¹⁰ with the aim of providing a solution for all of the customer's communications requirements, as set out in the following table and its notes:

Group	Bezeq Group companies	Cellcom (a)	Partner (b)	HOT (c)
Cellular telephony	Pelephone	V	V	V
Fixed-line telephony	Bezeq Bezeq International	V	V	V
Internet services (fixed-line / cellular)	Bezeq Pelephone Bezeq International	V V	V	V
International calls	Bezeq International	V	V	V
Multi-channel television	DBS	V	-	V

- 1.7.1.1 **Cellcom Group** to the best of the Company's knowledge, Cellcom Group provide cellular telephony services; fixed-line telephony on its own infrastructure, transmission and data communication services for business customers through Cellcom's own transmission network, ISP services, end-to-end ISP service packages, wholesale service-based Internet infrastructure, international telecommunication services, fixed-line telephony services using VoB technology; an Internet-based television (OTT) service which includes VOD services, several linear channels, and integration of Idan+ channels.
- 1.7.1.2 **Partner Group** to the best of the Company's knowledge, Partner Group provides cellular telephony services, transmission and data-communications services, ISP services, end-to-end ISP service packages, wholesale service-based Internet infrastructure, and fixed-line telephony services using VoB technology.
- 1.7.1.3 **HOT Group** to the best of the Company's knowledge, Hot Group owns a nationwide cable infrastructure and provides multi-channel television services, cellular telephony services, fixed-line telephony services, Internet infrastructure, transmission and data communications services, and IPS services. Certain structural separation restrictions were imposed on Hot Group and specific restriction on marketing joint service bundles that include ISP services.
- 1.7.1.4 **Network sharing agreements** for information regarding network sharing agreements between some of the cellular operators, see section 3.6.2.
- 1.7.1.5 It is noted that competitors that do not belong to the above communications group (such as Golan Telecom, MVNO cellular operators, international operators and ISPs, including service providers in the wholesale market) also operate in the market.

The competition between the communications groups is reflected by increased use of service bundles (including various combinations of several different communication services). Communications groups market or may in future market "joint" service bundles consisting of different communication services of the companies in each group. As a rule, the marketing of the joint bundle enables the communications group to offer its customers more attractive tariffs than purchasing each service separately (in some cases with "cross-subsidization" among the bundle's components), and a comprehensive solution that does away with the need to be subscribed of several different providers. These trends were reinforced with implementation of a wholesale BSA service (see Section 1.7.3.2), which allows operators that do not own infrastructure and those that are not part of a communications group to offer a full end-to-end service bundle (including infrastructure) to their customers.

¹⁰ In this regard, a group is characterized by proximity arising from the identity of shareholders, even though in some of the groups there is corporate, accounting or marketing segregation between the entities belonging to the Group.

Unlike the other groups, at the date of this report, Bezeq Group is subject to the stricter restrictions in marketing joint service bundles.

Provision of comprehensive services that meet a range of needs for the customer has become easier due to the technological unity trend (see Section 2.1.4), regulatory changes, and the transition to regulation through a consolidated business license that was granted to different communications operators, as part of which different communication services that in the past required separate licenses may be provided under the same license.

1.7.2 Activities of Bezeq Group as a communications group and the structural separation restriction

As of the report date, the Group is subject to a number of regulatory restrictions relating to the formation of joint ventures among the Group companies.

1.7.2.1 <u>Structural separation</u>

A) Structure separation obligation – the Communications Law grants the minister the authority to order accounting separation between different services provided by the same group/company and to demand separate companies for the provision of different services, including separation between rendering of services to a license holder and services rendered to a subscriber, and provisions regarding implementation of the separation.

The Company's domestic carrier license stipulates that it must maintain structural separation between itself and its subsidiaries¹¹. This requires, inter alia, management of the companies to be fully segregated.

The structural separation restrictions place the Group in an inferior competitive position, which is worsening over time compared with other communications groups that are not subject to such far-reaching limitations, and compared with the option for the operators to provide end-to-end services to subscribers using wholesale services, mainly BSA. These structural separation restrictions also give rise to high management overheads.

Cancellation of structural separation – on December 22, 2016, the Company received a notice from the Ministry of Communications Director General (dated December 21, 2016) regarding "cancellation of the structural separation in Bezeq Group". According to the notice, the Ministry is initially promoting cancellation of the corporate separation in Bezeq Group, so as to have the activities of the Company's subsidiaries under the corporate structure of a single company, but with separation of divisions between the different activities, so that at this stage, the current regulations of the Company's license regarding structural separation in terms of competition between the different activities will be maintained (subsequent sending the notice, the Ministry of Communications Director General informed the Company that the modification to the license in respect of cancellation of the corporate separation will be accompanied by a hearing). The notice states that the foregoing is subject to the Company's undertaking to invest in infrastructure by accelerating the deployment of broadband infrastructure (optic fibers) with the intention to launch the service through it at the beginning of 2017, to establish an accelerated deployment plan to 76% of households ending within three years, and to complete the universal deployment that was undertaken by the Company at a time to be determined. In the notice, the Ministry clarified that it also intends to hold a hearing regarding the structural separation cancellation arrangements during 2017 (as of the report publication date, a hearing has not yet been published).

The Company is reviewing the options for implementation of the cancellation of corporate separation and is promoting a merger

Pelephone, Bezeq International, DBS and Bezeq Online.

between the Company and DBS (subject to compliance with preconditions) as stipulated in Section 1.1.2.

The structural separation cancellation notice deals with cancellation of the corporate separation in the Group, but does not provide a solution for further aspects of structural separation. On May 2, 2012, a policy document concerning expansion of competition in the fixed-line communications segment – wholesale market ("the Policy Document") (see also Section 1.7.3.1) stipulates, inter alia, with regard to structure separation that –

- 1. Within nine months of publication of the shelf offering¹² for the sale of wholesale services, the Minister will order elimination of the structural separation between the infrastructure provider who published the shelf offering and the international call providers and ISPs, changing it to accounting separation (unless the Minister believes that this will materially harm competition or public interest), so that the Company will be able to offer non-divisible plans of its services together with these services (as opposed to plans that can be unbundled, i.e. plans in which each service is offered separately and not part of a bundle, under the same terms as those offered under the plan).
- 2. Unbundling of the broadcasts included in the joint bundles will be reviewed and structural separation between the infrastructure providers and multi-channel TV sector will be eliminated by granting suppliers without nation-wide fixed-line infrastructure a reasonable possibility to provide a basic internet-based TV service package.
- 3. The Minister will consider an easing or cancellation of the structural separation between an infrastructure provider and a cellular operator who has an interest in the said provider, taking note of the development of the wholesale market and competition based on joint service bundles.

In the Company's opinion, the policy document conditions for cancellation of structural separation (and not only corporate separation) were met, inter alia, following the launch on February 17, 2015 of a broadband wholesale market, in which various service providers operate providing end-to-end broadband services on the Company's infrastructure and in view of the fact that there is fierce competition in the cellular service segment and there are companies providing television services over the Internet.

1.7.2.2 <u>Marketing of joint service bundles with a subsidiary for easing of the structural separation restriction</u>

The Company was permitted to offer subscribers joint service bundles with its subsidiaries, subject to approvals by the Ministry of Communications and several terms laid down in the Domestic Carrier license, including:

- The bundles must be unbundleable, meaning that a service included in them will be offered separately and on the same terms.
- At the time of submitting a request for approval of a bundle, there is a
 group of services in similar format being marketed to a subscriber as a
 package by a license-holder who is not a subsidiary of the Company, or
 there is a group that includes license-holders who provide a private
 subscriber with all the services included in the joint service bundle.
- Joint service bundles marketed by the subsidiaries including the services
 of the Company, are also subject, according to their licenses, to similar
 limitations, including a requirement for unbundling (except for a bundle

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The policy document sets out a procedure whereby an agreement for wholesale services and prices will be negotiated and as soon as such agreement is signed, the infrastructure owner will publish a shelf offering for the sale of the services based on the agreement.

marketed by a subsidiary that contains only the Company's Internet infrastructure service).

These limitations, and in particular the unbundling obligation, which severely limits the Group's ability to offer discounts on the components of the bundle, puts the Group in a competitively inferior position as compared to the competing communication groups which are not subject to similar limitation in marketing joint bundles (other than a limitation on marketing a joint bundle of HOT-Net and other HOT Group companies, as noted in Section 1.7.1). The Company's limitation is more significantly manifested with implementation of the wholesale BSA services and the option for ISPs to provide end-to-end services to customers at reduced prices compared with the unbundleable bundles that the Company can market. Concerning limitations on collaboration with DBS for the sale of joint service bundles under DBS's licenses, also see Section 5.15.9.

With respect to the terms of the agreement for bundles marketed by the Company, of internet infrastructure services together with ISP services, on January 1, 2017, the Ministry of Communications notified the Company that it must make changes to the current bundle sale format and, inter alia, cancel the section in the agreement prohibiting ISPs from making commercial use of the customer data that the Company has collected and transferred to them, otherwise the approval granted to the Company to a market joint service bundle as set out in the agreement will be canceled. It is noted that the Ministry of Communications' notice was provided against the background of complaints submitted by Cellcom and Partner to the Ministry and the Antitrust Authority on the matter, and later they also filed an action by way of an opening motion for declarative relief, inter alia, in this matter (see Section 2.18(G)). On March 27, 2017, the Ministry of Communications notified the Company that it would not approve the Company's request to market a joint service bundle with DBS, given that the Ministry will, in the near future, be completing several regulatory measures that will allow a more complete implementation of the wholesale market reform, including the regulation of telephony resell, new regulations relating to the Company's retail tariffs, regulation of a mechanism to reduce profit margins and regulation of the conditions for marketing reverse bundles. According to the Ministry's notice, it is therefore willing to review requests of this kind for joint service bundles which include a bundle, telephony and TV, in at least six months' time, after it has examined the effect of the aforementioned measures on the market and is certain that the Company satisfies the regulatory requirements. In its notice, the Ministry reiterated its intention to review, subject to a hearing, the cancellation of the structural separation obligation in Bezeq Group and to examine regulations that will replace the existing structural separation regime, in a manner that could affect the marketing of joint service bundles.

1.7.2.3 <u>Further limitations on cooperative ventures and preferences between the Group companies</u>

There are other limitations on cooperative ventures between the Company and Group companies, both under antitrust laws and conditions laid down by the Antitrust Commissioner in approvals of mergers between the Company and Group companies, which prohibit discrimination in favor of Group companies when providing certain services (see Section 2.16.7), and by power of the orders of the Company's license, which oblige it to provide its services equally to all. For further restrictions also see section 5.15.9.

Lifting of the restrictions on structural separation and waiving the limitations applicable to cooperative ventures between the Group companies as set out above, if lifted, may form various opportunities for the Group to utilize synergies or the facilitate utilization of such synergies.

1.7.3 Regulatory oversight and changes in the regulatory environment – wholesale market

Recently a wholesale market model has started being implemented in Israel, as part of which the obligation to sell wholesale services to other communications operators was

imposed on owners of a country-wide fixed-line access infrastructure (the Company and HOT).

The regulatory provisions regarding the wholesale market, as well as its implementation and development in the Report Period, affect a material part of the Group's activities.

1.7.3.1 Policy document

The wholesale services were established pursuant to the policy document in which the Minister of Communications adopted the main recommendations of the committee appointed to review and revise the structure of Bezeq's tariffs and to set wholesale service tariffs in the communications segment (Hayek Committee). The policy document states, inter alia, that owners of country-wide fixed-line access infrastructures who provide retail services, including the Company, will be obligated to sell wholesale services to holders of telecommunication licenses on a non-discriminatory basis and with no discounts for size. The document also stipulates the terms for cancellation of the structural separation (see Section 1.7.2.1B)) and that within six months of publication of the Shelf Offering for the sale of wholesale services by the infrastructure owners, the Minister will take action to change to a method of oversight of the Company's prices by the setting of a maximum price and within nine months, the Ministry of Communications will formulate regulations aimed at increasing the investment in and upgrading fixed-line communications infrastructure in Israel.

Further to the policy document, the Ministry of Communications established service portfolios setting out the format for provisions of the services by the infrastructure owners. The maximum tariffs that the Company is permitted to charge for these services were determined by the Minister of Communications with the agreement of the Minister of Finance in the Communications (Telecommunications and Broadcasts) (Use of a Domestic Carrier's Public Network) Regulations, 2014 ("the Use Regulations"). As of the Report Date, no tariffs for HOT's wholesale services have been set.

1.7.3.2 BSA services

The Company started providing the service on February 17, 2015. This service allows service providers that do not own infrastructure to offer their customers full end-to-end internet services, including internet connectivity services and infrastructure services of the Company. Since launching of the service, hundreds of thousands of customers have switches to receiving services through these service providers. In this regards, see Sections 1.5.4.1 and 2.1.3.

In the initial period of provision of the service, the Ministry conducted an oversight proceeding at the Company, which led to imposition of NIS 8.5 million in fines. The Company paid the amount of the fines and submitted a petition with the court against this proceeding. Moreover, disputes erupted between the Company and the service providers regarding implementation of the service portfolio. These disputes concerned the recruitment and movement of customers, the payments owing to the Company for the service, and the use of routers leased by the Company to its customers.

The Ministry held hearings on various issues related to implementation of this service. Some of the hearings were initiated by the Ministry for implementation of its policy, some stemmed from the above disputes regarding implementation of the service and others derived from the Company's petition to the HJC prior to launching provision of the service (see the following Section 1.7.3.5). The results of the hearings may affect,

¹³ The policy document was attached to the Company's immediate report dated May 2, 2014 (Reference No. 2012–01–115083).

inter alia, the service tariffs and the Company's competitive position of the Company in the market.

The main hearings on the matter dealt with, inter alia: Mechanisms for reviewing and revising the forecast for demand for the purpose of updating the wholesale market tariffs (in which a decision was made regarding reduction of the tariffs of the BSA service component), revising the service level (SLA) requirements, the procedure for movement of customers between operators, etc.

Moreover, on November 17, 2014, a hearing was published on the subject of determining the format for reviewing a margin squeeze¹⁴ by the fixed-line broadband network owners: According to the hearing, the infrastructure owners will be required to send any marketing proposal for review of the Ministry of Communications and the Ministry will notify the infrastructure owner within 14 days whether it prohibits marketing of the package due to fears of margin squeeze. This review mechanism and the resulting restriction on prices for retail services, if and insofar it is applied, may affect the Company's ability to put forward marketing offers for its wholesale services from the time to market aspect and the prices that it can offer. As of the Report Date, no decision has been made on the hearing.

1.7.3.3 Wholesale service use of physical infrastructures

A) The service portfolio entered into entered into force on July 31, 2015 and accordingly, the Company allows suppliers without infrastructure to use its physical available-for-transfer communication cable infrastructure and the available dark fibers out of the Company's available optic cables, while in order to connect to the service provider's infrastructure to the Company's infrastructure, the service provider must set up a passive infrastructure near the Company's passive infrastructure facility.

In a letter dated July 6, 2016, the Ministry of Communications announced its decision that the infrastructure works will be performed by the Company or several companies whose services the Company uses in exceptional cases in coordination with it, as opposed to a situation in which the service providers without infrastructure that use the Company's infrastructure perform the works. In this regard, it is noted that the in another letter, it was clarified that these provisions will also apply regarding use of the Company's infrastructure by infrastructure owners – see Section 1.7.3.4.

B) Due to a dispute between the Company and another communication provider regarding the option of using the physical infrastructure as part of this service for cellular requirements, the Ministry of Communications clarified its position that provision of the service is not conditional to the manner of use by the service provider and in fact rejected the Company's position that the wholesale market services are designated exclusively for the fixed-line market. The Company provides the service accordingly. In this regard, see also the description of a claim by Cellcom and Partner in Section 2.18G.

1.7.3.4 <u>Use of the Company's physical infrastructure by infrastructure owners</u>

In the amendment to the Communications Law, as applied in the Economic Arrangements Law, the obligation of a licensed domestic carrier to allow other licensed domestic carriers (which are not necessarily license holders without infrastructure) access to its passive infrastructure (excluding the passive infrastructure of a licensed domestic carrier owned by IEC and which it requires, for the purpose of its operations as the holder of a critical service provider license) for performance of any telecommunications operation and provision of any telecommunications service under its license. This means allowing IBC to use the Company's passive infrastructure and as from

A situation in which the infrastructure owners lower their retail prices and "squeeze" the margin between their retail prices and wholesale price for the infrastructure inputs that are purchased by the service providers to a level that erodes the profit of the service providers, making their continued operation uneconomical.

October 1, 2017 also HOT Telecom, at tariffs to be set by the Minister of Communications with the agreement of the Minister of Finance by April 1, 2018, whereas until these tariffs are set, the tariffs set in the Use Regulations will apply. Once these tariffs have been set, settling of accounts will be done between the Company and HOT Telecom only.

For further amendments included in the Arrangements Law regarding broadcasts, see Section 5.1.1.3 and regarding exemption of a permit, see Section 2.16.4.

1.7.3.5 Wholesale telephony service

The policy document states that the Company will be able to provide a wholesale telephony service to its subsidiaries that are not supplied over a broadband network, provided that these services are also available to everyone without discrimination. The Ministry of Communications' decision document regarding the list of wholesale services dated January 15, 2014 includes a telephony service, however, the BSA service portfolio (dated November 17, 2014) includes for the first a wholesale telephony service time in the format set out in it and states that this service will be provided as from May 17, 2015 and stipulates significantly lower tariffs for it than for the Company's telephony services.

On December 29, 2014, the Company petitioned the HCJ claiming, inter alia, a lack of jurisdiction and inapplicability of the wholesale telephony service in the format included in the BSA service portfolio. In response, the Ministry of Communications argued that there is technological applicability for the service portfolio format, in accordance with the solutions offered after the Company filed its petition. These solutions were rejected by experts on the Company's behalf as impossible to implement.

At the same time, on December 10, 2015, the Ministry of Communications announced a hearing regarding provision of a telephony service in a different format to the wholesale format, which is described in the hearing resale on the Company's network. The resale service allows a domestic carrier with a unified license to purchase telephony services from the Company, to allow outgoing and incoming calls and provision of accompanying and added value services by the Company (as opposed to the wholesale service in which the call also passes through the license holder's switch), as a temporary interim solution for a limited period of a year from adoption of the decision at the hearing, after which the Company will provide a wholesale telephony service In reference to the possibility of returning to the wholesale telephony service portfolio, the Company stressed that the format in the service file cannot be applied (automatically), since it is impossible to implement, unjust and contradicts the global trend. The only way that enables the Company to provide the service in the service portfolio format entails switch replacement and compelling the Company to perform a complex, disproportionate, and seemingly unauthorized procedure cannot be justified. The tariffs for the telephony service (in the resale format), which derive from the retail price of the Company's tracks and reflect a decrease of 40% compared to the Company's tariffs, were presented in the hearing. In this regard, the Company clarified that the standard discount rate worldwide is 10% to 20% maximum. As of the report date, no decision or new hearing has been published by the Ministry of Communications.

Due to the Ministry's notice regarding publication of the foregoing hearing, on October 11, 2015 the HCJ dismissed the Company's petition insofar as it relates to wholesale telephony services. With regard to further issues related to the prices of the wholesale services which were included in the same petition, see this section above.

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The full document was attached to the Company's immediate report of December 12, 2015, Reference No. 2015-01-178008, which is included in this report by way of reference. The document also includes further circumstances in which the service will be canceled and the Company will be required to provide a wholesale telephony service.

The Company estimates that implementation of the wholesale telephony service may adversely affect the Company and its results. However, as of the Report Date, there is uncertainty as to the date of implementation of the service and its characteristics. Therefore, at this stage the Company is unable to estimate how it will affect implementation of the Company's wholesale telephony service.

1.7.4 Additional regulatory aspects relevant to the entire Group or several Group companies

1.7.4.1 <u>Change in interconnect tariffs</u>

The Group's telecom companies (Bezeq, Pelephone and Bezeq International) pay interconnect fees to other carriers for calls that are terminated on the networks of those carriers, and some of them (Bezeq and Pelephone), receive interconnect fees for calls that are terminated on their networks and from international communications operators for outgoing calls on their networks.

The interconnect fees are determined by the regulator as the maximum tariffs in the interconnection regulations. The changes in the interconnect tariffs have an offsetting effect at the Group's level, in view of their effect on the expenses or revenue of the Company and its subsidiaries.

1.7.4.2 Restriction of the exit penalty a license-holder can collect from a subscriber

Under the provisions of the Communications Law (most of which are from 2011), Holders of domestic carrier licenses, ITS licenses and broadcasting licenses (including the Company, Bezeq International, DBS and B.I.P) – may not collect disconnection fees from subscribers who cancel agreements if their average monthly bill is less than NIS 5,000, or deny them a benefit that they would have received had they not ended the agreement¹⁶. Cellular operators (including Pelephone) – may not collect disconnect fees from customers who hold up to 100 phone lines or condition a contract for cellular services on an agreement to purchase, rent or lease terminal equipment ("unlocking"). As a rule, these restrictions make customer retention difficult for the communications operators that are subject to them.

1.7.4.3 Non-discrimination in the offering of benefits and special tariffs

Due to the different positions expressed by the Ministry of Communications in the past, communications companies may be restricted under certain circumstances in the ability to offer benefits and special tariffs to their new customers or to prevent a subscriber from switching to plans marketed to new customers. The Ministry of Communications announced its intention to hold a hearing regarding revision of the provisions of the licenses regarding price discrimination between subscribers with the trend standardizing the licenses in a manner that is also consistent with the changes and developments in the market.

1.7.4.4 <u>Amendments of licenses and additional legislation</u>

A) Hearing about call center waiting times

On August 18, 2014, the Ministry of Communications published hearings for communication license holders on the subject of regulating the response of the telephone service and support call centers, including the definition of the obligations of human responses, a series of other provisions, and a memorandum to amend the Communications Law, which prescribes compensation without the need to prove loss if the response time is longer than that prescribed, and compensation for overcharge. Responses to the hearing opposing the arrangements proposed were submitted. As of the Report Date,

With regard to the operators' claims in the hearing conducted by the Ministry of Communications in respect of this provision, that the discounts or benefits, which are prescribed in the conditions that the subscribers are required to comply with, do not violate the provisions, the Ministry decided that in any case it will examine whether the conditions are real and relevant also when the subscriber remains as the operators' subscriber.

there have been no developments on the subject. If the proposed arrangement is approved in the format prescribed in the hearings, an increase in the operation costs of the call centers of the Group's companies is possible.

B) <u>Amendment of licenses to ensure operational continuity of communication companies in emergencies.</u>

On March 1, 2015, the licenses of communications operators were amended, including the licenses of Bezeq, Pelephone and B.P.I. In accordance with the amendment, the license holders must comply with minimum requirements to ensure operational continuity (a business continuity plan and network disaster recovery plan) in emergencies.

On November 1, 2016, the Ministry of Communications published a hearing for further amendments to the licenses, including provisions concerning the installation of supporting infrastructure on core sites. The Company submitted its comments to the hearing.

1.7.4.5 Consumer legislation

Changes in consumer legislation affect the operations of the Group's companies on a regular basis. Various amendments have been made in recent years to the Consumer Protection Law and regulations, inter alia, concerning the cancellation of transactions even after service has begun, disconnection from on-going services, the need for the customer to give express consent to continue transactions after the end of the specified period and sending of messages, provisions concerning a refund of charges collected from the subscribers which are not in accordance with the communication agreement plus fixed handing charges prescribed in the Law, restriction on debt collection procedures, maximum waiting time for a human response, and extension of the visiting times of technicians at the subscribers' homes. Various bills have also been tabled in the Knesset introducing further amendments to the Consumer Protection Law which may, inter alia, affect the terms of the agreement and the conduct of the Group's companies towards their subscribers.

1.7.4.6 Enforcement and financial sanctions

Over the last few years, the Communications Law, the Antitrust Law, the Securities Law and the Consumer Protection Law were amended, giving the regulators powers of enforcement, supervision and imposition of graded fines for violation of these laws or regulations and their provisions. Likewise, the Law to Increase the Enforcement of Labor Laws was legislated. This legislation affects the way in which the Group's companies manage their affairs, in part with respect to concern for imposition of sanctions, their ability to protect themselves, etc.

The Ministry of Communications recently makes wide use of its authority to supervise and provide notices of its intention to impose fines on the Company for ongoing regulatory matters and issues related to implementation of the wholesale market. The Company sent the Ministry its response to the supervision documents and notices regarding such imposition of fines. In some cases, the Ministry rejected the Company's position and imposed fines. For fines regarding implementation of the wholesale market, see Section 1.7.3.2.

1.7.4.7 Market Concentration Law

The Market Concentration Law was published in December 2013. The following is a summary of the main provisions of the law relevant to the Company:

A) Restriction on the control of companies in a pyramid structure

The law prohibits a tier company (public traded or bond issuing companies that are a reporting entity), which is a second tier company (a tier company whose controlling shareholder is not a tier company), from controlling another tier company. In relation to existing companies, transition provisions were prescribed whereby a second tier company may continue to control another tier company in which it

held control when the law was published, for a period of six years from the publication of the law (until December 10, 2019). Mechanisms were also prescribed allowing certain arrangements to be made to purchase shares and make early redemption of debentures offered to the public, in order to comply with the provisions of the law.

For the purpose of the law, the Company is considered a third tier company, and accordingly, if by December 10, 2019, B Communications remains a tier company, it will not be allowed to control the Company from that date.

B) <u>Special provisions concerning directors in a third tier company during the transition period</u>

Under the law, special provisions currently apply to the Company as a third tier company concerning the composition and appointment of Board of Directors. These provisions include a majority of the Board members must be independent directors, the external directors will be appointed by a majority of Company's minority shareholders (who are not its controlling shareholders) and they will number half of the Board members less one, unless stipulated otherwise in statutorily authorized regulations.

According to the Regulations to Promote Competition and Reduce Concentration (Relief with Regard to the Number of External Directors), 2014, since as of the report publication date, one director who was appointed according to the proposal of the workers' union serves in the Company, the number of external directors required under the Market Concentration Law who meet the provisions of the law will be reduced, provided that the external directors account for at least one third of the Board members. The Company complies with the terms of the Market Concentration Law and its regulations in this matter.

C) Restrictions on providing credit to business groups

Powers were granted to the Minister of Finance and the Governor of the Bank of Israel to promulgate regulations and provisions limiting the cumulative credit that financial institutions in Israel may give to a corporation or business group (a group of companies under joint control and their controlling shareholder).

D) <u>Market concentration considerations in the allocation of rights – restrictions on the allocation of rights in critical infrastructures to a highly concentrated entity</u>

The law prescribes a special, restrictive procedure that the regulator must apply prior to the allocation of rights (such as a license, franchise, contractual agreement with the state to operate a critical infrastructure and in certain circumstances also to extend existing licenses) in those areas that are defined as a "critical infrastructure" to entities that are defined as a "highly concentrated entity". In this regard, a list of areas was defined that will be deemed "areas of critical infrastructure", including operations for which certain communications licenses are required (domestic carriers, excluding a specialist domestic carrier (such as VoB operators and cellular operators), broadcasting licenses, and other areas. The Company, the companies that it controls and that are controlled by its controlling shareholder are included in the list published by the Antitrust Authority and are considered highly concentrated entities. The procedure prescribed in the law in relation to the allocation of a right to a highly concentrated entity will also apply to approval given for transferring the means of control in state-owned companies or companies that were previously government companies (the Company included) at the rates defined in the law, to a highly concentrated entity.

The provisions of this chapter entered into force in December 2014, although with respect to extending the validity of existing licenses, the provisions will apply from December 2017.

The law may adversely affect the Group's ability to enter new areas of activity as well as its current operations.

1.7.5 Restrictions on creating charges on the assets of Group companies

For convenience, below are referrals to sections in the 2016 Periodic Report that relate to the restrictions applicable to Group companies in placing charges on their assets, and the main restrictions:

- 1.7.5.1 Regulatory restrictions the Communication Law, the Communication Order (which applies to the Company), and some of the communications licenses of Group companies, contain restrictions on granting of rights to a third party on assets used to provide the critical service or on the assets of the license^{17,} as the case may be, including the need to obtain regulatory approval to create charges on these assets. In some cases, such as Pelephone's cellular operator's license, and Bezeq International's unified license, there are exceptions permitting the creation of charges in favor of banks without the need for the regulator's advanced approval, provided that the charge agreement includes instructions to ensure that the services rendered under the license will not be affected if the bank exercises the charge. In addition, under the provisions of the law and the communications licenses, the license and the resulting rights are not transferable and they cannot be pledged or confiscated (with certain exceptions). See also Sections 2.16.3.7, 3.14.2.1 and 5.15.8.
- 1.7.5.2 <u>Contractual restrictions</u> the Company has made undertakings to certain financing entities not to pledge its assets without simultaneously creating a charge of the same class, rank and amount (negative charge) in favor of those financing entities, subject to specific exceptions. See also Note 12 of the 2016 Financial Statements. DBS created a floating charge on all its assets and a fixed charge on certain assets, whose conditions include, inter alia, restrictions on the creation of additional charges without obtaining the consent of the holder of the charge.

1.7.6 Approvals and restrictions as part of the 2010 acquisition of control

Under the transaction to acquire the control of the Company by B Communications, which was completed in April 2010, several approvals were granted to the Company, as follows.

- 1.7.6.1 Ministry of Communications approval for the transaction. The approvals were made contingent to certain conditions, namely: a determination that transactions between the Eurocom Group¹⁸ and Pelephone would be considered an exceptional transaction under Section 270(4) of the Companies Law, and in addition to the approval procedure at Pelephone, an approval procedure in the Company would be required (a similar provision was prescribed concerning the purchase of satellite end equipment by DBS from the Eurocom Group); the Eurocom Group would not transfer to Pelephone any information relating to the provision of products and services to its competitors; an employee of Eurocom Cellular Communications Ltd., would not serve as a director in Pelephone and vice versa.
- 1.7.6.2 Approval of the transaction by the Antitrust Commissioner. The approvals were made contingent to certain conditions, namely: prohibiting the Eurocom Group¹⁹ from being involved in the establishment of commercial terms which a cellular company that acquires terminal equipment from Eurocom Cellular Communications Ltd. intends to offer to the consumer in

¹⁷ The assets required to secure the provision of service by the license holder.

For this matter, Eurocom Group means all the companies controlled, directly or indirectly, by Eurocom Holdings (1979) Ltd. and/or Eurocom Media-Net Holdings Ltd., excluding the Company, Pelephone, Bezeq International and B.E.P. Communications Solutions LP, as well as employees of Bezeq and the above companies who are not employees in other companies in the Group.

For this matter, Eurocom Group means all the companies controlled, directly or indirectly, by Eurocom Holdings (1979) Ltd. and/or Eurocom Media-Net Holdings Ltd., as well as any person related to those companies and excluding the Company and companies in which the Company holds more than 50% of the shares.

- Israel, except for the participation in the financing of sales of the cellular company.
- 1.7.6.3 Approval of the Prime Minister and the Minister of Communications in accordance with the provisions the Communications Law and the Communications Order, including approval for B Communications Group companies and its controlling shareholders to control the Company ("the Control Permit"). The Control Permit is contingent, inter alia, to the percentage of B Communications' holding in the Company not falling below 30% ("the Minimum Percentage"), subject to a number of exceptions stated in the Communications Order.

On February 1, 2016, B Communications delivered a notice to the Company stating that according to the provisions of the law and the Control Permit, B Communications is entitled to fall below the minimum rate, subject to certain terms set out in the Communications Order, provided that B Communications Group continues to control the Company and its rate of holding in it does not fall below 25%. With regard to the sale of part of B Communications shares subsequent to such notice, see Section 1.3.

1.7.7 For a description of other regulatory developments in the Report Period and the main restrictions applicable to the Group's areas of operation, see Sections 2.1.6, 3.14, 4.11 and 5.15.

2. <u>Bezeq — Domestic Fixed-Line Communications</u>

2.1 General Information on the Operating Segment

2.1.1 Operating segment and changes occurring in it

The Company holds a general license to provide domestic fixed-line communication services and provides a range of such services as described in Section 2.2, mainly: domestic fixed-line telephony (fixed-line telephony), Internet access infrastructure services, transmission and data communication services, and wholesale services (with regard to the wholesale services, see Section 1.7.3).

2.1.2 Legislative restrictions, standards and special constraints

2.1.2.1 Communications laws and the Company's Domestic Carrier License

The Company's operations are subject to government regulations and extensive oversight, stemming from its position as a general license holder under the Communications Law, which are subject to the provisions of that Law, its regulations, orders and rules, and the provisions of the Domestic Carrier License, and other laws. In this respect and for the restrictions on the Company's activity, inter alia, in respect of price setting, structural separation, permits for new services and service bundles, see Sections 1.7.2 and 2.16. For details about the regulations in the wholesale market, see Section 1.7.3.

In addition, the Company was declared a provider of critical telecommunication services under the Communications Order. Pursuant to that declaration, the Company is obliged to provide a number of basic services under the Domestic Carrier License, and may not terminate or narrow them without approval. The order also stipulates restrictions on the transfer and acquisition of means of control in the Company, and certain restrictions on the activities of the Company. For details, see Section 2.16.1.3.

2.1.2.2 Antitrust laws

The Company was declared a monopoly in its main areas of activity, and is also subject to oversight and restrictions under the Antitrust Law (see Section 2.16.7).

2.1.2.3 <u>Environmental laws and planning and construction laws</u>

Some of the activities of the Company involve the use of wireless frequencies and facilities that emit electromagnetic radiation, which are subject to the Telegraph Ordinance (see Section 2.16.8), the Non-Ionizing Radiation Law (see Section 2.15.2), and to NOP 36 and NOP 56 (see Section 2.16.9).

2.1.3 Changes in the scope of operation in the segment and its profitability, market developments and customer characteristics

For key data about the scope of operation in domestic fixed-line communications and its profitability in 2015 and 2016, see Section 1.5.4.1. The following is a description of the main changes in the scope of operation in the segment in the Report Period:²⁰

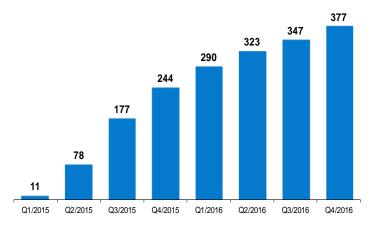
2.1.3.1 Wholesale market – At the beginning of 2015, the Company started providing wholesale services to service providers, whereas as of the end of 2016, the number of wholesale internet lines on the Company's network was 377,000, which constitutes approximately 24% of the all the Company's subscribers. In this regard, it is noted that these lines also includes lines that were not originally on the Company's network (new or from a competitor's network). The Company estimates that 17% of the fixed-line internet subscribers in Israel are part of the wholesale BSA services. Regarding

²⁰ For detailed data and definitions of subscriber and average income, see the notes to the table in Section 1.5.4.1.

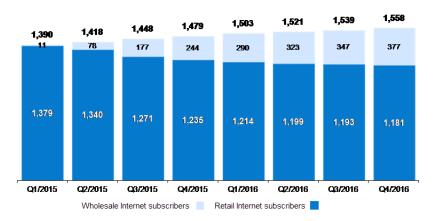
hearings on the subject of provision of wholesale telephony services and wholesale services using passive infrastructure, see Section 1.7.3.

- 2.1.3.2 Fixed-line telephony In recent years this segment has been characterized by a decline in demand, which is reflected in the decrease in the rate of ownership of fixed telephone lines and in a gradual erosion of the number of calls originating in fixed-line networks. The Company believes that this trend stems primarily from the rise in the number of cellular subscribers in view of the comprehensive call-minute packages the cellular companies market extensively in recent years and the decrease in prices in the segment (the Company estimates that 80% of all calls originate in the cellular network), and from an increase in VoIP calls (see Section 2.1.4). In 2016, the number of Company lines declined by about 3% (compared with a decline of 1% in the number of lines in 2015). Likewise, the number of call minutes (incoming and outgoing) declined by 8% on the Company's fixed telephone lines compared with 2015. The average monthly revenue per phone line decreased by approximately 4%.
- 2.1.3.3 Internet access in the Internet segment, a growth has been recorded in recent years in terms of number of subscribers. Moreover, the Internet segment is characterized by a rise in surfing speeds and the adoption of advanced services and value–added applications. In 2016, there was a 4% increase in the number of fixed-line internet subscribers in Israel. In 2016, against the backdrop of introduction and expansion of the wholesale internet services, the number of internet subscribers (retail and wholesale) in the Company increase by 5% compared with 2015. Average monthly revenue per internet subscriber (retail) rose by 2% compared with 2015.

Graph - Internet subscribers - wholesale market since launching of the service in the first quarter of 2015 (quarterly, in thousands):



Graph - distribution of internet lines on Bezeg infrastructure (quarterly, in thousands):



2.1.3.4 <u>Transmission and data-communication services</u>

The transmission and data communications segment for business customers and communications providers is characterized by a rapid increase in the customers' broadband consumption, but in general by lower prices per given

volume of traffic. This stems both from development of the technology allowing greater bandwidth at lower prices than in the past, and from competition in this area (see Section 2.6.4). There is also a decline in use of the Company's transmission and data communication services by communications providers, in part as a result of the trend of entry of communications groups. This trend is expected to increase due to the use of physical infrastructure (as part of the wholesale services provided by the Company) also for cellular requirements. In this regard, see Section 1.7.3.3.

2.1.3.5 Use of physical infrastructure – with regard to this wholesale service and granting the option to use of the Company's passive infrastructure to competitors infrastructure owners, see Section 1.7.3.

2.1.3.6 Service bundles

On the increase in consumption of service bundles and large-scale bundles, see Section 1.7.1 and regarding the Company's joint service bundles, see Section 1.7.2.

2.1.4 Technological developments that may have a significant effect on the operating segment

2.1.4.1 In recent years, a trend has established in the telecommunications market with the transition to technologies based on IP protocol, which promotes technology convergence between the different communication systems (for example, telephony and data). Moreover, the penetration of integrated products that enable various communication solutions in a single device (for example, cellular and Wi-Fi services) has increased. These two, together with the growth in availability of IP-based technologies and the continuing increase in bandwidth consumption provide customers, including business customers, a broader range of applications and services on IP-based infrastructures, such as telephony services, including private exchange services, video transfer services, television, network services with enterprise applications on the internet infrastructure (ERP, CRM, etc.), and cloud services. These developments are leading to increased demand for bandwidth by the Company's internet infrastructure, transmission and data communication services. For the deployment of fiber-optic cables and G.fast technology that allows ultra high-speed surfing, see Section 2.7.2.

These developments are one of the factors that have led to the decline in the consumption of the Group's traditional fixed-line telephony services (in respect of the competition in telephony by providing services over the Company's Voice over Broadband (VoB) infrastructure, see Section 2.6.2). The capacity of cellular networks increased due to the rise in popularity of 4G services. This increase along with technological improvements, including implementation of LTE networks, allow cellular operators to compete with the Company's telephony and internet services, and to market larger bandwidths to their customers at lower prices. Also in the past year, the trend of growing numbers of cellular internet users has continued (see Section 2.6.3). As of the date of the report, the Company estimates the increase in the number of customers using cellular internet network has not materially affected the volume of its internet operations. Nevertheless, the potential growth of the cellular networks at the expense of the Company's market share is real. The Company estimates that the transition of cellular companies to 4G in 2015 still does not materially change the balance of interchangeability of cellular services compared with fixed services in the internet segment.

- 2.1.4.2 The Company also deals in the development and provision of wireless technology-based services for IOT (Internet of things) solutions for homes, cities and smart facilities, see Section 2.2.5.9.
- 2.1.4.3 With respect to establishment of a competing fixed-line network on the Company's infrastructure, on the electricity grid, see Section 2.6.5.

2.1.4.4 Technological developments and falling prices of the equipment could enable other operators to provide services similar to those provided by the Company at much lower costs.

2.1.5 Critical success factors and changes in the operating segment.

- 2.1.5.1 The ability to offer reliable communications systems at a competitive price based on a cost structure suited to the frequent changes in the Company's business environment.
- 2.1.5.2 Regulatory decisions and the ability to cope with them.
- 2.1.5.3 The ability to maintain innovation and technological leadership and translate them into advanced and reliable applications of value for the customer at short response times, and marketing primacy.
- 2.1.5.4 Preservation of brand values and their adaptation to the conditions of the changing competitive environment, including the wholesale market.
- 2.1.5.5 Effectiveness of the sales and services groups.
- 2.1.5.6 Managing an intelligent price policy, subject to regulatory restrictions, including restrictions and changes following implementation of the wholesale market.

2.1.6 Main entry and exit barriers of the operating segment, and changes occurring in them

Operating in the domestic fixed-line communications segment requires receipt of the appropriate Domestic Carrier licenses.

Traditionally, the main entry barrier to this segment stemmed from the need for heavy investment in technological infrastructure and in surrounding systems until obtaining economies of scale, and from high costs involving the establishment of marketing, sales, collection and customer support systems and the building of a brand. Over the years, these traditional barriers to the Company's operating segment have lessened considerably as a result of the following factors: technological improvements, lower infrastructure and equipment prices, easing of regulation granted to new competitors, the mandatory obligation to allow the use of the Company's (and HOT's) infrastructures and services, including in the wholesale market, and the use of VoBbased technology, which enables telephony services to be provided on a broadband infrastructure of another operator without the need for an independent fixed-line telephony infrastructure.

The main exit barriers stem from the commitment of the Company laid down in its license to provide its services universally (to the entire public in Israel), its subordination to the provisions of the Communications Order, the regulations accompanying the Communications Law, and the provisions by power of Section 13A of the Communications Law relating to emergency operation, its commitment to those of its employees who are employed under collective agreements, long-term agreements with communications operators, the large investments requiring time before seeing a return, and the commitment to the repayment of long-term loans taken to finance the investments. Some of these exit barriers are unique to the Company and not relevant to other operators in the segment.

2.1.7 Substitutes for and changes in the products in the segment.

Cellular communications services are a substitute product for the Company's services, in both telephony and internet (see Sections 2.6.2 and 2.6.3).

IP technology such as VoB (see Section 2.6.2) is also a substitute for the Company's services. In internet services, transmission and data communications, technological developments (e.g., 4G in cellular, fiber-optic based infrastructure, including over the electricity grid and advanced cable internet protocols) enable the provision of new services at high speeds and competitive prices.

2.1.8 Competition structure and changes occurring in it

Domestic fixed-line telephony is regulated and overseen by the Ministry of Communications, inter alia by granting licenses to entities operating in the segment.

Fixed-line telephony is characterized by a lively competitive dynamic. The Company's competitors are HOT Telecom and VoB service providers which have been operating under license for several years with no obligation to provide universal services, and without their own independent access infrastructure. Some of them compete with the Company as part of telecommunications groups (see Section 1.7.1), and the Company believes that the cellular companies are also its competitors in the telephony segment (see Section 2.6.2.2). The Company estimates that if a decision is made to implement the hearing regarding the wholesale telephony in the resale format, service providers with a unified license that are permitted to provide domestic fixed-line services without any infrastructure to BSA service subscribers will compete with the Company.

The internet segment is characterized by high rates of penetration, which are attributed to the deployment of a national access infrastructure. The Company's main competitor in this segment is HOT. Upon implementation of a wholesale market, ISPs compete with the Company in providing service packages, including broadband internet access infrastructure using the Company's infrastructures, at wholesale prices. The Company is also exposed to competition from the cellular companies (see Section 2.1.4).

In the wholesale service segment, HOT competes with the Company as an infrastructure owner compelled to provide wholesale services (although as of the Report Period, the services have not yet been provided by HOT).

In the transmission and data-communications segment, the Company competes mainly with HOT Telecom, Cellcom and Partner, which operate as communications groups and provide a full communications solution to customers. These companies can compete with the Company, inter alia, by using its physical infrastructure (HOT Telecom as from October 1, 2017).

Competition in the industry depends on a number of factors, such as regulatory decisions, possible changes in the terms of the licenses of the Company and the subsidiaries, and in the terms of the licenses of their competitors, mergers and joint ventures between companies that compete with the Group companies, the possible repercussions of the Market Concentration Law, further development of the wholesale market, the lack of symmetry between the ability of the Company and the competitors to provide a comprehensive service, the new services that the Company will be permitted to provide, the tariff policy, cancellation of the structural separation, the extent of flexibility granted to the Company when offering unbundleable service bundles, including with subsidiaries, and technological developments.

For a description of the development of competition, see Section 1.7 and 2.6.

2.2 Products and Services

2.2.1 General

The Company provides a wide range of communications services for its business and private customers, as described below.

2.2.2 **Telephony**

The Company's telephony services include mainly the basic telephony services on the domestic telephone line, and associated services such as voice mail, caller ID, music on hold, and Bphone (a service that enables making telephone calls via the IP network as fixed-line calls).

The Company also provides its customers with a national numbering services for businesses (1–800, 1–700), for full or partial payment for the calls by the business.

The Company operates a unified telephone directory²¹ on a code (1344) determined by the Ministry of Communications for fixed-line and cellular telephony operators, as well as a unified website which is free of charge, in addition to the Company's 144 service.

For the hearing on the wholesale telephony service and the resale format, see Section 1.7.3.5.

2.2.3 Internet access infrastructure services

The Company provides broadband internet access infrastructure services in xDSL technology.

For information about changes in the number of Company internet subscribers and average monthly revenue per internet subscriber, see Section 1.5.4. For information about the Company's market share in this segment, see Section 2.6.3.

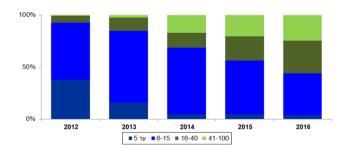
Internet service has become one of the Company's main occupations and a central channel for its investments in technology, marketing, advertising and customer acquisition and upgrades. The average surfing speed of the Company's internet subscribers at the end of 2016 was 43.2 Mbps compared with an average of 37.8 Mbps at the end of 2015. The minimum speed of the package provided for new customers is usually 15 Mbps.

xDSL service is also provided free of charge on subscriber lines with no telephony and at no additional cost. It is noted that, according to the decision of the Ministry of Communications (in respect of the cancellation of NDSL services), the Company may not apply differential xDSL pricing between subscribers who use the service together with telephony service and subscribers who only use the xDSL service.

Moreover, the Company provides a Free WiFi service that enables its customers to share part of their wireless bandwidth in return for browsing outside of their homes as well and benefiting from nationwide and worldwide hotspots.

The Company is obligated to provide broadband internet access services in a BSA wholesale format to service provides that provide end-to-end internet services in this way to their customers, including infrastructure. For this service, see Section 1.7.3.

Graph — Changes in the surfing speeds of the Company's internet subscribers in 2012–2016 (in Mbps at the end of each year):



2.2.4 Transmission and data-communication services

Data communication services are network services for point-to-point data transmission, data transmission between computers and between various communications networks, services to connect communications networks to the internet, and remote access services.

The Company offers transmission services, including high speed, to communications operators and their business customers over a variety of interfaces (see Section 2.6.4).

A "unified" directory service is an information service containing data on the subscribers of all the operators. Fixed-line and cellular telephony operators are obliged, under the terms of their licenses, to provide unified information services. The operation was granted exemption from the need for approval of a cartel for a period of three years until November 5, 2014.

There is also a decline in use of the Company's transmission and data communication services by communications providers, in part as a result of the trend of entry of communications groups.

2.2.5 Other services

2.2.5.1 <u>Additional services to communications operators</u>

The Company provides services to other communications operators, including cellular operators, international call operators, HOT, NEP operators, ISPs, domestic carriers, and Palestinian communications providers.

Among the services provided by the Company are infrastructure services, infrastructure upgrades, connection to the Company's network, billing services, leasing of space, and services in leased premises.

For wholesale services to communications operators and the option of using the Company's physical infrastructure also by infrastructure owners, see Section 1.7.3.

2.2.5.2 <u>Broadcasting services</u>

The Company operates and maintains radio transmitters which are operated, inter alia, by Israel Broadcasting Corporation, Israel Army Radio (Galei Zahal), and the transmitters of several regional radio stations. It also operates the DTT transmitters for the Second Authority. The Company is responsible only for operating and maintaining the transmitters and not for the content of the broadcasts. In this matter, see also Section 2.15.

2.2.5.3 Contract works

The Company carries out set-up and operation works of networks or subnetworks for various customers (e.g., the Ministry of Defense, HOT Telecom, radio and television broadcasting companies, cellular operators, international call operators, local authorities, municipalities, and government bodies).

The Company has agreements with HOT Telecom to provide installation, maintenance and network hosting services using the Company's infrastructures. For allowing HOT Telecom to use the Company's physical infrastructure as from October 1, 2017, see section 1.7.3.4.

- 2.2.5.4 Private and virtual exchange services the Company operates an IP Centrex service, which is a private and virtual exchange service in a public network (including a private cloud exchange service (HIPT) to customers with a large number of extensions).
- 2.2.5.5 Data Center A service enabling a backup and survivability solution for the customer.
- 2.2.5.6 144 website (B144) A search engine for telephone numbers of businesses and private persons, including a classified search.
- 2.2.5.7 Bcloud service Enables Company internet customers to store data and digital media in a virtual cloud.
- 2.2.5.8 Bhome service A smart home service that allows the Company's internet subscribers to be updated and control everything that happens at home in real time by smartphone using cameras and sensors installed at home.
- 2.2.5.9 Smart city service a service launched in August 2016 that includes a complete urban management system for a variety of urban services aimed at improving the service to residents while streamlining and saving municipal resources using advanced technology. The system is planned to include a command and control system, wireless surfing throughout the city, security cameras and management of various municipal services. A similar platform is also planned for services to businesses and other smart facilities.

2.3 Breakdown of product and service revenues

The following table shows the distribution of the Company's revenues by main products and services in its segment of operation, 2014–2016 (in NIS millions):

	2016	2015	2014
Revenues from fixed-line telephony	1,490	1,586	1,668
Percentage out of total Company revenues in the segment	33.99%	35.99%	38.64%
Revenues from Internet infrastructure services	1,597	1,542	1,394
Percentage out of total Company revenues in the segment	36.43%	34.99%	32.30%
Revenues from transmission and data communication services	1,077	1,058	1,022
Percentage out of total Company revenues in the segment	24.57%	24.01%	23.67%
Revenues from other services	219	221	233
Percentage out of total Company revenues in the segment	5.01%	5.01%	5.39%
Total revenues from the domestic fixed-line communication services segment	4,383	4,407	4,317

2.4 Trade receivables

The Company is not dependent on a single customer, and there is no customer that accounts for 10% or more of the Company's total revenue.

The Company's revenues are divided into two main customer types: private (53%), and business (47%).²² The distribution is by revenues, as shown in the following table:

	2016	2015	2014
Revenue from private customers	2,329	2,507	2,498
Revenue from business customers	2,054	1,900	1,819
Total revenue	4,383	4,407	4,317

2.5 Marketing, distribution and service

The Company has marketing, sales and service systems for its business and private customers, which include customer managers for the business sector, combined sales and service centers (including Moked 199) around the country, technical support centers for private and business customers, nine points of sale and service (Bezeqstores) at various locations, as well as a virtual online shop.

The Company markets its services mainly through advertising in the mass media, telesales centers, customer managers and an array of independent dealers which include sales centers operated by outsourcing, and ISPs which, upon establishment of the wholesale market, mainly market end-to-end service packages based on the Company's wholesale BSA services. Furthermore, the Company has independent, advanced and innovative service and sales channels on its website (adapted to surfing from mobile phones), a dedicated application (Bezeq Sheli, My Bezeq), and also Interactive Voice Response (IVR).

2.6 Competition

The following is a description of the development of competition in the domestic fixed-line communications segment:

2.6.1 Wholesale market (see Section 1.7.3)

The wholesale market enables communications providers to compete with the Company while using its physical infrastructure, including infrastructure segments, and its services, at controlled prices that are not set by the Company. The wholesale market allows communications providers to offer their subscribers broadband services and end-to-end service packages, including access infrastructure.

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²² Including revenue from the service providers in the wholesale service.

To the best of the Company's knowledge, HOT does not yet provide wholesale services in the absence of a price set by the regulator. On January 14, 2016, the Ministry of Communications published a hearing to determine the maximum tariffs for wholesale services on HOT's network.

2.6.2 **Telephony**

The Company estimates that at the end of 2016, its market share in the fixed-line telephony market was approximately 55% of the private sector and 73% of the business sector, a 1% decrease compared with 2015 in each of the markets.²³

The competition in the fixed-line communications segment is lively:

2.6.2.1 <u>Competition from other Domestic Carrier license-holders</u>

The Company and HOT Telecom both own nationally-deployed fixed-line telephony infrastructures and are in fierce competition with each other, which is manifested, inter alia, by HOT combining internet infrastructure, telephony and cable television, and possibly cellular services as well, mainly to households (for the marketing of service bundles of the Bezeq Group, see Section 1.7.2.2). HOT also markets telephony services to business customers.

The Company also has competition from license-holders for domestic fixed-line communication services, including VoB (see Section 2.1.8), which provide the service, inter alia, on the Company's broadband access service, including the wholesale BSA service.

With regard to the wholesale telephony service in a resale format, see Section 1.7.3.

2.6.2.2 <u>Competition in telephony from the cellular companies</u>

The penetration rate of cellular telephony in Israel is among the highest in the world (see Section 3.1.4). In the opinion of the Company, this penetration rate combined with low airtime rates on an international scale and large-scale bundles of minutes at fixed monthly prices have made the cellular telephone a product that largely substitutes for the landline telephone. The Company believes that a deepening of the substitution of fixed lines by mobile lines is one of the causes of the reduction in the average traffic per line, and of the growing removal rate of telephone lines (see Section 2.1.3)

In 2016, the trends that began in 2012 continued, marking a leap in competition in the cellular communications market in Israel. The activity of the new infrastructure operators, Golan and HOT Mobile, and to a lesser extent the activity of virtual cellular operators, continued the trend of erosion of prices and maintained the high level of mobility of customers between the companies. However, the continuation of these trends has a minor effect on the fixed-line operation compared with previous years, and as from 2015 there is a decline in the downtrend of average movement per line and the rate of removal of fixed telephone lines.

Partner and Cellcom also provide domestic fixed-line services through companies they own, and they sell service bundles that combine fixed-line and cellular telephony and Internet services.

2.6.2.3 <u>VoC services</u>

According to the Ministry of Communications policy, VoC service is a fixed service, the provision of which will be regulated in a general Domestic Carrier License or special license that currently provide VOB services, since VOB or VoC telephony services are telephony services which use IP technology over another entity's data transmission network (irrespective of whether such network is mobile or fixed) and it is therefore a single fixed service.

These market shares are in terms of lines, based on the Company's assessment.

Moreover, in view of the Ministry of Communications' decision regarding exemption from a general license or a permit to set up and operate access points, the cellular operators can use Wi-Fi access points as part of their network to provide services, which allows transition to providing cellular telephony services over a Wi-Fi network and assists in diverting loads to this network from the cellular network.

2.6.3 Internet infrastructure segment

The Company estimates that at the end of 2016 its market share in the internet infrastructure market was approximately 69% (compared with 68% at the end of 2015).²⁴

The competition in this field is also lively:

2.6.3.1 Competition from HOT Group — HOT's internet infrastructure is deployed nationwide, in which a range of communication services and interactive applications can be provided. On September 28, 2016, the Advisory Committee that was appointed in accordance with the Communications (Telecommunications and Broadcasts) (Advisory Committee) Regulations, 2011, submitted a recommendation to the Minister of Communications to postpone the date for implementing its decision from November 13, 2014 on the subject of laying HOT Telecom infrastructure by one year to November 13, 2017, when no later than December 31, 2016 HOT is required to provide its services to all subscribers on OTT technology on broadband Internet (which in practice belongs to the Company) in all the communities in which it does not currently serve. Moreover, as from October 1, 2017, HOT will start using the Company's physical infrastructure at prices to be determined (in this regard, see Section 2.6.2).

HOT's network is currently the main alternative to the competition with the Company's infrastructures in the private sector. The upgrading of the infrastructure and the service bundles marketed by the HOT Group (see Section 1.7.1.3) increased the level of competition in the internet segment. HOT was obligated to provide wholesale services, including BSA services, but to the best of the Company's knowledge, it does not yet actually provide them. In this matter, see also Section 2.6.1.

- 2.6.3.2 Competition from ISPs and telecommunication groups operating the wholesale market enables ISPs and telecommunication companies (holders of a single license) to offer customers service bundles that also include internet infrastructure based on the Company's infrastructures and services (in exchange for controlled tariffs to be paid by the telecommunication providers to the Company). Moreover, if and insofar as the mechanism for preventing a 'margin squeeze' is implemented, similar to the one described in the Ministry of Communications hearing (see Section 1.7.3.2), the Company's ability to market promotional offers of its wholesale services will also suffer, in terms of both time to market (TTM) and prices at which the services are offered.
- 2.6.3.3 Competition from cellular operators The cellular companies have deepened their Internet activities on the cellular range both in the private sector and in the business sector. Unlike the fixed-line communications segment (where the provision of access infrastructure services by HOT, is separate from provision of Internet access services by the ISP), the cellular Internet service is provided as one unit. Surfing services are provided both from the cellular handset and through a cellular modem that connects laptop and desktop computers in combination with Internet access services. The capacity of cellular networks have increased substantially due to the rise in popularity of 4G services. However, the Company believes that the migration of the cellular operators to 4G in 2015 did not change the interchangeability between cellular internet and fixed-line internet.

The Company's assessment of its market share in internet infrastructure services at the end of 2016 is based on the number of Company subscribers and the number of HOT subscribers at the same date published by HOT. The data regarding the Company's market share as of the end of 2015 is based on the number of Company subscribers and the number of HOT subscribers at that date, based on the data published by HOT in its 2015 annual financial statements.

2.6.3.4 In respect of competition from IBC – IBC is deploying a fiber-optic infrastructure to provide internet services over the electrical grid (see Section 2.6.5), and has started operating commercially in several cities. According to media reports, as of the report publication date, volume of subscribers enlisted by IBC is not material.

2.6.4 Transmission and data communications

In addition to the Company, other companies operating in this segment are Cellcom, Partner, HOT and internet companies that also use leased infrastructures.

To the best of the Company's knowledge, Cellcom has deployed and set up a transmission network which it uses for its own needs and for competition with the Company's services in the transmission and data communications market. Partner also provides transmission and data communication services combined with telephony and internet to business customers.

For detail of operations and potential competition, see also Sections 2.6.5 (IBC) and 1.7.3 (wholesale market – physical infrastructure, including use of the service for cellular requirements).

2.6.5 Other potentially competing infrastructures

In addition to HOT's cable and optical fiber network and the optical fiber infrastructures of Cellcom and Partner, there are currently a number of infrastructures in Israel with the potential to serve as communications infrastructures, which are based on optical fibers and are mostly owned by government companies and entities, such as Israel Electric Corporation ("IEC"), Israel Railways, Mekorot Israel National Water Co., Petroleum & Energy Infrastructures Ltd., and the Cross Israel Highway Ltd. Some municipalities are also trying to create an alternative to installation of pipes or fibers by deploying their own infrastructures.

IBC has a general license to provide fiber-optic based communication infrastructure services. Under the license, IBC will enter into an agreement with IEC to obtain the right to use its fiber-optic network and will become the network's operator. Pursuant to the provisions of the license, IBC was obligated to make a gradual universal deployment over a period of 20 years. Furthermore, IBC has a special license (which does not impose a universal obligation) to provide domestic fixed data-communication services, according to which it is entitled to provide IPVPN services and broadband data-communication lines.

To the best of the Company's knowledge, the joint holdings of IBC (other than IEC's holdings) are for sale. On June 21, 2016, a Ministry of Communications announcement was published whereby communications companies that have no fixed-line infrastructure (Cellcom and Partner) were granted permission to compete for investment in IBC and in parallel, Partner informed the Ministry of Communications that it intends to deploy optical fibers. According to the announcement, these measures are designed to open the fixed-line market (in which the Company has a monopoly) to competition, with the emphasis on infrastructure upgrading. However, under the Arrangements Law, the Company was obligated to allow IBC to use its physical infrastructure (see Section 1.7.3.4).

2.6.6 The Company's preparation and ways of coping with the intensifying competition

The Company deals with competition in domestic fixed-line telecommunication services in several ways:

2.6.6.1 The Company launches new communication services, value added applications (such as smart home, smart facilities, integration services, etc.), packages of products and services and joint bundles (that correspond to some of those offered by its competitors, although under an unbundling restriction, see Section 1.7.2) to broaden the scope of use of subscriber lines, respond to customer needs and strengthen its technological innovation image. The Company invests in enhancement and modernization of its infrastructure so as to enable it to provide advanced services and products for its subscribers.

- 2.6.6.2 The Company works on the penetration of a high-speed Internet infrastructure service and on increasing the number of its customers for the service. NGN enables customer upgrades to higher speeds, and the creation of added value for the customer by means of broader consumption of content, leisure and entertainment applications (see also Sections 2.2.3 and 2.7.2).
- 2.6.6.3 The Company works constantly to improve the quality of its services and to maintain its customers, as well as to simplify and automate processes, and to adapt its operations to the structure of competition in its segment.
- 2.6.6.4 The Company has simplified its tariff structure and offers its customers alternative payment packages (see Section 2.16.1.4), tracks and campaigns.
- 2.6.6.5 The Company offers consumption–adapted packages and tracks to promote subscription to the telephony service.
- 2.6.6.6 The Company makes adjustments on the expenses side for the purpose of focusing investments on fixed assets in growth activities and in projects for cutting operating costs. Nevertheless, the Company's ability to make adjustments in its expenses in the short and medium term is limited due to the structure of its costs, which are mainly rigid in the short and medium term (in particular depreciation expenses and expenses related to wages and wages incidentals, as well as operating costs such as infrastructure maintenance and building leasing and upkeep).

2.6.7 Positive and negative factors that affect the competitive status of the Company

2.6.7.1 Positive factors

- A) Nationally deployed, quality infrastructure through which a range of services are provided.
- B) Presence in most businesses and households.
- C) Strong and familiar brand.
- D) Technological innovation.
- E) Strong capital structure and positive cash flows.
- F) Broad service infrastructure and varied customer interfaces.
- G) Professional, experienced and skilled human resources.

2.6.7.2 Negative factors

The Company believes that various restrictions imposed upon it by existing regulation, impede its ability to compete in its areas of operation. The main restrictions in this context are the following:

- A) Wholesale market (see Section 1.7.3) operation of the wholesale market at controlled prices, arrangements subject to the intervention of the regulator, potential selective enforcement by the Ministry of Communications in respect of the operation of the wholesale market (due to the fact that HOT has not yet started providing wholesale market services), implementation of a control mechanism over the Company's wholesale services offers, expansion of use and of those permitted to use the Company's infrastructure. Notwithstanding, the possibility to cancel the structural separation following operation of the wholesale market may also positively affect the competitive position of the Company.
- B) Absence of tariff flexibility

The Company is limited in its ability to grant discounts on its main services and to offer differential tariffs. In this matter, see also Section 2.16.1.

With regard the hearing on prevention of a "margin squeeze" in the wholesale market, see Section 1.7.3.2.

C) <u>Structural separation</u>

For information about the obligation for a structural separation applicable to the Company, see Section 1.7.2.

D) <u>Duty to provide universal service</u>

The Company operates under an obligation to provide service to the entire public in Israel (universal service). Due to this obligation, the Company could be required to provide services also in circumstances that are not financially viable (subject to the possibility of obtaining an exemption in extraordinary circumstances; notwithstanding, in accordance with the document from the Minister of Communications dated November 17, 2014 on this matter, the circumstances for providing an exemption are virtually nonexistent). This obligation is not imposed on the holders of special Domestic Carrier licenses, which can offer their services to the most profitable of the Company's customers (mainly business customers), which are a material source of the Company's income. Moreover, HOT, which is obligated to provide universal services, received a postponement for the obligation to make a full deployment in the foregoing document from the Minister of Communications and pursuant to the amendment to the Arrangements Law, the Company is obligated to allow HOT companies and IBC to use its passive infrastructures (see Section 1.7.3).

E) Restrictions in marketing joint service bundles of the Company and other Group companies

See Section 1.7.2.2.

F) Characteristics of fixed-line telephony terminal equipment

Fixed-line terminal equipment is technologically less advanced that the cellular terminal equipment, and the supply of advanced services that can be consumed with it is limited.

2.7 Property, plant and equipment

2.7.1 General

The Company's property, plant and equipment consist mainly of domestic communications infrastructure, real estate assets (land and buildings), computer systems, vehicles, and office equipment.

2.7.2 Infrastructure and domestic fixed-line communications equipment

The Company has a Next-Generation Network (NGN) based on a core IP network and deployment and deployment of an optical fiber network to street cabinets (a network topology known as Fiber to the Curb, FTTC), and also based on an access network (a system that connects NEPs on the subscriber's premises to the network and engineering systems). The connection from the home to the access network is based on copper cables and the connection from the access systems to the backbone is based mainly on optic cables. In addition, some of the peripheral equipment (equipment installed at the subscriber, such as routers) is owned by the Company and leased to the customer.

The Company is expanding the deployment of infrastructure, including optical fiber deployment as from 2013 so that the fibers will be as close as possible to the customer's premises (FTTH/FTTB), as a basis for future provision of more advanced and broader-band communication services than those currently provided, in part on the basis of new technologies using the copper cables on the customer's premises. In this regard, a detailed design of the project and optical fiber purchasing and deployment are being carried out. The project is modular, and the Company reviews the project's scope and outline on a regular basis, as well as the need for adjustments, inter alia, in view of the advancement of relevant technologies and the development of customer needs.

As at the end of 2016, the Company deployed optic cables to 1.5 million homes and businesses.

In the Company's NGN network, broadband speeds of up to 100 Mbps download speed and innovative added value services can be provided using VDSL2²⁵ technology. Other advantages of the new technology are simplification of the network structure and better management ability. At the beginning of 2016, the Company started testing G. fast and optic technologies in the field, which allow ultra high-speed surfing of hundreds of megabits and even 1 gigabit, with the aim of reviewing the technological and economic aspects of operating the network.

2.7.3 Computerization

The computerization system in the Company supports four main areas: Marketing and Customers Management, engineering infrastructures of the telecommunications infrastructure, Company resources management, and company-wide systems.

The Company's computer system is large and complex, and supports critical work processes and handles very large volumes of data. This system consists of a large number of systems, some of which are information systems which started being developed many years ago, while others are modern and were developed and applied recently. Most of the systems operate in open computer environments.

2.7.4 Real Estate

2.7.4.1 General

The Company's real estate assets delivered from two sources: assets transferred to the Company by the State in 1984 under the Asset Transfer Agreement (see Section 2.17.2.1), and assets in which the rights were purchased or received by the Company after that date, including assets that it leases from third parties.

The real estate assets are used by the Company for communications activities (exchanges, control rooms, broadcasting sites, etc.) and for other activities (offices, storage areas, etc.). Some of them are undeveloped or partially developed, and can be used for other purposes.

The following is a list of the Company's assets in accordance with the material rights on the asset. Furthermore, the Company has an interest (transition rights, etc.) in other real estate (such as for the construction of offices and for laying cables):

Right	Number of Assets	Area of the Plot (thousand sq. m.)	Built Area (thousand sq. m.)	Notes
Ownership, lease or right of lease	330	900	150	Of this, 320 properties cover an area of 870 thousand sq. m. and 120 thousand sq. m. built up are for communication needs, and the remainder for administration needs.
				25 are jointly owned with the Ministry of Communications and/or the Israel Postal Company Ltd., with whom an agreement was signed for defining and regulating the rights of the parties in these properties (see Section 2.17.2.3). The parties operate as required by the provisions of the agreement, and inter alia, to separate joint debits and systems.
Possession (authorized /possession rights by law)	40	1.5	0.8	Assets in Israeli settlements in the Administrated Territories, all for communication needs. There is no written regulation of the contractual rights for these properties, but in the Company's opinion this does not create material exposure.
Lease	320	30	65	305 properties, of which 7 thousand sq. m. built up are for communication needs and the remainder for administration needs. Of which approximately 2 sq.m. built up are sublet.
Miscellaneo us rights in 'residential	1,160	10	18	These are rooms for cables and installations for residential communications. For most of the assets there is no arrangements for

Very High Bit Rate Digital Subscriber Line — Digital Subscriber Line (DSL) at very high speed. One of the fastest technologies available for data transfer on high bandwidth in standard telephone lines.

Right	Number of Assets	Area of the Plot (thousand sq. m.)	Built Area (thousand sq. m.)	Notes
rooms'				rights in writing (for example, the ILA, settlement entities, the entrepreneurs of the projects in which the properties are located, and house committees). In the Company's estimation and based on past experience, this does not create material exposure.
Right to receive areas for warehouses and offices	An asset in Sakia (near the Mesubim junction)	70 net	-	See below.

In April 2013, an authorization agreement was signed with the Israel Lands Administration for an area of 11.5 hectares in Sakia. According to the provisions of the authorization agreement, the Company designed a detailed outline plan for the property, setting out the purpose, use, building rights and building provisions for zoning of the land in the plan. On May 2, 2016, approval of the plan was published in the Official Gazette and it entered into force. Subsequently, the Company is expected to sign a lease agreement for the property with respect to a net area of 7 hectares. The Company is reviewing the different options available for exercising its rights in the property, including the option of selling it or part thereof, some of which may lead to recording of material gain in a volume that, according to the Company's initial estimation and prior to performing any of the relevant tests, could reach hundreds of thousands of NIS (at the date of the financial statements, a property appraiser has estimated the fair value of the rights in the land at NIS 460 million. On this matter, see Note 17.8 in the 2016 Financials).

The information presented in this section includes forward-looking information, as defined in the Securities Law, based in part on the Company's assessments with respect to the options available to it for selling the property, costs, expenses and taxes with respect to the sale of the property, the Company's requirements and the situation of the Israeli real estate market. If any of these assessments fail to materialize, the forward-looking information may not materialize.

2.7.4.2 Registration

At the date of publication of this Periodic Report, the Company's rights in a considerable number of its real estate assets are not registered in the Lands Registry, and therefore they correspond to contractual rights. The Company is in the process of registering in its name those properties which can be registered in the Lands Registry.

2.7.4.3 Real estate settlement agreement

On March 10, 2004, a settlement agreement which was signed on May 15, 2003 between the Company, the Administration and the State ("the Settlement Agreement") was validated as a court decision. The agreement concerns most of the real estate assets transferred to the Company under the asset transfer agreement signed for commencement of the Company's business activity. The Settlement Agreement stated that the assets remaining in the Company's possession have the status of capitalized lease, and subject to the execution of individual lease contacts, the Company will be entitled to make any transaction in the properties and to enhance them. The Agreement sets out a mechanism for payment to the Administration for enhancement actions in the properties (if undertaken), beyond the rights according to plans approved by 1993 as set out in the Agreement, at the rate of 51% of the increase in value of the property following the enhancement (and less part of amounts paid for a betterment levy or to the administration for an increase in value, if a betterment levy was paid). The Settlement Agreement also states that 17 assets must be returned to the State, through the Administration, on various dates (up to 2010), and on the terms laid down in the Settlement Agreement.

As of the date of publication of this periodic report, the Company returned to 15 properties to the ILA. Two additional properties will be returned after the Company receives substitute properties, as provided in the Settlement Agreement.

2.7.4.4 Sale of real estate

Following a new review by the Company's Management regarding the sale of the Company's real estate, the Board of Directors approved further sales of assets which are inactive and/or which can be relatively easily vacated without incurring significant expenses, in accordance with a list presented to it from time to time. The transition to the NGN allows the Company to increase the efficiency of the network and to sell some of the real estate assets that will be vacated as a result of the transition. During 2016, the Company sold 14 such properties, on a total area of 18,200 sq.m. of land and 20,200 sq.m. built up, for a total sum of NIS 107 million.

According to Company estimates, the sale of real estate assets that are inactive or that can easily be vacated without incurring significant expenses and for which the Company has no use after they are vacated, including real estate assets that may be vacated and will become redundant following the transition to the NGN network, if such assets are sold, and the sale of assets in the sale and leaseback method, may generate capital gains for the Company which may, in aggregate over the coming years, reach significant amounts estimated at hundreds of millions of shekels (before tax). It should be emphasized that this estimate also relates to real estate assets where no concrete decision has yet been made to sell them, and there is no certainty regarding the timing of their sale (if any); the estimate is based on appraisals prepared for some of the assets, some of which are not final or current, as well as to internal estimates prepared by the Company (including with respect to assets that were not appraised at all); likewise, the sale of some of the assets may involve difficulties, including if there is no demand or there are various planning restrictions, and at this stage the Company is unable to foresee what consideration will be received when any of these real estate assets are actually sold or when they will be sold.

In view of the foregoing, it is emphasized that the Company's foregoing estimates are forward-looking information, as defined in the Securities Law and may not materialize, or may materialize significantly differently than foreseen. These estimates are based, in part, on the Company's estimates with respect to the value of the real estate assets that it owns regarding their carrying value, subject to the foregoing regarding the fact that the Company has no appraisals for some of the assets, or the appraisals in the Company's possession are outdated and the valuations are therefore based on the Company's internal estimates; and regarding the Company's inability to predict the consideration that may actually be paid for any assets sold (if and when they are sold); and on the Company's estimates regarding the volume of real estate assets that may be vacated and become obsolete in coming years, making it possible to sell them based on Company policy, subject to the foregoing concerning the fact that no concrete decision has yet been made to sell the assets that were taken into account in estimating the above amount, the list of relevant assets may change from time to time and the timing of their sale (if a decision is made to sell them) is uncertain.

2.8 Intangible assets

2.8.1 The Company's Domestic Carrier license

The Company operates under its Domestic Carrier license, which forms the basis for its activities in domestic fixed-line communications (for a description of the main points of the license, see Section 2.16.2).

2.8.2 **Trademarks**

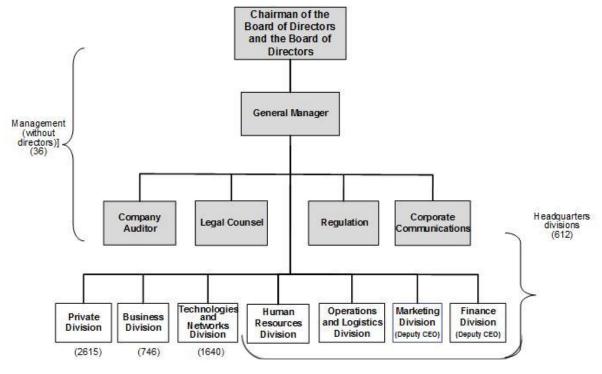
The Company uses trademarks that characterize its services and products. At the date of publication of this Periodic Report, there are about 190 trademarks registered or in the process of being registered in the Company's name with the Registrar of

Trademarks. The main trademarks of the Company are "Bezeq" — the name of the Company, and "B" — the Company's logo.

2.9 Human Resources

2.9.1 Organizational structure and headcount according to the organizational structure

The following chart shows the general organizational structure of the Company as of December 31, 2016:



^{*} As of March 22, 2017, the Internal Auditor is accountable to the Chairman of the Board of Directors (see Section 1.1.1).

2.9.2 Number of Company employees and employment frameworks

The number of Company employees as at December 31, 2016 was 5,649 (compared with 5,896 employees at the end of 2015). The decrease in the number of employees in 2016 compared with 2015 stems primarily from streamlining as a result of continued improvement of processes and technological developments in the interface with the customers. 90% of the Company's employees are employed under a collective agreement (out of which 60% are permanent employees and the remainder are non-permanent employees). The remainder of the Company's employees (10%) are employed under personal agreements, not under collective agreements.

For details about the special collective agreement of December 2006 and its amendment, see Section 2.9.4.

2.9.3 **Early-retirement plans**

In 2016, 90 permanent employees retired under the early retirement plan and early retirement was approved for another 58 employees on the early retirement track in 2017 in accordance with the conditions of the collective labor agreement from December 2006, as amended in August 2015, at a budget of NIS 78.5 million.

On this matter, see also Note 15 to the 2016 Financial Statements.

2.9.4 Characteristics of employment agreements in the Company

Labor relations in the Company are regulated in collective agreements between the Company, the representatives of Company employees and the New General Federation of Workers ("Histadrut"), and in personal agreements. Company

employees are also subject to expansion orders to certain general collective agreements such as cost-of-living increment agreements.

In December 2006, a special collective agreement was signed between the Company, the union and the Histadrut, regulating labor relations in the Company following the transfer of control in the Company from the State to Ap.Sb.Ar. Holdings Ltd. (the Company's previous controlling shareholder) and set a new organizational structure for the Company (see Section 2.9.1). Following are the main points of the collective agreement and its amendments signed over the years (all together in this section: "the Agreement").

Under the Agreement, all the agreements, arrangements and traditional behavior in the Company prior to execution of the Agreement, including the mechanism for linkage of wages to the public sector, would continue to apply only to the veteran permanent employees of the Company to which the Agreement would apply, subject to changes inserted specifically in the Agreement. The hiring of existing and future temporary workers would be on the basis of monthly/hourly wage agreements based on a wage model according to occupation, with high managerial flexibility. The Agreement sets out restrictions on certain kinds of future organizational changes, and a mechanism of notification, negotiation and arbitration with the union in the event of organizational changes.

Under the Agreement, during the term of the Agreement, two employee-directors²⁶ who are proposed by the union will serve on the Company's Board of Directors (subject to their approval by the Board of Directors and their election by the general meeting). The employee-directors are not entitled to payment for their service as directors, and will not participate in Board discussions of the terms of employment of senior employees.

The Agreement also defines the "new permanent employee", whose terms of employment differ from those of a veteran permanent employee of the Company (under the collective agreement): his wage model is according to the Company's wage policy and market wages; at the end of his employment in the Company he is entitled to increased severance pay only (depending on the number of years of employment).

As part of the retirement arrangements, the Company may, at its discretion, terminate the employment of 203 permanent employees (including new permanent employees) each year (relevant for 2017–2021).

The latest amendment to the Agreement was approved by the Company's Board of Directors on August 30, 2015, under which the Agreement and the retirement arrangement were extended to December 31, 2021.

For information of other material agreements concerning labor relations, see Section 2.17.3.

2.9.5 Officers and senior management in the Company

On the date of publication of this Periodic Report, the Company has 9 directors, of which three are external directors, one is an employee-director, and two are independent directors (who are not external directors) pursuant to Section 249B to the Companies Law. In addition, senior management has 11 members (of which one is also a member of the Group's HQ) and four members of Group HQ (one of whom will begin his term of office on April 23, 2017).

The members of the senior management and members of the Group's HQ are employed under personal agreements which include, inter alia, pension coverage, payment of bonuses based on targets, and advance notice months before retirement.

For information regarding compensation of officers, see Section 7 to Chapter D of this Periodic Report, and Note 28.6 of the 2016 Financials. See also an immediate report dated May 4, 2016 (Reference No. 2016–01–058624) about the results of a general meeting of the Company's shareholders on May 3, 2016 to which the new compensation policy was attached and an amended immediate report dated March 22,

At the beginning of 2016, the workers union announced that it agrees that so long as up to 15 directors serve on the Board of Directors, one representative among the employees will also serve on the Board and if the number of directors exceeds 15, an additional representative among the employees will serve on the Board.

2017 (Reference No. 2017–01–023767) regarding convening a general meeting to approve the revised compensation policy (the format of which was attached to that report), which are included here by way of reference.

2.10 Equipment and suppliers

2.10.1 Equipment

The main equipment used by the Company includes: exchanges, communication cabinets (MSAG), copper cables, optical cables, transmission equipment, data communication systems and equipment, servers, internet modems and routers. The Company purchases most of the equipment needed for its communications infrastructure from Israeli companies affiliated with international communications equipment manufacturers. Hardware and software are purchased from a number of main suppliers.

2.10.2 Percentage of purchases from main suppliers and form of agreement with them

With respect to Section 23 of the First Annex to the Securities (Details of a Prospectus and Draft Prospectus – Structure and Form) Regulations, the Company considers a "main supplier" to be a supplier that accounts for more than 5% of the volume of the Company's annual purchases, or that accounts for more than 10% of the volume of all the Company's purchases in a particular operating segment.

In 2016, the Company had no main supplier, as defined above.

2.10.3 **Dependence on suppliers**

Most of the equipment purchased for data communication, switching, transmission and radio systems is unique, and over its years of operation the possibility of obtaining support other than through the manufacturer, is limited.

In the Company's opinion, in view of the importance of having the manufacturer's support for specific equipment used, the Company may be dependent on the following suppliers:

Supplier Name	Area of Expertise
Alcatel, represented in Israel by Alcatel Telecom Ltd.	Metro transmission and access systems to the NGN
Juniper Networks	Metro transmission
Dialogic Networks (Israel) Ltd.	Transfer exchanges for connecting operators to the Company's switching network
Comverse Ltd.	Switching networks for end customers in the NGN
Adtran Holdings Ltd.	Access systems to the NGN
EMC	Hardware and backup, restoration and survivability solutions for systems and infrastructures, and storage equipment
VMware	Infrastructure for most of the virtualization of the servers

Agreements with suppliers on which the Company may be dependent, as noted in this section, generally include a warranty period for a certain period of time and conditions specified in the agreements, followed by another period of maintenance or support. Where necessary, the Company may enter into an agreement with the supplier for the supply of support and/or maintenance services for a further period. These agreements usually contain various forms of relief for the Company should the supplier breach the agreement. Such agreements with suppliers are usually long term.

2.11 Working Capital

For details about the Company's working capital, see Section 1.4 to the Board of Directors' report.

2.12 Investments

For information on investments in investees, see Note 11 to the 2016 Financial Statements and Sections 3 and 4 in Chapter D of this Periodic Report.

2.13 Financing

The Company has a shelf prospectus under which the period for submission of orders is until May 29, 2017.

2.13.1 Average and effective interest rates on loans

At December 31, 2016, the Company is not financed by any short-term credit (less than one year). The following table shows the distribution of long-term loans (including current maturities):

Loan term	Source of financing	Principal amount (NIS millions)	Currency or linkage	Type of interest and change mechanism	Average interest rate	Effective interest rate	Interest range in 2016
	Banks	978	Unlinked NIS	Variable, based on prime rate*	1.71%	1.72%	1.27%-1.80%
	Banks	2,234	Unlinked NIS	Fixed	4.51%	4.56%	2.40%-6.85%
Long-term loans	Non-bank sources	734	Unlinked NIS	Variable, based on annual STL rate**	1.57%	1.62%	1.47%-1.62%
	Non-bank sources	2,593	Unlinked NIS	Fixed	4.41%	4.54%	3.11%-6.65%
	Non-bank sources	3,344	CPI-linked NIS	Fixed	2.49%	2.55%	2.20%-3.70%

^{*} Prime interest rate as at March 2017 -1.6%.

For additional details about the Company's loans, see Note 12 to the 2016 Financials.

2.13.2 Restrictions on borrowings

2.13.2.1 Restrictions included in the Company's loans

See Note 12 to the 2016 Financial Statements. At the date of the financial statements and the date of publication of this periodic report, the Company is in compliance with all the restrictions applicable to it.

2.13.2.2 Bank of Israel restrictions on a single borrower and group of borrowers

Directives of the Supervisor of Banks include restrictions on liability of a single borrower and of a group of borrowers towards the banks. Concerning these directives, the Company could be seen as part of one "group of borrowers" with B Communications Group and its controlling shareholders. The directives of the Supervisor of Banks could from time to time affect the ability of banks to grant further credit to the Company. For details about the authorization to determine restrictions on borrowings for a business group in the Market Concentration Law, see Section 1.7.4.7.

2.13.3 Reportable credit

As of December 31, 2016, the Company's reportable credit, in accordance with Legal Position 104–15 of the Securities Authority (Reportable Credit Event) is Debentures Series 6 and Series 9 of the Company, all as set out in Note 12 of the 2016 Financial Statements and Section 5 of the Board of Directors report.

2.13.4 Credit received during the reporting period/commitments to extend credit

Receiving commitments to extend credit for 2016–2017

In 2015-2017, the Company signed agreements with banks and institutional entities under which it received a commitment to extend credit for future financing of the Company in 2017 as follows:

Credit extension date	Credit in NIS millions	Average life (years) and repayment dates	Total average interest rate (fixed, NIS and unlinked)
June 2017 and September 2017	1,400	5 (Repayment as from June 2020 until December 2024)	4.2%

^{**} STL yield per year (218) — 0.158% (average of last 5 trading days of February 2017) for the interest period that began on March 1, 2017.

The terms of all these commitments and the loans granted thereunder include similar terms to those provided with respect to other loans taken by the Company defined in Note 12.6 of the 2016 Financials, including: an undertaking not to create any other charges on the Company's assets (with certain restrictions), an undertaking that should it make a commitment to any entity in connection with financial covenants, the Company will undertake the same commitment also in connection with this credit (subject to certain exceptions), and standard terms for immediate repayment (such as a violations, insolvency, liquidation or receivership, etc., and cross default, with certain restrictions), which will apply, with the necessary changes, also with respect to the credit extension undertaking periods. Some of the commitments to extend credit in 2017 also include the same terms as those given in the public debt raising of October 2015, as set out in Note 12 of the 2016 Financials.

In 2016, credit of NIS 1,400 million was provided to the Company, based on undertakings to provide credit given to the Company. This credit is included in the table in Section 2.13.1.

For information regarding credit received during the reporting year by public debt raising, see Section 2.13.5.

2.13.5 Company debentures

For details about the debentures issued by the Company, see Note 12 to the 2016 Financial Statements and Section 5 to the Board of Directors' report.

On April 21, 2016, the Company completed an issuance by way of an expansion of an existing series of marketable debentures (Series 9) according to a shelf prospectus dated May 30, 2014, as amended due to a clerical error on June 5, 2014. Within the context of this issuance, a total of NIS 714,050,000 par value was issued in consideration of NIS 769 million. The conditions of the issued debentures are the same as those of the Series 9 debentures in circulation.

2.13.6 **Credit rating**

Company debentures are rated by S&P Maalot Ltd. with an il/AA/Stable rating and by Midroog Ltd. with an Aa2 rating with a stable outlook.

For information regarding the Company's rating history in the last two years, see its immediate reports of April 21, 2015 September 7, 2015, April 17, 2016 and April 25, 2016 (S&P Maalot Ltd.) and August 13, 2014, December 28, 2014, March 5, 2015, September 10, 2015, April 18, 2016, June 2, 2016 and July 12, 2016 (Midroog Ltd.), which are included in this report by way of reference.

2.13.7 Company assessment for raising financing and possible sources in 2017

In 2017, the Company expects to repay NIS 1.71 billion on account of loan principal and interest (including debentures).

The Company expects to exercise undertakings to provide credit of NIS 1.4 billion received from various banks and institutional entities (see Section 2.13.4).

The Company raises capital from time to time to finance its cash flow. The financing options at the Company's disposal are to raise debt by means of new bank loans and/or by raising private or negotiable debt and to exercise undertakings for credit extension for 2017, as set out in Section 2.13.4.

2.13.8 Charges and guarantees

For information about charges and guarantees of the Company, see Note 18 to the 2016 Financial Statements.

Guarantee for DBS bonds

In September 2015, the Company signed guarantee letters for compliance with DBS' undertakings to pay its full outstanding debt to the holders of debentures (Series B) of DBS totaling NIS 1.05 billion (the outstanding debt as at December 31, 2016 is NIS 636 million), against a decrease in the annual interest rate of the debentures (by 0.5%), and cancellation of collateral and certain provisions of the Deeds of

Trust and debentures (including the undertakings for DBS to comply with financial covenants and restriction on distribution of a dividend by DBS), all according to the terms of the Deeds of Trust of the debentures and of the debentures. According to the terms of the debentures, decreasing the interest and canceling collateral and certain other provisions of the debentures are subject to the Company's Maalot rating not falling below (-AA) or a corresponding rating ("the Minimum Rating"), terms that were complied with as at the date of providing the collateral, and if in future the Company's rating falls below the Minimum Rating, the interest reduction will be canceled, the canceled collateral will be provided again, the canceled provision will reapply and the guarantee will expire.

For the terms of debentures Series B, see also Section 5.13.2.

2.14 Taxation

- 2.14.1 For information about taxation, see Note 6 to the 2016 Financial Statements.
- 2.14.2 For information regarding the taxation aspects for the Company's contractual transaction with Eurocom DBS to purchase Eurocom DBS' entire holdings in DBS (see Section 1.1.2), including the tax assessments received by the Company and the assessment agreement and taxation decision regarding DBS, see the revised transaction report dated March 3, 2015 (Reference No. 2015–01–050563), immediate report dated January 31, 2016 (Reference No. 2016–01–020485) and the Company's immediate reports dated September 18, 2016 (Reference No. 2016–01–124486), September 25, 2016 (Reference No. 2016–01–128125) and September 28, 2016 (Reference No. 2016–01–056163), included here by way of reference.

2.15 Environmental risks and means for their management

2.15.1 **General**

Some of the Company's facilities, such as broadcasting facilities, wireless communications facilities or high-voltage facilities²⁷ are sources of electromagnetic radiation which are included in the definition of "Sources of Radiation" in the Non-lonizing Radiation Law.

2.15.2 **Non-Ionizing Radiation Law**

The law regulates the handling, establishment, operation and supervision of Sources of Radiation. The law provides, inter alia, that the establishment and operation of a Source of Radiation require a permit; sets penal provisions and severe responsibility of a company, employees and officers that breach the provisions of the law; imposes recording and reporting obligations on a permit-holder, and grants supervisory powers mainly to the Supervisor of Non-ionizing Radiation at the Ministry of Environmental Protection ("the Supervisor"), including with regard to the terms of the permit, cancellation of the permit and removal of a Source of Radiation.

The Company obtained operating permits from the Supervisor for the communication facilities and broadcasting sites it operates. The Company also took steps to obtain radiation permits for high-voltage facilities included in its assets, and as at the report date, such permits were received for 27 such high-voltage facilities. Two other facilities are in the process of obtaining a permit.

It is noted that the Commissioner requires building permits as a condition for the continued validity of the operating permits for communications facilities (including broadcasting facilities) he granted, as well as the fulfillment of additional conditions, inter alia, concerning wireless access installations which have category approval granted to the Company by the Supervisor. See also Section 2.16.9.

The law includes a punitive chapter under which the construction or operation of a Source of Radiation in contravention of the provisions of the permit or without a

²⁷ The establishment of high-voltage facilities (transformers) in Company sites is aimed at providing energy for use by the Company's facilities. The establishment and operation of these facilities require an establishment permit as well as an operating permit in accordance with the Non-Ionizing Radiation Law.

permit, after having been warned in writing by the Commissioner, are strict liability offenses.

2.15.3 **Permits**

On the permits for broadcasting facilities required under the Planning and Construction Law, see Section 2.16.9.

2.15.4 Company policy for radiation risk management

The Company applies a work procedure for the construction, operation and measurement of sources of non-ionizing radiation, and an appropriate compliance procedure that was approved by its Board of Directors. The Company has assigned an officer to oversee implementation of the compliance procedure. Periodic reports on the status of Sources of Radiation are submitted to the CEO and to the Board of Directors.

2.16 Restrictions and control of the Company's operations

The Company is subject to systems of laws that regulate and limit its business activities. The main body overseeing the Company's activities as a communications company is the Ministry of Communication.

2.16.1 **Control of Company tariffs**

Arrangements in Sections 5 and 15 to 17 of the Communications Law and the terms of the Company's Domestic Carrier license apply to the Company's tariffs, as set out below in this section.

The control of the Company's tariffs (as set out below) has a number of implications—the Company's tariffs are subject to regulatory intervention (even if they are not set in the regulations or in alternative payment packages), and from time to time, the Company is exposed to significant changes in its tariff structure and tariff levels. The review mechanism for the controlled tariffs, as defined in the authorizing legislation and the regulations, results in a real average erosion of the tariffs over the years. Control of the tariffs creates or could make it difficult for the Company to provide an appropriate and competitive response to market changes and to offer competitive prices at short notice. Furthermore, the restrictions on granting discounts on tariffs limit the Company in participation in certain tenders.

Following are the main control arrangements over the Company's prices:

2.16.1.1 Under the Communications Law, the Minister of Communications is entitled, with the approval of the Minister of Finance, to determine payments (including maximum payments or minimum payments) for services from a license holder. The payment can be determined on the basis of (1) the cost, according to the calculation method instructed by the Minister plus a reasonable profit; or (2) reference points deriving from: payment for services provided by the license holder; payment for comparative services; payments in other countries for such services.

The competition expansion policy document stipulates that within six months of publication of the Shelf Offering (for the sale of wholesale services), the Minister will take action to change the method of oversight of the Company's prices so as to be controlled by the setting of a maximum price²⁸. Negotiations are being conducted between the Company and the Ministry of Communications in this matter.

In the matter set out in this section, see also Section 1.7.3.

2.16.1.2 Tariffs fixed in regulations - The tariffs for the Company's controlled services (telephony and others) which are fixed in the regulations, were updated in accordance with a linkage formula less an efficiency factor

The Gronau Commission's report on the rules of competition in the communications industry, and a letter from the Minister of Communications dated August 13, 2008 adopting the report (with some changes) ("Gronau Report"), stipulated that as long as the Group's market share remains higher than 60%, control of the Company's prices will continue in the format of mandatory price fixing.

provided in the regulations, so that on average, the Company's controlled tariffs have eroded in real terms. It is noted that in the last five years, the prices in the regulation have not been updated and the date of the update has been postponed. Under the provisions of the regulations and the relevant temporary orders, the postponement will be taken into consideration in the next update.

- 2.16.1.3 The Ministers of Communications and Finance is authorized (under Section 5 of the Communications Law) to prescribe interconnect payments or for the use by a license holder of the telecommunication facilities of another license holder, and to provide instructions thereof (including relative to additional arrangements), inter alia, based on the parameters set out in Section 2.16.1.1.
- 2.16.1.4 Alternative payment packages If tariffs that are neither maximum nor minimum are determined for supervised services, the Company may offer an alternative payments package for a bundle of telecommunication services at such fixed payments, provided that the Ministers of Communications and Finance do not oppose the package. The Gronau report states that an alternative payment package will be approved only if it is worthwhile for 30% or more of subscribers who use the services offered in the package, and that the smaller the market share of the Group in fixed-line telephony is, the higher the maximum discount rate permitted in an alternative payment package will be²⁹.

If maximum or minimum payments are determined according to Sections 5 or 15 the Communications Law, for telecommunication services provided to another license holder, the Company may indiscriminately offer any other license holder an alternative payments package for the bundle of services at maximum or minimum payments, and such services together with services for which payment has not been determined according to Sections 5 or 15 to the Law, provided the Ministers are not opposed or approved the package.

- 2.16.1.5 The Company may request a reasonable payment for a service for which a payment is not determined according to Sections 5 or 15, or for which a maximum or minimum payment has been determined. The Minister of Communications may instruct the Company to notify him of any payment the Company intends to request as set out above and of any change in the payment prior to the provision of the service or the change. If the Minister of Communications determines that the Company intends to request an unreasonable payment, or a payment that raises suspicion of harming competition, the Minister may instruct (for a period not exceeding one year) the maximum payment it may request for the service or separation of the payment for the service from the payment for the bundle of services. The Minister will assess whether the payment is unreasonable according to the provisions in Section 2.16.1.1(1) and may assess the payment based on the provisions in Section 2.16.1.1(2).
- 2.16.1.6 For the November 17, 2014 hearing regarding prevention of margin squeezes, submission of marketing offerings for Ministry of Communications approval, the hearing for wholesale telephony services in a resale format and wholesale service tariffs, see Section 1.7.3.

2.16.2 The Company's Domestic Carrier license

The Company operates, inter alia, under the Domestic Carrier license³⁰. The main topics covered in the license are:

2.16.2.1 <u>Scope of license, the services the Company must provide, and the duty of universal service</u>

²⁹ A maximum discount rate of 25% when the Group's market share is between 75% and 85%, and 40% when the market share is between 60% and 75%.

³⁰ A copy of the Domestic Carrier license appears on the Ministry of Communications website at <u>www.moc.gov.il</u>

The Company is required to provide its services to all on equal terms for each type of service, irrespective of location or unique cost. The license is unlimited in time; the Minister may modify or cancel the license or make it contingent; the license and any part of it cannot be transferred, no charge can be imposed on it, nor can it be subject to attachment. With regard to the addition of wholesale services to the Company's license, see Section 1.7.3.

2.16.2.2 Structural separation principles

For a general description of the structural separation applicable to the Company and terms for its cancellation, see Section 1.7.2.

2.16.2.3 <u>Tariffs</u>

The Company provides a service or package of services for which no tariff is set under Section 15 or 15A of the Communications Law at a reasonable price and offers them to all, without discrimination and at a uniform tariff. See also Section 2.16.1.

2.16.2.4 Marketing joint service bundles

In respect of the provisions of the Domestic Carrier license that enable the Company to request to market joint service bundles subject to restrictions, see Section 1.7.2.2.

2.16.2.5 Operations of Company networks and service standards

The Company is required to maintain and operate the network and provide its services at all times, including in emergencies, in an orderly and proper manner according to the technical and service quality requirements, and to work towards improving its services. The license includes a Service Standards for the Subscriber appendix, which is to be amended after the Company provides the Ministry with data. The Company submitted to the Ministry its proposals for amendment of the appendix, adapting it to the current state of affairs and the licenses of other operators, but the amendment report has not yet been executed. For details about the hearing about the response of the call centers, see Section 1.7.4.4A).

2.16.2.6 Interconnect and use

Provisions are stated for the duty of interconnect to another public switching network and the option of use by another license-holder; a duty to provide infrastructure services to another license-holder on reasonable and equal terms is also provided, as well as refraining from preferring a license-holder that is a company with an interest.

2.16.2.7 <u>Security arrangements</u>

Provisions have been made for the operation of the Company's network in times of emergency, including the obligation to operate it in a manner that prevents its collapse in emergencies.

The Company is required to provide telecommunication services and set up and maintain the terminal equipment infrastructure for the security forces in Israel and abroad, as provided in its agreements with the security forces. Furthermore, the Company provides special services to the security forces. The Company will take action to ensure that each purchase and installation of hardware in its telecommunications installations, except for terminal equipment, will be made in full compliance with instructions given to the Company according to Section 13 of the Communications Law.

The Company is required to appoint a security officer and to comply fully with the security instructions contained in the appendix to the license.

For the license amendment regarding service continuity in emergencies and during major malfunctions, see Section 1.7.4.4B).

2.16.2.8 Supervision and reporting

Extensive reporting duties to the Ministry of Communications are imposed on the Company. In addition, the Director General at the Ministry of

Communications (as defined in the Company's license) is granted the authority to enter facilities and offices used by the Company and to seize documents.

2.16.2.9 Miscellaneous

- A) The Domestic Carrier license includes restrictions on the acquisition, maintenance and transfer of means of control pursuant to the Communications Order (see Section 2.16.3) and on cross-ownership, which are mainly a ban on cross-holding by entities in which those with an interest in a another material Domestic Carrier³¹ as noted in the license, and restrictions on a cross-holding by entities with Domestic Carrier licenses or general licenses in the same segment of operation.
- B) The Company submitted a bank guarantee of USD 10 million to the Director General of the Ministry of Communications for securing fulfillment of the terms of the license and for indemnifying the State for any loss it incurs due to their violation by the Company.
- C) The Director General at the Ministry of Communications is authorized to impose a fine for violation of any of the terms of the license (on this matter, see also Section 1.7.4.6).
- D) During a calendar year, the Company may invest up to 25% of its annual income in activities not intended for providing its services (the incomes of the subsidiaries are not considered Company income for this purpose).

For details about the wholesale market and wholesale services, see Section 1.7.3.

2.16.3 The Communications Order

The Company was declared a provider of telecommunication services under the Communications Order. By power of that declaration, the Company is required to provide certain types of services and may not cease them or narrow them. Among these services are basic telephone service, infrastructure service, transmission service and data communication service including interconnect, and other services listed in the schedule to the Order.

The main provisions of the Communications Order are these:

- 2.16.3.1 Restrictions on the transfer and acquisition of means of control in a company, which include a ban on holding 5% or more of means of control of a certain kind without the prior written approval of the Prime Minister and the Minister of Communications ("the Ministers").
- 2.16.3.2 Transfer or acquisition of control in a company requires the approval of the Ministers ("Control Permit"). The Control Permit will lay down the minimum holding percentage in each of the means of control in the Company by the holder of the Control Permit, where a transfer of shares or an issuance of shares by a company, as a result of which the percentage of the holding of the Control Permit holder will fall below the minimum percentage, is prohibited without the prior approval of the Ministers, subject to permitted exceptions (among them an issuance to the public under a prospectus, or sale or private placement to institutional investors)³².
- 2.16.3.3 Holdings not approved as aforesaid will be considered "exceptional holdings", and the Order states that exercise of a right by power of exceptional holdings will not be valid. The Order also contains provisions authorizing the Ministers and the company to apply to the courts with an application for the enforced sale of exceptional holdings.
- 2.16.3.4 A duty to report to the Ministers upon demand is imposed on the Company, on any information on matters relating to provision of an essential service.

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A Domestic Carrier with a market share of 25% or more.

For the minimum rate of holding of control of B Communications Group and falling below this rate, see Section 1.7.6.3.

- 2.16.3.5 At least 75% of the members of the Board of Directors of the Company must be Israeli citizens and residents who have security clearance and security compatibility as determined by the General Security Service. The Chairman of the Board, the external directors, the CEO, the Deputy CEO and other office-holders in the Company as listed in the Order, must be Israeli citizens and residents and have security clearance appropriate to their functions.
- 2.16.3.6 "Israeli" requirements are laid down for the controlling shareholder in the Company: for an individual he is an Israeli Entity (as defined in the Order); for a company it is incorporated in Israel, the center of its business is in Israel, and an Israeli Entity holds at least 19% of the means of control in it.
- 2.16.3.7 The approval of the Ministers is required for granting rights in certain assets of the Company (switches, cable network, transmission network and data bases and banks). In addition, grant of rights in means of control in subsidiaries of the Company, including allotment of more than 25% of the shares in the subsidiary, requires the approval of the Ministers.
- 2.16.3.8 Certain actions of the Company require the approval of the Minister of Communications, among them voluntary liquidation, a settlement or arrangement between the Company and its creditors, a change or reorganization of the structure of the Company, a merger and split of the Company.

2.16.4 Authority with respect to real estate

Pursuant to the provisions of Section 4(F) of the Communications Law, the Minister of Communications granted the Company certain powers in connection with real estate, as set out in Chapter Six of the Law.

The law distinguishes between land owned by the State, the Development Authority, the Jewish National Fund, a local authority or a company lawfully established and owned by one of them, and a road ("Public Land"), and other land ("Private Land"). With regard to Public Land, the Company and any person authorized by it, can enter it to perform network deployment and maintenance works and to provide telecommunication services, provided that the deployment is executed according to the provisions of the Planning and Construction Law. The amendment to the Communications Law and the Planning and Construction Law in the Economic Arrangements Law cancel the duty to obtain the approval of the local Planning and Construction Committee, so certain actions do not require a building permit if performed by a license holder that was granted powers under section F of the Communications Law, if carried out according to an approved plan.

A network on Private Land will be deployed according to the provisions of the Planning and Construction Law and requires the consent of the landowner, the lessee in perpetuity or the protected tenant, as the case may be.

Under the provisions of the Telecommunications (Installation, Operation and Maintenance) Regulations, 1985, if the Company is of the opinion that providing a telecommunications service to an applicant requires the installation of a telecommunications device on the applicant's premises (or shared premises), the Company may request that the applicant, as a prerequisite for providing the requested service, allocate a suitable place on the premises for installation of the device, for the sole use of the Company, and it may use the device to provide service to other applicants as well.

Under the provisions of the Planning and Construction (Application for a Permit, its Terms and Fees) Regulations, 1970, an applicant for a permit to construct a residential building is required to install infrastructures for telephone, radio, television and Internet services so that the customer can choose whichever provider it prefers. In commercial buildings, if preparations for communications are installed, an underground infrastructure must be laid. At the same time, the Company's license was amended (as were the licenses of HOT Telecom and DBS), so that if the Company uses the internal wiring (part of the access network installed in residences and in apartments intended to be used by those residences only) for provision of its services, it is obliged to provide maintenance services for that wiring installed by the permit applicant, without this granting it any proprietary rights in the internal wiring. Pursuant to the hearing published on May 7, 2015 on the subject of wiring in residential buildings, the Ministry of Communications is holding a round table with the Company,

DBS, HOT and IBC to reach an arrangement regarding installation of infrastructure in new buildings.

2.16.5 Immunities and exceptions to liability

The Minister of Communications granted the Company certain immunities from liability for from damages listed in Chapter Nine of the Communications Law, in accordance with his authority to grant immunity to a general license-holder.

In addition, Section 13 of the Communications Law contains exceptions to criminal and civil liability for an act done in fulfillment of a directive to provide services to the security forces in that section.

2.16.6 Regulations and rules under the Communications Law

At the date of publication of this Periodic Report, regulations in three additional and important areas apply to the Company: (1) cessation, delay or restriction of telecommunications actions and services; (2) installation, operation and maintenance; and (3) ways of overseeing the actions of the license-holder.

2.16.7 **Antitrust laws**

- 2.16.7.1 The Antitrust Commissioner (in this section "the Commissioner") declared the Company a monopoly in the following areas:
 - A) Basic telephone services, provision of communications infrastructure services, and transfer and transmission of broadcasting services to the public.³³
 - B) Provision of high-speed access services through the access network to the subscriber.³⁴
 - C) Provision of high-speed access services for ISPs through a central public telecommunications network.

The Commissioner's declaration of the Company as a monopoly constitutes prima facie evidence of its content in any legal proceeding, including criminal proceedings.

- 2.16.7.2 The Company has adopted an internal compliance procedure containing internal rules, guidelines and an internal reporting and control system, the purpose of which is to ensure that the activities of the Company and its employees are carried out in accordance with the provisions of the Antitrust Law.
- 2.16.7.3 With regard to the merger between the Company and DBS, see Section 1.1.2.
- 2.16.7.4 As part of the approval of the merger of the Company and Pelephone on August 26, 2004 (as subsequently amended), restrictive terms were imposed, mainly prohibiting discrimination in favor of Pelephone in the supply of a product in which the Company is a monopoly, prohibiting the bundling of the supply of certain products by any of the companies when purchasing products or services from the other, and restrictions on certain joint activities.
- 2.16.7.5 Under the merger approval of Walla and the Company of September 12, 2010, terms were imposed restricting discrimination in favor of Walla vis-àvis its competitors.
- 2.16.7.6 On October 11, 2011, the Antitrust Authority informed the Company that the Commissioner was considering issuing a ruling in accordance with his powers under Section 43(A)(5) of the Antitrust Law, that the Company had abused its position in contravention of the provisions of Section 29A of the Antitrust Law. The notice stated that the Commissioner is considering stipulating that the Company refused to provide transmission services for the provision of telephony and internet services to Cellcom and Partner. It

³³ Declaration on July 30, 1995.

On November 10, 2004, the Commissioner split the declaration of December 11, 2000 on internet access infrastructure into two separate declarations (Declarations 2 and 3).

should be noted that as of October 2010, in accordance with the decision of the Ministry of Communications, the Company provides infrastructure and transmission services to both Cellcom and Partner.

2.16.7.7 On November 16, 2014, the Company received the decision of the Deputy Commissioner of the Antitrust Authority pursuant to Section 43(A)(5) of the Antitrust Law, to the effect that the Company had abused its position as a monopoly and determined unfair purchase and sale prices of a service in a monopoly, in contravention of the provisions of Section 29A to the Antitrust Law 1988 in setting a negative margin by determining lower prices for internet and telephony services than for internet infrastructure only, in a campaign. The decision states that these prices places competitors who wish to offer this service at a disadvantage. The Company filed an appeal with the Antitrust Tribunal against the decision.

2.16.8 **The Telegraph Ordinance**

The Telegraph Ordinance regulates the use of the electromagnetic spectrum, and applies, inter alia, to the Company's use of radio frequencies as part of its infrastructure. The set-up and operation of a system that uses radio frequencies is subject, under the Telegraph Ordinance, to grant of a license, and the use of radio frequencies is subject to the designation and allocation of a suitable frequency. The Telegraph Ordinance imposes license fees and fees for the designation and allocation of frequencies.

The Government deals with the shortage of radio frequencies for public use in Israel (among other reasons, due to the allocation of a large number of frequencies for security purposes), by limiting the number of licenses granted for the use of frequencies, and providing incentives for efficient use of frequencies.

2.16.9 **Setting up communications facilities**

2.16.9.1 General

The National Outline Plan for communications, NOP 36 (within the Green Line) and NOP 56 (in the Administered Territories), were designed to regulate the deployment and manner of set-up of communication facilities in a way that would ensure coverage for transmitting and receiving radio, television and wireless communications, while avoiding radiation hazards and minimizing the damage to the environment and the landscape, and also to simplify and increase the efficiency of the processes involved in setting up the facilities.

The classification of the facilities according to their technical variables and physical dimensions, which affect the determination of safety ranges for protection against the effects of radiation and the extent to which they protrude on the landscape, determine which facilities will be included in Part A of the NOP 36 and which in Part B of the Plan.

The Company has erected and is erecting broadcasting facilities and wireless communication facilities for providing broadcasting services to its customers, and uses such communication facilities, mainly for providing services to areas that are not connected to the fixed-line communications infrastructure (remote areas or new towns).

2.16.9.2 NOP 36A

- A) Part A of NOP 36 deals with guidelines for erecting small and miniature broadcasting installations.
- B) The Company has obtained building permits for most of the small broadcasting installations in accordance with NOP 36A. From time to time, a need arises to add broadcasting installations which require that building permits be obtained in accordance with NOP 36A.
- C) Given the exemption granted under the orders of the Planning and Construction Law and of the Communications Law, the Company believes that it is not obliged to obtain building permits for miniature broadcasting installations, which are "wireless access facilities" under those laws.

D) Since 2008, a draft amendment to NOP 36A (NOP 36/A/1) mainly dealing with changing the guidelines for the licensing of small and miniature broadcasting installations, including determination of different licensing tracks are defined (fast and standard) depending on the location and the public safety range of each installation, and indemnification arrangements for compensation claims under Section 197 of the Planning and Construction Law has been tabled and waiting in the government.

Adoption of the draft and making it binding may give rise to practical difficulties which could impede the Company's ability to provide the public with some of the services it is required by law to provide.

2.16.9.3 NOP 36B

Part B of NOP 36 contains guidelines for setting up large broadcasting facilities. In the January 2008 draft plan (which was presented to the government for approval in August 2010, but is yet to be approved), the definition of a large broadcasting facility was changed so that the licensing of broadcasting facilities which prior to the proposed amendment were classified as large, would be according to NOP 36/A/1 (if and when approved), which does not include transition provisions for an abridged licensing proceeding. The change in definition for small and large broadcasting facilities may give rise to practical difficulties which could impede the Company's ability to provide the public with the services it is required by law to provide.

The January 2008 draft contains a transition provision which is expected to allow grant of a license for existing broadcasting installations even if they do not meet the requirements of NOP 36B, subject to certain terms and restrictions, provided that they are in compliance with the safety restrictions described in the Plan. The January 2008 draft also proposes to include a provision requiring the permit applicant (including for existing sites) to provide the local committee with a deed of indemnity for compensation under Section 197 of the Planning and Construction Law, if a court rules against the committee.

NOP 36B has not yet been approved by the government and there is no certainty as to the final text that will be approved.

The Companies assessments concerning the effect of the amendments to NOP 36 (Parts A and B) on the Company's operations and performance are forward-looking information. These assessments may not materialize, or they may materialize significantly differently than foreseen, in part depending on the final text of the relevant NOP 36. As mentioned above, at this stage, before publication of the final text of the NOP, the Company is unable to estimate the full impact of the amendments on the Company.

2.16.9.4 NOP 56 — Communications facilities in the Administered Territories

NOP 56 came into force in June 2008, and regulates the manner of erection and licensing of communications facilities in the Administered Territories. The Plan contains transition provisions for facilities erected with a permit for small installations.

The Plan also includes a requirement for production of a communications license and receipt of the consent of the Commissioner of Government Property at the Civil Administration.

The Company has arranged the licensing for 76 installations in the Administered Territories, and is in the process of licensing the remaining five installations in the Administered Territories. Moreover, in November 2016, the Company received an notice from the Civil Administration (Communications Staff Officer) that it must also organize the licensing of facilities on the customer's premises (as opposed to the foregoing facilities in the Company's possession). The Company estimates that this means dozens of sites and it is reviewing its position on the subject.

2.16.9.5 For details on radiation permits for communications and broadcasting facilities, see Section 2.15.

2.16.9.6 <u>Exemption from a permit to add antennas to existing lawful broadcasting</u> facilities

The addition of an antenna to an existing, lawful broadcasting facility is exempt from a permit, subject to meeting a combination of conditions and exclusions, which are set out in the Planning and Building (Works and Buildings that are Exempt from a Permit) Regulations, 2014. The Company is taking the required steps to add antennas to its broadcasting facilities according to the mechanism set out in these regulations.

2.17 Substantial agreements

The following is a brief description of substantial agreements outside the normal course of the Company's business, which were signed in the reporting period and/or which are in force.

2.17.1 For the Deeds of Trust of the debentures (Series 6–10) issued by the Company, see Note 12.3 to the 2016 financial reports and Section 5 of the Board of Directors' report.

2.17.2 Real estate

2.17.2.1 Asset transfer agreement between the Company and the State, January 31, 1984

An agreement between the State and the Company, under which the Company was granted the State's rights in assets which the Ministry of Communications used for providing telecommunication services, and the Company assumes the rights of the State in those assets and for the obligations and liabilities relating to those rights immediately prior to implementation of the agreement. Moreover, under this agreement, the State's rights, powers, obligations and duties, as well as the contracts and transactions that were in force for telecommunication services immediately prior to application of the agreement, were transferred to the Company.

- 2.17.2.2 Settlement agreement dated May 15, 2003 between the Company and the State and Israel Lands Administration, in the matter of rights relating to real estate, See Section 2.7.4.3.
- 2.17.2.3 Agreement between the Company and the Postal Authority dated June 30, 2004

An agreement between the Company and the Postal Authority to define and regulate the rights of the Company and the Postal Authority in their joint assets. The agreement listed the joint assets and defined the part of each party in them. It was determined that each of the parties shall have exclusive rights in its parts, except for the matter of rights in common property, building rights or rights for which there is an explicit other determination. The agreement determines, among other things, a mechanism of right of refusal if a party wishes to make a sale transaction and a priority right for a rental transaction. For a number of additional properties, the party with exclusive rights in them, in whole, will be one named party.

2.17.3 **Employment agreements**

- 2.17.3.1 A comprehensive pension agreement dated September 21, 1989, between the Company, the Histadrut and the joint representation of workers committees, and Makefet Fund Center for Pension and Compensation Cooperative Association Ltd, provides a full and autonomous arrangement in everything relating to the pension insurance of Company employees. The agreement applies to all transferred employees (who were transferred from the Ministry of Communications to the Company), all of the members of the cumulative pension fund who were employed by the Company on the date of execution of the pension agreement, and all permanent and temporary Company employees, with the exception of special employee groups (students, employees under personal contracts or employees working according to another alternative arrangement).
- 2.17.3.2 Special collective agreement for early retirement dated November 23, 1997, as amended and extended on September 4, 2000, March 18, 2004, April 17,

2005 and June 28, 2005, between the Company, the Histadrut and the Union.

A collective agreement for early retirement of employees in a pension track and an increased compensation track, under which Company employees retired in the past. The renewed collective agreement of December 2006 mentioned in Section 2.17.3.6 is based, inter alia, on this agreement. For information on this matter and the matter of early retirement, also see Note 15 to the 2016 Financial Statements.

2.17.3.3 <u>Agreement to affirm rights dated September 4, 2000 between the Company, the Histadrut and the Union.</u>

A special collective agreement relating, inter alia, to affirmation of the rights of the transferred employees (who were transferred from the Ministry of Communications to the Company). This agreement affirms the rights of the transferred employees to any pension right to which they were entitled by power of being former civil servants, under the Company's pension agreement adopted by the Company as part of its pension agreement. Under this agreement, these rights become "personal rights" which cannot be canceled except by a waiver of personal rights under law (in other words, by personal waiver by the employee himself or herself).

2.17.3.4 <u>Generation 2000 agreement dated January 11, 2001 between the Company,</u> the Histadrut and the Union

Following an amendment in July 2000 to the Hiring of Workers by Human Resource Contractors (Amendment) Law, 2000, a special collective bargaining agreement was signed on January 11, 2001 for hiring new employees and stipulating the terms of their salaries. The agreement applies to new employees and employees who were previously employed at the Company through human resource companies, in positions listed in the appendix to the agreement (customer service representatives at call centers, typists, warehouse employees, secretaries, mail sorters and distributors, porters, drivers, forklift operators and others). Under the special collective agreement of December 2006 (see Section 2.17.3.6), it was agreed that the Generation 2000 agreement would not apply to such employees who were hired by the Company after July 1, 2006. It was also agreed to insert minor amendments into the terms of employment of workers hired under the Generation 2000 agreement.

2.17.3.5 <u>Agreements with alternative entities that replaced the Makefet Fund in everything relating to early retirement arrangements of Company employees</u>

As of 2005, the early retirement arrangements of the Company's employees is implemented through alternative entities in place of Makefet Fund.

On April 24, 2014, the Company and Menorah Mivtachim Insurance Ltd. signed an agreement regulating pension payments for the early retirement of Company employees and provision for the payment of old-age and survivors' pensions to employees who retire from the Company under the special collective retirement agreement signed by the Company, the Union and the Histadrut on February 12, 2014. The Commissioner of Insurance approved the policy and it entered into force on March 31, 2016. Accordingly, as of May 1, 2016, Menorah issued policies for retiring employees, and payment of the annuities and related payments is made on the basis of these policies. The agreement period is until the end of 2016 and in February 2017 it was extended for a further three years.

2.17.3.6 With respect to the special collective agreement of December 2006 and its amendments, see Section 2.9.4.

2.17.4 Management agreement

For information about the updated agreement between the Company and Eurocom Communications granting the Company regular management and advisory services for a period of three years as from June 1, 2016 in consideration of NIS 6,432 thousand per year, see the immediate report dated May 26, 2016 (Reference No. 2016–01–034578 –

convening a special general meeting), which are included in this report by way of reference.

2.18 Legal proceedings

The Company's reporting policy is based on qualitative and quantitative considerations. The Company decided that the bar of amount materiality would be events affecting the Company's net profit by 5% or more according to its latest annual consolidated financial statements. Accordingly, this section describes legal proceedings involving NIS 80 million or more³⁵ (approximately NIS 60 million of the net profit), and legal proceedings in which the amount claimed is not stated in the statement of claim, except in the case of a claim which prima facie does not reach the above amount bar (and all unless the Company believes the claim has other aspects and/or implications beyond its monetary amount). In regards to class actions, it is noted that submission of class actions in Israel does not involve payment of a fee deriving from the amount of the claim. Accordingly, the amount of a claim in claims of this type may be significantly higher than the scope of true exposure for those claims.

Pending proceedings

	Date	Parties	Instance	Type of proceeding	Description	Original Amount of the Claim (NIS in millions)
<i>A</i> .	January 2015	Shareholder v. the Company and Company Officers	District Court (Tel Aviv, Economic Department)	Request to approve a class action	Claim for compensation of shareholders for losses, which according to the claim, were caused by "omissions by the Company to report to the Tel Aviv Stock Exchange (TASE) and to conceal material information from the investors", relative to two significant and material issues: "Reduction of interconnection fees" and the "Reform in the wholesale market". The members of the represented group are divided into two separate groups: In regards to the reduction of interconnect fees – any person that purchased Company shares (except the Respondents and/or their representatives) as of February 28, 2013 and held the shares until May 29, 2014; and in respect to the reform in the wholesale market – any person that acquired Company shares (except the Respondents and/or their representatives) as of June 9, 2013 and held the shares (in whole or in part) until the date of submission of the claim or, alternatively, until January 15 to January 20, 2014. As it emerges from the Company's reports to the public (and as indicated in the petition), the Company reported on these two matters via immediate reports to the public, as well as via its periodic reports (annual and quarterly reports), which included all the material and relevant information relative to these matters, and all reports were lawful.	Approximately NIS 2 billion (based on the Shortage of Money method) and, alternatively, approximately NIS 1.1 billion (according to the Approximate Shortage of Money) method.

For reviewing claim amounts vis-à-vis this bar, the amounts were linked to the CPI. The amounts noted in this section are the original amounts (without linkage differentials). On the matter of the bar, where similar proceedings take place against a number of companies in the Group, the amount of the claim might be reviewed cumulatively in respect of all the proceedings together. In addition, it is clarified that if certain proceedings relate largely to the same legal or factual issues, or it is known that such issues are reviewed or considered together, then for setting the bar of quantitative materiality as noted in these sections, the amount involved was examined in all those proceedings together.

	Date	Parties	Instance	Type of proceeding	Description	Original Amount of the Claim (NIS in millions)
В.	March 2015	Shareholder	District Court (Tel Aviv, Economic Department)	Motion for approval of a claim as a derivative claim, including a statement of derivative claim	The claim was fined against the Company ("the Company"), Mr. Shaul Elovitch, the controlling shareholder (indirectly) of the Company and Chairman of its Board of Directors, and Company directors who voted for the Company's transaction under the application, as set out below ("the Respondents"). According to the allegations in the application, the Company decided, through the Respondents, to enter into a transaction to purchase all the holdings and shareholders loans of Eurocom DBS (a company indirectly controlled by the Company's controlling shareholder) in DBS in return for NIS 680 million in cash and contingent considerations of up to NIS 370 million. The plaintiff claims that the consideration which is expected to be paid for the transaction is exorbitant and the decisions of the Respondents to enter into the transaction caused the Company great damage after they were in breach of their duty of care and fiduciary duties towards the Company and were negligent in their positions. The plaintiff also alleged that the Company's controlling shareholder violated his duty of fairness and that the Company was in breach of its duty of disclosure and reporting regarding the commitment of the trustee of Eurocom DBS' holdings in DBS to sell the holdings as from the end of March 2015. In view of the foregoing, the plaintiff requests that the court approve filing of a derivative claim on behalf of the Company against the Respondents for the damage allegedly incurred by the Company as a result of the Respondent's decisions with respect to the transaction of NIS 502 million. On January 26, 2017, the court approved submission of a revised motion by the plaintiff that includes further claims relating, inter alia, to the independence of the parties advising the Company, alleged faults in the work of the Audit Committee, Board of Directors and general meeting, and alleged faults stemming from representation of Eurocom by entities serving as directors in the Company.	502
C.	August 2015	Customer v. the Company	District Court (Tel Aviv)	Action and request to approve it as a class action	It was alleged that the Company abused its position as a monopoly to price its services in a manner that limits the ability of its competitors to offer fixed-line telephony services at competitive prices, among other things, by offering its customers fixed-line telephony services at the lowest price charged for Internet infrastructure services only, i.e. for a critical input for the activity of its competitors, which operate using VoB technology (in this matter it is noted that in November 2014, the Antitrust Authority ruled that the Company abused its position as a monopoly and the Company filed an appeal with the Antitrust Tribunal against the ruling – see Section 2.16.7.7). The plaintiff argues that the damage to the public resulting from the above was estimated by reviewing the difference between the fixed-line telephony market price and comparing it with the weighted hypothetical price that would be charged in a market with competition that would lead to a long-term reduction in prices. According to the plaintiff's claims, the members of the represented group are all fixed-line telephony service subscribers, whether provided by the Company or its competitors, including through VoB technology, as of January 15, 2011 until the date of filing the application. In November 2016, the court approved the Company's motion for a stay of proceedings in the case for reasons of pending proceedings at the Antitrust Tribunal, which is deliberating the issues of the same nature as those at the center of the approval application (see Section 2.16.7.7).	244

	Date	Parties	Instance	Type of proceeding	Description	Original Amount of the Claim (NIS in millions)
D.	November 2015	Customer v. the Company	Central District Court	Action and motion for certification as a class action	It was alleged that the Company abused its position as a monopoly by "preventing and blocking competition in general and effective competition in the Israeli communication market", and acted to delay and prevent the wholesale market reform, thereby causing damage to the Israeli public and earning unreasonable profits only as a result of abusing its power as a monopoly. According to the plaintiffs' allegations, the damage caused by the Company to the communication market in Israel is expressed by the Company's excessive and unreasonable profits and they wish to claim damages of NIS 800 million, which they allege is based on 10% of the Company's surplus operating income stemming from abuse of its monopolistic power. Accordingly, the plaintiffs set the amount of the claim at NIS 556 million, after the amount was reduced in another action (an application for certification of a class action dated August 2015, which is described in Section C above, for NIS 244 million for claimed abuse of monopolistic power and refers to the Antitrust Commissioner's decision). It is noted that another motion on the same matter filed against the Company in March 2016 was struck out in May 2016 due to the similarity to the above motion. Subsequently, and for the court's approval, the above plaintiff filed a motion for certification of a class action on the same matter.	556
E.	June 2016	Customer v. the Company	Tel Aviv District Court	Action and motion for certification as a class action.	It was alleged that the Company was deceptive by offering a campaign to upgrade the internet surfing speed to certain customers without any additional fee and it subsequently actually charged some of the customers. On March 28, 2017, the plaintiff filed a motion to abandon the proceeding. No decision has yet been given on the motion.	112
F.	August 2016	A customer v. the Company and an ISP	Tel Aviv District Court	Action and motion for certification as a class action	It is argued, inter alia, that the defendants act unlawfully with respect to the transfer of internet subscribers from one ISP to another in that the subscriber is not disconnected immediately from the abandoned ISP and as a result is charged twice for the same service.	*
G.	September 2016	Cellcom and Partner	Tel Aviv District Court	Opening order for declarative relief and orders for mandamus against the Company	In the context of the action, the court is asked, inter alia: (1) to declare that the Company is obligated to market those ISPs who are among the Applicants as part of the joint bundles marketed by the Company ("Reverse Bundle") in an equal manner and in accordance with the Ministry's instructions and to instruct the Company to do so. (2) To declare that the obligations imposed on the Company with respect to the supply of managed wholesale broadband access include an obligation to install and connect customers of 013 Netvision and 012 Smile to the Company's infrastructure up to the first socket in their home, and to instruct the Company to do so. (3) To declare that the Company is obligated to allow the Applicants and/or any one of them to use the passive infrastructure that it owns and to instruct the Company to do so.	*

	Date	Parties	Instance	Type of proceeding	Description	Original Amount of the Claim (NIS in millions)
H.	August 2016 and December 2016	Customer v. the Company	District Court of Tel Aviv and the Central District	Two actions together with motions for their certification as class actions	Two motions claiming that the Company charges a monthly payment of NIS 5.93 for "support and/or liability" as part of using its internet infrastructure, unlawfully and without consent. Due to the similarity between the motions, the motion was transferred from the Central District Court to the Tel Aviv District Court and a motion was filed to strike out one of the actions. On March 26, 2017, the Court ruled to strike out the consolidated motion (the motion from December 2016 in the amount of NIS 160 million).	* One action for an unknown amount and the other – 160
I.	February 2017	Customer v. the Company	Central District Court	Two motions for certification as class actions	They claim that the Company collects payment form some of its customers for an antivirus service, while in practice it does not provide them with such service, and that it starts charging for provision of the service from signing of the agreement with the customers and not from actual provision of the service. Accordingly, the Applicant requests requiring the Company to compensate its customers that purchased the service and did not actually receive it for the damages incurred by them, including refunding of amounts collected for the service. It is noted that in the same month, another action together with a motion for certification as a class action was filed with the Jerusalem District Court on the same matter.	* There is no accurate estimation, estimated at NIS tens of millions. Amount of the additional action –
J.	February 2017	HOT v. the Ministry of Communications and others (including the Company)	Supreme Court	Petition to the Supreme Court	A demand for a hearing regarding the wholesale market prices for HOT, inter alia, claiming that the prices which are expected to be fixed are lower than the cost price for HOT.	_

Legal proceedings which ended during the reporting period or by the date of publication of the report

	Date of Filing of the Claim	Parties	Instance	Type of Proceeding	Description	Original Amount of the Claim (NIS in millions)
A.	February 2012	Claim against the Company, Pelephone and two other additional cellular companies	District Court (Jerusalem)	Action and request to approve it as a class action	The plaintiffs alleged that the Respondents do not offer the disabled members of the public accessible handsets and services in a fitting manner, and that they are therefore in breach of the law and the regulations. In January 2014, a decision was made with the consent of the parties whereby the claim will be discussed together with another claim on the same matter, which was filed against other communication companies. In April 2016, a compromise settlement in this case was validated as a court ruling thus concluding the proceeding. On this matter, see also the update to Section 3.16.2B.	361

	Date of Filing of the Claim	Parties	Instance	Type of Proceeding	Description	Original Amount of the Claim (NIS in millions)
В.	July 2012 November 2012 (Two claims that were unified)	Two shareholders v. Company officers (including those that are no longer in office)	District Court (Tel Aviv, Economic Department) and appeal in the Supreme Court	Derivative claim and request to approve a derivative claim Declarative reliefs	It was argued that members of the Board of Directors were in breach of their duty of caution and fiduciary obligations towards the Company, by approving loans which were not used for the Company's benefit and were designated for the distribution of dividends, and were therefore in a conflict of interests. Alternatively, the Plaintiff alleged that the resolutions passed by the Board of Directors with respect to the aforementioned loans created a tax exposure for the Company due to the fact that the financing expenses are not recognized for tax purposes. Inter alia, declarative relief was requested for nullification of loans taken by the Company from the date of the change of control t, and restitution of dividends by the Company's controlling shareholder. On September 17, 2014, a decision was made rejecting the two claims, since the court found, inter alia, that it was not proven that the respondents (officers) made their decisions in breach of their duty, or that they deviated from the confines of their	900, one claim 2,640 (net) in the other
					prerogative, or that they damaged the Company. On December 28, 2016, a Supreme Court ruling was handed down in two appeals filed against the District Court's ruling by the Applicants of both motions, unanimously dismissing the appeals after the Supreme Court accepted the Company's arguments and charging the Applicants expenses. To the best of the Company's knowledge, one of the Applicants filed a request for another hearing on the case with the Supreme Court, but has not yet paid the deposit for expenses.	
C.	April 2013	Shareholder v. the Company and the Company's Controlling Shareholder, B Communications	District Court (Tel Aviv, Economic Department)	Declarative relief claim	The court was requested to declare that the controlling shareholder of the Company has a personal interest in the distribution of dividends distributed in 2013 with the approval of the general meeting, and to instruct the Company to publish information and documents, and to summon economy experts whose opinions were published by the Company.	*
	June 2013	A shareholder (the same shareholder that filed the claim in April 2013) against the Company and the (indirect) controlling shareholder of the Company, Eurocom Communications	District Court (Tel Aviv, Economic Department)	Declarative relief claim	Request for a declarative ruling determining that the general meetings of the Company's shareholders dated April 24, 2013 and June 13, 2013 were illegally managed, and that the form of compensation determined and approved in the Company's general meeting dated June 13, 2013 relative to the services of four Company directors (as part of the management agreement with Eurocom) is illegal. The deliberation on both proceedings was postponed until a final decision is made relative to the appeal to reject the request to approve the derivative claims indicated in row B above (in view of the similarity of the claims in the foregoing proceedings). Upon dismissal of the appeals in the same motions, as set out in the row B above, both of these actions were dismissed in agreement on January 3, 2017.	*

^{*} The amount of the claim is not indicated, or the claim is not a financial claim.

2.19 Business objectives and strategy

2.19.1 Forward-looking information

The following review of Company strategy includes forward-looking information as defined in the Securities Law, and involves assessments about future developments in the economy in general relating to customer behavior and needs, the pace of adoption of new services, technological changes, regulatory policy, marketing strategies of competitors, and the effectiveness of the marketing strategy of the Company.

The Company's strategy and the business objectives stemming from it are based on internal research, secondary sources of information, and primarily — the reports of research companies, publications about the activities undertaken by similar communications operators in Israel and around the world, and the work of consultants who assist the Company.

Nevertheless, it is far from certain that the strategy and the main activities described here will actually be implemented or implemented in the way described. The circumstances that could lead to non-implementation of the strategy or even its failure lie in the general condition of the economy, frequent technological changes, regulatory constraints, the formation of a sustainable business model for new services that the Company intends to provide, and a superior marketing strategy by competitors. In addition, a change in ownership of the Company could result in a change in its strategy and its business objectives.

2.19.2 Strategy summary and intentions for the future

2.19.2.1 Vision and purpose

The Company's objective is to be a market leader in the domestic and business arena and to provide the customer with a total communications solution. The Company's objective is to be a market leader in the domestic and business arena and to provide the customer with a total communications solution. In the private sector the Company provides such solutions for the home; in the business sector the Company provides a smart network on which a range of advanced services operate. As from 2016, the Company started providing smart communication services on an IOT platform, to homes, businesses and municipalities (on this matter, see Sections 2.1.4.2 and 2.2.5.9).

The objective: to maintain the Company's competitive position and continue being the customer's first choice in telephony, internet and telecommunications. To attain this goal, the Company has set itself a number of challenges:

- A) Preservation of leader status in an environment of intensifying competition (leader in service and strengthening of perceived values innovative products, reliability, proximity to the customer);
- B) Encouraging the recruitment of new customers and fidelity motivators among existing customers;
- C) Creation of new sources of income by launching new services and products;
- D) Ongoing adaptation of the organization to the competitive and technological environment and operational excellence.

2.19.2.2 Means

To implement this strategy and attain these objectives, the Company uses and will continue to use the following means:

Business customers

To offer diverse bundles of products and services that meets the business needs of the customer;

To provide integrated telecommunications solutions according to customer needs, while applying a strategy of commitment to service quality and availability;

To encourage customers to migrate from basic services to managed solutions for organizational and inter-organizational connectedness.

Private customers

Wider bandwidth of customers and sale of advanced products and services on the new NGN:

Supply of differential debit tracks to suit customer needs;

Strengthening the positioning of the Company's telephony services, with emphasis on advanced applications and the penetration of advanced terminal handsets.

Levering Group assets for the purpose of providing the customer with a comprehensive communications solution.

Network

In order to attain its strategic objectives, the Company is working on improving the existing network and adapting it to its business goals, including by the deployment of optical fibers and by investing in the heart of the network. See also Sections 2.6.6.2 and 2.7.2 on the subject of NGN and deployment of optical fibers.

2.19.3 Development trends in the company's business

- 2.19.3.1 The Company is working to increase the data-transmission rates in the services it provides to its customers. The Company is working to increase data transfer speeds in the services it provides for its customers, and its marketing initiatives aim to transfer customers to faster Internet surfing speeds. For its business customers, the Company is also launching transmission and data communication services at high speeds and in a range of interfaces and managed services.
- 2.19.3.2 The Company is working to continue integrating into IP applications. To achieve this, it has established an IP network company to serve as a platform for the services it provides today and those it intends to provide in the future.
- 2.19.3.3 The Company markets fixed-line and wireless home network services for surfing from a number of computers simultaneously, as well as additional services (Bphone, Bcloud, Free Wi-Fi, and Bhome).
- 2.19.3.4 The Company has launched a range of debit tracks for telephony services alongside its basic tariff structure, so as to increase the extent of use of its services and vary the offering of tracks based on the needs of the customers.
- 2.19.3.5 The Company markets bundles that include additional services to those of the Company (see Section 1.7.2.2).

2.19.4 Main projects — planned and in progress

At the end of 2015, the Company completed deployment of the NGN everywhere. With regard to the Company's deployment of an optic network as close as possible to the customer's premises, see section 2.7.2.

The Company is also developing and implementing advanced computer systems, among them a network engineering management system, and a service order and delivery management system.

2.20 Risk Factors

The Israeli market in which the Company operates is essentially stable. Nevertheless, there are risk factors stemming from the macroeconomic environment, from the unique characteristics of the industry in which the Company operators, and risk factors that are unique to the Company, as described in the following sub-sections:

2.20.1 Competition

The competition in the domestic fixed-line communications industry has recently intensified, both on the part of other domestic carriers, first and foremost HOT (holder

of a general license), and on the part of cellular operators, and it strengthened significantly upon implementation of the wholesale market by communications groups and other communications operators (holders of a special or unified license) competing with the Company in selling end-to-end service packages based on the Company's infrastructures at prices prescribed by the regulator and not as commercial terms determined in negotiations (see Section 1.7.3). It is possible that there will be competition also from potential infrastructure owners (see Section 2.6). This has led to the churn of some of the Company's customers and lowering of prices for part of the Company's services and to a rise in the costs of acquiring new customers and retaining existing ones. The entities competing with the Company at present or those that might compete with it in the future benefit from greater business flexibility than the Company, including the ability to cooperate with subsidiaries and affiliates for marketing joint packages of services (see Sections 1.7.2 and 1.7.3). The ability of HOT to offer such packages ("Triple Play" and even more) with tariff flexibility compared with the restrictions that prevent the Company from doing the same, harms the Company's ability to compete.

2.20.2 Government supervision and regulation

The Company is subject to government control and regulation relating, among other things, to the licensing of operations, setting permitted areas of operation, setting tariffs, operation, competition, payment of royalties, providing universal service, holding its shares, relations between the Company and its subsidiaries and a ban on ceasing or limiting its services (which could oblige the Company to provide services even in circumstances which are not economically worthwhile) — for details, see Section 2.16. This control and regulation result at times in government intervention that the Company believes impedes its business activities. In this regard, the Company is exposed to the imposition of various sanctions by the Ministry of Communications, including fines (see Section 1.7.4.6).

In addition, the Minister of Communications has the authority to change the terms of the Company's license, get involved in existing tariffs and marketing offerings, and impose instructions on the Company. Significant changes in the regulatory principles applicable to communications as a whole and to the Company in particular, could oblige the Company to make changes in its strategic plans, and harm its ability to plan its business activities for the long term. On possible changes following the development of a competition policy document, see Section 1.7.3. For possible restrictions by virtue of the Market Concentration Law on the renewal of licenses and allocation of new licenses, see Section 1.7.4.7.

2.20.3 **Tariff regulation**

The Company's tariffs for its main services (including interconnect fees) are subject to government control and intervention. The Minister is authorized to intervene in existing tariffs and marketing offers and impose instructions on the Company (see Section 2.16.1). On average, controlled tariffs erode in real terms. Significant changes in the Company's controlled tariffs, if implemented could have a materially adverse effect on the Company's business and results. Regarding the uncertainty about continuing the updating arrangement for the Company's controlled tariffs, see Sections 1.7.3 and 2.16.1. Additionally, the restrictions applicable to the Company in marketing alternative payment bundles may make it difficult for the Company to provide an appropriate competitive solution to market changes and are materially manifested compared to those competing with the Company basis of its infrastructures in the sale of end-to-end service packages using wholesale BSA services supplied by the Company. In the context of the implementation of a wholesale market, the Ministry of Communications has the power to set the price for which the Company will sell its services to license holders. The low prices determined may adversely affect the Company's level of revenues and profits (for the wholesale market, see Section 1.7.3).

2.20.4 Labor relations

The Company's implementation of human resources and organization plans (including retirement plans and restructuring), involves coordination with the workers and significant costs, including compensation for early retirement. The implementation

processes of such plans are liable to cause unrest in labor relations and to be damaging to the Company regular activities — see also Sections 2.9.3 and 2.17.3.

2.20.5 Restrictions on relations between the Company and companies in Bezeg Group

Structural separation – The Company's general license obliges it to ensure that its relations with its main investees in the Group do not result in preferring them over their competitors. Separation is required between the managements of the Company and those companies, as is separation between the business, financial and marketing systems, assets and employees, which causes duplication and high administration overheads. In addition, at this stage the Company is limited in its ability to offer joint service bundles with those companies (see Section 1.7.2). Due to entry of companies into direct competition with the Company based on the provision of a service bundle to the customer and the option of providing wholesale services for offering customers end–to–end services, and due to the Company's assessment regarding utilization of DBS' losses for tax upon cancellation of the separation obligation and merger with the Company (see Note 6 of the 2016 Financial Statements), the risk that this factor will affect the Company's operations and results has increased. Nonetheless, on the matter of the possibility that in the future the Group will be granted a permit to provide non-divisible bundles of services and cancellation of the structural separation, and for information about additional changes deriving from the wholesale market, see Sections 1.7.2 and 1.7.3.

2.20.6 Legal proceedings

The Company is a party to legal proceedings, including class actions, which could result in it being ordered to pay significant sums, most of which cannot be estimated, and therefore, no provisions have been made in the Company's financial statements for most of them. In addition, the Company's insurance policies are confined to defined cover limits and to certain causes, and might not cover claims for certain types of damages. In recent years, class actions against large commercial companies have become more numerous and severe. By their very nature, class actions may reach substantial amounts. In addition, since the Company provides communications infrastructures as well as billing services to other licensees, parties suing those licensees in other class actions are also likely to try to involve the Company as a party to such proceedings. For a description of legal proceedings, see Section 2.18.

2.20.7 Exposure to changes in exchange, inflation and interest rates

The Company measures exposure to changes in exchange rates and inflation by the surplus or deficit of assets against liabilities, based on the type of linkage. The Company's exposure to changes in currency exchange rates against the shekel is low. The Company's exposure to inflation rates is high, and therefore the Company takes steps to cover part of the inflation exposure. In addition, the Company has exposure to changes in the interest rates in relation to its borrowings. On this matter, see also Note 29 to the 2016 Financial Statements.

2.20.8 Electromagnetic radiation and licensing of broadcasting facilities

The subject of the electromagnetic radiation emitted from broadcast facilities is regulated mainly in the Non-Ionizing Radiation Law (see Sections 2.15 and 2.16.9). The Company is working to obtain permits to set up and operate its various broadcasting installations; however, the difficulties it faces in this area, including difficulties stemming from the change in policy by relevant entities and amendments to statutes and standards, could impact adversely on the infrastructure of these installations and on the regularity of provision of services using them, and as a result, on the Company's revenues from these services. The Company's third-party liability policy does not currently cover liability for electromagnetic radiation.

2.20.9 Frequent technological changes

The communications sector is characterized by frequent technological changes and the shortening of the economic life of new technologies – see Section 2.1.4. The significance of these trends creates a need to invest numerous resources in technology upgrades, a lowering of entry barriers for new competitors, an increase in depreciation rates, and in certain cases, redundancy of technologies and networks owned by the Company, the cost of investment in which is still recorded on its balance sheets.

2.20.10 Dependence on macro-factors and on levels of business activity in the economy

Stability in the financial market and the strength of economies in countries around the world, have recently been subjected to high volatility. So far, the Israeli economy has displayed economic resilience, reflected in further economic expansion, maintaining low levels of unemployment and inflation rates within government targets. Nevertheless, further rising of housing prices, global economic shocks and uncertainty in the political and defense arenas may cast doubt over a continuation of these trends. The Company estimates that if the local market slides once again — following external or internal events — into a slow-down and a worsening of business activity, then its business results will be harmed, inter alia, as consequence of poorer revenues (including revenues from affiliates) or due to an increase in the Group's finance costs.

2.20.11 Failure of Company systems

The Company provides services using various infrastructure systems that include, among others, exchanges, transmission, data communication and access systems, cables, computerized systems and others. Some of the Company's systems have backups, but nevertheless, damage to some or all of these systems, whether due to a technical fault or natural disaster (earthquake, catastrophe, fire), whether due to malicious damage (including through cyber-attacks and penetration of viruses), could cause extreme difficulties in providing service, including if the Company is unable to repair the systems.

It is noted that a significant part of the Company's activities (consolidated) are in its subsidiaries. The risk factors of these companies and the assessments of their managements as to the risk factors are described in Sections 3.19, 4.15 and 5.19.

The following table rates the effects of the risk factors described above on the Company's activities, in the estimation of its management. It is noted that this assessment of the extent of the impact of a risk factor reflects its extent assuming it is realized, and does not assess or give weight to the likelihood of its realization. The order in which the risk factors appear above and below is not necessarily according to the rate of risk.

Table of risk factors - Domestic fixed-line communications³⁶

	Extent of risk factor's impact on Company activities			
	Major	Moderate	Minor	
Macro risks				
Exposure to changes in exchange, inflation and interest rates			Χ	
Dependence on macro-factors and on levels of business activity in the economy		Х		
Sector-specific Risks				
Increasing competition	Χ			
Government supervision and regulation	Χ			
Tariff control	Χ			
Electromagnetic radiation / Licensing of broadcasting facilities		Х		
Frequent technological changes		Х		
Risks unique to the Company				
Exposure in legal proceedings		Х		
Difficult labor relations		Х		
Restrictions on relations between the Company and companies in Bezeq Group	Χ			
Failure of Company systems	Χ			

³⁶ It is clarified that the Group companies' assessments of the impact of the risk factors in the table (in this section and in Sections 3.19, 4.15 and 5.19) did not estimate the probability of the realization of the risk factor but rather, the impact of the risk factor on the relevant company should it be realized. It is also noted that some of the Group companies make estimates of the probability of the scenarios of some of the risk factors mentioned in these sections for certain internal needs of their own, but no orderly estimate is made at the Group level of all the risks listed in the tables in this and the above sections.

The information included in this Section 2.20 and the assessments regarding the impact of the risk factors on the Company's operations and business constitute forward-looking information as defined in the Securities Law. The information and assessments rely on data published by the Ministry of Communications, the Company's assessments of the market situation, its competitive structure, and possible developments in this market and in the Israeli economy. Actual results may differ significantly from these assessments if a change occurs in one of the factors taken into account in making them.

3. <u>Pelephone – Mobile radio-telephone (cellular telephony)</u>

3.1 General information about the area of operations

3.1.1 Pelephone's segment of operation

Pelephone provides cellular communications services and sells and services terminal equipment. Pelephone's services are described more fully in Section 3.2. Pelephone is wholly owned by the Company.

3.1.2 Legislative and regulatory restrictions applicable to Pelephone

3.1.2.1 <u>Communications and mobile telephony license laws</u>

Pelephone's operations are regulated and controlled under the Communications Law and subsequent regulations, the Wireless Telegraph Ordinance, and the cellular license that it holds. The cellular license prescribes conditions and guidelines that apply to Pelephone's activities, (for details, see Section 3.14.2).

3.1.2.2 <u>Tariff control</u>

The interconnect fees (supplementary call and text message (SMS) fees collected by Pelephone from other operators) are fixed in the Interconnect Regulations. The other rates fall under certain regulatory control as regulated under the mobile telephony license and the Communications Law (see section 3.14.2).

3.1.2.3 <u>Environmental laws and planning and construction laws</u>

The set-up and operation of a wireless communication infrastructure, including cellular communications, is subject to the provisions of the Non-Ionizing Radiation Law and the required Ministry of Environmental Protection permits, and the provisions of planning and construction laws (see section 3.13.1).

3.1.3 Changes in the volume of activity

For financial information regarding the volume of Pelephone operations, see section 3.3.

Revenue from mobile radio telephony

The mobile radio telephony segment is extremely competitive. The continuous competition in this sector (see section 3.6) has led to high customer churn of subscribers between the cellular operators and erosion of their revenues, and to an increase in the internet browsing volume included in the base package that has caused significant erosion of the average revenue per user. These trends continued and even increased in 2016. In the reporting period, revenues from mobile radio services amounted to NIS 1,818 million compared with NIS 1,999 million in 2015 and NIS 2,453 million in 2014.

With regard to revenue from hosting services see section 0.

For information regarding minimizing the CDMA network operations, see section 3.7.1.

Revenues from sales of terminal equipment and electronic equipment

The opening of the market to parallel imports and opening of multiple stores selling terminal equipment has led to a decline in the sales of cellular handsets and terminal equipment by the cellular operators. To minimize damage to revenues, Pelephone increased the range of equipment it sells and it also sells non-cellular electronic equipment. The launching of Chinese brands alongside the launch of lower price models of devices of other manufacturers has led to a decline in the average revenue per device. In February 2016, Pelephone launched a private brand of terminal equipment (GINI) that includes several models of devices (see section 3.2.2). Pelephone's revenues from the sale of terminal and electronic equipment amounted to NIS 812 million, representing 31% of Pelephone's total revenues, similar to 2015 when the total revenue from sale of terminal

equipment amounted to NIS 891 million. Most terminal and electronic equipment is sold with installments. The decrease in terminal equipment sales over the years has led to a decrease in trade receivables as well as a decline in trade payables to terminal equipment suppliers.

3.1.4 Market developments and changes in customer characteristics

The cellular market growth rate is lower due to penetration rate saturation.³⁷ Penetration rate at December 31, 2016 is 122%.

3.1.5 Technological changes than can affect the segment of operation

The cellular telecommunications market is dynamic with frequent technological developments in all areas of operation (handsets, telecommunications network technologies and value added services). These developments impact the segment of operation on a number of levels:

3.1.5.1 Establishment of cellular networks using advanced technologies

Technology developments and the desire to widen the range and quality of services offered to the customer, require the cellular operators to periodically upgrade their network technologies. The cellular networks in Israel operate primarily using the UMTS/HSPA and LTE technologies (which is planned to be upgraded to the LTEA (LTE Advanced) technology). Pelephone intends to upgrade its LTE network to a LTEA network and in February 2017 it submitted an application to the Ministry of Communications for operating this technology. As of Reporting Date the investment in this technology is not expected to be substantial. Pelephone estimates that the investment required for upgrading to the LTEA technology constitutes a forward looking statement. The actual launching could be different to that forecast. Alongside these networks, Pelephone operates a CDMA network for a minimum number of subscribers and is taking actions to reduce the numbers of subscribers who would use this network (see section 3.7.1).

Since 2014 Pelephone has been extending its LTE network and as of Reporting Date, the network is available in most parts of the country and Pelephone is continuing to extend it to the rest of the country.

Pelephone constantly reviews new technologies that come onto the market and the need to upgrade its existing network technologies, depending on the competitiveness of the market and the economic viability of the investment in such technologies. With regard to the frequency restrictions see section 3.14.1.2.

3.1.5.2 <u>Smartphones</u>

The penetration of smartphones has led to a rise in the consumption of data transfer services while simultaneously increasing the supply of alternative applications and services to Pelephone's products and services that are provided by other entities. In addition, there has been an increase in the rate of smartphones that support LTE technology, a technology that allows better browsing. This increase has led to a further increase in consumption of 4G Data.

3.1.6 Critical success factors and the changes occurring in them

3.1.6.1 Diversity of distribution channels

3.1.6.2 Nationwide deployment of an advanced high-quality cellular network, regular maintenance of the high standard network and regular substantial investments in the cellular infrastructure for quality country-wide coverage and for providing customers with the most advanced services using cutting edge infrastructures and technologies (Also see section 3.7.1).

³⁷ Penetration rate – the ratio between the number of subscribers in the market and the total population in Israel (excluding foreign workers and Palestinians, although they are included in the number of subscribers).

- 3.1.6.3 Nationwide deployment of sales channels and a diverse range of service channels, including digital channels, allowing effective and quality support and service to a large range of customers.
- 3.1.6.4 Adapting the cost structure and streamlining operations allowing Pelephone to confront the increased competition.
- 3.1.6.5 A Brand that represents a high quality, reliable and state-or-the-art network.
- 3.1.6.6 Top-notch and skilled work force.

3.1.7 Main entry and exit barriers *

3.1.7.1 <u>Main entry barriers are:</u>

- A) Market penetration rate saturation (see section 3.1.4).
- B) The need for a mobile telephony license, allocation of frequencies that involve vast costs due to, among other things, the shortage of these resources (see section 3.14.1.2) and the regulatory supervision (see section 3.14.2).
- C) The need for significant financial resources for ongoing large-scale investments in infrastructures, which are affected by frequent technological developments (also see section 3.7.1.3).
- D) The difficulty involved in setting up radio sites due to regulatory restrictions and public opposition.

3.1.7.2 Main exit barriers are:

- A) The large investments and the time required to recoup them.
- B) The commitment to provide customers with services is due to the terms of the mobile telephony license and agreements made in accordance with those terms.
- * The foregoing entry and exit barriers apply partially and to a limited extent to the virtual operators.

3.1.8 Structure of competition in the sector and changes occurring in it

3.1.8.1 General

As of Reporting Date there are five operators with mobile telephony license in the cellular telecommunications market in Israel (Pelephone, Cellcom, Partner, Golan Telecom and HOT Mobile) and a few MVNO operators with mobile telephony licenses for hosting on another network (virtual operators). The extreme market competition is reflected in the high subscriber churn between operators, substantial erosion of rates and profit margins.

- 3.1.8.2 In 2016, to the best of the Company's knowledge, two key changes occurred regarding this matter:
 - A) A network sharing agreement was signed between Cellcom and Marathon 018 (see Section 3.6.2.3). This agreement, was approved by the Ministry of Communications, and increases the number of infrastructure sharing operators to six.
 - B) A network sharing agreement was signed between Cellcom and Electra Commodities Ltd. ("Electra"), which acquired all of Golan Telecom's shares. The acquisition of Golan Telecom shares and the network sharing agreement between Electra and Cellcom were approved by the Antitrust Commissioner and of the Ministry of Communications.

For further information regarding the acquisition of Golan Telecom shares, see section 3.6.2.2.

3.1.8.3 Infrastructure sharing

The infrastructure sharing allows consolidation of the cellular operators' sites that substantially reduces the operating and maintenance costs of the radio sites. To the best of Pelephone's knowledge, as of Reporting Date, infrastructure sharing on the market are as follows:

- A) Partner and HOT Mobile operate under radio segment infrastructure sharing through a joint company that received a special license for providing radio cellular infrastructure services to cellular operators.
- B) Cellcom and Marathon 018 engaged in a network sharing agreement, which was approved by the Ministry of Communications.
- C) During the Reporting Period, Golan Telecom hosted on Cellcom's network and this, to the best of the Pelephone's knowledge, without a network sharing agreement. At the same time as Electra's acquisition of Golan Telecom, Golan Telecom, Electra and Cellcom engaged in a network sharing agreement (that was approved by the Ministry of Communications and Antitrust Authority).

3.1.8.4 <u>Virtual operators – MVNO</u>

To date, several MVNO licenses have been granted to virtual operators. Only a few MVNO licenses are active on the market.

In October 2015 Pelephone completed the acquisition of the MVNO operator, Alon Cellular Ltd. ("Alon Cellular"). Part of Alon Cellular's subscribers were hosted on Pelephone's network. As part of the acquisition, Pelephone gained approximately 70 thousand new subscribers.

For additional information about the structure of competition, see section 3.6.

3.2 Services and Products

3.2.1 Services

Description of the services Pelephone provides for its subscribers:

3.2.1.1 <u>Package services that include:</u>

- A) **Basic telephone services (VOICE)** basic voice services, call completion and auxiliary services such as call waiting, follow-me, voice mailbox, voice conference call and caller ID, MMS multimedia messages and more.
- B) **Browsing and data communications services** —internet browsing using 3G and 4G mobile devices.
- C) **Messaging service** a service for sending and receiving SMS text messages and multimedia MMS messages.
- 3.2.1.2 Content services Pelephone offers its customers content services such as video services, Pelephone cloud backup and storage, anti-virus, a variety of televisions channels (Super TV) and a music library (Musix) that enables listening to a variety of music via mobile phone and PC.
- 3.2.1.3 Roaming services Pelephone offers roaming services to customers traveling to countries throughout the world by using their own personal handset, with roaming coverage in more than 220 countries. Pelephone also provides incoming roaming services for the customers of foreign operators staying in Israel.
- 3.2.1.4 Servicing and repair services Pelephone offers expanded repair and warranty services; for a monthly fee entitling the customer to mobile handset repair and warranty services, or for a one-time payment at the time of repair.
- 3.2.1.5 Pelephone provides these services to its subscribers as well as under hosting agreements.

3.2.2 **Products**

Terminal equipment — Pelephone offers various types of mobile phones, on-board telephones, hands-free devices, and accessories that support its range of services. Pelephone also offers its customers other terminal equipment such as tablets, laptops, modems, television sets, game consoles and related electronic equipment.

In February 2016, Pelephone launched a private brand of terminal equipment (GINI) that includes several models of 4G devices.

3.3 Revenue from products and services

Breakdown of Pelephone's revenues from products and services (in NIS millions):

Products and services	2016	2015	2014
Revenue from services	1,818	1,999	2,453
Percentage of Pelephone's total revenue	69.1 %	69.2 %	71.7 %
Revenue from products (terminal equipment)	812	891	966
Percentage of Pelephone's total revenue	30.9 %	30.8 %	28.3 %
Total revenue	2,630	2,890	3,419

3.4 Trade receivables

Breakdown of revenue from customers (in NIS million):

Products and services	2016	2015	2014
Revenue from private customers	1,616	1,750	1,930
Revenue from business customers*	1,015	1,140	1,490
Total revenue	2,630	2,890	3,419

Revenue from business customers include revenues from hosting agreements.

At the end of 2016 Pelephone has 2.4 million subscribers.

It is noted that Pelephone has 733,000 prepaid subscribers (customers who pay for communications services in advance), the revenues from these customers are not material in relation to Pelephone's total revenues. It is further noted that the number of prepaid subscribers includes 57,000 subscribers who were considered postpaid subscribers and were reclassified in 2016 as prepaid subscribers.

In addition to Pelephone's abovementioned subscribers, who are end customers actually using Pelephone's network, Pelephone provides services under hosting agreements to other cellular operators that use Pelephone's network to provide services to their customers. Most of the income in 2016 came from Rami Levy. Most of the income in 2015 came from Rami Levy and Alon Cellular (which was acquired by Pelephone in October 2015).

With regard to calculating the number subscribers it is noted that in the second quarter of 2016 Pelephone implemented a one-time derecognition of the CDMA network subscribers that had not made outgoing/browsing used during the six months prior to the date of the derecognition, amounting to 499,000 subscribers (of which 455,000 were pre-paid subscribers and 44,000 were post-paid subscribers), in addition to the derecognition of inactive subscribers that is implemented routinely in accordance with the method for counting subscribers. The derecognition of subscribers follows a series of actions taken by Pelephone to reduce the number of subscribers on this network, which include, among other things, initiating contact and marketing offers targeting CDMA subscribers to switch their handset and/or car set for devices that support the UMTS/HSPA and LTE networks.

3.5 Marketing, distribution and service

Pelephone's distribution system includes 28 service and sales centers dispersed throughout the country that provide customer service, sales, repair and customer retention services. In addition to the service centers, the distribution network is reinforced by over 200 stores and stalls (some of which are operated by Pelephone and some by certified resellers). As a rule, these dealers are paid a commission on sales.

During the course of the past year, Pelephone increased its distribution network and began, among other things, to market its services through two large retail networks, at dozens of points of sale throughout the country.

Pelephone's subscriber service network includes its website and 13 special purpose call centers which provide information and service regarding various matters in three languages, technical support, information regarding customer billing, value added services, sales and general information.

3.6 Competition

3.6.1 **General**

The numerous cellular operators on the market, resulting from the regulatory measures adopted by the Ministry of Communications in recent years to increase competition in the radio telephony market, led to strong competition that has continued in 2016 as well. The continuing trend led to high subscriber churn among the cellular operators and to a fierce price was resulting in significant erosion of tariffs and of profit margins, on the private customer market as well as the business customer market.

Pelephone expects these trends to continue in 2017, leading to further erosion of revenues. Pelephone is introducing streamlining measures and cost structure adjustments in an effort to reduce the erosion of revenues.

Pelephone's foregoing estimates are forward-looking information, as defined in the Securities Law. These estimates may not materialize, may materialize in part or in a manner materially different from that forecast.

Breakdown, to the best of Pelephone's knowledge, of the number of subscribers of Pelephone and of its competitors in 2015 and 2016 (thousands of subscribers, approximate).

		Pelephone	Partner	Cellcom	HOT Mobile	Golan Telecom	MVNOs (1)	Total subscribers in market
As at December 31,	No. of subscribers (2)	2,651	2,718	2,835	1,229	900	177	10,510
2015	Market share	25.2 %	25.9 %	27 %	11.7 %	8.6 %	1.7 %	
At Sept 30, 2016	No. of subscribers (2)	2,348	2,693	2,822	1,409	863	209	10,344
2010	Market share	22.7 %	26.0 %	27.3 %	13.6 %	8.3 %	2%	

⁽¹⁾ Golan Telecom and most of the other MVNOs are private companies which do not publish figures regarding the number of their subscribers and these figures are based on estimates.

3.6.2 Infrastructure sharing agreements and providing right of use of networks

To the best of Pelephone's knowledge, as of Reporting Date, active radio segment network sharing agreements are as follows:

3.6.2.1 Partner - HOT Mobile

According to the radio segment network sharing agreement between Partner and HOT Mobile, Partner and HOT Mobile established a joint company that obtained a special license for providing radio infrastructure services to a MVNO operator, for 10 years. The purpose of the company, which is held by Partner and HOT Mobile in equal shares, is to maintain and develop one advanced cellular network for both companies and to operate the radio segment jointly.

⁽²⁾ The number of subscribers as of September 30, 2016 and December 31, 2015, are based on the public reports issued by Cellcom, Partner and HOT Mobile.

3.6.2.2 Electra - Golan Telecom - Cellcom

In January 2017 a transaction was signed between the shareholders of Golan Telcom and Electra for the acquisition of Golan Telcom shares. At the same time, Golan Telcom engaged in a network sharing agreement with Cellcom for its 3G and 4G networks and for hosting services for its 2G network. The acquisition transaction and sharing agreement were approved by the Ministry of Communications and Antitrust Commissioner.

It is noted that, according to the announcement by Electra, once the sharing agreement between Cellcom and Electra has been approved, Golan Telecom will no longer be considered as not complying with the terms of its license with regard to the geographic deployment, as required by the Ministry of Communications for the engagement between Electra and Golan Telecom.

3.6.2.3 Cellcom - Marathon 018

In July 2016 a network sharing agreement was signed between Cellcom and Marathon 018 for the 4G network radio segment and for providing the right of use of the 2G and 3G networks. The agreement was approved by Antitrust Commissioner and Ministry of Communications. This agreement increases the number of infrastructure owning operators to six.

Pelephone is not party to any network sharing agreement. The inventory of frequencies available for its network could be smaller than those of some of its competitors and could allow it less flexibility in managing the network and require it to find alternative solutions in order to be able to provide competitive services.

3.6.3 Positive and negative factors that affect Pelephone's competitive status

3.6.3.1 Positive factors

- A) An extensively deployed high quality cellular network.
- B) Its positioning as a high-speed, cutting edge cellular network.
- C) The diverse and widespread distribution system operates through call centers and numerous points of sale that are operated by Pelephone, external resellers and through leading retail outlets.
- D) A broad service network and diverse customer service interfaces, enables a high level of customer service.
- *E)* The sale of sub-brands through designated selling channels alongside the Pelephone brand.
- F) Robust equity structure and positive cash flow.

3.6.3.2 Negative factors

- A) As a subsidiary of the Company, Pelephone is subject to regulatory restrictions for entering other areas of operation and expanding the service bundles it can offer its customers, which do not apply to its competitors.
- B) Restrictions of joint activities with the Company, including marketing of joint service bundles (see section 1.7.2).
- C) The establishment, operating and maintenance costs of Pelephone's cellular networks are expected to be much higher compared with the competitors that operate through infrastructure sharing.

3.7 Property, plant and equipment

Pelephone's property, plant and equipment include its core network infrastructure equipment, radio sites, electronic equipment, computers, motor vehicles, terminal equipment, office furniture and equipment and leasehold improvements.

3.7.1 **Infrastructure**

3.7.1.1 Pelephone currently operates communications networks using three main technologies:

- a) LTE 4G technology is based on GSM standards. The advantages of this technology are larger data communication capacity and faster download rates than with the 3G technologies. All the terminal devices that support this technology also support the 3G technologies and the transition between the technologies is seamless.
- b) The UMTS/HSPA technology is based on GSM 3G standard. This technology is globally widespread, and enables subscriber identification and services to be provided through a SIM card, which can be moved from one handset to another. This technology supports download speeds of up to 42 Mbps and upload speeds of up to 5.7 Mbps.
- c) CDMA technology. To date, this network serves a limited number of subscribers who seldom use the network. The Company expects to cease operating this network in 2017, subject to the provisions of the Ministry of Communications. Pelephone is acting to transfer the existing CDMA network subscribers to the UMTS/HSPA and LTE networks.
- 3.7.1.2 As of the date of publication of this report, the infrastructures for Pelephone's networks are mainly based on two switch farms, which are connected to more than 2,300 sites.

3.7.1.3 Launching of the LTE network

Under an agreement from 2014, L.M. Ericsson Israel Ltd. ("Ericsson") serves as Pelephone's supplier for deployment of its 4G LTE radio network.

In recent years an amount of NIS 460 million was invested in the deployment of the network, including acquisition of frequencies, and Pelephone estimates that its total investments in infrastructures in 2017 will not be materially different from the investments it made in 2016 and as of Reporting Date, Pelephone does not expect to significantly increase its investment in infrastructure.

In addition, over the coming decade Pelephone will be required to continue establishing new broadcasting sites, among other things to comply with the terms of its mobile telephony license.

Pelephone's foregoing estimates concerning the costs of setting up the LTE network and payment period are forward-looking information, based on Pelephone's forecasts and assessments, in part, regarding the speed of expanding and upgrading the network.

3.7.2 **Premises used by Pelephone**

Pelephone does not own land, and leases premises from others, including the Company, for its operations. Below is a description of the main premises used by Pelephone:

- 3.7.2.1 The premises Pelephone uses for setting up its communications sites and network centers, as referred to in section 3.7.1, are spread throughout the country and are leased for varying periods (in many cases, for 5 years with an option to extend for a further 5 years). With regard to licensing of the sites, see section 3.14.3.
- 3.7.2.2 Pelephone has a permit agreement with the Israel Lands Authority (ILA) for the use of land for erecting and operating telecommunication sites that regulates, among other things, permit fees for such use through to December 31, 2019.
- 3.7.2.3 Pelephone's head offices are in Givatayim and cover a total area of 17,800 sq.m. The term of the lease is until December 31, 2020, and includes an option for early termination of the agreement, under certain conditions, from December 31, 2018.
- 3.7.2.4 For its sales and service operations, Pelephone leases 51 service centers and points of sale throughout the country.
- 3.7.2.5 Pelephone has other lease agreements for warehouses (including its main logistics center where the central laboratory for repairing customer devices is located), offices, call centers, and two switch farms that it uses for its operations.

3.8 Intangible assets

3.8.1 Licenses

For details about Pelephone's mobile telephony license and its license to operate in the Administered Territories, see section 3.14.2.

3.8.2 Frequency usage rights

Under its mobile telephony license and the Wireless Telegraph Ordinance, Pelephone has rights of use of frequencies in the 850 MHz spectrum for operating the CDMA network, and in the 850 MHz and 2100 MHz spectrums to operate the UMTS/HSPA network, and in the 1800 MHz spectrum for operating the LTE technology network (see also section 3.1.5).

For further information regarding the shortage of frequencies in Israel and the implications for Pelephone, see sections 3.14.1.2 and 3.6.2. For information concerning exposure to disruptions in the frequency ranges used by Pelephone, see section 3.19.3.6.

3.8.3 Trademarks

Pelephone has a number of registered trademarks, Its primary trademark is "Pelephone".

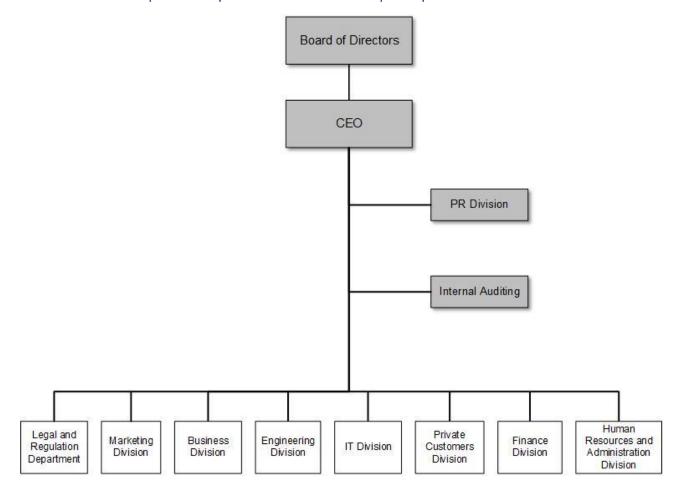
3.8.4 Software, computer systems and databases

Pelephone uses software and computer systems, some under purchased licenses and others which were developed by Pelephone's IT department. Many of these licenses are limited in time, and are periodically renewed. The primary systems used by Pelephone are: Oracle Application ERP system and Amdocs customer management and billing system.

3.9 Human resources

3.9.1 Organizational structure

Pelephone's organizational structure at reporting date:



3.9.2 **Collective agreement**

In December 2013, Pelephone signed a collective labor agreement between Pelephone and the New General Federation of Workers and Pelephone's workers committee (the "Committee"), which will apply to all Pelephone's employees, other than its senior management and certain employees in predefined positions. The agreement stipulates that Pelephone employees employed at date of signing of the agreement will receive employment tenure after 36 months and 48 months for new employees joining Pelephone subsequent to signing. In addition, the agreement sets out mechanisms for integrating the Committee in processes relating to placement, mobility and termination of employment of Pelephone's tenured employees.

The agreement also provides that it is valid until December 31, 2016 and following this date, it will be extended for additional periods as provided unless one of the parties seeks to change it. At the present time negotiations are underway for a new collective agreement between Pelephone and the New General Federation of Workers and the Workers' Committee.

3.9.3 **Inventory of positions**

Breakdown of the number of employees at Pelephone, based on organizational structure.

	Number of	Number of employees			
Department	December 31, 2016	December 31, 2015			
Management and HQ	189	186			
Marketing	48	43			
Business customers	1,367	1,424			
Business customers	353	375			
Logistics and terminal equipment division	202	185			
Engineering and information systems	435	466			
Total	2,594	2,679			

The total number of employees in the above table includes employees employed in part time positions. The total number of positions³⁸ at Pelephone at December 31, 2016 was 2,176 (at December 31, 2015 - 2,234).

3.9.4 Terms of employment

The majority of Pelephone's employees are employed under monthly or annual contracts, based on the professions and positions in which they are employed. Most of the service and sales employees are shift workers who work part time and are employed on an hourly basis. Pelephone's other employees are employed under monthly contracts, and some of them are employed under a monthly contract with a global addition for extra hours.

3.9.5 **Announcement of a labor dispute**

On February 7, 2017 Pelephone was informed by the New General Federation of Workers – Cellular, Internet and High–Tech Workers Union, that a labor dispute was announced pursuant to the Settlement of Labor Disputes Law, 1957 and a strike starting February 22, 2017 onwards. According to the announcement, the matter under dispute is the deadlock in the negotiations for a new collective agreement. On February 27, 2017 Pelephone announced that various services provided to its customers may be impaired due to the labor disruptions and strikes that began on February 22, 2017 by the Workers Committee. These sanctions, that are steadily worsening, include, among other things, failure to provide service and support for customer needs, including repair of faulty terminal equipment, a delay in handling malfunctions of technology systems³⁹, etc. Simultaneously, efforts to get negotiations going are continuing.

3.10 Trade payables

3.10.1 Suppliers of terminal equipment

Pelephone purchases some of the terminal equipment and accessories from various importers in Israel and worldwide, and others it imports independently. In addition, Pelephone sells terminal equipment and accessories on consignment with the right to return terminal equipment to the suppliers. The agreements with most of the suppliers are based on framework agreements that set out, among other things, the supplier's technical support for the terminal equipment it supplies, the availability of spare parts and repair turnaround, as well as the supplier's product warranty as required by law. Most of these agreements do not include a purchase commitment on Pelephone's part, purchases are made on a regular basis by means of purchase orders based on Pelephone's needs.

³⁹ Pursuant to an injunction handed on March 1, 2017 representatives of Pelephone's employees are to refrain from ordering employees not to repair malfunctions that cause damage to the cellular network.

⁵⁸ The number of positions at Pelephone was calculated as follows: Total monthly work hours divided by the standard monthly work hours.

In the event of termination of an engagement with a supplier of certain terminal equipment, Pelephone can increase quantities of terminal equipment purchased from other suppliers or purchase terminal equipment from a new supplier.

On October 1, 2016 a new agreement came into effect with Apple Distribution International ("Apple") for the purchase and distribution of iPhone, under which Pelephone undertakes to purchase a minimum annual quantity of phones over an additional period of three years at the manufacturer's current prices at date of purchase.

Pelephone estimates that, as in recent years, these quantities will constitute a significant number of the devices it expects to sell during the term of the contract.

The information in this section includes forward looking information based on Pelephone's past experience, estimates and projections. The actual outcome may differ significantly from the foregoing estimates, taking into account, inter alia, changes that may apply to the business conditions and consumer demand for Apple products.

In 2016, Pelephone's purchases from Apple accounted for less than 10% of its total purchases from all its suppliers. Other than Apple, the distribution of the purchase of terminal equipment among the suppliers is such that it does not create any significant dependence on a particular equipment supplier or model.

3.10.2 **Infrastructure suppliers**

The UMTS/HSPA and LTE network infrastructure equipment are manufactured by Ericsson. Pelephone has long-term agreements with Ericsson for maintenance, support and upgrading of software for the UMTS/HSPA and an agreement for the deployment of the 4G LTE networks with Ericsson, and in its opinion, it may become dependent on Ericsson regarding support for this network and its expansion. In addition, the cellular network uses transmission, for which the Company is Pelephone's main supplier.

3.11 Working capital

3.11.1 Credit policy

Credit in handset sales transactions — Pelephone grants most of its customers who purchase cellular handsets an option to spread payment up to 36 equal installments. In order to reduce its possible exposure from providing its customers credit, Pelephone acts according to a credit policy that is reviewed from time to time. Pelephone also examines the financial stability of its customers (based on parameters that it sets).

Pelephone discounts customers' debts arising from the sale of terminal equipment in transactions paid by credit card in installments. The discounting transactions are carried out on a no-recourse basis.

Credit in monthly billing for cellular services — Pelephone customers are billed once a month in billing cycles on different days throughout the month, for service consumption during the previous month.

From most of its suppliers, Pelephone receives credit for periods ranging from 30 days to EOM + 92 days.

Breakdown of average customer and supplier credit in 2016:

	Credit In NIS millions	Average credit days
Customers for sales of terminal equipment (*)	1,009	388
Customers for services (*)	255	44
Trade payables	353	42

^(*) Net of doubtful debts.

3.12 Taxation

See Note 6 to the 2016 Financials.

3.13 Environmental risks and means for their management

3.13.1 Statutory provisions relating to the environment applicable to Pelephone's operations

The broadcasting sites used by Pelephone are "radiation sources" as defined in the Non-Ionizing Radiation Law. The erection and operation of these sites, excluding those listed in the addendum to the law, requires a radiation permit.

The law prescribes a two-step licensing mechanism for obtaining a radiation source operating permit under which the applicant first applies for a permit to construct a radiation source ("the Erection Permit"), which will be in effect for no more than three months and may be extended by the Commissioner for up to nine months, then for a permit to operate the radiation source ("the Operating Permit"), which will be in effect for five years or as otherwise determined by the Minister for Environmental Protection.

With regard to the Erection Permit, by law provides that the permit is contingent upon assessment of the maximum radiation levels to which human beings and the environment are expected to be exposed from the radiation source when in operation, including in the event of a malfunction, and the required measures for limiting the levels of exposure of human beings and the environment to the expected radiation from the radiation source when operating, including implementation of technological means that are in use ("the Limiting Measures").

With regard to the Operating Permit, the law provides that the permit is contingent upon application of the Limiting Measures and to measuring the levels of exposure of human beings and the environment to the radiation generated while the radiation source is operating. The law further provides that the Operating Permit is contingent upon presentation of a license under the Communications Law and in certain cases, also of a construction permit pursuant to the Building and Planning Law.

The law includes a punitive chapter under which, inter alia, the construction or operation of a source of radiation in contravention of the provisions of the permit and the construction or operation of a source of radiation without a permit, after having been warned in writing by the Commissioner, are strict liability offenses.

It should be noted that regulation of the maximum permissible human exposure levels to radiation from a source of radiation and the safety ranges from communication broadcasting installations, including a limit on the placing of radiation masts on roof terraces, is still making its way through the Knesset's interior Committee for Environmental Quality, as part of a proposed amendment to the regulations under the Non-Ionizing Radiation Law, which was accompanied by disagreements between the government ministries.

In January 2009, the Radiation Supervisor at the Ministry of Environmental Protection published guidelines regarding safety ranges and maximum permitted exposure levels with respect to radio frequency radiation, including from cellular antennae. Discussions are underway regarding these ranges following the World Health Organization's International Agency for Research on Cancer (IARC) announcement to the effect that radio frequency electromagnetic fields associated with the use of mobile phones may be carcinogenic to humans (Group 2B).⁴⁰

It is also noted that the Ministry of Environmental Protection operates continuously to supervise and monitor the broadcasting sites to check that they comply with the provisions of the Law.

Cellular services are provided through a cellular phone which emits non-ionizing radiation (also known as electromagnetic radiation). Consumer Protection Regulations (Information regarding Non-Ionizing Radiation from a Cellular Telephone) 2002, specify the maximum permitted radiation level for a cellular phone which is measured in units of Specific Absorption Rate (SAR) and requires that Pelephone informs its

⁴⁰ In this matter, it should be noted that from time to time, various documents are published on the websites of the Ministry of Environmental Protection at www.sviva.gov.il and of the World Health Organization at www.who.int.

customers accordingly. To the best of Pelephone knowledge, all the cellular phones that it markets comply with the relevant SAR standards. Also see section 3.19.2.5.

3.13.2 Pelephone's environmental risk management policy

Pelephone conducts periodic radiation tests to ascertain its compliance with permitted operating and international standards. These tests are outsourced and carried out by companies authorized by the Ministry of Environmental Protection. Pelephone applies an internal enforcement procedure for monitoring implementation of the provisions of the Non-Ionizing Radiation Law, under the supervision of a senior manager. The purpose of the procedure is to assimilate the provisions of the law and limit the possibility of violation.

3.13.3 **Transparency for consumers**

Pelephone is subject to relevant laws prescribing obligations to publicize and inform customers about the radiation sources that it operates and from the mobile handsets that it supplies. Pelephone publishes information on its website regarding the SAR levels emitted from cellular phones and Ministry of Health regulations regarding preventive caution to be taken when using cellular phones.

3.14 Restrictions on and control of Pelephone's operations

3.14.1 Statutory limitations

3.14.1.1 Communications Law

The cellular services provided by Pelephone are subject to the provisions of the Communications Law and its regulations. For details of the cellular permit granted to Pelephone under the Communications Law, see section 3.14.2.

The law authorizes the Director General of the Ministry of Communications to impose financial sanctions for violations of the provisions of the law and of orders and directives issued thereunder, and for violation of the terms of the license.

3.14.1.2 Wireless Telegraph Ordinance

The Telegraphy Ordinance regulates the use of the electromagnetic spectrum, and applies, inter alia, to the Company's use of radio frequencies, as part of its infrastructure. Setting up and operating a system using radio frequencies is subject, under the Telegraph Ordinance, to receiving a license, and the use of radio frequencies is subject to designation and allocation of a suitable frequency. The Telegraph Ordinance imposes license fees and fees for designation and allocation of frequencies.

Due to the current shortage of frequencies for public use in Israel (among other things, because of the designation of numerous frequencies for security uses), the government limits the number of licenses granted for the use of frequencies. With regard to the implications of the frequency shortage for Pelephone, see section 3.6.2.

For the allocation of radio frequencies to Pelephone, see section 3.8.2.

3.14.1.3 The Non Ionizing Radiation Law With regard to electromagnetic radiation facilities see section 3.13.

3.14.1.4 <u>Consumer legislation</u>

Pelephone's operations are subject to the Consumer Protection Law which regulates the obligations of an operator vis-à-vis consumers (see section 1.7.4.5).

3.14.1.5 Change in interconnect fees (call completion fees)

Interconnect rates are fixed by the regulator. For details, see section 1.7.4.1.

3.14.2 Pelephone's mobile telephony licenses

3.14.2.1 General

Pelephone's mobile telephony license and its general license for providing cellular services in Judea and Samaria are valid through September 2022.41

Breakdown of the primary provisions of Pelephone's mobile telephony license:

- A) Under certain circumstances, the Minister may modify the terms of the license, restrict or suspend it, and in certain instances even revoke it.
- B) The license is non-transferable and contains restrictions on the acquisition or transfer (including by way of a charge), directly or indirectly, of control or of 10% or more of any means of control in Pelephone, including a pledge on said means of control, unless the Minister has given prior consent.
- C) Pelephone is obliged to provide interconnect services to all other operators at equal terms and it must refrain from any discrimination in carrying out such interconnect service.
- D) Pelephone is required to refrain from granting infrastructure service priority to an affiliate licensee company (as defined in the license) over another licensee.
- E) Pelephone may not sell, lease or mortgage any of the assets used for the implementation of the license without the consent of the Minister of Communications, other than certain exceptions as set out in the license.
- F) In times of emergency, whoever is statutorily competent shall have the authority to issue Pelephone with certain instructions on its mode of operation and/or manner of provision of services (see section 3.19.2.8).
- G) The license stipulates the types of payments Pelephone may bill its subscribers for with regard to cellular services, and the reports it is required to submit to the Ministry of Communications. The license also determines the Minister's power to intervene in tariffs, in certain cases.
- H) The license obligates Pelephone to a minimum standard of service.
- I) To secure Pelephone's undertakings and to compensate and indemnify the State of Israel for any damage that may be caused by acts committed by Pelephone, Pelephone is required to furnish bank guarantees to the Ministry of Communications in the amount of NIS 84 million.

3.14.2.2 Functional continuity in emergency situations

For details, see section 1.7.4.4B).

3.14.2.3 Ministry of Communications decision regarding amendments to the license

In January 2017 the Ministry of Communications issued new guidelines that include dozens of changes to the cellular operators' license regarding various issues relating to their ongoing handling of customers (including the way billing data is presented, method for joining services, pro rata charges, options for cancelling services, etc.). The applicability dates were set differently for the amendments, from immediate applicability and up to 6 months from the date of issuing the guidelines. Pelephone is reviewing these amendments and preparing to apply them. Implementing the guidelines requires substantial preparation from operational, mechanical and other aspects.

3.14.3 Site construction licensing

Pelephone's cellular service is provided, inter alia, through cellular sites deployed throughout Israel in accordance with engineering requirements. The constant need to

⁴¹ The text of Pelephone's mobile telephony license is published on the Ministry of Communications website at www.moc.gov.il. The Judea and Samaria license is subject (with certain changes) to the provisions of the mobile telephony license.

upgrade and improve the quality of cellular services necessitates setting up cellular sites, configuration changes and changes in existing deployment of antennae.

Pelephone uses two main types of broadcasting sites along two tracks: macro sites that require a building permit from planning and construction committees (see reference to NOP 36) and wireless access devices ("Access Devices"), which are exempt from a building permit under the Communications Law and the Building and Planning Law ("the Exemption Provision").

Building permits for erecting a cellular broadcasting facility under NOP 36:

Licensing for the construction of cellular broadcasting sites that require building permits is governed under NOP 36, which came into force in 2002.

The licensing procedure under NOP 36 requires, among other things, that the following permits be obtained: a. An erection and operating permit from the Ministry of Environmental Protection, as set out in section 3.13.1; b. approval of the Civilian Aviation Administration in certain cases; c) IDF approval.

In addition, by law, as a condition for obtaining a permit for erecting a cellular communications broadcasting facility a deed of indemnity must be submitted to the local committee for impairment compensation claims. At the date of this update, Pelephone has deposited 234 such indemnity notes with various local councils.

Despite NOP 36 in its current format, Pelephone (and to the best of its knowledge, also its competitors) encounters difficulties in obtaining some of the required permits, and in particular permits from planning and construction authorities.

In view of the criticism against NOP 36 by various entities, a proposed amendment of NOP 36 was published ("Proposed New NOP 36/A"), which is more stringent and onerous that the current version, and could make the options for obtaining construction permits for cellular sites using this track more difficult. The amended NOP 36 is currently pending government approval.

In this regard it is noted that with regard to exemption from obtaining a construction permit, the Planning and Building (Works and Buildings that are Exempt from a Permit) Regulations, 2014 has provisions for lawful addition of an antenna to existing broadcasting facilities (subject to compliance with cumulative terms and conditions, and there is a pending petition that was filed with the High Court of Justice by the Forum for Cellular Sanity to cancel this exemption.

Access devices exempt from building permits

The second track under which Pelephone sets up broadcasting sites is the access installation track. The access installations are subject to obtaining specific radiation permits, but are exempt from obtaining a construction permit provided that they are erected under the conditions that are set out in the exemption provision (section 266C to the Law).

Some local authorities have disputed the applicability of the exemption provision on cellular network access installations and their use. Pelephone's position on the applicability of the exemption was accepted in a number of rulings and decisions by local affairs courts and the use of such facilities and the supporting equipment was approved. Appeals have been filed against some of these rulings and decisions, some of which are still pending before the Supreme Court.

Furthermore, a petition is pending with the Supreme Court regarding this exemption and other matters connected to granting of permits for access installations tracks. Due to this petition, and in view of the opinions of various people, in 2010, a draft Planning and Construction (Installation of a Cellular Wireless Communication access installation) Regulations, 2010 ("the Access Installation Regulations") was published. The proposed Access Installation Regulations determine restrictive conditions for application of the building permit exemption for a wireless access installation.

In view of the delays in the legislation process, the HCJ handed a temporary injunction (that was amended further to a request for relief filed due to the dragging of proceedings) forbidding building permit exempt erection of additional wireless access installations used by holders of mobile telephony licenses for providing cellular services

(but nonetheless, they may, under certain conditions, replace access installations that are no longer in use or that are out of order), and this until the permanent arrangements set out in the draft Access Installation Regulations come into effect or until another decision on this matter.

Pelephone believes that if the Access Installation Regulations are approved as proposed, the option of using the building permit exemption track in order to erect cellular access installations will be severely restricted. A restriction of this track, together with the proposed tightening of the terms for construction of base sites in the parallel Proposed New NOP 36A track is likely to lead to noticeable tightening of obstacles restricting the construction of new broadcasting sites and access installations, and even to have an adverse effect on the quality of the cellular network.

As of Reporting Date, Pelephone operates 400 wireless access installations.

Conclusion: Pelephone's ability to maintain and preserve the quality of its cellular services as well as its coverage is based partly on its ability to construct cellular sites and install information equipment, including broadcasting sites. The difficulties encountered by Pelephone in obtaining the permits and approvals required may have an adverse effect on the existing infrastructure, network performance and on the construction of the additional cellular sites required by the network.

Inability to resolve these issues in a timely manner is liable to prevent the achievement of the service quality targets laid down in the mobile telephony license.

A few sites constructed years ago still lack approvals from the Civil Aviation Administration and the IDF, even though applications for such approvals were submitted a long time ago. Furthermore, there are administrative or other delays in some of the building and planning committees for issuing building permits for sites. Consequently, Pelephone operates several broadcasting sites that have not yet been granted the requisite building permits.

Construction of a broadcasting site without a building permit constitutes a breach of the law and in some cases it has led to the issuing of demolition orders of sites or the filing of indictments or instigation of civil proceedings against Pelephone and some of its officers.

At the reporting date Pelephone has succeeded in most of the above cases in refraining from demolition or delaying implementation of the demolition orders as part of arrangements made with the planning and building authorities in order to attempt to regulate the missing licensing. These understandings did not require admission of guilt and/or conviction of Pelephone's officers. Notwithstanding, there is no certainty that this situation will continue in future, or that there will be no further cases where demolition orders will be issued and indictments will be filed because of building permits, including against officers.

Like other cellular operators in Israel, Pelephone might be required to dismantle broadcasting sites before the requisite approvals and permits have been obtained, on the dates stipulated in the law. Pelephone uses access installations to provide coverage and capacity for highly populated areas. If legal grounds are established requiring the simultaneous demolition of sites in a given geographic area, service in that area may deteriorate until alternative broadcasting sites can be established.

3.14.4 Antitrust

The terms of the merger between Pelephone and the Company include various restrictions regarding cooperation between the companies (see section 2.16.7.4).

3.14.5 Standardization

Pelephone conducts routine durability and quality control tests of its facilities. The quality control and supervision do not detract from Pelephone's responsibility towards its customers for the quality of the services it provides.

Pelephone complies with the 2015 version of Israeli ISO 9001 requirements for mobile radio telephony (cellular) services and undergoes periodic inspections by the Institute of Quality & Control (IQC) for verifying compliance with the standard. The current IQC approval is valid until December 2019.

Once a year, an inspection is conducted to ensure that Pelephone's operations comply with the requirements of the standard. The last inspection was carried out in December 2016, and was successful.

3.15 Material Agreements

- 3.15.1 For information regarding the agreements with Ericsson, see section 3.10.2.
- 3.15.2 For information regarding the agreement with Apple, see section 3.10.1.
- 3.15.3 On July 14, 2016 a new online tender was held by the Ministry of Finance Accountant General (the "Accountant General") for providing mobile telephony services to State employees. Pelephone, which has provided various mobile telephony services to the State and its employees for several years (after winning previous RFPs) also participated in this RFP and won as first ranking winner. Consequently, Pelephone will continue to be the primary provider of mobile telephony services for State employees.

On July 31, 2016 an agreement was signed between Pelephone and the State, reflecting the terms of the RFP, under which Pelephone will provide mobile telephony services to State employees for an estimated 100,000 subscribers for three years (with the State's option of extending it for up to a total period of 45 months in addition to the 36 basic months). Under the RFP, Pelephone provides devices to some of the Accountant General subscribers, in accordance with the provisions of the RFP.

Pelephone is at present in the advanced stages of implementing the agreement with the government ministries and other organizations affiliated with it.

- 3.15.4 For information regarding the agreement with the Israel Lands Administration, see section 3.7.2.2.
- 3.15.5 With regard to the collective agreement between Pelephone and the New General Federation of Workers and the Pelephone Workers Committee, see section 3.9.2.

3.16 Legal proceedings⁴²

Legal claims have been filed against Pelephone as part of the normal course of its business, including motions for certification as class action suits.

3.16.1 **Pending legal proceedings**

Breakdown of proceedings for claims in material amounts and claims which could have material implications for the operations of Pelephone and the Group:

	Date	Parties	Court	Type of Action	Details	Amount of claim NIS million
A.	Aug 2010	Customer v. Pelephone	District (Central)	A financial claim filed with a motion to certify it as a class action.	The claimant claims that Pelephone should refrain from collecting Value Added Tax from customers who use its services when they are outside Israel. The motion also contains relief for an order instructing Pelephone to cease charging its customers VAT for such services which they use outside Israel, and an order instructing that the moneys collected to date be refunded. In August 2014 the Court dismissed the application for recognition. In October 2014 an appeal of the ruling was filed. The parties are waiting for a judgment to be handed in the appeal.	The amount of the claim is not stated, but the application is estimated in the tens of millions of shekels.
В.	May 2012	Customer v. Pelephone	District (Tel Aviv)	Financial class action suit	The claimant alleges that Pelephone does not inform customers wishing to join its services using a handset that was not purchased from Pelephone, that if the handset does not support the 850 MHz frequency, they will only get partial reception over one frequency rather than two. In March 2014, the court certified the claim as a class action, and this subsequent to Pelephone announcing its agreement (for reasons of efficiency) to conduct the claim as a class action, while retaining its arguments.	Approximately 124
C.	December 2012	Customer v. Pelephone	District (Jerusalem)	A financial claim filed with a motion to certify it as a class action.	The claimants allege that Pelephone allowed unlawful charging of subscribers for mobile content services that were not ordered, by the content service company, E-interactive.	Approximately 107
D.	November 2013	Customer v. Pelephone	District (Tel Aviv)	A financial claim filed with a motion to certify it as a class action.	The claimants allege that Pelephone does not grant the same perks to all its customers, thereby distinguishing between those customers that they allege Pelephone considers to be highly valuable and others, which they claim is in breach of Pelephone's license and the law. They also request as remedy that Pelephone refrain from granting such perks. A stay was ordered for hearing the case for six months in order to enable the Ministry of Communications to formulate its position on the matter following the RFI hearing that the Ministry is conducting.	Approximately 300

⁴² For information concerning reporting policies and materiality, see section 1.1.

						Amount of claim
	Date	Parties	Court	Type of Action	Details	NIS million
E.	July 2014	Customer v. Pelephone and other mobile telephony companies.	District (Tel Aviv)	A financial claim filed with a motion to certify it as a class action.	The claimants allege that Pelephone, together with three other mobile telephony companies, registered subscribers for content services without obtaining their consent and in contravention of the law, and thereby creating a "platform" for iQtech Group to unlawfully charge tens of thousands of people for content services.	Approximately 100 with regard to the mobile telephony companies and 300 against all the defendants.
F.	May 2015	Customer v. Pelephone	District (Tel Aviv)	A financial claim filed with a motion to certify it as a class action.	The claimants allege that Pelephone does not offer "Walla Mobile" tracks to all its existing customers and those who join are subscribers who want to transfer to a different track, and that this in in violation of the provisions of the license that obligates equality, and thereby it misleads its customers. The proceedings in the case were consolidated with another case (section 0 above) due to the similarity between the proceedings.	The amount of the claim is not stated, but the application is estimated to be in millions of shekels.
G.	December 2015	Customer v. Pelephone	District (Lod)	A financial claim filed with a motion to certify it as a class action.	The claimants allege that Pelephone violated the mobility plan/rules. Thus, when attempting to move to another operator (the receiving operator) the applicant found out that she was deliberately blocked by Pelephone (the deserted operator) from moving. When calling Pelephone to clarify the issue, she found out that the unacceptable reason for blocking her was an attempt to retain her and prevent her from moving to a competitor. In addition, injunctions are sought to prevent such blocking. On November 6, 2016 the parties filed a motion to dismiss the motion for certification.	The amount of the claim is not stated, but is estimated in the tens of millions of shekels.
H.	May 2016	Customer v. Pelephone	District (Jerusalem)	A financial claim filed with a motion to certify it as a class action.	The claimants allege that Pelephone opted subscribers to its Smart Call service without their consent or their knowledge, and this in contravention of the provisions of the Law and of its license and the Smart Call service portfolio.	Approximately 200
1.	June 2016	Customer v. Pelephone	District (Jerusalem)	A financial claim filed with a motion to certify it as a class action.	The claimant allege that Pelephone overcharges for calls made overseas to Israel in the overseas Travel track and charges at the higher rate for a direct dialing call instead the rate for a call via the savings service, and this only because of the fact that the calls were dialed using the 972 code, as the phone numbers are saved in the claimant's phone.	Approximately 86
J.	October 2016	Customer v. Pelephone, Partner and Cellcom	District (Lod)	A financial claim filed with a motion to certify it as a class action.	The claimants allege that the defendants do not allow their subscribers to make full use of their overseas package and this through discriminatory terms under which the package can be used for a very short period (between one week to one month only) and that at the end of that period, the unused balance of the package expires and no reimbursement is given.	The amount of the claim is not stated, but is estimated in the tens of millions of shekels.

3.16.2 Legal proceedings that ended during the Reporting Period

	Date of filing of the action	Parties	Court	Type of Action	Details	Amount of the original claim NIS million
А.	February 2012	Customer v. Pelephone, the Company, Cellcom and Partner	District (Jerusalem)	A financial claim filed with a motion to certify it as a class action.	The action relates to failure to comply with the provisions of the law with respect to people with disabilities when rendering Bezeq's services. In April 2016 the Court approved a settlement arrangement between the parties under which the suit will be dismissed in return for implementation of a series of accessibility adjustments and benefits for people with disabilities. In addition, the group of defendants will credit the claimants in amounts that are not material\.	Approximately 361 for all the defendants, without noting an amount for each of the defendants.
В.	Aug 2012	Customer v. Pelephone, Partner and Cellcom	District (Central)	A financial claim filed with a motion to certify it as a class action.	The claimants allege that under the repair services provided by the defendants for a fee (payment per repair or a monthly fee for repair service), if a certain part in the handset must be replaced, the defendants do not provide the customer with the spare part, and this in contravention of the law. Furthermore, the defendants reuse the replaced parts when providing repair services for other customers, thus ostensibly enriching themselves twice. The action also requests writs of mandamus and declaratory relief. In May 2016 the court approved the settlement agreement reached between the parties, under which the motion will be dismissed and Pelephone will implement future changes in its conduct when receiving products for repair.	Approximately 120 for each of the defendants, in a total amount of 360.
C.	Aug 2015	Customer v. Pelephone	District (Central)	A financial claim filed with a motion to certify it as a class action.	They claim that one of the communications companies made improper use of its database in violation of the Privacy Protection Law 1981, when it transferred or sold the customers' particulars to the other respondents, including Pelephone. The claim against Pelephone revolves mainly around the purchase or receipt of this information and using it for marketing purposes, in a way that violates the provisions of the Communications Law regarding sending of spam. In November\ 2016, the court approved the claimant's withdrawal from the motion to certify a class action and dismissed his personal claim.	The amount of the claim is not stated, but the application is estimated in the tens of millions of shekels.
D.	November 2015	Customer v. Pelephone and two other mobile telephony companies.	District (Central)	A financial claim filed with a motion to certify it as a class action.	They claim that the pre-paid prices of the companies are higher than the post-paid prices, which is due to cartelization of the three companies in this market. In September the court dismissed the claimant's personal claim and the motion to certify it as a class action and ordered him to pay the expenses. In October 2016 an appeal of the ruling was filed. In January 2017, a decision was handed to dismiss the appeal.	Approximately 2,800 with regard to Pelephone (and the total amount against the three companies is in excess of 13,000)

3.17 Business strategy and goals

Pelephone's strategic goals are to move the company to customer base growth in the mobile telephony and terminal equipment channels by developing these operations and other services, to continue improving processes and to improve costs.

3.18 Anticipated developments in the coming year

In 2017, a number of factors are expected to affect Pelephone's activities, the main ones being:

3.18.1 Continuation of the fierce competition and price wars

Pelephone expects the customer price to continue being a key component in competition and that the high subscriber churn between companies will continue also in 2017. These trends will lead to continued erosion of the profitability of the veteran companies and could even lead to a change in the structure of the cellular market.

3.18.2 **Cellular network innovations**

In 2017, Pelephone expects to continue investing in its LTE mobile telephony network and establishing its position as a high speed, top quality and cutting-edge network. Parallel to investing in the network Pelephone expects it will continue promoting a few services and products that will allow it to increase its revenues and image advantage against the competitors, such as promoting its private brand of terminal equipment (GINI) as part of the range of devices sold by Pelephone.

3.18.3 Increase in Pelephone subscribers' consumption of services

Pelephone expects that due to the erosion of tariffs and increase in number of subscribers using the 4G network, the increasing trend of data communications consumption will continue.

Pelephone's above assessments of developments during the year to come are forward-looking information as defined in the Securities Law. These assessments are based, inter alia, on the state of competition in the cellular sector, the existing regulatory situation and the manner in which innovative changes are implemented in regulation. These assessments may not materialize or may materialize in a manner materially different from that described, depending, inter alia, on the structure of competition in the market, changes in consumption habits of cellular customers and regulatory developments in the segment.

3.19 Discussion of Risk Factors

Risk factors deriving from the macro-economic environment, the unique qualities of the sector in which Pelephone operates, and risk factors specific to Pelephone.

3.19.1 Macroeconomic risks

Exposure to changes in exchange rates — Pelephone is exposed to exchange rate risks as most of its terminal equipment, accessories, spare parts and infrastructure equipment are purchased in USD, whereas Pelephone's revenues are in NIS. Erosion of the NIS against the USD may affect Pelephone's profitability if it is unable to adjust selling prices at short notice.

3.19.2 **Sector-specific risks**

- 3.19.2.1 Investments in infrastructure and technological developments the cellular market in Israel and worldwide is characterized by substantial capital investments in the deployment of infrastructure. The frequent technological changes in infrastructure and terminal equipment and the fierce competition in various market segments impose a heavy financial burden on the companies operating in the market, requiring them to update their infrastructure technology from time to time.
- 3.19.2.2 Customer credit Pelephone's sales of terminal equipment are mostly credit-based. Most of this credit, which is not covered by either insurance or sureties, is exposed to risk. It is noted that the credit is spread among a large number of customers and Pelephone's collection mechanisms are efficient and competent.

- 3.19.2.3 Regulatory developments the industry in which Pelephone operates is subject to legislation and standardization relating to issues such as the environment, increased competition, tariffs, product warranty and repair, etc. Regulatory intervention in the industry may materially impact Pelephone's structure of competition and operating costs.
- 3.19.2.4 Competition the cellular market in Israel is highly saturated and fiercely competitive, and is exposed to risks as a result of technological and regulatory developments. The costs of establishing, maintaining and operating a mobile telephony network pro rata to the number of subscribers is expected to be higher for Pelephone if it will not be allowed to operate under some form of network sharing model.
- 3.19.2.5 *Electromagnetic radiation — Pelephone operates hundreds of broadcasting* facilities and sells electromagnetic radiation emitting terminal equipment (see Section 3.13). Pelephone is taking measures to ensure that the levels of radiation emitted by these broadcasting facilities and terminal equipment do not exceed the radiation levels permitted in the Ministry of Environmental Protection guidelines (the levels adopted are based on international standards). Even though Pelephone acts in accordance with the Ministry of Environmental Protection guidelines, if health risks are found to exist or if the broadcasting sites or terminal equipment are found to emit radiation levels exceeding the permitted radiation standards, thereby constituting a health hazard, this may have an adverse effect due to reduced consumption of Pelephone's services, difficulty in renting sites, compensation claims for physical and property damages in substantial amounts and attempts to exercise the deeds of indemnity deposited with the planning authorities with respect to section 197 of the Building and Planning Law. Pelephone's third-party liability policies do not currently cover electromagnetic radiation.
- 3.19.2.6 Site licensing establishing and operating cellular antennae require building permits from various planning and building committees, a process that involves, inter alia, obtaining several approvals from State entities and regulatory bodies. For further details of the difficulties Pelephone encounters when erecting and licensing sites, see section 3.14.3. These difficulties may impact the quality of the existing network and especially the deployment of the new network.
- 3.19.2.7 Serious malfunction of information systems and engineering systems Pelephone's information systems are networked throughout the country through designated communications lines and through the internet. Pelephone's business is highly dependent on these systems. Wide scale malicious damage (e.g.: viruses and cyber– attacks) or malfunction may adversely affect Pelephone's business and its results.
- 3.19.2.8 State of emergency during an emergency, legislative provisions and certain provisions of the mobile telephony license empower competent authorities to take necessary measures for ensuring the security of the State and/or public safety, including: obligating Pelephone (as a mobile telephony license holder) to provide services to the defense forces, the appropriation of engineering equipment and facilities belonging to Pelephone, and even to take control of the system.

3.19.3 **Pelephone's risk factors:**

- 3.19.3.1 Property risks and liabilities Pelephone is exposed to various property risks and liabilities. Pelephone employs the services of an external professional insurance consultant specializing in this field. Pelephone has insurance policies that cover the regular risks to which it is exposed with restriction on the terms of the policies, such as various property insurances, various liability insurances, loss of profit cover, third-party cover and officers' liability insurance. Nonetheless, Pelephone's insurance policies do not cover certain types of risk, including certain faults arising from negligence or human error, radiation risks, terror, etc.
- 3.19.3.2 Serious malfunctioning of the communications network Pelephone's communications network is spread throughout the country via core network sites, antenna sites and other systems. Pelephone's business is totally

- dependent upon these systems. Wide scale malicious damage or malfunction might adversely affect Pelephone's business and results.
- 3.19.3.3 Damage by force majeure, war, catastrophe any damage to the switching farm and/or servers used by Pelephone for its core activities could have an adverse effect on Pelephone's business and its results.
- 3.19.3.4 Legal proceedings Pelephone is a party in legal proceedings, including class actions, which may result in it being liable for material amounts that cannot presently be estimated and no provision has been made in Pelephone's financial statements for these proceedings. Class action suits may reach high amounts, since a major part of the residents of Israel are Pelephone consumers, and a claim relating to a small amount of damage to a single consumer could grow into a material claim against Pelephone if certified as a class action applicable to all or a large proportion of those consumers.
- 3.19.3.5 Labor relations Pelephone has a collective agreement with the New General Federation of Workers and with the employees' committee which applies to most of its employees. Implementation of the collective agreement may reduce managerial flexibility and incur additional costs for Pelephone (see section 3.9.2).
- 3.19.3.6 Frequency spectrums 850 MHz, 1800 MHz and 2100 MHz The frequencies are exposed to interference and could impair the service quality of the networks operated by Pelephone. The factors that could cause interference include the fact that the 850 MHz frequency is also used for terrestrial television broadcasts by television stations in the Middle East on the same frequency, causing interference in Pelephone's 850 MHz UMTS/HSPA network. Furthermore, the Jordanian networks also use the same 2100 MHZ frequency range that Pelephone uses and in view of the limited cooperation between the operators in Jordan and Pelephone, this could have an effect. In addition, the Ministry of Communications is preparing for implementing the first giga frequency program that could impact the frequency ranges allocated to Pelephone.

The chart below grades the impact of the foregoing risk factors on Pelephone's operations, as assessed by Pelephone's management. It should be noted that Pelephone's assessments of the extent of the impact of a risk factor reflect the scope of the effect of such risk factor, on the assumption that it the risk factor will be realized and the foregoing does not express an assessment or give weight to the chances of its realization as aforesaid. The order in which the risk factors appear above and below is not necessarily based on the extent of the risk.

Summary of risk factors – cellular telephony

	Effect of risk factor on Pelephone's activities as a whole Risk factors			
	Major	Moderate	Minor	
Macro risks				
Exposure to changes in the currency exchange rate.			Χ	
Sector-specific Risks				
Investments in infrastructures and technological changes	X			
Customer credit		Х		
Regulatory developments	X			
Competition	Х			
Electromagnetic radiation	X			
Site licensing	Х			
Severe malfunctions in information systems	X			
State of emergency	Х			
Pelephone's risk factors:				
Severe malfunctions in the communications network			Х	

	Effect of r activities	isk factor on Pe s as a whole Ris	elephone's k factors
	Major Moderate Minor		
Natural disasters	Х		
Legal proceedings	X		
Legal proceedings		X	
Labor relations		X	
Frequency spectrums		X	

The information contained in section 3.19 and Pelephone's assessments of the effect of the risk factors on its operations and businesses is forward-looking information as defined in the Securities Law. The information and assessments rely on data published by the Ministry of Communications, Pelephone's assessments of the market situation and its competitive structure. Actual results may differ significantly from these assessments if a change occurs in any of the factors taken into account in the assessments.

4. <u>Bezeq International — International telecommunications, Internet and NEP services</u>

4.1 General

4.1.1 Operating segment structure and changes

Bezeq International operates in a number of key areas: providing ISP services; international telecommunications services; domestic telephony services; NEP services; as well as providing ICT (infrastructure and communication technologies) solutions and data transmission and PBX services.

Bezeq International's international telecommunications services, similar to those of its competitor international operators, are provided primarily via the domestic networks of the Company and of HOT and the cellular networks, for connecting the subscriber to the international exchange network. For information regarding the hearing announced by the Ministry of Communications concerning new regulation of the international telecommunications market see section 4.11.5.2.

4.1.2 Legislative and statutory restrictions applicable to Bezeq International

Bezeq International's segment of operations is primarily regulated by the Communications Law and its regulations, and the ITS licenses granted to Bezeq International (see sections 4.11.1 and 4.11.2).

For key regulatory developments applicable to Bezeq International, see section 4.11.5.

4.1.3 Changes in the volume of activity and profit

For information regarding changes in the volume and profitability of Bezeq International's operations, see section 1.5.4.3.

4.1.4 Market developments and customer characteristics

The international telephony market in Israel has in recent years seen a decline in call volume, (incoming and outgoing), mainly due to the service bundles offered by the cellular companies that include international calls as well as the multiple free applications that enable calls via the web. In 2016 the international telephony market declined (in number of minutes) by 11%.

The internet market recorded in 2016 continued growth stagnation together with an increase in the surfing speeds consumed. Generally, the increase in demand for high speed browsing requires Bezeq International to periodically increase its operating capacity via its Jonah submarine cable and the international capacity rights it acquires (for information regarding other Bezeq International infrastructure providers, see section 4.9.2).

4.1.5 Main entry and exit barriers

- 4.1.5.1 The main entry barrier of the international call market is the need for an ITS license under the Communications Law and investment in infrastructure (the volume of investments in infrastructure is lower than the volume of investments in a domestic carrier or cellular infrastructure), which is affected by frequent technological changes. However, change in the licensing policy, as set forth below, and expansion of the use of VolP technology in this field, significantly reduces the effect of these barriers.
- 4.1.5.2 The high penetration rate and multiple players in the market.
- 4.1.5.3 The main entry barrier into the data and internet services market stems from investments in infrastructure (international capacity, access to the internet network and broad service network).
- 4.1.5.4 The main exit barriers for these markets are long-term agreements with infrastructure suppliers and long term return on investments. Furthermore, Bezeq International is committed to providing service to its customers throughout their contract period.

4.1.6 Alternatives for Bezeq International products and the international telecommunications market competition structure and applicable changes

In the international telecommunications market, VoIP technology enables transmission of international calls over the internet for users of this technology, and for TDM network users, through software products (such as Skype and WhatsApp) and services of overseas communication providers, and the attractive cost of these services (including the lack of user fees) has led to steady growth in the number of users, and as a result, to a decline Bezeq International's revenues. At the same time, there are currently eight international telecommunication operators on the market that have ITS licenses from the Ministry of Communications for providing Bezeq International services.

For information regarding the hearing announced by the Ministry of Communications concerning new regulation of the international telecommunications market see section 4.11.5.2.

4.1.7 Structure of competition in the sector and applicable changes

In the internet access sector, some 60 companies have so far been granted ISP licenses, among them are five holders of international call licenses, domestic operators and all the cellular operators.

For further information regarding competition in the sector, see section 4.6.

4.2 Products and services

Description of the main products and services provided by Bezeg International.

4.2.1 Internet services

In the internet services sector Bezeq International provides Internet service provider (ISP) services for private and business customers, including requisite terminal equipment and support over DSL based transmission, configuration and cable infrastructure. and access services to the Company's internet infrastructure (as part of the wholesale market); hosting services offering site and server storage services at a designated installation, including value added services (such as monitoring and control); information security services; internet and LAN network connection security using required terminal equipment or software, including monitoring; data services including international IP based data communication solutions for business customers with global deployment; and high speed Wi-Fi services, including public hotspots.

Bezeq International provides these internet services primarily via its exclusive whollyowned Jonah submarine cable between Israel and Italy, launched in December 2011. Bezeq International is the only provider among ISPs operating in Israel to own a submarine cable.

4.2.2 Voice (telephony) services

In the voice services sector Bezeq International provides international direct dialing (IDD) services to business and private customers; toll-free dialing overseas for business customers; international call hubbing and routing services – transferring international calls between foreign telecommunication providers (worldwide); phonecard services enabling prepaid and postpaid dialing from Israel overseas and from abroad to Israel, and the 1809 service that allows dialing from Israel to other countries. Furthermore, Bezeq International provides domestic telephony services.

4.2.3 International data services

Providing international data communication solutions for business customers including customized global deployment.

The services are provided via Bezeq International's submarine cable and the optic cables deployed from Israel to Europe over which Bezeq International has long-term user rights, and through its business partnerships with leading global telecom providers such as British Telecom, which provide its customers access to their sophisticated global network services.

In addition to the foregoing services, Bezeq International offers ITS licensees to provide Bezeq International's services and ISP licensees the use of its international capacities (through leasing or by purchasing indefeasible rights of use), over Bezeq International's submarine cable, and the user rights it acquired in European terrestrial infrastructures and in other international networks.

4.2.4 ICT solutions for business customers

Bezeq International provides ICT (Information and Communication Technology) solutions for business customers. Customer ICT solutions include extensive communications solutions such as server and web hosting services ("Hosting Services"), technical maintenance and support services, system and networking services, outsourcing and out-tasking services, security and risk management solutions, IP based services, cloud computing services, online backup services, market and advertising services for businesses over a digital platform (Bigger) and equipment sales. Bezeq International has adopted a comprehensive solution model with a single contact person, fully responsible for dealing with the customer (one service provider, one responsibility).

PBX services

Bezeq International markets and maintains communication systems for the entire the Israeli market, and PBX exchanges, telephony networks and IP communications, mainly for its business customers. As part of its service contracts, Bezeq International provides maintenance services for various PBX exchange manufacturers. These services are given for gateways, PBX exchanges and network end points (NEP) for lines used as both internal and external lines.

4.3 Revenues

Breakdown of Bezeg International's revenue (in NIS millions):

	2016	2015	2014
Voice services	325	379	395
% of total revenue	20.99 %	24.02 %	26.26 %
Revenue from business internet and telecommunication services (ISP, PBX, ICT, data)	1,223	1,199	1,109
% of total revenue	79.01 %	75.98 %	73.74 %
Total revenue	1,548	1,578	1,504

4.4 Trade receivables

Bezeq International is not dependent on any single customer and it does not have one customer that provides 10% or more of its total revenues.

Breakdown of revenue from private and business customers (in NIS million):

	2016	2015	2014
Revenue from private customers	570	555	529
Revenue from business customers	978	1,023	975
Total revenue	1,548	1,578	1,504

4.5 Marketing, distribution and service

Bezeq International has sales channels for the private market, including customer recruitment and retention call centers, a country-wide direct sales network (providing "door to door" and point of sale services), a technical support and customer service network and a distribution channel system that includes external marketing and dealership centers. The business market sales channels include customer recruitment centers and business and administration service and solution centers for business customers. The Company sells Bezeq International services as part of joint service bundles (see section 1.7.2.2).

4.6 Competition

4.6.1 ISP Services

4.6.1.1 There are a number of competitors in this market, including Bezeq International, Cellcom, Partner, Hot Net and minor niche players whose share is not material.

Bezeq International estimates that its share of the Internet access market at December 31, 2016 is 44% similar to the market share at December 31, 2015.⁴³

4.6.1.2 Competition in 2016 was reflected in price erosion.

4.6.1.3 Developments in 2016:

- A) Strengthening the service bundle sales trend, particularly due to the expansion of the wholesale sales model operations (provider + infrastructure) in 2016.
- B) Continuing the increasing trend in sales of added value services such as anti-phishing, cyber protection and remote backup services.
- C) Due to market saturation, emphasis is given to strengthening customer loyalty.

4.6.2 <u>International telephony services</u>

4.6.2.1 As of the end of 2016, there are more than ten players in the market (including Bezeq International, Cellcom, Partner, Golan Telecom and HOT Mobile).

Bezeq International estimates that its market share for outgoing international calls at December 31, 2016 is 21% similar to the market share at December 31, 2015.⁴⁴

4.6.2.2 General characteristics of competition in 2016:

- A) In 2016 the telephony market declined in number of minutes (see section 4.1.4).
- B) WhatsApp call services are continuing to increase the rate of decline in number of minutes in the general market.
- C) Competition is focused on specific population sectors.
- D) The product is a commodity.

4.6.3 <u>Communication solutions for the business sector</u>

- 4.6.3.1 In the ICT sector Bezeq International competes with competitors such as Binat, Teldor, IBM and others. In 2016 Bezeq International continued to establish its position in the ICT market and gained recognition and endorsement from leading global suppliers in the market.
- 4.6.3.2 NEP services the traditional telephone exchange sector includes a large number of competitors and fierce competition which has given rise to erosion of service prices.
- 4.6.4 Bezeq International promotes its business with emphasis on differentiating it from its competitors as the owner of its own international infrastructure (JONAH cable) for its customers' traffic providing high quality browsing performance, as well as its leading customer service.
- 4.6.5 The fact that, contrary to some of its competitors, Bezeq International is unable to offer its services as part of a non-detachable communications services bundle, adversely affects its operations.

Bezeq International's estimate of its market segment in the internet access sector is based on a calculation of the ratio between the number of subscribers it has, and the total number of ISP subscribers (based on public data for the Company and HOT)

⁴⁴ Based on Ministry of Communications publication of figures for outgoing calls.

4.7 Property, plant and equipment

Bezeq International's property plant and equipment include switching and internet equipment, marine cable, PBX equipment, office equipment, computers, vehicles and leasehold improvements.

Bezeq International has Veraz SoftSwitch switches. These switches are used to route Bezeq International's voice traffic. The value-added services, including dialing cards, are based on an intelligent network (IN).

Bezeq International's technological infrastructures, which support voice, data and internet systems, are deployed at several sites, inside and outside Israel, inter alia, to provide services with high survivability.

Bezeq International has long-term agreements for the lease of the two main buildings in which it is based. With regard to one of the buildings, the lease period is until March 2024, with several exit options for Bezeq International during this period. The lease period of the other building is until December 2019 (with four equal extension options until 2027). Bezeq International has other lease agreements for warehouses (including a main logistics center) and for buildings where it operates the call centers that it uses for its operations.

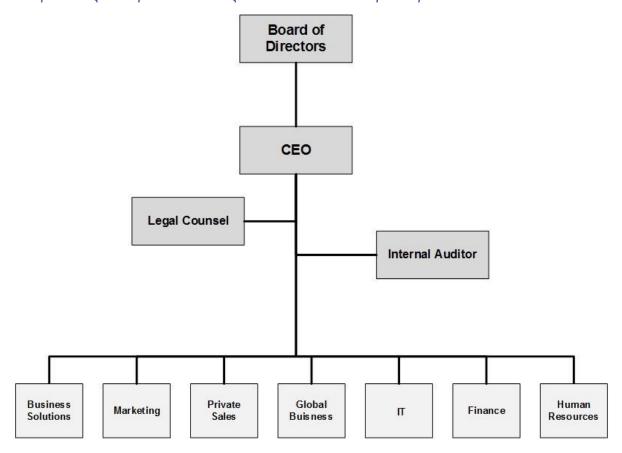
4.8 Human resources

Breakdown of the Bezeg International employees in 2015 and 2016:

	Number of employees		
	December 31, 2016	December 31, 2015	
Head office employees	1,169	1,157	
Sales and service representatives	736	809	
Total	1,905	1,966	

Organizational structure

The following chart presents the organizational structure of Bezeg International:



On January 12, 2016 Bezeq International signed a collective agreement with the New General Federation of Workers and the Bezeq International Workers Committee, the key issues being:

- The agreement will apply for all Bezeq International employees, other than the executive management (VPs and those who report directly to them) and another group of employees and managers that the parties agreed upon.
- The period after which Bezeq International's employees will be considered as tenured is 36 months, with an option for an extending for an additional six months with the Committee's agreement.
- The agreement prescribes mechanisms that include the Committee in decision making with regard to the termination of the employment of tenured employees, disciplinary measures imposed against them, and the execution of organizational changes.
- The agreement also provides for annual wage hikes and other financial benefits (such as subsidies summer camp and welfare activities) to be provided by Bezeq International for its employees during the agreement period.
- The agreement is valid until December 31, 2018. Thereafter the agreement will automatically be renewed for further period of 12 months each, unless one of the parties gives notice of their intention to change the agreement.

4.9 Trade payables

4.9.1 Foreign operators

Bezeq International has collaboration agreements with some 200 foreign operators, under which Bezeq International transfers to and from these operators international calls (including outgoing calls from Israel, incoming calls to Israel and calls between various destinations outside of Israel) to some 240 destinations worldwide.

4.9.2 Capacity providers

Bezeq International is dependent upon the Company for domestic capacity to provide its services.

Most of the international capacity that Bezeq International uses is transmitted via its wholly owned submarine cable. As backup, Bezeq International uses capacity purchased from Med Nautilus.

Under its agreement with Med Nautilus, Bezeq International purchased indefeasible rights of use to a particular non-specific part of the communication capacity transferred by the undersea cable system operated by Med Nautilus between Israel and Europe for a period of up to 15 years from the date on which it started using this capacity (with an option to extend the period of use). The periods of use are at least until 2022 — 2027, depending on the date of the start of use of the capacity. Bezeq International paid for these rights of use in a lump sum payment shortly before the date on which it started using the capacity.

4.10 Taxation

See Note 6 to the 2016 Financials.

4.11 Restrictions and supervision of Bezeg International's operations

4.11.1 **Legislative restrictions**

Under the Communications Law, telecommunications operations and provision of telecommunications services, including international telecommunications services and internet access services, require licenses from the Minister of Communications. The Minister is authorized to amend the terms of the license, add to them or detract from them, while taking into consideration, inter alia, the government's telecommunications policy, interests of the public, compliance of the licensee to provision of services, contribution of the license to competition in the telecommunications industry, and the level of service therein

The law authorizes the Director General of the Ministry of Communications to impose financial sanctions for violations of the provisions of the law and of orders and directives issued thereunder, and for violation of the terms of the license.

4.11.2 Licenses

On February 21, 2016 Bezeq International's license was amended by the General Director of the Ministry of Communications and was replaced by a unified general license for providing telecommunications services ("Unified License").

The Unified License, which is valid until May 2, 2025, covers all the services that Bezeq International was permitted to provide to date.

Pursuant to Ministry of Communications requirements, Bezeq International provided a bank guarantee of NIS 5 million in compliance with the terms of the Unified License.

4.11.3 On July 9, 2014, the Minister of Communications granted Bezeq International the powers pertaining to land that are listed in Chapter 6 of the Communications Law, including access to land for the purpose of laying and maintaining a network (see section 2.16.4).

4.11.4 Interconnect payments

With regard to interconnect fees paid to domestic carriers and mobile telephony operators, see section 1.7.4.1.

4.11.5 Key regulatory developments

- 4.11.5.1 For possible changes in the communications market that could also affect Bezeq International as a consequence of policy to increase competitiveness, see section 1.7.3.1.
- 4.11.5.2 Since 2013 the Ministry of Communications conducts hearings with regard to reregulation of the international telecommunications market. Originally the proposed regulation enabled any fixed-line domestic operator or mobile telephony operator to provide international telecommunications services as part of the service bundles they offer to their subscribers, with conditions, as well as international data transmission and configuration services. Resolutions adopted subsequent to this hearing could have significant effects on the structure of competition in the international telecommunications sector, and consequently also on the results of Bezeq International's operations in this sector. At this stage Bezeq International is unable to estimate the scope of this effect, which depends, inter alia, on the type of resolutions that will be adopted subsequent to the hearing.
- 4.11.5.3 For further information regarding the resolutions adopted with regard to the wholesale market that also affect the segment of operations, see section 1.7.3.

4.12 *Joint venture agreements*

Bezeq International has an exclusive partnership agreement with British Telecom (BT) for providing global communications services to Israeli and multi-national companies operating in Israel. Under this agreement, Bezeq International will operate as a BT Alliance partner in Israel and will market a range of BT's global IT services and products (such as global data communication networks, MPLS and international access lines).

4.13 Legal proceedings⁴⁵

During its normal course of business, legal claims have been filed against Bezeq International, including motions to certify class actions.

4.13.1 Pending legal proceedings

	Date	Parties	Court	Type of Action	Details	Amount of claim NIS million
А.	December 2011	Customer v. Bezeq International	District (Central)	Civil class action	According to the plaintiffs, during October 2011, Bezeq International failed to provide its internet customers with the browsing speed it had undertaken in the contract. The plaintiffs claim refund of the monthly fees and compensation for mental anguish. On March 13, 2016, the court certified the claim as a class action.	Approximately 120
В.	January 2015	Customer v. Bezeq International	District (Central)	A financial claim filed with a motion to certify it as a class action.	They claim that the Moreshet content filtering services that Bezeq International provides for its religious and traditional sector customers, for a fee, do not protect users from offensive content and that their exposure to such content caused them harm. It is further claimed that Bezeq International must compensate the customers who purchased content filtering services and who were not offered the basic filtering service which is provided free of charge.	About 65, with the addition of NIS 1,000 for each of the members of the class (every pupil in the Israeli education system).
C.	November 2015	Customer v. Bezeq International	District (Central)	A financial claim filed with a motion to certify it as a class action.	They claim that Bezeq International charged the listed customers for an overseas dialing plan at "premium prices" that were higher than the agreed price fixed in the communications plan. The plaintiffs contend that Bezeq International exceeded the applicability of the plan, fixed line destinations overseas and defined them as "premium destinations", without basis and by misleading customers.	Not noted.
D.	June 2016	Customer v. Bezeq International	District (Jerusalem)	A financial claim filed with a motion to certify it as a class action.	The claimants allege that Bezeq International misleads its customers by marketing fast internet packages at 100MB, while the actual speed provided is much lower.	Approximately 187
E.	September 2016	Customer v. Bezeq International	District (Central)	A financial claim filed with a motion to certify it as a class action.	The claimants contend that Bezeq International charges excessive and unreasonable rates in contravention of section 17 of the Communications Law, for outgoing international calls.	Not noted.

⁴⁵ For information concerning reporting policies and materiality, see section 1.1.

4.13.2 Legal proceedings that ended during the Reporting Period

	Date	Parties	Court	Type of Action	Details	Amount of claim NIS million
A.	2008	Customer v. Bezeq International and other international operators	District (Central)	Civil class action	Four claims, which were consolidated to form one suit relating to the use of international phone cards for dialing to destinations in the Philippines, Thailand and Nepal. the phone cards provide an average of 50% of the time units indicated to the purchasers of the cards, Bezeq International also deducts call time for time unsuccessfully spent attempting to call someone, contrary to the declaration does not charge for units of round minutes, provides misleading information about the number of units on the card and formed a cartel with other international telecommunication companies regarding raising the prices for phone cards. In November 2010, the court recognized the motion to certify a class action on the grounds of deception. In September 2016, a judgment was handed approving the settlement arrangement	1,159
					signed between the parties concerning both proceedings, under which Bezeq International will allow calls to the amount of NIS 5 million to be made free of charge, and will pay the representative plaintiffs compensation and legal fees in an amount of NIS 500,000.	
В.	February 2012	Customer v. Bezeq International and other international operators	District (Tel Aviv)	A financial claim filed with a motion to certify it as a class action.	Similar to the foregoing in row 0 above, the plaintiffs allege that the defendants misled customers who purchased overseas dialing services by means of pre-paid international phone cards, with respect to the number of minutes on the card. The foregoing settlement in row A also applies to this claim.	2,700

4.14 Goals, business strategy and expected development

Bezeq International set itself the goal of continuing to lead the basic internet services market in Israel for private and business customers, while maintaining its revenues in its traditional markets:

- 4.14.1 To continue its leadership in the internet access market with emphasis on further differentiation of Bezeq International based on its network performance and the quality of the customer services it provides.
- 4.14.2 To intensify and expand its cloud-based solutions.
- 4.14.3 To strengthen its status as one of the leading ICT players in Israel.
- 4.14.4 To increase customer satisfaction by strengthening and expanding service openings (automated services, social networks, etc.).

These objectives may not materialize or may materialize in part only, due to regulatory changes that could harm Bezeq International's ability to provide solutions for existing or changing market requirements, and due to all the other risk factors described below.

4.15 Discussion of Risk Factors

Description of the risk factors deriving from the macro-economic environment, from the unique characteristics of the sector in which Bezeq International operates, and Bezeq International's company specific risk factors:

4.15.1 Changes in currency exchange rates

The primary currency in which Bezeq International operates is the NIS. The majority of Bezeq International's revenues is from customers in Israel. On the other hand Bezeq International uses services from providers worldwide and pays them for these services in foreign currency, primarily in USD. Changes in the exchange rates of the currencies in which Bezeq International operates against the NIS exposes it to rate differentials on the gap generated, which could adversely affect its profitability by increasing financing expenses, as well as its cash flows. As there isn't a big gap between the currency linked income and expenses, exposure to this risk is not material. To protect itself against currency exposure, for specific material transactions, Bezeq International engages in hedging transactions and purchases other financial instruments.

4.15.2 **Competition**

For information concerning the effect of competition on Bezeq International's businesses, see section 4.6.

4.15.3 Frequent technological developments and infrastructure investments

Bezeq International's operations are characterized by frequent technological developments. The development of technologies constituting attractive alternatives to some of Bezeq International's products (such as WhatsApp and Skype) is likely to have a materially adverse effect on its operations. Furthermore, technological developments require frequent investment in infrastructure. See sections 4.1.6 and 4.1.5.3.

4.15.4 Government supervision and regulation

For information relating to the application of the provisions of the law and licensing policies and their effect on Bezeq International, see section 4.11. Certain regulatory changes applicable to Bezeq International could have an adverse effect on its results and operations.

4.15.5 Legal proceedings

Bezeq International is party to legal proceedings, including class actions, some of which could result in its being required to pay substantial sums which, in the opinion of its legal counsel, could require the use of Bezeq International's financial resources. A provision has been made in the financial statements of Bezeq International and the Company for such proceedings. For information concerning legal proceedings to which Bezeq International is a party, see section 1.14.13.

4.15.6 Failure of Bezeg International's systems and cyber attacks

In the event of damage to part or all of the systems used by Bezeq International to provide its services, whether due to various technical failures or force majeure, or deliberate damage by external elements (physical or virtual – by cyber attacks) significant difficulties may be caused to the provision of its services.

4.15.7 Labor relations

Bezeq International has a collective agreement with the New General Federation of Workers and with the employees' committee which applies to most of its employees. Implementation of the collective agreement could impact Bezeq International's ongoing operations.

The table below demonstrates the effects of the foregoing risk factors on Bezeq International's operations, as assessed by its management. It should be noted that Bezeq International's assessments with regard to the extent of the effect of a risk factor reflect the extent of effect of such risk factor, based on the assumption that the risk factor will be realized and the foregoing does not express an assessment or give weight to the chances of its realization as aforesaid. The order in which the risk factors appear above and below is not necessarily based on the extent of the risk.

Summary of risk factors – international telecommunications, internet and NEP services

	Effect Int	Effect of risk factor on Bezeq International's operation		
	Major	Moderate	Minor	
Macro risks				
Exposure to changes in currency exchange rates			Х	
Sector-specific Risks				
Increasing competition		Х		
Investments in infrastructure and technological changes		X		
Government supervision and regulation	X			
Special risks for Bezeq International				
Exposure in legal proceedings		Х		
System failure and cyber attacks		Х		
Labor relations			Χ	

The information contained in section 4.15 and Bezeq International's assessments of the effect of the risk factors on its operations and businesses is forward-looking information as defined in the Securities Law. The information and assessments rely on data published by the Ministry of Communications, Bezeq International's assessments regarding the market situation and the structure of competition in it, and possible developments in the market and in the Israeli economy. Actual results may differ significantly from these assessments if a change occurs in any of the factors taken into account in the assessments.

⁴⁶ See footnote 36.

5. DBS — Multi-channel television

DBS, also known by its commercial name YES, is a wholly owned subsidiary of the Company that provides multi-channel satellite television broadcasts and additional services to subscribers in Israel and Judea and Samaria, and owns broadcasting rights for content purchased from third parties and productions in which it invests.

DBS is the only company currently holding licenses (which are not exclusive) for multi-channel satellite television broadcasting.

5.1 General information about the area of operations

5.1.1 Structure and changes in segment of operations

5.1.1.1 General

There are to date two broadcasting licensees in the multi-channel television broadcasting sector, DBS and HOT of HOT Group that provides cable television services to subscribers, and has a pronounced monopoly under the Antitrust Law in the multi-channel television broadcasting sector ("the Broadcasting Sector"). Cellcom Group's Cellcom also operates in the multi-channel television sector, providing television services via the Internet that enables, either by using a special streamer or application, viewing VOD content and a few linear channels (including the DTT content). HOT and Cellcom offer their services together with the other media services they provide, including as part of unbundleable bundles (such as the Triple bundles providing landline and mobile telephony and TV services).

For information pertaining to additional communication services provided by HOT Group and by Cellcom, see section 1.7.1, and for Cellcom services see section 5.1.1.3 below.

5.1.1.2 DTT network

documentary, news and nature channels)

Second Authority for Television and Radio (the "Second Authority") operates a digital terrestrial television broadcasting system (DTT, known as Idan Plus) through which certain channels are broadcast to the public, free of charge. As at reporting date it broadcasts the channels of the Broadcasting Authority (Channel 1 and Channel 33), the commercial channels (Channel 2 and Channel 10) and the Knesset Channel (Channel 99). The DTT operator may broadcast additional channels including radio channels, Educational TV Channel and subject-based and niche channels⁴⁷. The channels are broadcast for broadcasting fees, however the Ministers of Communications and Finance may decide that the State will subsidize broadcasting fees applicable for subject-based channels and niche channels.

The subject-based channels may, under the Law, finance their broadcasts by charging a subscription fee in addition to the alternative of financing through commercials.

Options for operating DTT through private operators

The Ministers of Communications and Finance may appoint a private operator to operate the DTT system, to which the Council will be authorized to grant a general broadcasting license for broadcasting additional channels of its choice, that will be financed by subscriber fees or commercials.

AT Niche channels are channels that provide specific features such as language, culture or heritage, which is designed particularly for specific population sectors, or channels devoted primarily to a single topic which is produced by a special licensee for cable broadcasts under a RFP published by the Council pursuant to the provisions of the Law (niche channels broadcast as of Reporting Date include the Russian channel, Arabic channel and music channel); a niche channel is a TV channel that devotes at least 75% of its broadcasting hours (and 90% of its peak hours) to one of the topics listed in the by via the Digital Television Broadcasting Law, 2012 and in accordance with the conditions set in it (including sport, children,

Such licensee that will comply with the minimum income as set out in the Law may in addition receive a special license for broadcasting one of the sport channels. Such licensees will be subject to, among other things, original production obligation, ratings (although lower than those applicable to DBS), depending on its total revenues and pro rata revenues of the total multi-channel television revenues for that year.

As of Reporting Date, the DTT is an alternative product, in part, to the multichannel television broadcasts and is a basic broadcasting platform that is offered together with content services offered by OTT operators (such as Cellcom).

DBS believes that an increase in the number or range of channels broadcast via DTT, and the regulatory relief granted to this system, as well as the possibility of a private entity operating the DTT system, could increase the DTT alternatives to DBS's services, and may therefore have a material detrimental effect on DBS's results, also as the DTT content is part of the services offered by the OTT players (such as Cellcom).

This assessment of DBS is forward-looking information, as defined in the Securities Law, based in part on the present version of the regulations and DBS's assessment with regard to its application. This assessment may not materialize or may materialize differently than expected, inter alia, depending on the channels that will be included in DTT, the regulatory decisions under the law and applicable regulatory restrictions, and the system and channels it will include.

5.1.1.3 <u>Transmission of video content over additional communications infrastructures</u>

The increase in the bandwidths of communication infrastructures in Israel, together with technological developments enabling the transmission of video content (including channels) via the internet, cellular networks and other infrastructures, and compression capabilities enable wider use of these infrastructures for the transmission of video content.

A) In recent years the number and range of video content accessible to the public has increased (whether with or pirated without authorization from the holders of title to the content⁴⁸) via internet infrastructures and mobile networks, using the OTT format, and the content consumption format has changed from downloading of content to a computer to direct streaming. Viewing the content is by means of various items of terminal equipment, among them computers, televisions, tablets, and mobile phones. This trend allows diverse video content to be provided without the need for establishing specific network infrastructure (including by international entities) and as at reporting date, this is also not under regulatory supervision.

As of the reporting date, there are other providers (other than Cellcom) that enable VOD viewing via the internet (OTT), such as Amazon Prime, Apple TV and Netflix (while part of their content has Hebrew translation). To the best of DBS's knowledge, other entities are considering launching similar services.

Under the Arrangements Law, a broadcasting body whose broadcasts are part of the "open broadcasts" (i.e. television broadcasts via the sports channels) will provide each content provider⁴⁹ with agreement to broadcast its broadcasts via the internet free of charge, subject to the terms set out in the Arrangements Law. With regard to the commercial channels,⁵⁰ for which a license was given to broadcast over the Internet

⁴⁸ DBS is a shareholder of Zira Ltd., which acts to prevent infringement of video content copyrights over the internet.

A "Content Provider" is defined in the Arrangements Law as an entity whose primary activity is the broadcast of a range of content to the public in Israel, provided that the content is broadcast at its initiative, through an interface under its control, whether the content can be viewed in real time, simultaneously by the public, or whether the content can be viewed at a time and place at the viewer's demand.

⁵⁰ To the best of DBS's knowledge, as of Reporting Date, such commercial channels are Channel 2 and Channel 10.

before the start of the Arrangements Law, the start of the said arrangement will be delayed by five years, during which special arrangements will apply, including granting a license to any registered content provider that applies for one, at the best price and under the best terms granted by the commercial channel to other content providers under another broadcasting license that is valid when the license is granted, and all as set out in the interim provisions of the Arrangements Law.

The establishment and development of such services could substantially affect competition among multi-channel television providers and this effect could intensify if providing of such content continues without regulatory supervision (regarding possible regulation of the transmission of such video content, see section 5.15.10).

B) DBS provides VOD services via the internet (see section 5.2.3) and yesGo services that allow subscribers to view channels and VOD content via a range of terminal equipment (see section 5.2.2).

For information regarding regulation of broadcasts via new broadcasting technologies, see section 5.15.10.

5.1.2 Legislation, restrictions and special constraints in the segment of operations

Operations in the broadcasting sector are subject to extensive communications regulation, particularly the Communications Law, a strict licensing and monitoring regime and Ministry of Communication's policy decisions. Broadcasting operations are also under the ongoing supervision of the Council, which sets policy, makes rules and monitors many areas of the sector, including broadcasting content, compliance regarding original Israeli productions, broadcasting ethics, consumer protection and approval of the channels broadcast and price controls.

Providing multi-channel television services by non-licensed broadcasters is not subject to the foregoing supervision.

In view of the substantial proceeds recognized by the Ministry of Communications leading to consolidation of content consumption platforms and requiring regulatory adjustments, an advisory committee was set up regarding the issue of regulation of the broadcasting and content sector ("Filber Committee"). In June 2016, the Filber Committee submitted its conclusions and recommendations regarding regulation of the broadcasting market, including with regard to such providers of content not broadcast via satellite or cable. In March 2017 the Minister of Communications decided to adopt most of the Filber Committee recommendations and ordered their regulation through legislation and guidelines to be submitted by the end of April 2017. Below are the key recommendations to be adopted:

5.1.2.1 Definition of subscriber content providers

The Committee recommended defining the audio-visual content providers as set out below: (a) Small provider - has a market share exceeding 10% of the total market revenues; (b) Stable Small Provider - has a market share exceeding 10% of the total market revenues for 3 consecutive years; (c) Substantial Provider - has a market share exceeding 20% of the market revenues. (DBS is therefore considered as a substantial provider).

Narrow regulation will apply to small providers under the license granted to them, and they will be able to select either commercials or subscription fees as their source of financing. Narrow and broad regulation will apply to stable small providers and substantial providers, which will include obligations to invest in and present original productions.

5.1.2.2 Original productions

The Committee recommended a gradual reduction whereby the obligation of the substantial providers (HOT and DBS) to invest in original productions will gradually decrease from 8% to 6.5% of their revenues by 2021 and investment in high-end productions will increase from 4% to 5% of the provider's revenues.

5.1.2.3 Independent channels – the recommendation of the previous committee on this issue ("Eyal Committee") regarding the distribution of rights in

purchased original productions or independent productions was adopted, in accordance with the criteria set out in the report. In addition, at the end of three years following the initial broadcast of a production, must sell rules will apply to the independent channels that receive original production funds, for further broadcasting of the original productions that they produced for the substantial providers. The price will be set by the independent channels, and the reasonability of the price will be reviewed by the Minister and the Council over time.

- 5.1.2.4 The Committee further recommended applying to the Antitrust Authority to grant general permission for collaboration between the owners of the independent channels for marketing and billing, so as to enable them to provide joint content bundles to subscribers.
- 5.1.2.5 Regulatory requirements for commercial license holders

The Committee recommended granting a commercial license to anyone broadcasting a channel that is funded by advertising (including a license holder for cable broadcasts via dedicated channels), and under certain conditions, to grant industry protections to a "new commercial license holder" and to an "established commercial license holder", and to subject them to narrow regulation with no obligation to invest in original productions. It further recommended imposing broad regulation on "regular commercial license holders" that include an obligation to invest in original productions to broadcast news (including minimum investments), and to subject the license holders to regulation regarding cross ownerships and news broadcasting. The Committee also recommended reducing the amount that commercial license holders are required to invest in local highend productions (starting from 2019); in purchased local productions; and to gradually reduce the obligation to invest minimum amounts in news broadcasts.

In addition to adopting the foregoing recommendations, several remaining issues included in the Filber Committee report, as decided by the Minister, are being reviewed by a special team that is to submit its recommendations to the Minister in April 2017, including:

5.1.2.6 Regulation of must sell requirements and competition in the content sector the Committee sought to avoid situations whereby certain content, primarily sports programs, will be inaccessible to subscribers of certain license holders, that could constitute a competition barrier against these license holders (see section 5.10.2 with regard to DBS's dependence on two providers of Israeli sports broadcasts). The Committee recommended imposing a must sell obligation on sports channels towards licensed content providers, and a must sell obligation on sports operators towards sports channels. The programs will be offered for sale by the channel purchasing the broadcasting rights, according to the average cost+ per subscriber model. The entire channels will be offered for sale at an average price per subscriber to be fixed by the channel's owner and will be collected, equally, based on the total number of subscribers of all the providers. An obligation to obtain "approval for broadcasting in Israel" will be imposed on independent channels that receive funding for original productions and on sports channels, which will include a must sell obligation for sports broadcasts as set out below, as well as a "special license" appendix granting them the right to switch between broadcasting platforms against payment of a channel transfer fee.

The Committee also stipulated that the obligation to share sports content will be regulated at two levels: The first is an obligation that will apply to the owners of rights in significant sports operators that are broadcast to the Israeli public, to grant licenses to broadcast the significant sports operator to the producer of a sports channel that requests such a license, in return for a price that is based on an average cost per subscriber. The second is an obligation that will apply to the producer of a sports channel that broadcasts sports content to the Israeli public from one or more of the foregoing significant sports operators (or from another sports operator as determined by the Council) to grant to any content provider that so requests, a license to broadcast the sports channel at a uniform price per viewer.

5.1.2.7 Cancellation of the basic package and the initial basic package – it was suggested that the basic packages that HOT and DBS are required to offer be cancelled and in parallel to upgrade the existing basic package, to be called the "core package", so that it includes, apart from the mandatory channels that the license holders are obligated to provide by law, a sports channel and children's channel that will be produced in Israel. In addition, 75% of the original productions will be available to all core package subscribers on VOD, which will be given equally to all core package subscribers. The price of the core package will be set by the substantial providers so that its current price will serve as an upper price limit and its reasonableness will be reviewed by the Minister and the experts. If the price is found to be unreasonable, the Minister will set a binding maximum price.

As the implementation of the Filber Committee recommendations, including those adopted by the Minister as aforesaid, require legislative amendments and appropriate regulatory decisions, as of Reporting Date, the Company and DBS are unable to assess whether these recommendations will in fact be implemented in legislation in full or in part, or in what format, and they are also unable to assess the effect of such legislative amendments on DBS's business, if they will be adopted and the format for adopting them.

5.1.3 Changes in the segment's volume of operations and profitability

For further information concerning the changes in the scope of DBS's operations and its profitability, see section 1.5.4.4.

5.1.4 Technological developments that may have material effect on the area of operations

For information concerning broadcasting of video content over communications infrastructure, see section 5.1.1.3.

5.1.5 Critical success factors in the segment of operations and changes occurring in it

- 5.1.5.1 Quality, differentiation, innovation and originality in the content, variety, branding and packaging of its broadcasts.
- 5.1.5.2 Provision of television services while using advanced technologies such as personal television services, and in particular, PVR decoders and VOD services (see section 5.2), as well as HD and 4k services.
- 5.1.5.3 Access to content via the internet for viewing over various terminal devices (with regard to yesGo services, see sections 5.2.2 and 5.15.10).
- 5.1.5.4 Offering communication service bundles that including television and other services such as telephony and internet (see section 5.15.9).
- *5.1.5.5* High level of customer service.
- 5.1.5.6 Brand strength and its identification with quality, innovation and industry-leading content and services.
- 5.1.5.7 Price.

5.1.6 Main entry and exit barriers for the segment of operation

- 5.1.6.1 The main entry barriers are: (a) the need for broadcasting licenses; (b) the investments required of carriers in the sector, including for acquisition and production of content, and in the broadcasting sector for setting up special infrastructures; (c) the limited volume and the characteristics of the Israeli market; (d) television sector saturation.
- 5.1.6.2 In recent years, some of these entry barriers have started to crumble as a result of regulatory changes (such as DTT, see section 5.1.1.2) and of technological developments enabling transfer of video content over existing communication infrastructures, which at reporting date are not under

The core package or basic package are the broadcasting packages approved by the Minister of Communications or the Council and include the channels that the subscribers may view when they join DBS's service (see section 5.2.1). The obligation to offers such foregoing core package, as of Reporting Date, is until February 2018.

regulatory supervision (see section 5.1.1.3). As a result, there are unlicensed players operating in the television sector.

The main exit barriers are: (a) with regard to licensed broadcasters there are 5.1.6.3 regulatory barriers — termination of operations under the Broadcasting License depends on a decision of the Minister of Communications to cancel the license prior to the end of the license term, under the conditions set out in the license, including arrangements (which could be imposed on the licensee) for ensuring the continuation of broadcasts and services and minimization of harm to subscribers; (b) long-term contracts with important suppliers, and with entities which granted DBS long-term loans and subscribers.

5.1.7 Alternatives for products in the sector and changes therein

With regard to multi-channel television broadcasts, DBS considers the following services as the main alternatives to it products:

- A variety of terrestrial channels broadcast to the Israeli public free of charge (for information regarding the DTT system, see section 5.1.1.2). In addition, many foreign channels may be received in Israel using relatively inexpensive terminal equipment.
- 5.1.7.2 OTT video content providers (for further information see section 5.1.1.3).

5.1.8 Structure of competition in the sector and changes therein

An increase in the number of subscribers may be accomplished mainly by recruiting subscribers from the competition and recruiting new subscribers following the natural growth in the number of households. The broadcasting sector is characterized by fierce competition, which requires an investment of substantial resources to retain existing subscribers and recruit new ones.

There is slight erosion of the overall penetration rate of the broadcasting license holders, DBS and HOT, and are estimated by DBS to be 59.2% of the total number of households in Israel, and the penetration rate of Cellcom is estimated to be 4% of the total number of households in Israel.⁵² DBS estimates that the chances of increasing the total market share of these players is not high due to the fact that a large part of the remaining households are not potential audiences. To the best of DBS's knowledge, there has not been significant changes in the overall number of subscribers of DBS and HOT in recent years, despite the increase in the number of households in Israel, and after several years during which the number of DBS subscribers remained stable and even increased, in recent years there has been a decline in DBS's share of this market, due to the entry of Cellcom.

In addition to Cellcom entering the sector, in the last few years, competition also increased due to the additional OTT providers and the use of pirated broadcasts.

For further information regarding competition in the segment, see section 5.6.

5.2 **Products and services**

5.2.1 **Broadcasts**

DBS's broadcasts provide its subscribers with a wide variety of channels: there are approximately 130 video channels (including several pay per view (PPV) channels and more than -20 are HD (High Definition) channels), in addition to radio, music and interactive services.

Under the terms of DBS's broadcasting license and the Council's decisions, these broadcasts include a basic package or one of the base packages that every subscriber is required to purchase (the maximum price for the basic package is supervised by the Ministry of Communications), as well as additional user selectable channels, either as packages or as individual channels, and PPV channels.

DBS's assessment of the broadcasting market penetration rates is based on the total number of DBS and HOT subscribers (according to HOT's reports), divided by the total number of households in Israel according to Central Bureau of Statistics data for 2015. Cellcom's penetration rate is based on Cellcom reports concerning the number of its subscribers.

5.2.2 Advanced services

DBS markets PVR decoders which interface with DBS's electronic broadcasting schedule and enable receipt of exclusive services, including advance booking of recordings, recording of series and pausing of live broadcasts.

DBS provides HD broadcasts which can be received through HD Zapper decoders. These broadcasts allow superior quality viewing. As of Reporting Date, DBS has launched advanced PVR decoders that enable higher resolution viewing, known as K4 or UltraHD.

In addition, these decoders also enable MultiRoom service through which, via a home network, content recorded on such decoders can also be viewed through other decoders (HD Zapper) in the subscriber's home.

Most of DBS subscribers use various kinds of advanced decoders (HDPVR, PVR or HD Zapper), part of which provide HD broadcasts, have recording capacity and VOD viewing, or a combination of both. DBS believes that an increase in the number of subscribers using PVR decoders will contribute to increasing its revenues from these subscribers and to retaining them as subscribers, however this requires material financial investment.

For marketing methods of these decoders see section 5.8.2.

DBS also operates an OTT service referred to as yesGo, allowing subscribers to view the channels included under this service that they have purchased for home television viewing and VOD content, over a variety of terminal devices (smartphones, tablets and PCs)

5.2.3 **VOD services**

DBS provides VOD services for its subscribers via the Internet (OTT format), allowing user selectable content viewing. These services are provided for a service subscription fee, with additional charge for some of the content. Connecting to a service requires, among other things, certain types of decoders. In recent years, the number of DBS subscribers connected to VOD services and the consumption of VOD services has increased significantly, inter alia, due to the increased supply of available content, increase in available band width at subscribers' homes and significant increase in use of advanced decoders. Regarding the issue of regulating DBS's VOD services, see section 5.15.10 below.

5.3 Revenue of products and services

Following is a table containing a breakdown of DBS' revenues (in NIS millions):

	2016	2015	2014
Revenue from broadcasts and multi-channel television services to subscribers	1,715	1,748	1,708
Percentage of revenue	98 % *	99% *	99% *

^{*} The revenues balance is mainly due to payments from channels for broadcasting by DBS.

5.4 Trade receivables

The overwhelming majority of DBS's subscribers are private customers. DBS usually engages with its subscribers in subscriber agreements which regulate the rights and obligations of subscribers in their relations with DBS. Pursuant to the provisions of the broadcasting license, the subscriber agreement was approved by the Council and the Standard Contracts Tribunal. (This approval has expired). DBS applied to the Council to amend the subscribers' agreement and the license. In its application DBS requested that the provision of the license requiring the court's approval for uniform contracts be cancelled in view of the legislative amendment concerning this issue. As of Reporting Date, this application has not yet been approved.

5.5 Marketing and Distribution

- 5.5.1 Marketing of DBS services is by way of publication in the various media. DBS sales to new subscribers are carried out via two key distribution channels (some by DBS employees and some by external resellers.
 - 5.5.1.1 Sales representatives working to recruit subscribers.
 - 5.5.1.2 Call centers that receive telephone inquiries from people interested in joining DBS services, as well as telemarketing campaigns to potential subscribers.
- 5.5.2 DBS's sales to existing subscribers are carried out through call centers operated by its employees.

5.6 Competition

5.6.1 **Competitors in the market**

DBS's main competitor is HOT, which also provides multi-channel television services to subscribers, under a broadcasting license. Another significant competitor is Cellcom, which has in recent years expanded its services and content that are based on both DTT broadcasting and VOD content, and 30 linear channels transmitted via OTT configuration. There are also other OTT players and pirated services operating in the market (see section 5.1.1).

Breakdown of DBS and HOT subscriber numbers and market shares⁵³ to the best of DBS's knowledge, at December 31, 2014, 2015 and 2016*.

2016		2015		2014		
Subscribers (in thousands)	Market share	Subscribers (in thousands)	Market share	Subscribers (in thousands)	Market share	
614	40 %	635	42 %	630	42 %	

^{*} The number of subscribers is approximate and the market share is rounded. Subscriber — one household or small business customer. In the case of business customers who have more than a minimum number of decoders (such as hotels, kibbutz or gym), the number of subscribers are standardized.

5.6.2 Nature of competition today

Broadcasting competition focuses on broadcasting content, and price and quality of services, as well as offering additional services, such as HD and VOD services, and advanced decoders, as a result of the demand for advanced and personalized television broadcasting (allowing customers to select what content and when to view it).

Competition also involves offering additional communication services together with video content (for information regarding service bundles offered by HOT and Cellcom groups see section 1.7.1).

5.6.3 Positive and negative factors that affect Pelephone's competitive status

- 5.6.3.1 DBS's management estimates that DBS has competitive advantages, the main ones being:
 - A) Using the most cutting-edge technology worldwide for providing its services.
 - B) The quality and variety of content DBS broadcasts to its subscribers.
 - C) The level, quality and availability of DBS's customer service.
 - D) Fostering and promoting the YES brand as a preferred, popular brand with a high level of loyalty.

Breakdown of DBS's market shares in 2014 through 2016 are based on the number of subscribers of DBS, of HOT (based on HOT's reports) and of Cellcom (based on Cellcom's reports regarding the number of subscribers), where the market shares at December 31, 2015 and December 31, 2016 were calculated out of the total subscribers of DBS, HOT and Cellcom and the market share at December 31, 2014 was calculated out of the total subscribers of DBS and HOT only.

- 5.6.3.2 However, DBS's competitive operations suffer from inferiority or from adverse factors in a number of areas, the main ones being:
 - A) Inferiority of infrastructure DBS's infrastructure is inferior because the satellite infrastructure does not enable bidirectional communication, it does not enable the provision of VOD services and does not enable the transmission of telephony and internet services, in contrast to the infrastructure of HOT which enables the supply of these services.
 - B) Regulatory restrictions -

For information regarding restrictions on marketing joint service bundles see section 5.15.9 below.

- For information regarding restrictions under the Commissioner's conditions for a merger see section 1.1.2 above.
- C) The establishment of the wholesale market reform as set out in section 1.7.3 does not allow DBS to purchase services from the Company according to which, particularly if the wholesale market reform will include telephony services, could ease the entry and establishment of new players.
- D) Space segments the use of space segments involves heavy expenses. Regarding the restriction on its ability to expand its supply of broadcasts see section 5.7.
- E) For information regarding the transmission of video content via additional communication infrastructures without regulatory supervision see section 5.1.1.3.

5.6.4 Main methods for coping with competition

Below are the main methods used by DBS for dealing with competition in the broadcasting sector:

- 5.6.4.1 Content DBS acts to purchase, produce and broadcast high-quality, innovative and diverse content, creating differentiation of its content;
- 5.6.4.2 Service DBS places an emphasis on its customer service;
- 5.6.4.3 Technology DBS invests in expanding its technological capacities by focusing on providing innovative and advanced services, such as HD and Ultra HD services and personalized television broadcasts.
- 5.6.4.4 Branding cultivation, promotion and differentiation of the YES brand;

5.7 Production capacity

The number of channels which DBS is capable of broadcasting to its subscribers depends on the number of space segments it uses, its compression capability and the bandwidth required for transmission of each type of channel. As of the reporting date, DBS uses almost all the space segments at its disposal, consequently any increase in the number of channels it broadcasts, particularly of HD channels, as well as the launching of 4K channels (Ultra HD), which require greater bandwidth would require additional space segments or improving its compression software. DBS obtains the space segments from a company that is wholly controlled by the controlling shareholder of the Company (see section 5.16.1).

5.8 Property, plant and equipment

Below are the main components of DBS's property, plant and equipment:

5.8.1 **Land**

DBS leases several real estate properties for its operations. Its head offices and main broadcasting center are located on leased land in Kfar Saba. The lease periods for these sites expire in 2019 and the lease periods for the other properties leased by DBS vary from three to 6.5 years (these periods are based on the assumption that DBS will exercise its options to extend these leases).

5.8.2 **Terminal equipment**

DBS installs a receiver dish and other terminal equipment in its subscribers' homes, including decoders enabling reception of broadcasts and smart cards for decoding the encrypted broadcasts. The decoders are leased to subscribers for a fixed leasing fee paid during the entire period the services are received, or are lent to subscribers.

DBS capitalizes the end equipment installation costs as part of its property, plant and equipment.

During the reporting period, DBS purchased decoders from two suppliers under framework agreements. HDPVR decoders, in a total amount of NIS –41 million, were purchased from Advanced Digital Broadcast S.A. ("ADB"), the decoder manufacturer, and Eurocom Digital Communications Ltd. ("Eurocom Digital Communications"), the importer that also provides product warranty for the decoders which ADB undertook under the agreement. Eurocom Digital Communications is controlled (indirectly) by Shaul Elovitch, the controlling shareholder of the Company (the "ADB Agreement"). HD Zapper decoders are purchased from Altech Multimedia International (Pty) Ltd. ("Altech"). In April 2016 DBS engaged in a framework agreement for the development and supply of advanced HDPVR decoders with Draco Inc. (decoder supplier) and Altech (decoder manufacturer). DBS may become dependent upon these suppliers. The amounts for purchases from these suppliers in the reporting year are not material to the Group.

Replacing a supplier with another supplier does not involve additional material costs, however a substantial preparatory period is required to adapt the decoders of the alternative supplier to the DBS broadcasting and transmission systems (which is also dependent on these service providers, Cisco – see section 5.8.4), which could, in the event of the termination of the engagement at short notice, cause DBS loss of revenues.

5.8.3 Broadcasting equipment and computer and communications systems

DBS has its central broadcasting center in Kfar Saba and a secondary broadcasting center close to Re'em Junction from where it transmits its broadcasts. The broadcasting centers operate reception and broadcasting equipment, as well as computer and communication systems. The secondary broadcasting center is operated by a third party which provides services for operating and maintenance of the secondary broadcasting center for DBS under a contract which is valid until the end of 2018 (with DBS having an extension option).

5.8.4 Operating and encryption systems

D.B.S. purchases from Cisco Group companies ("Cisco") development, licensing, assimilation, maintenance and warranty services with regard to the operating systems of the broadcasting system and the decoders, and the hardware related to these services, including those connected to the encoding of DBS services, and viewing cards that allow the foregoing encoded content to be viewed

For these services and products DBS pays Cisco one-time payments and periodic payments part of which are in a fixed amount and part are based on the number of active decoders of each type, and the ratio of part of the payments is fixed in the agreement as minimum annual amounts. The term of the agreement with Cisco is until December 2020 (with an automatic extension mechanism, unless one of the parties decides to end the agreement, subject to prior notice period as set in the Cisco agreement.

DBS is dependent upon the regular supply of these services and products, including integration of the various decoders that DBS uses for the operating system.

In 2016 DBS payments to Cisco were in an amount that is not material to the Group.

5.8.5 Computerized billing system

DBS uses software and computer systems for managing its subscriber agreements, including its billing and collection system. In this context, DBS engaged in agreements with NetCracker Technology Solutions Ltd. and NetCracker Technology EMEA Limited (jointly "NetCracker").

DBS is dependent upon NetCracker's system and services due to their importance for managing and monitoring services and content purchased by subscribers and for billing its subscribers. System malfunctions or shutdown of these services to DBS could cause operational difficulties until the fault is repaired or the system/supplier is replaced. As of Reporting Date the current project agreement for services and technical support is until the end of 2019.

In 2016 DBS payments to NetCracker were in an amount that is not material to the Group.

5.9 Intangible assets

5.9.1 licenses

D.B.S. owns the following key licenses:

- 5.9.1.1 Broadcasting license valid through January 2023⁵⁴ this license is material to DBS's operations and is the main regulatory permit for its operations (for the conditions of this license, see section 5.15 below).
- 5.9.1.2 A satellite television license for broadcasting in the Administered Territories, valid through December 2022, the terms of which are similar to those of DBS's main broadcasting license, as set out in section 5.9.1.1.
- 5.9.1.3 License to perform uplink operations (transfer of broadcasts from DBS's broadcasting center to the broadcasting satellite and implementation of set and ancillary operation activities), which is valid until January 2023⁵⁵ or until the end of DBS's broadcast license, whichever is the earlier. This license is essential for DBS's operations and is the regulatory permit for the transmission of broadcasting messages from the broadcasting center to the broadcasting satellites and from them to the subscribers' homes.

5.9.2 Trademarks

DBS owns registered trademarks with the main ones designed to protect its trade name (YES).

5.10 Broadcasting rights

5.10.1 DBS has the broadcasting rights of two types of video content.

Content purchased from third parties, including content and channels, that own the broadcasting rights thereto;

Content which DBS invests in producing (in full or in part), and in addition to the actual right to include the content in its broadcasts, DBS generally also has rights in such content, at the rates specified in agreements with the producers. In most instances, DBS is also entitled to issue authorizations to use the rights and share the revenues stemming from additional use of the content, in addition to DBS broadcasting thereof

The broadcasting and distribution of content by DBS over various media involves payment of royalties to the owners of copyrights and performance rights to music, sound recordings, scripts and directing of content, and for secondary broadcasting included under the Copyright Law, 2007 and the Performers and Broadcasters Rights Law, 1984. Such royalties are paid to several organizations operating in Israel, for collecting royalties on behalf of the owners of the intellectual property rights, under blanket licenses. Royalty payments under these licenses are, at times, based on a fixed payment and sometimes on various pricing methods, and with respect to some of the organizations, DBS may be required to pay additional amounts as royalties for transmitting content via certain media, and in amounts that DBS estimates are not expected to be material.

This estimate by DBS is a forward-looking statement, based among other things on estimates by DBS, including regarding the amount of use of the content and the

⁵⁴ This after the license was extended by the Minister of Communications in January 2017. At the end of this period the agreement may be extended for additional periods of six years each, subject to the terms of the broadcasting license.

This after the license was extended by the Minister of Communications in January 2017.

positions of the various organizations, and should any of them change, this estimate may change accordingly.

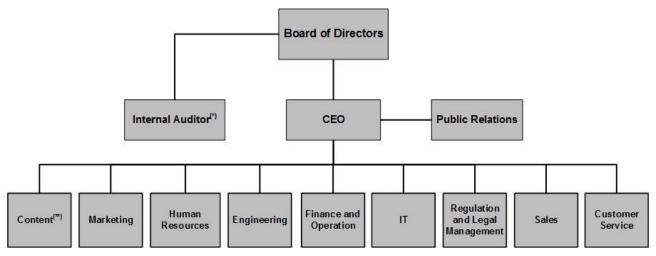
5.10.2 Given the many content providers from which DBS purchases broadcasting rights, DBS does not have a main content provider and is not materially dependent on any single content provider. However, with respect to broadcasts of Israeli sports, at the date of this report DBS is dependent on the purchase of the broadcasting rights of local sports channels from two providers, and the term of the contract with one of them terminates at the end of 2018.

In 2016, DBS paid for the purchase of broadcasting rights a total amount of NIS -311 million.

5.11 Human resources

5.11.1 Organizational structure

DBS is made up of departments, each headed by a VP, who are members of DBS management.



- (*) The Internal Auditor is not an employee of DBS.
- (**) The CEO of DBS also serves as the content manager.

5.11.2 DBS personnel by division

	Number of	^F Employees
Division	As at December 31, 2016	As at December 31, 2015
Marketing	36	37
Customer Division	951 (*)	1,169
Content Division	41	40
Engineering	114	118
Finance and Operations	127	115
Human Resources	62	60
Regulation and Legal Management	10	11
Technologies and Information	134	141
Management and Spokesperson	8	7
Sales	270	286
Total	1,753	1,984

^(*) Following improvement of the service center procedures.

5.11.3 Bonuses and Nature of Employment Agreements

In September 2016, DBS signed a collective agreement with the New General Federation of Workers (which represents DBS workers) and the Workers Committee at DBS. Thereafter the agreement will automatically be renewed for further period of 12 months each, unless one of the parties give notice of their intention to change the agreement. The agreement applies to all DBS employees (other than a certain percentage of employees and managers). The agreement provides, among other things, the periods after which DBS employees will become tenured employees,

mechanisms for involving the Workers Committee in decision making concerning employment and termination of the employment of tenured employees at DBS, as well as annual wage increments and other general benefits DBS will grant to its employees during the term of the agreement.

DBS employees are employed under personal employment agreements, on the basis of a monthly salary or an hourly wage, with some of the employees also entitled to performance-based compensation. The employment agreements are generally for an undefined period, and each party may terminate the agreement by prior notice in accordance with the agreement or the law. DBS employs people in some of its departments on the weekly day of rest and on days of rest prescribed by the State, and it has an appropriate permit for such employment.

5.11.4 Employee compensation schemes

DBS customarily awards its officers and managers, as well as some of its employees, annual bonuses based on attaining goals and performance assessment.

5.12 Trade payables

For a description of the engagement with Spacecom, see sections 5.7 and 5.16.1.

For a description of the agreements with the decoder suppliers, see section 5.8.2.

For a description of the agreement with NetCracker, see section 5.8.4.

For a description of the agreement with NetCracker, see section 5.8.5.

With respect to the purchase of the broadcasting rights to local sports channels, see section 5.10.2.

5.13 Financing

5.13.1 Average interest rate on loans

Source of financing		Amount at December 31, 2016 (NIS millions)	Currency or linkage	Average interest rate	Effective interest
Long- term sources loans Non-bank sources (1)		49	NIS	3.43 %	3.46 %
		818	CPI-linked NIS	6.03 %	6.12 %

- (1) The non-banking credit, which is valid until December 31, 2015, is made up of debentures (see section 5.13.2).
- (2) In September 2016, the boards of directors of the Company and of DBS approved converting the shareholders' loans recorded in the Company's name in DBS's books (including loans acquired from Eurocom), that were granted until June 23, 2015, the total balance of which, principle and cumulative interest as of September 7, 2016 amounted to NIS 5,319,400 thousand, into capital that will be recorded in DBS's books as premium on shares. Until they are converted, these loans will be linked to the consumer price index and are classified into three categories: a. interest-free loans; B. loans bearing annual interest of 5.5%; C. loans bearing annual interest of 11%; In this regard, see also Note 6 to the 2016 Financial Statements. In addition, in December 2016, additional loans provided by the Company to DBS, in the amount of NIS 389 million, principal and cumulated interest, were also converted.

5.13.2 Institutional financing

5.13.2.1 DBS has two debenture series issued to institutional investors and that were listed under the TACT institutional system at the TASE. A debenture series issued in 2007 under a deed of trust between DBS and Hermetic Trust (1975) Ltd. ("Deed of Trust A"" and Trustee A", respectively) and its expansion in April 2014, and a debenture series issued in 2010 under a deed of trust between DBS and Hermetic Trust (1975) Ltd. that was expanded in 2011, 2012, 2013, 2014 and 2015 ("Deed of Trust B").

Under Deed of Trust A, DBS created a first degree floating charge, unlimited in amount, in favor of Trustee A on all the company's assets (other than exceptions due to the provisions of the Communications Law), that contain a condition restricting the creation of additional charges (subject to

exceptions set out in Deed of Trust A and the Deed of Pledge), and (subject to exceptions provided by the Communications Law) a first degree fixed charge, unlimited in amount, over the rights and assets of the company, including its rights under material agreements to which it is party, its unissued registered capital, its goodwill, certain intellectual property rights and insurance rights to which it is entitled under the insurance policy taken out for it.

Deed of Trust A and Deed of Trust Bee set out usual events (such as insolvency proceedings, violation, exercise of liens on most of the company's assets and others) that, should they occur, following a warning period and under terms that were set in each Deed, establish the right to call for the immediate repayment of the debentures, subject to the provisions of the Deed of Trust, and the right to call for immediate repayment in the event of exercising the call for immediate repayment of another DBS debenture series, if the outstanding balance exceeds the amount fixed in the Deed of Trust.

For further particulars relating to the debentures, see Note 12.4 to the 2016 Financials.

5.13.2.2 In September 2015 the Company signed a deed of guarantee to meet DBS's liabilities in favor of the holders of Debentures (Series B), against reducing the interest rate on Debentures (Series B), and cancellation of collateral and various provisions of Deed of Trust B, and all in accordance with the terms set in Deed of Trust B. If the Company's rating is downgraded to below a rating of -AA, the interest rate will increase, the cancelled provisions will be reinstated and the collateral will be pledged in favor of the Trustee for Debentures (Series B). For further information, see Note 12.4 to the 2016 financial statements.

5.13.3 **S&P Maalot ratings for DBS and its debentures**

As of October 2015, DBS is rated by S&P Maalot with a ilAA (stable) issuer rating, following the acquisition of all holdings in it by the Company. The debentures issued by DBS are rated by S&P Maalot as ilAA. In July 2016 S&P ratified DBS's ilAA rating with stable outlook, while in its announcement it stated that a change in the Company's rating will affect DBS's rating.

5.14 Taxation

In September 2016, a tax assessment was signed between the Company, DBS and the Tax Authority and in this regard, a tax decision was given, due to a Stage A assessment that is not in the agreement, that was issued to DBS for 2010–2011 and the objection submitted by DBS. For further information, see Note 6 to the 2016 financial statements.

5.15 Restrictions on and supervision of the company

5.15.1 **General**

DBS's operations are regulated by and subject to an extensive system of laws that apply to the area of broadcasting, including primary legislation (and specifically the Communications Law and subsequent regulations), secondary legislation (including the Communications Rules), as well as administrative directives and Council decisions.

Additionally, DBS's operations are subject to the provisions of its licenses, and particularly the broadcasting license.

5.15.2 Eligibility requirements for satellite broadcasts licensee, cross-ownership restrictions

The regulations of the satellite broadcasting license place various restrictions on a licensee, including eligibility requirements that relate to the holdings of the owner of the license and the interested parties, directly and indirectly, in the licensees under the Law of the Second Authority and the owners of daily newspapers.

5.15.3 **Tariff control**

The broadcasting license provides provisions regarding the types of fees the licensee may collect from its subscribers for services provided under the license, and those fixed in DBS price list. The vast majority of subscribers join special campaigns offering DBS

services, including various content combination packages, related services, as well as the receipt and installation of terminal equipment at prices below the listed price.

DBS is obligated to notify the Council chairperson regarding any change in pricing approved by the Council immediately after publication. The chairperson, in certain situations, may prohibit the change in pricing. The Council chairperson may intervene in campaigns or discounts offered by DBS if he/she finds that they are misleading to the public or discriminate between subscribers.

Under the Communications Law, the license may stipulate maximum prices that can be charged to subscribers. At the date of this report, no such prices had been set. In addition, the Minister may fix the price of the basic packages.

In July 2016, the Council's resolution on the policy of special offers and applicability of transparency provisions came into effect, the highlights being:

- a) Each primary deal (that includes the broad basic package, the narrow basic package or any other basic package that will be offered in the future) will be priced for a defined and fixed period of 4 to 18 months only ("the Initial Price Period") during which no price increases will be allowed.
- b) Notwithstanding the foregoing, it will be possible to grant an additional discount during the first four months of the Initial Price Period.
- c) It will not be possible to cancel a special offer during the Initial Price Period, unless permitted by law.
- d) It will be possible to agree in advance with a subscriber on the price that will apply after the Initial Price Period ("Continuation Prices"), subject to certain conditions concerning the Continuation Prices and method for notifying the subscriber regarding their coming into effect and regarding the subscriber's rights to give notice of the termination of the agreement during the period of the Continuation Prices.
- e) All primary deals must be published on the website (excluding special retention offers). It is not mandatory to publish bonuses and compensation offers.
- f) Customer service centers must offer subscribers the best deals that are relevant to them.
- g) The provisions of the decision will not apply at this stage to business customers and with respect to economies of scale, including kibbutzim, workers' committees, etc.
- h) The Council does not intend to prevent differentiation between special deals targeting new customers and those targeting existing customers.

For further information regarding the Council's resolution see immediate report dated February 15, 2016 and supplementary report dated March 23, 2016.

5.15.4 Obligation to invest in local productions

Under the provisions of the broadcasting license and the Council's decisions, in 2016–2017 DBS was is required invest an amount no less than 8% of its revenue from subscription fees⁵⁶ in local productions, and according to the communications regulations and the decisions of the Council, DBS is required to invest different amounts of these investments in various genres of local productions. During 2016, DBS completed the investment shortfalls as fixed for it.

In December 2016 the Council decided that its previous decision according to which the obligation to invest in local productions will increase to 9% will be postponed and will come into force in 2018, and this so long as the Council does not order otherwise and so long as there is no decline in DBS's revenues or the number of its subscribers, at a rate and in a manner that are prescribed in the decision. The Council further decided that in the third quarter of 2017 it will review the prevailing legislative status and the

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Including DBS revenues from terminal equipment and installation, and pursuant to the Council's decision, also from VOD services.

financial situation of the license holders in accordance with a formula fixed in the decision for the rate of investment and will issue provisions if it deems fit.

5.15.5 Requirement to transmit channels

In accordance with the requirements under the law and license, DBS is required to allow the producers of channels set out in the law to use its infrastructures to transmit broadcasts to its subscribers, and this in exchange for payment ("Transmission Fee") to be determined in the agreement, and lacking agreement – in exchange for a payment to be determined by the Minister, after consulting with the Council.

5.15.6 Content of the broadcasts and obligations with respect to subscription

The broadcasting license sets out provisions that relate to the content of DBS's broadcasts, including an obligation to obtain the Council's approval of the channels broadcast by DBS. The Communications Law forbids holders of broadcasting licenses to broadcast commercials, other than a few exceptions.

The broadcasting license also includes provisions regarding the subscriber service terms, including discrimination prohibition.

5.15.7 Ownership of broadcast channels

Pursuant with the Communications Rules, DBS, including its affiliates as defined in the Communications Rules, may own up to 30% of the domestic channels it broadcasts (compared with the 20% applicable to HOT.) DBS is restricted under the Communications Law from owning a new program producer.

5.15.8 General provisions regarding the broadcasting license

The Minister and the Council have parallel authority to amend the broadcasting license. The Minister was authorized to cancel or postpone the broadcasting license for causes set out in the Communications Law and the broadcasting license. The Communications Law and broadcasting license stipulate restrictions on the transfer, attachment and encumbrance of the broadcasting license and any of the assets of the broadcasting license. The broadcasting license requires receipt of the approval of the Minister for specific changes in the holding of the means of control in DBS and imposes a reporting requirement regarding the holders of the means of control; hurting competition by way of an agreement, arrangement or understanding with a third party in terms of provision of broadcasts and services is prohibited, unless approved in advance and in writing by the Council; the obligation to file reports to the Ministry of Communications was defined as well as conditions regarding the regulation of the activity of the licenses; an obligation was stipulated to provide bank guarantees that are currently NIS –40 million (principal) to the Ministry of Communications to guarantee DBS's undertakings under the license (in order to issue these guarantees, DBS shareholders provided securities to the issuing banks).

For information with respect to the restrictions relating to DBS regarding B Communications' acquisition of control in the Company, see section 1.7.6.

5.15.9 **Offering service bundles**

Under the broadcasting license, DBS may offer joint service bundles that include service provided by the Company and service by DBS, subject to obtaining Ministry of Communications approval (and if no objections are raised within the period specified in the license, such approval will be deemed granted) and subject to conditions, the most important of which are the "unbundling" obligation, and the existence of a corresponding bundle marketed by a licensee that is unrelated to the Company (see section 1.7.2.2). A joint service bundle that includes the Company's internet infrastructure service only, does not require Ministry of Communications approval and the unbundling obligation does not apply.

With regard to conditions published by the Commissioner with regard to the merger of the Company and DBS, see section 1.1.2.

DBS believes that in view of the development of competition between the communications groups and the growing importance of the supply of comprehensive communications services (see section 1.7.1), if the restrictions with regard to the Company's collaboration with DBS (see section 1.7.2.2) remain in place, the adverse impact of such restrictions on DBS's results may increase.

5.15.10 Regulation of the transmission of video content via media infrastructures

For further information regarding the Filber Committee recommendations and the decision of the Minister of Communications, see section 5.1.2.

The committees' decisions, if applied, may affect the developing trend of video content transmitted over the web

DBS believes that the VOD services it provides over the web (see section 5.2.3), are not subject to the regulations currently applicable to the multi-channel television broadcasts and as far as it is aware. DBS also believes that the other services it provides via the internet (such as yesGo) are also not subject to such regulation. Nonetheless, from the Council's various decisions (also see section 5.15.3) it appears that the Council believes it is authorized to also regulate these services regarding DBS. Of the foregoing regulations will be formulated or applied, they may affect the foregoing services provided by DBS.

DBS's estimates in this instance are forward-looking information, as defined in the Securities Law, based in part on the recommendations of the foregoing interim report as published at this date. It is not at all certain that these conclusions will be applied in legislation and regulation, or in the proposed manner. These assessments may not materialize or may materialize differently from that expected, among other things, depending on how the recommendations of the Filber Committee are actually applied, the Council's decisions and the legislative amendments that will be formulated as a consequence.

5.16 Material Agreements

Following is a brief description of the main points of the agreements likely to be considered as material agreements not in the ordinary course of DBS's business, which have been signed and/or are valid in the period of the Periodic Report:

5.16.1 **Space segment leasing agreement**

5.16.1.1 Under the agreement with Spacecom Communications Ltd. ("Spacecom"), ⁵⁷ from 2013 DBS leases Amos satellite space segments ("the 2013 Agreement"). The 2013 Agreement is valid through 2028, whereby in the initial stage, the space segments that were available for DBS to use were on Amos 2 and Amos 3 satellites. ⁵⁸ In September 2016, Spacecom informed DBS that Amos 2 had reached the end of its useful life, but that its commercial operation will continue from time to time. According to what DBS was informed by Spacecom, Amos 2 satellite is expected, according to updated assessments, to continue broadcasting until mid-2017.

According to the provisions of the 2013 Agreement, once Amos 2 ceases to operate, DBS is meant to lease space segments on the Amos 3 satellite (until 2022) and the Amos 6 satellite that was scheduled to be launched into space in the third quarter of 2016, and its useful life is expected to end in 2028.⁵⁹

In June 2016, during the course of a routine, periodic maneuver of the Amos 2 satellite, the channels broadcast to DBS customers were shut down for about two hours, during which time DBS transferred the broadcasts to the Amos 3 satellite. When the normal function of the Amos 2 satellite was restored, the broadcasts were returned to it and DBS resumed normal, ongoing operation to its subscribers.

In September 2016, Spacecom reported that to the best of its knowledge, an explosion occurred during ground fueling of the launch rocket for the Amos 6 satellite causing total loss of the satellite, which was scheduled to replace the Amos 2 satellite for DBS's broadcasts.

A company controlled by the controlling shareholders in the Company.

⁵⁸ As announced by Spacecom, the Amos 3 satellite has a faulty parachute.

Pursuant to the 2013 agreement, DBS leased 12 space segments, and as of 2022 it is expected to lease 9 space segments only (with an options, from the beginning of Amos 6 planned operation, to lease up to two additional space segments, at the same price per segment, at the terms fixed in the 2013 agreement)

Spacecom's estimate regarding the date of termination of broadcasts from Amos 2 is forward-looking information, as this term is defined in the Securities Law, which is based, among other things, on the information that DBS received from Spacecom and which is partially even beyond the control of Spacecom and depends on its engagements with third parties, physical and technical conditions relating to the operation of the satellite and its broadcasting ability as well as weather conditions. Consequently, this estimate may not materialize or may materialize in a manner significantly different from that expected, among other things, depending on conditions relating to the operating of satellite, conditions required for its proper running and external factors that impact the running of the satellite and the operations of Spacecom.

5.16.1.2 In February 2017 the boards of directors of the Company and of DBS approved the DBS's engagement with Spacecom in an addendum to the 2013 Agreement, the main points of which are set out below (the "2017 Agreement"). The agreement is subject to the approval of the general meeting of the Company and of Spacecom, which were set for April 3, 2017.

The term of the 2017 Agreement is until December 31, 2028 (without changing the term of the 2013 Agreement), subject to the early termination options set out below.

The satellites on which DBS will lease space segments are 60: (a) Amos 3 satellite – that serves DBS at the present time; (b) Amos 7 satellite – an existing satellite on which Spacecom owns rights to lease space segments and which, according to Spacecom, positioning was completed at the end of February 2017; (c) Amos 8 satellite – a new satellite that is expected to serve DBS once it begins operating (regarding which Spacecom undertook to make all reasonable effort to ensure that this will be no later than February 2021) 61.

<u>Leased space segments</u> – during the term of the agreement (and subject to unavailability) DBS is expected to lease 12 space segments from Spacecom on two different satellites, according to a division as set in the agreement. The agreement also regulates the availability of alternative segments to the leased space segments during the term of the agreement, under the terms and restrictions set in the agreement.

<u>Cost of leasing</u> – the estimated total nominal cost for the duration of the term of the lease is USD 263 million, reflecting an average annual cost of USD 21.9 million, subject to discount and reimbursement mechanism as set out in the agreement.

Early termination of the agreement: The agreement stipulates a right for early termination without cause, subject to prior notice of 12 months and payment of a consideration according to a mechanism set in the agreement. The right for early termination was also provided for a delay in the agreement for the building of Amos 8 coming into effect, and for early termination at the end of Amos 3 useful life, due to unavailability of Amos 8 satellite, without requiring payment of any compensation and according to the conditions set in the agreement.

For further information concerning the 2017 Agreement, see the transaction report and notice for convening of a special general meeting of the Company dated February 16, 2017, Ref. No. 2017–01–014692) and amendment report to the transaction report dated March 26, 2017, Ref. No. 2017–01–024652), presented here by way of reference.

These estimates at the end of this section concerning the launching of the satellites, their positioning in space, commencement of the satellite operations and end of their useful life are forward-looking information, as defined in the Securities Law, based among other things on the information given by Spacecom to DBS and which, in part, is not in the control of Spacecom, and is dependent on its engagements with third parties. Consequently, these estimates may not materialize or may materialize in a manner significantly different from that expected, inter alia, depending on conditions relating to the launching of satellites, commencement of satellites operating, conditions required for their proper running and the end of the life expectancy of existing satellites, and other external factors that impact their operation and the operations of Spacecom.

It is clarified that according to the information the Company was given by Spacecom, to date Spacecom has not yet engaged in an agreement for the planning and building of Amos 8.

- 5.16.1.3 The leasing fee in 2016 amounted to NIS 65 million (after receiving a partial credit for failure of Amos 6 commencing operation by the date set).
- 5.16.1.4 DBS is materially dependent on Spacecom, as the exclusive holder of the rights and the sole provider of space segments used by DBS, which is also responsible for operation of the space segments. With respect to exposure to risks in the event malfunction or unavailability of any of the satellites, see section 5.19.3.4.
- 5.16.2 Deeds of trust regarding Debentures (Series A) and Debentures (Series B)

For a brief summary of the main points of the deeds of trust see section 5.13.2.

5.17 Legal proceedings⁶²

5.17.1 **Pending legal proceedings**

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	Date	Parties	Court	Type of Action	Details	The amount of the claim
А.	June 2014	Customer and apartment building representatives vs. DBS	District (Tel Aviv)	A financial claim filed with a motion (consolidated) to certify it as a class action.	It is claimed that DBS unlawfully charged residents in apartment buildings (subscribers and non-subscribers of DBS) for the electricity consumption for the satellite dishes and/or amplifiers and/or other devices that DBS uses, that are located on these apartment buildings. The applicant has petitioned the court, inter alia, to order DBS to refund to the members of the group, the amount collected for electricity consumption as aforesaid. The second lawsuit (that was originally filed with the District Court in Haifa, and was moved for hearing before the District Court in Tel Aviv in September 2014) includes a claim that DBS installed equipment in apartment buildings that operate on electricity and according to their claim, DBS connected the outside equipment without approval and consent of the apartment buildings in which the equipment was connected to the communal electricity and also consumed electricity without paying for it. In October 2015, the court ruled to consolidate the proceedings in both motions for certification and filing of consolidated statements. In December 2016, the claimants' request for interlocutory remedies against DBS regarding the disconnection of subscribers who refuse to bear the electricity costs and the signing of intermediate representatives on agreements to bear these expenses, was struck.	NIS 80 million is for monetary and non-monetary damages allegedly caused due to the electricity consumption for DBS systems and an injunction ordering DBS to install electricity meters for measuring the electricity consumption of DBS's systems.
В.	September 2014	Customer v. DBS	District (Tel Aviv)	A financial claim filed with a motion to certify it as a class action.	A claim regarding electronic advertisements sent by DBS to its customers, allegedly in contravention of Section 30A of the Communications Law, in breach of DBS's license and breach of the agreement between DBS and its customers. The applicants petitioned the court for relief for the inconvenience caused to the customers of DBS, harassment, loss of time, etc. and relief in an amount that will be determined at the court's discretion, for enrichment of DBS as a result of sending these messages.	NIS 402 million (with additional relief to be determined at the court's discretion).
C.	July 2015	Customer v. DBS	District (Central)	A financial claim filed with a motion to certify it as a class action.	A claim of discrimination of DBS customers who are not offered or given the best terms or the lowest price for the services they received from DBS; a claim of discrimination against new DBS customers over existing customers who are eligible for receiving a campaign or benefit for joining DBS; and a claim of discrimination of new members who are acquainted with the company's employees, over other new members. This, according to the allegations, is contrary to DBS obligation under its license and by law to refrain from discriminating with regard to the price for the services it provides. The applicant requests that DBS will compensate members of the group for the monetary difference between the price that each of them actually paid to DBS for the services, and the lowest price they could have paid for those services. In addition, the applicant requests that the court order DBS to offer and provide its services to everyone requesting its services at the same terms and to publish them in its various publications. In September 2015, following the filing of another motion to certify a class action against DBS which engages as alleged, in price	The applicant does not specify the amount of the claim, but the extent of the damage is estimated to be tens of millions of shekel. The amount of the second claim is estimated by the applicants to be NIS 13 million plus monetary damages as will be awarded by the Court,

⁶² For information concerning reporting policies and materiality, see section 1.1.

	Date	Parties	Court	Type of Action	Details	The amount of the claim
					discrimination, the court held that the two actions will be defined as related cases and in November 2015 the court ordered the consolidation of two motions to certify. With the consent of the parties the court decided that, in view of the fact that a stay order was handed in the hearing of parallel cases against different defendants raising similar legal and factual questions by the court hearing them and in view of the fact that there is a pending motion to transfer the hearing on these petitions to the foregoing other court, the proceedings concerning the motions to certify were suspended until a decision is handed otherwise.	
D.	December 2015	Customer v. DBS	District (Central)	A financial claim filed with a motion to certify it as a class action.	A claim that DBS and HOT operate illegally by providing their customers with premium content services, (as part of the VOD service of DBS and HOT), that is provided under transactions for fixed periods and automatically renewable, while charging their customers for the service unilaterally, without the clients' consent and in violation of the law. Thus, allegedly, they charge their customers illegal amounts and while enriching themselves unjustly.	The applicants do not explicitly mention the amount of the claim, but believe that the conduct described provides DBS and HOT annual income of tens of millions of shekels.
E.	April 2016	Customer v. DBS	District (Tel Aviv)	A financial claim with a motion to certify it as a class action.	In April 2016, a claim was filed against DBS in the Tel Aviv District Court together with a motion to certify it as a class action. According to the claimants, who are DBS subscribers, the condition included in the agreement between DBS and its customers, which allows a subscription to be put on hold for a limited period thus avoiding the payment of a subscription fee for this period, and provided that the freeze is for a period of at least 30 days ("the Condition") is a discriminatory condition and is unreasonable in a standard contract. Furthermore, the claimants contend that DBS allows customers to have their subscription frozen for shorter periods if they make the request by phone – which the plaintiffs argue misleads consumers and is unfair conduct and, among other things, is in breach of the provisions of the Contracts Law, the consumer protection laws and Unjust Enrichment Law and not in court.	The claimants have asked the court to order the cancellation of the Condition of the agreement and alternatively to determine that DBS's conduct as described above is misleading and not in good faith. The court was also petitioned to instruct DBS to compensate the subscribers who are members of the group in the total amount of NIS 736 million.
F.	March 2017	Customer v. DBS	District (Central)	A financial claim with a motion to certify it as a class action.	The subject of the action is the allegation that DBS was in breach of the agreement with its customers and the conditions of the license issued by the Ministry of Communications when it discontinued broadcasts of the Children's Channel from January 1, 2017 and instead started to broadcast a channel called Yes KIDZ ("discontinuation of the channel broadcasts"), which the plaintiff argues is not an appropriate substitute. The claimant requests that DBS refunds to each member of the class group the amounts it collected or overcharged ("the excess amount" as argued by the claimant shall not be less than NIS 100 per month), from the date of discontinuation of the channel broadcasts, and that it should also compensate all members of the group for the inconvenience caused as a result of discontinuation of the channel broadcasts (a loss which is estimated in the amount of NIS 250 for each group member).	The claimant does not expressly mention the amount of the action against DBS, but defines the group as all DBS customers on the date of discontinuation of the channel broadcasts, excluding those customers who have ostensibly already received specific compensation from DBS for discontinuation of the channel broadcasts.

5.17.2 Legal proceedings which ended during the reporting period or by the date of publication of the report

Date of filir of the actio	ng on Parties	Court	Type of Action	Details Details	Amount of claim
March 2013	Customer v. DBS	District (Central)	A financial claim filed with a motion to certify it as a class action.	The applicant claims that DBS disconnected customers from channel 5+ and reconnected them only after the said customers contacted the Company and requested reconnection but continued collecting fees for the channel from those customers who did not contact them and were, therefore, not reconnected. Pursuant to an amended settlement agreement signed between the parties and which received validity of a judgment in November 2016, DBS will grant each of the members of the group benefits to the total value, for the whole group, of NIS 14 million (fully exercised).	The applicant estimates the damage to himself at NIS 1,065 of which NIS 1,000 is non-monetary damage, but did not include a total amount for the suit.

5.18 Goals and Business Strategy

- 5.18.1 DBS's goals are to increase its operating margins and to continue streamlining efforts while maintaining its business and competitive position in the sector.
- 5.18.2 To achieve these goals, along with efforts to reduce costs, DBS intends to invest considerable effort in marketing and sales, and in appropriate marketing strategy designed to continue attracting subscribers; and to retain existing customers; continually improve the array of services to subscribers, create differentiation and innovation in its broadcasting content, to increase the amount of content purchased by each subscriber and expand DBS's value-added services, and to invest in the development and integration of advanced technologies and new services. These efforts include DBS's drive to increase the rate of penetration of advanced services, including the PVR decoders and VOD and HD services among its subscribers as well as to also provide its content on additional platforms, such as yesGo (see section 5.2.2 above), to increase DBS revenues and enhance subscriber loyalty to DBS's services.
- DBS's foregoing goals are forward-looking information, based on forecasts by DBS's management, current trends in the broadcasting market and DBS's assessment regarding competition in the broadcasting sector, and the regulation which applies and which will apply to DBS and other players, taking into account the restrictions that apply and will apply to the Company, and which affect DBS. However, the forecasts of DBS's management may not materialize, or may materialize in a significantly different manner, due to changes in demand in the broadcasting market, fiercer competition in this sector, the entry of additional providers into the sector or alternative sectors, and in light of the regulatory restrictions which are or will be imposed on DBS or on its partnerships with the Company and other entities in the sector.

5.19 Discussion of Risk Factors

Following is a list of the threats, weaknesses and other risk factors of DBS (the "Risks") attributable to the general environment, industry and special nature of its operations.

5.19.1 Macro risks

- 5.19.1.1 Financial risks a material part of DBS's expenses and investments are linked to fluctuations in the exchange rate of the US dollar (particularly content, satellite segments, purchase of decoders and additional logistics equipment). Therefore, sharp fluctuations in the exchange rate will have an effect on DBS's business results. In addition, the loans taken out by DBS from its shareholders and the debentures DBS issued are linked to the consumer price index and, therefore, sharp rises in inflation rates could have a material effect on DBS's business results.
- 5.19.1.2 Recession an economic recession, increase in unemployment rates and a decrease in disposable income might bring about a decrease in the number of DBS' subscribers, a decrease in DBS' revenues and harm to its business results.
- 5.19.1.3 Security situation An ongoing unstable security situation in large areas of Israel, which disrupts the day–to–day lives of the residents, could have an adverse effect on DBS's business results.

5.19.2 **Sector-specific Risks**

- 5.19.2.1 Dependence on licenses DBS provides multi-channel television broadcasts under a broadcasting license and other licenses. Violation of the provisions of the licenses and of the law under which the licenses are issued could bring about, subject to the license conditions, revoking, amendment or suspension of the licenses and consequently material harm to DBS's ability to continue operating.
- 5.19.2.2 Regulation DBS's operations and broadcasts are subject to obligations and restrictions set out in legislation and to a system of licensing, oversight and approvals from various regulatory bodies, and consequently DBS may be affected and restricted by policy considerations dictated by these entities and by their decisions and changes in communications legislation (see section 5.15). Regulatory changes could impact DBS operations and could have a material adverse effect on its financial results. Likewise, the entry of

- content providers transmitting video content, as set out in section 5.1.1.3 above, without applicable regulation of their operations and/or without amending the regulations applicable to broadcasting licensees, may significantly affect DBS's financial results. Furthermore, as a provider of public services, DBS operations are subject, inter alia, to consumer protection regulation.
- 5.19.2.3 Fierce competition there is fierce competition with HOT (see section 5.1.8 above) and with Cellcom, which requires DBS to constantly and continually invest in attracting and retaining customers, and dealing with high subscriber churn rates between the companies. For details regarding competition with HOT, see section 5.6.
- 5.19.2.4 Technological developments and improvements the risk in the development of new technologies is that they will render existing technology inferior, forcing DBS to invest large amounts for retaining its competitive edge. Furthermore, such technological advances and developments may also facilitate increased accessibility to video content, allowing other providers to offer content viewing services without the need for heavy investment that may make it difficult for DBS to recruit new subscribers, retain existing subscribers and offer its services, requiring it to invest large amounts and posing a threat on its competitive standing (see section 5.1.1.3).
- 5.19.2.5 Alternative multi-channel broadcasting infrastructures the DTT activity, and particularly its expansion, may have an adverse impact on the financial results of DBS (see section 5.1.1.2)
- 5.19.2.6 Piracy the broadcasting sector is exposed to viewers' pirate connections for receiving broadcasts without paying subscription fees and is exposed to public access to content to which the broadcasting providers have rights.
- 5.19.2.7 Exposure to class action lawsuits there is exposure to class action lawsuits in material amounts

5.19.3 **DBS specific risks**

- 5.19.3.1 Exposure to calls for immediate repayment of loans due to non-compliance with loan agreements DBS failure to comply with the provisions of its agreements with financiers may, in accordance with and subject to their provisions, entitle the relevant lenders grounds to call in all the loans provided to DBS for immediate repayment and exercise of the securities provided by DBS to some of the lenders. With regard to the possibility of DBS debts being called for immediate repayment in the event that the credit provided by another lender is called for immediate repayment, see section 5.13.
- 5.19.3.2 Restrictions resulting from the ownership structure DBS is restricted in joint ventures with the Company with respect to offering communications service bundles that has a material impact on DBS's business status and competitive ability (see section 5.6.2).
- 5.19.3.3 Existence of sufficient cash flow DBS is required to maintain a cash flow which is sufficient for compliance with its business plan and with repayment of the credit it used. The absence of a sufficient cash flow may impact on the ability of DBS to increase its rate of penetration of advanced services (such as PVR and HDPVR decoders) and to make it more difficult for it to face the competitive threats in view of technological developments and consumption patterns in the field.
- 5.19.3.4 Satellite malfunction and damage DBS broadcasts via space segments on the Amos 2 and Amos 3 satellites stationed at identical points in space. Malfunction of one of the satellites, damage to one of them or unavailability of space segments on any of the satellites (including unavailability of the new satellite scheduled to replace a previous one that has ceased to broadcast or provide services to DBS) could disrupt and materially reduce the volume of DBS broadcasts, unless an alternative is found for the foregoing unavailable space segments, taking into account the time taken until the foregoing alternative is implemented. Nonetheless,

the duplication of the satellites via which broadcasts are transmitted to subscribers as of reporting date (and which is expected to continue until 2026⁶³), also in view of the partial backup mechanism prescribed in the Spacecom agreement, significantly reduces the risk entailed by damage, failure or unavailability of one of them, and improves the sustainability of the broadcast. In the event of a satellite being unavailable as aforesaid, it would be possible, through space segments made accessible for DBS on another satellite, to broadcast the major channels broadcast by DBS, but not all of the channels broadcast (for information concerning the Spacecom agreement, including the alternative mechanisms set out in it, see section 5.16.1). DBS is not insured against loss of revenues caused by satellite malfunction.

DBS's estimate as noted in this paragraph is forward-looking information. This assessment is based on Spacecom providing space segments and Spacecom's assessment with regard to the continuing life of the satellite, the new satellites starting to operate and the end of the operation of the existing satellites. This estimate may not materialize or may materialize partially or differently if there will be changes in the life expectancy of the satellites or if Spacecom does not provide DBS with alternative segments due to unavailability or malfunction of the space segments or the satellites.

- 5.19.3.5 Dependence on holders of rights in the space segments DBS is materially dependent on Spacecom, as the exclusive holder of the rights and the sole provider of space segments used by DBS, and is also responsible for operating the space segments (see Section). With regard to Amos 7, availability of space segments is dependent on a third party that owns the satellite and the organization responsible for operating it, and with which Spacecom has an agreement (see section 5.16.1).
- 5.19.3.6 Dependence on providers of software, equipment, content, infrastructure and services DBS is dependent on certain providers of software, equipment, content and services, including broadcast encryption services (see section 5.12). Failure to receive the products or services they provide could harm DBS's ability to function and results.
- 5.19.3.7 Damage to broadcasting centers damage to a broadcasting center's operations may cause significant difficulties in continuing broadcasts; however, splitting of broadcasts into two broadcasting centers (Kfar Saba and Emek Haela) partially reduces the risk involved if one sustains damage and improves the survivability of some of the broadcasts. In the event of damage to one of the broadcasting centers, DBS will be able to continue broadcasting only part of its channels from the other broadcasting center. This is more significant in the event of damage to the Kfar Saba center, which is the only center with the capacity for broadcasting some of DBS key channels. All the broadcasting centers have identical encryption systems and therefore backup is also available for the encryption system in the event of damage to one of the broadcasting centers. Damage to DBS's logistics center could also be a cause of disruption of its operations.

DBS's assessment as set out in this paragraph is forward-looking information. This estimate is based on the provision of services from the supplier that operates the secondary broadcasting site in the event of damage to the Kfar Saba broadcasting center. Malfunction of DBS's computer systems – A significant malfunction in DBS's central computer systems is liable to wreak havoc with its operational capability.

5.19.3.8 Malfunction of DBS's computer systems – a significant malfunction in DBS's central computer systems is liable to significantly affect its operational capability. DBS has a remote backup site, designed to be activated and provide partial computer services within a few hours in the event of malfunction, however, it will be impossible to execute significant DBS operational capacities without the proper operation of the central computer systems.

⁶³ See footnote 60.

DBS's estimate with respect to its backup capability, as aforesaid in this paragraph, is forward-looking information. This estimate is based on the functioning of the remote backup site. This estimate might not be realized or might be realized to some or other extent if this functioning is not enabled.

- 5.19.3.9 Technical inferiority and the inability to offer integrated services DBS's technology is inferior to that of Hot. This technical inferiority prevents DBS from providing telephony and internet services, and various interactive services, including VOD, via its infrastructure; and therefore depends on third parties for providing them.
- 5.19.3.10 Malfunction of the encryption system or its enforcement DBS's broadcasts are based on the encryption of broadcasts transmitted via satellite and encoded via smart cards that are installed in the decoders in subscribers' homes. Defects in the encryption system or its enforcement or a breach thereof could make it possible to view broadcasts without payment to DBS, thereby causing a reduction in revenues and a breach of the agreements between DBS and its content suppliers.
- 5.19.3.11 Lack of exclusivity on frequencies The spectrum of frequencies used by DBS to transmit its broadcasts from the broadcasting satellites to the satellite dishes installed in subscriber homes, and which is allocated in accordance with the license from the Ministry of Communications, is defined as a frequency spectrum with a secondary allocation, such that an Israeli party that is allowed to make authorized primary use the frequency spectrum. If the foregoing owner of the primary allocation uses the frequency spectrum, this may cause adverse impact on the quality and/or availability of DBS broadcasts to its subscribers, which may adversely affect the financial results of DBS. At the date of this report, to the best of DBS's knowledge, the primary allocation holder has not made use of said frequencies in a manner that caused any real and/or lengthy disruptions to DBS broadcasts.
- 5.19.3.12 Broadcast disturbances as DBS's broadcasts are wireless transmissions from broadcasting centers to broadcasting satellites and from them to the receiver dishes in subscriber homes, the broadcast of wireless signals in the same frequency spectrum, whether or not they originate in Israel, and extreme weather conditions of heavy rain, hail or snow could cause disruptions to the quality and/or availability of the broadcasts provided by DBS to its subscribers and may cause material harm to its financial results.
- 5.19.3.13 Labor relations DBS is party to a collective agreement with the New General Federation of Workers and the Workers Committee (see section 5.11.3). Execution of the collective agreement could reduce DBS's administrative flexibility.

Breakdown of risk factors ranked according to their impact, in the opinion of DBS management. It should be noted that DBS's assessments of the extent of the impact of a risk factor reflect the scope of the effect on DBS of such risk factor, on the assumption that it the risk factor will be realized and the foregoing does not express an assessment or give weight to the chances of its realization as aforesaid. Likewise, the order of appearance of the risk factors above and below is not necessarily based on the risk involved in each risk factor, or the probability of its occurrence:⁶⁴

⁶⁴ See footnote 36.

Summary of risk factors - multi-channel television

		Extent of Impac	t
	Major	Moderate	Minor
Macro risk			
Financial risks		Х	
Recession / economic downturn			Х
Security situation			Х
Sector-specific risk			
Dependence on licenses	Χ		
Changes in regulation	Χ		
Intense competition	Χ		
Technological developments and changes		Х	
Alternative infrastructures		Х	
Unlawful viewing		Х	
Exposure to class action lawsuits		Х	
Company-specific risk			
Exposure to credit being called for immediate repayment as a result of failure to comply with the finance agreements		Х	
Restrictions caused by ownership structure		Х	
Need for sufficient cash flow		Х	
Satellite malfunction and damage	Χ		
Dependence on space segment supplier	Χ		
Dependence on suppliers of content, equipment and infrastructure	Χ		
Damage to broadcasting centers	Χ		
Malfunction of computer systems	Χ		
Technical inferiority and inability to offer integrated services		Х	
Malfunction of encryption system	Χ		
Lack of exclusivity on frequencies		Х	
Disturbances in broadcasts	Χ		
Labor relations			Х

The information included in this Section 5.19 and the assessments of DBS regarding the impact of the risk factors on DBS's operations and business constitute forward-looking information as defined in the Securities Law. The information and estimates are based on data published by regulatory agencies, DBS assessments of the market situation and the structure of competition, possible developments in the market and the Israeli economy, and the factors mentioned above in this section. Actual results may differ significantly from these assessments if a change occurs in any of the factors taken into account in the assessments.

March 29, 2017	
Date	Bezeq The Israel Telecommunication Corporation Ltd.

Names and titles of signatories: Shaul Elovitch, Chairman of Board of Directors Stella Handler, CEO

Appendix A - List of Terms

A. Names of laws appearing in the report

Consumer Protection Law Consumer Protection Law, 1981

Antitrust Law Antitrust Law, 1988

Arrangements Law The Economic Plan (Legislative Amendments for Implementing the

Economic Policy for Fiscal Years 2017 and 2018) Law, 2016

Companies Law, 1999 **Companies Law**

Non-Ionizing Radiation

Law

Non-Ionizing Radiation law, 2006

Market Concentration

Law

Law to Promote Competition and Reduce Concentration, 2013

Second Authority Law Second Authority for Television and Radio Law, 1990

Planning and

Construction Law

Planning and Construction Law, 1965

Communications Law Communications (Telecommunications and Broadcasts) Law, 1982

Securities Law Securities Law, 1968

Communications Rules Communications (Broadcasting Licensee) Rules, 1987 The Telegraph Ordinance Wireless Telegraph Ordinance [New Version], 1972

The Communications

Order

Communications (Telecommunications **Broadcasts**) and (Determination of an Essential Service Provided by Bezeq Israel

Telecommunication Corp.) Order, 1997

Prospectus Details

Regulations

The Securities (Details of a Prospectus, Draft Prospectus - Structure

and Form) (Amendment) Regulations, 1969

Interconnect Regulations Communications (Telecommunications and Broadcasts) (Payments

for Interconnect) Regulations, 2000

Satellite Broadcasting License Regulations

Communications (Telecommunications and **Broadcasts**) (Proceedings and Conditions for Grant of a Satellite Broadcasts

License), 1998

B. Other principal technology terms appearing in the report⁶⁵

Bezeq Online Bezeg Online Ltd.

Bezeg International Bezeg International Ltd. Bezeg Zahav Holdings Bezeg Zahav (Holdings) Ltd.

B.I.P. B.I.P. Communications Solutions (Limited Partnership) which is

controlled by Bezeg International

B Communications B Communications Ltd. Golan Telecom Golan Telecom Ltd.

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Interconnect fees (also called "call completion fees") are paid by Interconnect fees

one carrier to another for interconnection (see definition below)

DBS D.B.S. Satellite Services (1998) Ltd.

Please note that the definitions are for reader convenience only, and are not necessarily identical to the definitions in the Communications Law or its Regulations

HOT Communications Systems Ltd. and corporations under its HOT

control which operates in broadcasting (multi-channel television)

HOT Telecom HOT Telecom Limited Partnership

Hot Mobile Hot Mobile Ltd. (formerly Mirs Communications Ltd.) and

corporations under its control

HOT-Net HOT-Net Internet Services Ltd.

The Stock Exchange The Tel Aviv Stock Exchange Ltd. (TASE) The Council The Cable and Satellite Broadcasting Council

Walla Walla Communications Ltd. and corporations under its control

Eurocom D.B.S. Eurocom D.B.S. Ltd.

Public switching *In the context of a communications network – a telephony system*

supporting the connection of installations for passing calls between

various end units

Mbps Megabits per second; a unit of measure for the speed of data

transfer

Domestic Carrier An entity providing fixed-line domestic telephony services under a

general or special domestic carrier license

PVR decoders

Digital decoders enabling viewing of satellite broadcasts, with recording ability on a hard disk (Personal Video Recorder) and enabling other advanced services, including HDPVR decoders

HDPVR decoders PVR decoders that also enable receipt of HD broadcasts

Roaming Roaming services allow a customer of one communications network

to receive services from another communications network which is not his home network, based on roaming agreements between the

home network and the host network

NEP

Network End Point — an interface to which a public telecommunications network and terminal equipment or a private network are connected. NEP services include the supply and maintenance of equipment and services on the customer's premises

Access point

A telecommunications device that operates in the frequencies stipulated in the relevant Wireless Telegraph Ordinance, which enables wireless communications between a user that has a wireless interface operating in those frequencies and the data-

communications network, including the Internet.

Cellcom Cellcom Israel Ltd. and corporations under its control

Pelephone Pelephone Communications Ltd.

Partner Communications Ltd. and corporations under its control **Partner**

Interconnect

Interconnect enables telecommunications messages to be transferred between subscribers of various license-holders or services to be provided by one license-holder to the subscribers of another license-holder; interconnect is made possible by means of a connection between a public telecommunications network of one license-holder (e.g. the Company) and a public network of another license-holder (e.g. a cellular operator). See also the definition of

"interconnect fees".

Cellular Mobile radio-telephone; cellular telephony

Consolidated broadcasting license	-	A general license which is one of the following or a license that combines several of them:
		(1) Special general license;
		(2) General mobile radio telephone license on another network;
		(3) General license for providing international telecommunications services;
		(4) Special license for providing NEP services.
		(5) Special license for providing internet services.
Domestic carrier license	-	General license or special general license for providing fixed-line domestic telecommunications services
Cellular license		General license for providing mobile radio-telephone services by the cellular method
Broadcasting license	-	License for satellite television broadcasts
Rami Levy	-	Rami Levy Cellular Communications Ltd.
Transmission services	-	Transmission of electromagnetic signals or series of bits between the telecommunications facilities of a license-holder (excluding terminal equipment)
Data communication services	-	Network services for transferring data from point to point, transferring data between computers and between different communications networks, communications network connection services for the Internet, and remote access services for businesses
The Report Period	-	The twelve months ended December 31, 2016
012 Smile	-	012 Smile Telecom Ltd. (a company fully owned by Partner) and corporations under its control
Bitstream Access (BSA)	-	Managed broadband access that enables service providers to connect to the network of the infrastructure's owner and offer broadband services to subscribers.
CDMA	-	Code Division Multiple Access — Access technology for cellular communications networks based on separation of subscribers by encoding
xDSL	-	Digital Subscriber Line Technology that uses the copper wires of telephone lines to transfer data (the Internet) at high speeds by using frequencies higher than the audible frequency and therefore enabling simultaneous call and data transfer
DTT	-	Digital Terrestrial Television — Wireless digital broadcast of television channels by means of terrestrial transmission stations
GSM	-	Global System for Mobile Communications — International standard for cellular communications networks ("2nd Generation")
HD	-	High Definition TV - High resolution (separate) TV broadcasts
HSPA	-	High Speed Packet Access - cellular technology succeeding the UMTS standard, enabling data transfer at high speeds ("3.5 Generation")
IBC	-	IBC Israel Broadband Company (2013) Ltd., 40% of which is owned by Israel Electric [IEC] and 60% is owned by a group of investors headed by ViaEuropa.
IP	-	Internet Protocol. The protocol enables unity between voice, data and video services using the same network
IPVPN	-	Virtual Private Network based on IP and located on the public network, through which it is possible to (a) enable end users to connect to the organizational network by remote access, and (b) connect between the organization's branches (intranet)
ISP	-	Internet Service Provider — Holder of a special license for providing Internet access services. The Internet access provider is the entity

		enabling the end user to connect to TCP/IP protocol that links him and the global Internet
LTE		Long Term Evolution - a standard for wireless communication of high-speed data for mobile phones
Multicast	-	An application that streams content to a large number of end users over a small number of broadband links for each network element in the core, and replicates it to end-user sites.
MVNO	-	Mobile Virtual Network Operator — A virtual cellular operator that uses the existing communications infrastructures of the cellular carriers without need for its own infrastructures
NDSL	-	A subscriber's line that provides only high-speed access by means of ISPs
NGN	-	Next Generation Network — The Company's new communications network, based on IP architecture
SLU	-	Sub-loop Unbundling
UMTS	-	Universal Mobile Telecommunications System – international standard for cellular communications developed from the GSM standard ("3G")
VoB	-	Voice over Broadband — Telephony and associated services in IP technology using fixed-line broadband access services
VoC	-	Voice over Cellular Broadband — Telephony services over a cellular data communications channel ("Mobile VoB Services")
VOD	-	Video on Demand — Television services per customer demand
VoIP	-	Voice over Internet Protocol — Technology enabling the transfer of voice messages (provision of telephony services) by means of IP protocol
Wi-Fi	-	Wireless Fidelity — Wireless access to the Internet within a local space

Chapter B –
Board of Directors' Report on the State of the
Company's Affairs for the Year Ended December 31,
2016



We hereby present the Board of Directors' report on the state of affairs of "Bezeq" - The Israel Telecommunication Corporation Ltd. ("the Company") and the consolidated Group companies (the Company and the consolidated companies, jointly - "the Group"), for the year ended December 31, 2016.

On March 23, 2015, the Company assumed control of DBS Satellite Services (1998) Ltd. ("DBS") and has consolidated DBS from that date ("DBS's Consolidation"). For more information, see Note 11.2 to the financial statements.

In its financial statements, the Group reports on four main operating segments:

- 1. Domestic Fixed-Line Communications
- 2. Cellular Communications
- 3. International Communications, Internet and NEP Services
- 4. Multi-Channel Television

It is noted that the Company's financial statements also include an "Others" segment, which comprises mainly online content and commerce services (through "Walla") and contracted call center services (through "Bezeq Online"). The "Others" segment is immaterial at the Group level.

The Group's results were as follows:

	2016	2015	Increase (decrease)	
	NIS millions	NIS millions	NIS millions	%
Profit	1,244	1,721	(477)	(27.7)
EBITDA (operating profit before depreciation and amortization)	4,060	4,254	(194)	(4.6)

The statement of income and statement of cash flows for the reporting year include the results of Multi-Channel Television operations. The statement of income and statement of cash flows for 2015, include the results of DBS's operations for the three month period ended March 31, 2015, accounted for as per the equity method.

Year-on-year results were materially affected by lower tax rates and their impact on deferred tax assets, as well as by an increase in net finance expenses. Results for the year were further affected by lower operating profit in the Group's key operating segments, and DBS's Consolidation at the end of the first quarter of 2015, as detailed below.

1. The Board of Directors' explanations on the state of the Company's affairs, the results of its operations, equity, cash flows, and additional matters

1.1 Financial position

	Dec. 31, 2016	Dec. 31, 2015	Increase (d	ecrease)	
	NIS millions	NIS millions	NIS millions	%	Explanation
Cash and current investments	1,234	1,317	(83)	(6.3)	
Current and non- current trade receivables	2,863	3,001	(138)	(4.6)	The decrease was mainly due to a reduction in trade receivables in the Cellular Communications segment, mainly due to lower revenues from services and handset sales.
Inventory	106	115	(9)	(7.8)	
Broadcasting rights	432	456	(24)	(5.3)	
Property, plant and equipment	6,876	6,894	(18)	(0.3)	
Intangible assets	3,047	3,332	(285)	(8.6)	The decrease was mainly due to write-downs of excess acquisition costs attributed to intangible assets upon assuming control of DBS, and a decrease in investment (net of depreciation) in the Group's segments, primarily the Cellular Communications segment.
Deferred tax assets	1,007	1,178	(171)	(14.5)	Tax assets were reduced, mainly due to the reduction in the corporate tax rate (see Note 6.1 to the financial statements).
Other non-current assets	382	386	(4)	(1.0)	
Total assets	15,947	16,679	(732)	(4.4)	

1.1 Financial Position (Contd.)

	Dec. 31, 2016	Dec. 31, 2015	Increase (d	ecrease)	
	NIS millions	NIS millions	NIS millions	%	Explanation
Debt to financial institutions and debenture holders	10,953	10,713	240	2.2	The increase was due to a debenture issuance and receipt of loans in the Domestic Fixed-Line Communications segment, and was mostly offset by debenture repayments and loan repayments in the Domestic Fixed-Line Communications and Multi-Channel Television segments.
Trade and other payables	1,610	1,657	(47)	(2.8)	
Current and deferred tax liabilities	205	675	(470)	(69.6)	The Company paid a total of NIS 461 million under an agreement between the Company and the tax authorities (See Note 6.6.2 to the financial statements).
Liabilities towards Eurocom D.B.S. Ltd.	32	233	(201)	(86.3)	Update of a contingent liability to Eurocom D.B.S., net of payments (see Note 11.2.1 to the financial statements).
Other liabilities	944	990	(46)	(4.6)	
Total liabilities	13,744	14,268	(524)	(3.7)	
Total equity	2,203	2,411	(208)	(8.6)	Equity comprises 13.8% of the balance sheet total, as compared to 14.5% of the balance sheet total on December 31, 2015.

1.2 Results of operations

1.2.1 <u>Highlights</u>

	Dec. 31, 2016	Dec. 31, 2015	Increase (d	ecrease)	
	NIS millions	NIS millions	NIS millions	%	Explanation
Revenues	10,084	9,985	99	1.0	The increase was due to DBS's Consolidation, to the amount of NIS 411 million, starting from the second quarter of 2015. In contrast, revenues were down across the Group's main segments, mainly in the Cellular Communications segment.
Depreciation and amortization	1,739	1,684	55	3.3	The increase was due to DBS's Consolidation, to the amount of NIS 50 million, and a write-down of excess acquisition costs incurred when assuming control. The increase was partially offset, mainly by lower depreciation expenses in the Cellular Communications segment.
Salaries	2,012	1,957	55	2.8	The increase was mainly due to DBS's Consolidation to the amount of NIS 48 million.
General and operating expenses	4,012	3,869	143	3.7	The increase was due to DBS's Consolidation to the amount of NIS 245 million. In contrast, revenues were down across the Group's other main segments, mainly in the Cellular Communications segment.
Other operating income, net	-	95	(95)	(100)	The decrease in net income was mainly due to a decrease in capital gains on real estate sales in the Domestic Fixed-Line Communications segment.
Operating profit	2,321	2,570	(249)	(9.7)	
Finance expenses, net	447	263	184	70	Net finance expenses included a change in a liability on a contingent consideration following a business combination to the amount of NIS 55 million (see Note 24 and Note 11.2.1 to the financial statements). Furthermore, last-year figures include a reduction in a provision for interest on previous years' taxes to the amount of NIS 76 million following a principle understanding reached with the tax assessor up to that date in the Domestic Fixed-Line Communications segment (see Note 6.6.2 to the financial statements). In addition, last year the Company recognized NIS 21 million in finance income on shareholder loans to DBS, which are not included as of April 1, 2015, following the consolidation.
Share in the gains (losses) of investees	(5)	12	(17)	-	Previous-year data included the effect of DBS's results in the first quarter of 2015.
Income tax	625	598	27	4.5	The increase in tax expenses due to a decrease in tax assets following a reduction in the corporate tax rate to the amount of NIS 143 million (see Note 6.1 to the financial statements) was offset by lower tax expenses in the Domestic Fixed-Line Communications segment as details below.
Profit for the year	1,244	1,721	(477)	(27.7)	

A. Revenue and operating profit data, presented by the Group's operating segments:

	20	16	2015		
	NIS millions	% of total revenues	NIS millions	% of total revenues	
Revenues by operating segment					
Domestic Fixed-Line Communications	4,383	43.5	4,407	44.1	
Cellular Communications	2,630	26.1	2,890	28.9	
Intl. Communications, Internet and NEP Services	1,548	15.3	1,578	15.8	
Multi-Channel Television	1,745	17.3	1,774	17.8	
Other and offsets	(222)	(2.2)	(664)*	(6.6)	
Total	10,084	100	9,985	100	

	20	16	20	15
	NIS millions	% of total revenues	NIS millions	% of total revenues
Operating profit by segment				
Domestic Fixed-Line Communications	2,076	47.4	2,148	48.7
Cellular Communications	32	1.2	157	5.4
Intl. Communications, Internet and NEP Services	176	11.4	240	15.2
Multi-Channel Television	264	15.1	250	14.1
Other and offsets	(227)	-	(225)*	-
Consolidated operating profit/% of Group revenues	2,321	23.0	2,570	25.7

^(*) Including offsets for the Multi-Channel Television segment, whose results were included as per the equity method in the first quarter of 2015.

1.2.2. Operating segments (contd.)

B. <u>Domestic Fixed-Line Communications Segment</u>

	Dec. 31, 2016	Dec. 31, 2015	Increase (de	ecrease)	
	NIS millions	NIS millions	NIS millions	%	Explanation Explanation
Fixed-line telephony	1,490	1,586	(96)	(6.1)	The decrease was due to lower average revenues per phone line and a decrease in the number of lines.
Internet – infrastructure	1,597	1,542	55	3.6	The increase was mainly due to growth in the number of internet subscribers through the wholesale service and higher ARPU (retail), offset by a decline in the number of retail internet subscribers
Transmission, data communications and others	1,296	1,279	17	1.3	
Total revenues	4,383	4,407	(24)	(0.5)	
Depreciation and amortization	717	725	(8)	(1.1)	
Salaries	898	912	(14)	(1.5)	The decrease was due to a reduction in the workforce and an increase in salaries attributed for investment, offset by salary increases.
General and operating expenses	705	721	(16)	(2.2)	The decrease was mainly due to a reduction in interconnect fees to telecom operators and building maintenance costs, which were partially offset, mainly by an increase in sub-contractor expenses.
Other operating income, net	13	99	(86)	(86.9)	This decrease in net income was due to lower capital gains on real estate sales. The decrease was partially offset, mainly by a reduction in expenses following the termination of employment by way of early retirement, and expenses for legal actions.
Operating profit	2,076	2,148	(72)	(3.4)	
Finance expenses, net	445	332	113	34	The increase in net finance expenses was mainly due to the last-year period including a reduction in provisions for interest on previous years' taxes to the amount of NIS 76 million after reaching a principle agreement with the tax assessor up to that date and a change in a liability for a contingent consideration to Eurocom D.B.S. Ltd. following a business combination to the amount of NIS 55 million (see Note 11.2.1 to the financial statements).
Income tax	399	492	(93)	(18.9)	Tax expenses were down due to the decrease in pre-tax income, the reduction in the corporate tax rate, the Company ceasing its tax provisions for shareholder loans to DBS after reaching an arrangement with the tax authorities, and adjusting tax balances for previous years.
Segment profit	1,232	1,324	(92)	(6.9)	

C. Cellular Communications segment

	Dec. 31, 2016	Dec. 31, 2015	Increase (d	lecrease)	
	NIS millions	NIS millions	NIS millions	%	Explanation
Services	1,818	1,999	(181)	(9.1)	The decrease was due to market competition driving down migration of existing customers to cheaper plans offering g bandwidth at current market prices.
Equipment sales	812	891	(79)	(8.9)	The decrease was due to a change in the sales mix, reflected in volumes of high-end cellular devices and more sales of lower-edevices. Sales of accessories, electronic products and multimedia products were also up.
Total revenues	2,630	2,890	(260)	(9.0)	
Depreciation and amortization	380	419	(39)	(9.3)	The decrease was mainly due to an ongoing reduction in i volumes and a change in the estimated useful life of passive radio components in cellular network sites starting December 2015. Th was partially offset by higher customer relations depreciation expe
Salaries	378	381	(3)	(0.8)	
General and operating expenses	1,839	1,928	(89)	(4.6)	The decrease was mainly due to a decrease in the cost of han mirroring the change in the sales mix as aforesaid. The decrease was due to a reduction in engineering expenses, call completion fee and expenses for doubtful debts. This decrease in expenses was offset by an increase in frequency leasing fees following the acquad LTE frequencies.
Other operating expenses	1	5	(4)	(80.0)	
Operating profit	32	157	(125)	(79.6)	
Finance income, net	46	49	(3)	(6.1)	
Income tax	17	55	(38)	(69.1)	The decrease was attributable to the reduction in income before ta
Segment profit	61	151	(90)	(59.6)	

D. International Communications, Internet and NEP Services

	Dec. 31, 2016	Dec. 31, 2015	Increase (de	ecrease)	
	NIS millions	NIS millions	NIS millions	%	Explanation
Revenues	1,548	1,578	(30)	(1.9)	The decrease was due to decreased revenues from call transfers between global operators (hubbing) and lower revenues from international calls due to a decrease in call minutes driven by continued competition with cellular operators and increasing use of substitute calling products. The decrease was partially offset by higher internet service revenues, due to growth in the number of customers.
Depreciation and amortization	137	132	5	3.8	
Salary expenses	330	303	27	8.9	The increase was mainly due to salary updates after signing the collective agreement in the first quarter of 2016.
General and operating expenses	887	903	(16)	(1.8)	The decrease was due to a reduction in the cost of call transfers between global operators and international call expenses, offset by higher internes service costs driven by growth in the subscriber base and increased demand for high bandwidth rates, corresponding to revenues as aforesaid.
Other operating expenses (income)	18	(2)	20	-	Other expenses were attributable to the collective labor agreement signed in the first quarter of 2016.
Operating profit	176	240	(64)	(26.7)	
Finance expenses, net	10	8	2	25.0	
Share in the earnings of associates	1	-	1	-	
Income tax	42	60	(18)	(30.0)	
Segment profit	125	172	(47)	(27.3)	

E. Multi-Channel Television

	Dec. 31, 2016	Dec. 31, 2015	Increase (d	ecrease)	
	NIS millions	NIS millions	NIS millions	%	Explanation Explanation
Revenues	1,745	1,774	(29)	(1.6)	The decrease was mainly due to a decrease in the average number of subscribers.
Depreciation and amortization	296	322	(26)	(8.1)	The decrease was mainly due to a reduction in investments.
Salaries	249	270	(21)	(7.8)	Mainly a decrease in sales commissions due to lower sales volumes and a reduction in employee workforce.
General and operating expenses	936	932	4	0.4	
Operating profit	264	250	14	5.6	
Finance expenses, net	<i>5</i> 8	90	(32)	(35.6)	The decrease was mainly due to a reduction in interest and factoring costs on debentures, which was partially offset by a change in the fair value of financial assets.
Finance expenses for shareholder loans, net	468	513	(45)	(8.8)	The decrease was due to the conversion of shareholder loans to equity in the third quarter of 2016.
Income tax	(330)	1	(331)	_	Creation of a tax asset for some of the losses accrued from previous years.
Segment profit (loss)	68	(354)	422	_	

1.3 Highlights from the Group's consolidated quarterly statements of income (NIS millions)

	Q1 2016	Q2 2016	Q3 2016	Q4 2016	2016	Explanation
Revenues	2,559	2,511	2,510	2,504	10,084	
Operating expenses	1,985	1,895	1,911	1,972	7,763	The increase in the fourth quarter, as compared to the third quarter, was mainly due to expenses from termination of employment by way of early retirement in Domestic Fixed–Line Communications operations, to the amount of NIS 78 million (see Note 15.5 to the financial statements).
Operating profit	574	616	599	532	2,321	
Finance expenses, net	102	105	104	136	447	The increase in the fourth quarter, as compared to the third quarter, was due to changes in a liability for a contingent consideration following a business combination to the amount of NIS 55 million.
Profit after finance expenses, net	472	511	495	396	1,874	
Share in losses of investees	1	1	2	1	5	
Profit before income tax	471	510	493	395	1,869	
Taxes on income	183	133	99	210	625	Tax expenses in the first and fourth quarters were affected by recognition of deferred tax expenses following a reduction in the corporate tax rate to the amount of NIS 64 million and NIS 79 million, respectively (see Note 6.1 to the financial statements).
Profit for the period	288	377	394	185*	1,244	
Basic and diluted earnings per share (NIS)	0.1	0.14	0.14	0.07	0.45	

^{*} Fourth quarter of 2016 compared with the fourth quarter of 2015

Net profit for the fourt quarter totaled NIS 185 million, compared with NIS 369 million in the same quarter last year. This decrease in net profit was mainly due to a provision for taxes and interest to the tax authorities, to the amount of NIS 121 million, reversed in the last-year quarter following the appraisal agreement detailed in Note 6.6.2. Furthermore, NIS 55 million in finance expenses were recognized in the present quarter following a change in the liability to a contingent consideration following a business combination, and income tax expenses of NIS 79 million were recognized following the reduction in the corporate tax rate as aforesaid. The decrease in net profit was partially offset by the year-on-year increase in operating profit in the fourth quarter of 2016.

1.4 Cash flow

	2016	2015	Cha	nge	Explanation
	NIS millions	NIS millions	NIS millions	%	
Net cash from operating activities	3,526	3,740	(214)	(5.7)	The decrease in net cash from operating activities was mainly due to the Domestic Fixed-Line Communications segment following changes in working capital (mainly employee retirement payments), and the Cellular Communications segment due to lower profits and a more moderate decrease in trade receivables balances as compared to the decrease last year. The decrease was partially offset by DBS's Consolidation to the amount of NIS 273 million.
Net cash from (used in) investing activities	(1,567)	283	(1,850)	-	The increase in net cash used in investing activities was mainly due to lower net proceeds from the sale of held-for-trading financial assets in the Domestic Fixed-Line Communications segment to the amount of NIS 1.4 billion. The increase was further due to tax payments on finance income from shareholder loans to the amount of NIS 461 million, and from cash to the amount of NIS 299 million, added in the first quarter of 2015 after assuming control of DBS.
Net cash used in financing activities	(1,866)	(4,128)	2,262	(54.8)	The decrease in net cash used in financing activities was mainly due to cash inflows from receipt of loans and a debenture issuance in the Domestic Fixed-Line Communications segment to the amount of NIS 2,161 million in the reporting year, as compared to a debenture issuance of NIS 1,010 million in the Domestic Fixed-Line Communications and Multi-Channel Television segments in the last-year period. The additional payment on the purchase of DBS's shares and loans was lower in the reporting year than in the last-year period. Debenture repayments in the Multi-Channel Television segment and dividend payments were also lower this year as compared to last year.
Net increase (decrease) in cash	93	(105)	198		

Average volume in the reporting year:

Long-term liabilities (including current maturities) to financial institutions and debenture holders: NIS 11,047 million.

Supplier credit: NIS 912 million.

Short-term credit to customers: NIS 2,025 million. Long-term credit to customers: NIS 476 million.

1.4 Cash Flows (contd.)

As of December 31, 2016, the Group had a working capital deficit of NIS 407 million, as compared to a working capital deficit of NIS 1,146 million on December 31, 2015.

According to its separate financial statements, the Company had a working capital deficit of NIS 944 million as of December 31, 2016, as compared to a working capital deficit of NIS 2,139 million on December 31, 2015.

This reduction in the working capital deficit was mainly due to a decrease in current liabilities in the Domestic Fixed-Line Communications segment, including a decrease in tax liabilities and liabilities to Eurocom D.B.S. Ltd. In the Company's separate financial statements, the reduction was also attributable to the repayment of a loan from a subsidiary.

The Company's Board of Directors has reviewed, among other things, the Company's cash requirements and resources, both at present and in the foreseeable future, has reviewed the Company's and the Group's investment needs, the Company's and the Group's available credit sources, and has conducted sensitivity analysis to unexpected deterioration in the Company and the Group's business. In this context, the Company's Board of Directors has determined that the aforesaid working capital deficit does not indicate any liquidity problem in the Company and the Group and that there is no reasonable concern that the Company and the Group will fail to meet their existing and foreseeable obligations on time (even in the event of unexpected deterioration in the Company's and the Group's business). The Company and the Group can meet their existing and foreseeable cash requirements, both through available cash balances, through cash from operating activities, through sources of liquidity from subsidiaries, through guaranteed credit facilities in 2017 under pre-determined commercial terms, and by raising debt from bank and non-bank sources.

The above information includes forward-looking information, based on the Company's assessments concerning its liquidity. Actual data may differ materially from these assessments if there is a change in any of the factors taken into account in making them.

2. Market Risk - Exposure and Management

The Company's market risk officer

The Company's market risk management officer is Mr. Allon Raveh, Group CFO. For details concerning his education and experience, see Section 15 in Chapter D of the periodic report.

Market risks and the Company's risk management policies

The Company is exposed to market risk as a result of changes in interest rates, exchange rates, and the CPI.

The Company follows a financial risk management policy adopted by the Board of Directors on June 26, 2008, and updated on October 18, 2012. Under this policy, the Company implements partial hedges, depending on the circumstances and its own judgment. These partial hedges primarily seek to reduce its exposure to changes in the CPI and to changes in foreign currency exchange rates.

The Company monitors the Group's risk management on a regular basis. As part of this review, when necessary, the Company recommends changes in risk exposure and management. Once every quarter, the Company reports to the Board of Directors on risks and hedges.

In cases where Management considers deviating from the stated policy, its recommendations are brought before the Company's Board of Directors.

<u>CPI risk</u> - The Company has significant surplus of liabilities over CPI-linked assets, and the bulk of its financial exposure stems from the risk of an increase in the CPI. The rate of inflation also affects the Company's operating income and expenses in the course of the year.

In order to minimize its exposure to the CPI, the Company's Board of Directors decided to implement partial hedges, at its discretion, as follows:

- a. Hedging will mainly be carried out through CPI-shekel forward transactions, which guarantee a fixed rise in the CPI over a designated period of time.
- b. Transactions will be subject to judgment and will be carried out in accordance with market trading restrictions, and will be reviewed in relation to inflationary expectations reflected in the bond market and inflation forecasts, and in relation to the Bank of Israel's inflation target range.
- c. The hedging position may be reduced by closing existing transactions before their final expiration date.
- d. The Company will strive for hedging transactions to meet the terms required for the application of hedge accounting.
- e. Hedging transactions will be made according to the repayment schedules of the CPI-linked financial debt.
- f. As long as the CPI exposure is more than NIS 500 million, hedging will not be less than 40% of the exposure for CPI-linked financial debt, and will not exceed 100% thereof; where exposure is less than NIS 500 million, hedging will not exceed 50% of the exposure from CPI-linked financial debt.

The Company carried out hedging transactions against the CPI in order to minimize the said risk. The Company did not incur material costs in making these hedges.

<u>Interest risk</u> - The Company's exposure to changes in interest rates depends largely on the nature of its financial liabilities and assets, as well as on its future financing needs. Some of the Company's liabilities bear fixed interest and so a change in interest rates would affect their fair value and not their carrying amount. Other liabilities bear variable interest based on the prime / STL rate.

As of the reporting date, the Company does not hedge against the said exposure. However, it is possible that the Company will do so under future market conditions. The Company also accounts for such influences when considering the types of loans it takes.

Risks and risk management in consolidated subsidiaries

In accordance with the Board of Directors' decision, each of the Group companies is required to maintain a risk management policy and to routinely monitor its implementation. The market risk management officers in the principal consolidated subsidiaries are those companies' CFOs.

For more information concerning financial risk management in the Group, and for information on the linkage terms of balances on the Group's balance sheet (linkage bases report), see Note 29 to the financial statements.

Below are summaries of the sensitivity analysis tables (NIS millions)

Sensitivity to changes in the USD/NIS exchange rate

	USD exchange rate	Loss from	n changes	Fair value of liabilities	Gain fron	n changes
		10%	5%		5%-	10%-
2016	3.845	(75)	(37)	(1,098)	36	69
2015	3.902	(57)	(29)	(995)	29	57

Sensitivity to changes in the CPI

	Los	s from chans	ges	Fair value of liabilities	Gai	in from chan	ges
	1.5%	0.2%	0.1%		0.1%-	0.2%-	1.5%-
2016	(50)	(7)	(3)	(5,507)	3	4	50
2015	(72)	(9)	(5)	(7,012)	5	10	72

Surplus liabilities exposed to CPI changes were down by NIS 1,505 million, mainly following scheduled debenture repayments and tax payments under the Company's agreement with the tax authorities.

Sensitivity to changes in the nominal NIS-based interest rate

	Gain from changes		Fair value of liabilities	Los	ss from chans	ges	
	16%	10%	5%		5%-	10%-	16%-
2016	44	27	14	(4,180)	(14)	(28)	(45)
2015	28	17	9	(2,714)	(9)	(17)	(29)

Surplus liabilities exposed to changes in the nominal NIS-based interest rate increased by NIS 1,466 million, mainly due to receipt of new, non-linked loans and expansion of Debentures (Series 9), which were offset by scheduled repayments.

3. Aspects of Corporate Governance

3.1 Community involvement and donations by Group companies

Bezeq supports the community from a deep-rooted commitment to social responsibility. This support is made through monetary donations, contributions of communications infrastructures, and by encouraging employees to volunteer in a range of activities for the community. The bulk of Bezeq's monetary donations focus on education.

In 2016, the Group donated a total of NIS 9.3 million.

Bezeq also aided in funding the connection of schools in Israel to the fiber optic cable network, at an estimated sum of NIS 11.6 million in 2016.

3.2 Disclosure concerning the auditor's fees

Below are the fees paid to the auditors of the principal consolidated companies in the Group for auditing and audit-related services:

			2016	5	201:	5
Company	Auditor	Details	Fees (NIS Thousands)	Hours	Fees (NIS Thousands)	Hours
Bezeq - The Israel Telecommunications	Somekh Chaikin	Audit and audit-related services	2,900	16,200	2,900	16,800
Corp. Ltd.		Other services ¹	382	1,166	338	1,132
Pelephone Communications Ltd.	Somekh Chaikin	Audit and audit-related services	1,160	7,700	1,200	8,062
		Other services ¹	545	1,612	417	1,214
Bezeq International Ltd.	Somekh Chaikin	Audit and audit-related services	590	4,400	622	4,250
		Other services ¹	119	527	131	502
D.B.S. Satellite Services (1998) Ltd.*	Somekh Chaikin	Audit and audit-related services	880	7,400	930	7,461
		Other services ¹	190	490	53	132

^{*} First consolidated in the second quarter of 2015.

The auditors' fees were discussed by the Board of Directors Financial Statements Examination Committee, and approved by the Company's Board of Directors and the boards of each of the Group companies. The fees were determined on the basis of the hours worked and the hourly rate in the previous year, adjusted for changes and events which occurred in the reporting year.

3.3 Directors with accounting and financial expertise and independent directors

Information concerning directors with accounting and financial expertise and independent directors is included in Sections 2 and 9 to the corporate governance questionnaire and in Section 14 of Chapter D to the periodic report.

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[&]quot;Other services" rendered to key companies in the Group in 2016 and 2015 included, inter alia, tax and accounting consultancy services and special certifications.

3.4 Disclosure concerning the internal auditor in a reporting company

Details	
Internal auditor	Lior Segal
Start of tenure date	Jan. 24, 2011
Compliance with statutory requirements	The internal auditor complies with the conditions set forth in Sections 3(a) and 8 to the Internal Audit Law, and Section 146(b) to the Companies Law.
Employment method	Company employee.
Method of appointment	Manner of appointment and summary of reasons for approving the appointment: The appointment was approved by the Board of Directors on January 24, 2011, following the Audit Committee's recommendation. Prior to his appointment, the internal auditor served as manager of internal processes and controls and as corporate governance compliance officer. The appointment was based on his qualifications and professional experience. Duties, powers, and tasks of the internal auditor: The powers and responsibilities of the Company's internal auditor are set forth in the Company's internal audit procedure, approved by the Company's Audit Committee. According to the procedure, the internal auditor's responsibilities and powers are as follows: Examining propriety of actions carried out by the Company, its officers and personnel, examining the integrity of financial and operating information, examining financial and liability management, and examining the Company's IT systems and its information security set-up. The internal auditor is also charged with investigating employee complaints according to the arrangements set forth by the Audit Committee pursuant to Section 117(6) to the Companies Law, 1999. The internal auditor is authorized to receive any information, explanation, and document required for the performance of his duties; he has right of access to all regular or computerized data bank, database, and automated or non-automated data processing work plan of the Company and its units; and to be granted entry to all Company property. The internal auditor is also entitled to be
	invited to all Management, Board of Directors and Board committee meetings.
The internal auditor's organizational superior	The Chairman of the Board (until March 22, 2017 – the Company's CEO).
Work plan	In 2016, the internal auditor followed an annual work plan, derived from the work plan for the period 2016–2018. Considerations in determining the internal audit work plan The guiding principle underlying the internal audit work plan is the risk inherent in the Company's processes and operations. To assess these risks, the internal audit referred to a Company risk survey conducted by the risk management officer, and to other sources which affected the risk assessment in those processes, such as meetings with Management, findings from previous audits, and other relevant activities. The main considerations taking into account in formulating the work plan are reasonable coverage of most of the Company's operating activities based on exposure to material risks, considering existing controls in the Company's operations and previous audit findings.

3.4. Disclosure concerning the internal auditor in a reporting company (contd.)

Details	
Work plan	Parties involved in formulating the work plan The internal auditor, Management, the CEO, the Board of Directors' Audit Committee, and the Chairman of the Board.
	The party accepting and approving the work plan The Board of Directors' Audit Committee.
	The auditor's discretion in deviating from the work plan The Chairman of the Board or the chairman of the Audit Committee may propose topics which urgently require auditing, and may also recommend narrowing or halting an audit approved in the work plan. The internal auditor is granted discretion to deviate from the work plan.
	Examination of material transactions
	The internal auditor attends discussions at Board meetings where material transactions are approved and reviews the relevant material sent in preparation for these discussions.
The audit and material investees	The work plan for the Company's internal audit unit does not include an audit of material investees.
	Starting April 1, 2016, the internal auditor also serves as internal auditor for Pelephone Communications Ltd.
	Other than the above, all material investees of the Company have their own internal auditors (either as employees or through thirdparty services). Investee audit reports are discussed by the boards of these companies, which include Company directors. The internal auditor may, under the Company's internal audit procedure and at his discretion, obtain the audit reports of these subsidiaries and he is obligated to meet with each of the subsidiaries' internal auditors at least once a year, to discuss the audit plan and its implementation in the subsidiary.
Scope of employment	Approximately 8,800 hours were devoted to internal audit work. This includes hours worked by third parties and four full-time internal auditors, in addition to the internal auditor. The scope of employment is set according to the audit work plan, formulated in accordance with the scope and complexity of the activities of the various companies. Scope of internal audit activities in material investees: Pelephone – 4,500 hours; Bezeq International – 2,200 hours; DBS – 1,200 hours.
Preparation of the audit	The internal audit is conducted in accordance with the Companies Law, 1999 and the Internal Audit Law, 1992, and complies with generally accepted auditing standards set by the Institute of Internal Auditors (IIA). The auditor updated the Board of Directors of the standards which he
	follows. In 2013, the internal auditor conducted a self-assessment of internal auditing activities, and assessments were also completed by a third party. These assessments indicate that internal auditing activities comply with the required standards. Furthermore, at the start of 2017, the auditor was authorized to review internal audit activities (QAR).

3.4. Disclosure concerning the internal auditor in a reporting company (contd.)

Details	
Access to information.	The internal auditor was supplied with documents and information as stipulated in Section 9 of the Internal Audit Law, and is granted permanent and direct access to the Company's information systems, including financial data.
Internal auditor's report	The internal auditor submits audit reports in writing. Audit reports are submitted regularly during the reporting year to the Chairman of the Board, the CEO, and the chairman and members of the Audit Committee. Reports are submitted near the date of discussion by the Committee (usually three days before the said date). The Audit Committee discussed audit reports on the following dates: January 19, 2016; January 24, 2016; February 7, 2016; March 7, 2016; May 10, 2016; May 22, 2016; September 15, 2016; November 13, 2016; and December 7, 2016.
	In addition to the audit reports, the auditor submitted reviews and reports to the Audit Committee on various matters as requested by the Committee, and briefed the Committee on the implementation of the decisions in the audit reports that were discussed by the Committee (some, in meetings held in addition to the ones noted above).
The Board of Directors' assessment of the internal auditor's work	The Board of Directors believes that the scope of the Company's audits, the nature and continuity of the internal auditor's activities as well as the audit work plan, are reasonable under the circumstances and can achieve the goals of the audit.
Remuneration	The terms of the internal auditor's employment were discussed and approved by the Company's Audit Committee and Board of Directors on March 20, 2017 and March 29, 2017, respectively, and were updated as follows:
	Total monthly salary of NIS 50,000 and an annual bonus based on pre-determined targets set by the Audit Committee and approved by the Board of Directors, of up to 62.5% of the annual salary excluding ancillary costs.
	On March 20, 2017, the Company's Audit Committee approved the bonus for the Company's internal auditor for 2016, to the amount of NIS 311,000 (53% of his annual salary).
	The Board of Directors believes that the compensation paid to the internal auditor did not affect his professional judgment.

3.5 Provisions of the Sarbanes-Oxley Act of 2002 (SOX)

Concerning internal controls, the Company applies the provisions of the Sarbanes-Oxley Act of 2002 (SOX) as a significant subsidiary of a US-listed company (in lieu of applying the provisions of the Securities Regulations (Periodic and Immediate Reports) (Amendment), 2009). Accordingly, the Company's periodic report for 2016 includes a management report and executive declarations in SOX-compliant format. For more information, see Chapter E to the periodic report for 2016.

4. Disclosure Concerning the Company's Financial Reporting

4.1 Disclosure of material valuations

The following table discloses material valuations pursuant to Regulation 8B to the Securities Regulations (Periodic and Immediate Reports), 1970.

	Pelephone	Bezeq fixed-line	DBS
Subject of valuation	Value in use of Pelephone's operations for test of impairment of goodwill recognized in the Company's financial statements in accordance with IAS 36.	Value in use of Bezeq fixed-line operations to test for impairment of goodwill attributed for these operations in the Company's financial statements pursuant to IAS 36.	Value in use of DBS Satellite Services (1988) Ltd. to test for impairment of goodwill attributed for its operations in the Company's financial statements pursuant to IAS 36.
Date of valuation	December 31, 2016; valuations signed on Mo	arch 28, 2017	
Value prior to the valuation	NIS 2,324 million carrying amount of Pelephone's net operating assets* (NIS 1,027 million – goodwill).	NIS 5,506 million carrying amount of net operating assets of Bezeq fixed-line operations (NIS 265 million - goodwill).	NIS 1,625 million carrying amount of net operating assets of D.B.S. Satellite Services (1988) Ltd. (NIS 120 million – goodwill).
Value set in the valuation	NIS 6,428 million. The Company concluded that there is no impairment requiring a write-down of goodwill recognized in the Company's books.	NIS 16,640 million. The Company concluded that there is no impairment requiring a write-down of goodwill recognized in the Company's books.	NIS 2,551 million. The Company concluded that there is no impairment requiring a write-down of goodwill recognized in the Company's books.
Assessor's identity and profile	Giza Singer Even Ltd. The work was done by Business Administration and Accounting, an and finance. The assessor has no dependence on the Con	o a team headed by Mr. Nir Harush, CPA, a paind an MBA from the College of Management, apany.	rtner in Giza Singer Even, who holds a BA in and has extensive experience in economics
Valuation model	Discounted Cash Flow method (DCF).		
Assumptions used in the valuation	Discount rate – 10% (post-tax). Comparative companies for setting the discount rate – Cellcom and Partner.	Discount rate - 7.5% (post-tax).	Discount rate - 8.5% (post-tax).
	Permanent growth rate - 2.5%.	Permanent growth rate - 1%.	Permanent growth rate - 1%
	Scrap value of total value set in valuation – 78%.	Scrap value of total value set in valuation - 69%.	Scrap value of total value set in valuation - 72%.

^(*) Pelephone's net operating assets do not include trade receivable balances from installment-based handset sales presented at present value.

4.2 Information under Regulation 10(b)(8) to the Periodic and Immediate Reports Regulations

The Company has reviewed its actual data for the last three quarters of 2015 and 2016 as concerns DBS's free cash flows, as compared to the data assumed in DBS's valuation attached to the report for the first quarter of 2015, and found that DBS's free cash flows in the said period significantly

exceeded the estimates underlying the valuation (free cash flow is cash flow from operating activities net of capital investments). The bulk of this difference was due to lower-than-expected capital investments. Timing differences were also seen in the cash flows from operational working capital. It is noted that the difference in capital investments is mainly due to reduced investment in decoders following streamlining efforts implemented by the Company and corresponding with a decrease in the subscriber base.

4.3 Due to the material nature of legal actions brought against the Group, which cannot yet be assessed or for which the Group cannot yet estimate its exposure, the auditors drew attention to these actions in their opinion concerning the financial statements.

5. Details of debt certificate series

On June 1, 2016, final repayment was made of Debentures (Series 5), to the par value amount of NIS 397,828,629. Data on the Company's debentures in circulation, as of December 31, 2016:

		Debentures (Series 6)	Debentures (Series 7)	Debentures (Series 8)	Debentures (Series 9)	Debentures (Series 10)
a.	Issue date (excluding expansions)	July 3, 2011	July 3, 2011	July 3, 2011	October 15, 2015	October 15, 2015
b	Total par value upon issue (including expansions)	NIS 2,874,231,609	NIS 733,759,000	NIS 1,329,363,000	NIS 1,102,501,000	NIS 400,000,000
С	Par value	NIS 2,874,231,609	NIS 733,759,000	NIS 443,209,624(1)	NIS 1,102,501,000	NIS 400,000,000
d	Par value revalued to the reporting date (CPI-linked)	NIS 2,944,247,891	NIS 733,759,000	NIS 443,209,624	NIS 1,102,501,000	NIS 400,000,000
е	Accrued interest, revalued to the reporting date	NIS 9,078,098	NIS 957,555	NIS 2,105,246	NIS 3,353,441	NIS 733,333
f	Fair value as included in the financial statements	NIS 3,247,306,872	NIS 744,765,385	NIS 455,353,568	NIS 1,146,380,540	NIS 408,760,000
ę	Stock exchange value	NIS 3,247,306,872	NIS 744,765,385	NIS 455,353,568	NIS 1,146,380,540	NIS 408,760,000
h	Type of interest	Fixed, 3.7%	Variable - STL for one year plus 1.4% margin	Fixed, 5.7%	Fixed, 3.65%	Fixed, 2.2%
i	Principal repayment dates	December 1 every year from 2018 through 2022	December 1 every year from 2018 through 2022	June 1 every year from 2015 through 2017	December 1 every year from 2022 through 2025	December 1 every year from 2022 through 2025
j	Interest repayment dates	June 1 and December 1 every year, from Dec. 1, 2011 through Dec. 1, 2022	On March 1, June 1, September 1, and December 1 every year, from Sept. 1, 2011 through Dec. 1, 2022	June 1 and December 1 every year, from Dec. 1, 2011 through Jun. 1, 2017	June 1 and December 1 every year, from Dec. 1, 2015 through Dec. 1, 2025	June 1 and December 1 every year, from Dec. 1, 2015 through Dec. 1, 2025

5. Details of debt certificate series (contd.)

Data on the Company's debentures in circulation, as of December 31, 2016:

		Debentures (Series 6)	Debentures (Series 7)	Debentures (Series 8)	Debentures (Series 9)	Debentures (Series 10)
k	Linkage	Principal and interest linked to increases in the CPI (base index - May 2011)	Unlinked	Unlinked	Unlinked	Principal and interest linked to increases in the CPI (base index - August 2015)
1	Liability in relation to Company's total liabilities	Material	Material	Immaterial	Material	Immaterial
m	Trustee	Reznik Paz Nevo Trusts Lta Trustee POC – Yossi Rez Ma'ayan Email – <u>yossi@rpn.co.il</u> , ac Tel: 03–6389200; Fax: 03– Address – 14 Yad Harutzim	rnik, CPA, and Adv. Adi Imin <u>@rpn.co.il</u> , 6389222	Strauss Lazar Trust Co. (1992) Ltd. Trustee POC - Uri Lazar, CPA Email - ori@slcpa.co.il Tel: 03-6237777; Fax: 03-5613824 Address - 17 Yitzchak Sadeh St., Tel Aviv.	Reznik Paz Nevo Trusts Ltd (see trustee details for Debe	
n	Rating	("Maalot"). For current and historical 043158), its supplementary no. 2016–01–050395) (Mic 01–050347) (Maalot). The	ratings data for the deber vimmediate report of July 1. Iroog), and its immediate re rating reports are included i	ntures, see the Company's 2, 2016 (ref. no. 2016–01–06 eports of April 25, 2016 (ref. in this Board of Directors' Re	. , , , ,	2, 2016 (ref. no. 2016-01- eport of April 18, 2016 (ref. pril 17, 2016 (ref. no. 2016-
0	Compliance with the deeds of trust	the Company was in concircumstances were in effect to holders of the debt certi	ct entitling calls for immedi	s and obligations under the debt (e deeds of trust for Series certificates. No collateral wa	s given to secure payment
p	Pledges	The Company has undert debenture holders and the statements.	aken not to create additic lending banks (negative p	onal pledges on its assets ledges) and subject to such	unless it simultaneously cr n exceptions as detailed in N	eate pledges towards the Note 12.3.1 to the financial

⁽¹⁾ On June 1, 2016, the Company repaid NIS 443,076,688 par value.

6. Miscellaneous

For information concerning the liabilities balances of the reporting corporation and those companies consolidated in its financial statements as of December 31, 2016, see the Company's reporting form on the MAGNA system, dated March 30, 2017.

We thank the manag	ers of the Group's compan	ies, its employees, a	and shareholders.	
- Shaul	Elovitch		Stalla Handlar	
	of the Board		Stella Handler CFO	

Signed: March 29, 2017

Part C: Consolidated Financial Statements for the Year Ended December 31, 2016

The information contained in these financial statements constitutes a translation of the financial statements published by the Company. The Hebrew version was submitted by the Company to the relevant authorities pursuant to Israeli law, and represents the binding version and the only one having legal effect. This translation was prepared for convenience purposes only



Consolidated Financial Statements as at December 31, 2016

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Auditors' Report to the Shareholders of

"Bezeg "the Israeli Telecommunication Corporation Ltd.

We have audited the accompanying consolidated statements of financial position of "Bezeq "the Israeli Telecommunication Corporation Ltd. (hereinafter "the Company") as of December 31, 2016 and 2015 and the consolidated income statements, statements of comprehensive income, statements of changes in shareholders' equity and statements of cash flows, for each of the three years, in the period ended December 31, 2016. These financial statements are the responsibility of the Company's Board of Directors and of its Management. Our responsibility is to express an opinion on these financial statements based on our audit.

We did not audit the financial statements of certain consolidated subsidiaries whose assets constitute approximately 1% of the total consolidated assets as of December 31, 2016 and 2015, and whose revenues constitute approximately 1% of the total consolidated revenues for the years ended December 31, 2016, 2015 and 2014. The financial statements of those companies were audited by other auditors whose reports thereon were furnished to us, and our opinion, insofar as it relates to amounts emanating from the financial statements of such companies, is based solely on the reports of the other auditors.

We conducted our audit in accordance with generally accepted auditing standards in Israel, including standards prescribed by the Auditors Regulations (Manner of Auditor's Performance) - 1973. Such standards require that we plan and perform the audit to obtain reasonable assurance that the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the Board of Directors and by Management of the Company, as well as evaluating the overall financial statement presentation. We believe that our audit and the reports of the other auditors provide a reasonable basis for our opinion.

In our opinion, based on our audit and on the reports of other auditors, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Company and its consolidated subsidiaries as of December 31, 2016 and 2015 and their results of operations, changes in equity and cash flows, for each of the three years in the period ended December 31, 2016, in accordance with International Financial Reporting Standards (IFRS) and in accordance with the Securities Regulations (Annual Financial Statements) - 2010.

We have audited, in accordance with Auditing Standards of the Public Company Accounting Oversight Board (United States) the Internal Control over Financial Reporting of the Company as of December 31, 2016, based on criteria established in *Internal Control – Integrated Framework (2013)* issued by the Committee of



Sponsoring Organizations of the Treadway Commission (COSO), and our report dated March 29, 2017 expressed an unqualified opinion on the effectiveness of internal control over financial reporting of the Company.

Without qualifying our abovementioned opinion, we draw attention to lawsuits filed against the Company and its Subsidiaries which cannot yet be assessed or the exposure in respect thereof cannot yet be calculated, as set forth in Note 16.

Somekh Chaikin

Certified Public Accountants (Isr.)

March 29, 2017



Auditor's Attestation Report

The Board of Directors and Stockholders
"Bezeq"- The Israel Telecommunication Corporation Ltd.

We have audited "Bezeq"- The Israel Telecommunication Corporation Ltd.'s (hereinafter "The Company") internal control over financial reporting as of December 31, 2016, based on criteria established in *Internal Control – Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying "Management's Annual Report on Internal Control Over Financial Reporting". Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.



In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2016, based on criteria established in *Internal Control – Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We also have audited, in accordance with generally accepted auditing principles in Israel, the consolidated balance sheets of the Company and its subsidiaries as of December 31, 2016, and 2015, and the related consolidated statements of operations, comprehensive income, changes in stockholders' equity and cash flows for each of the three years in the period ended December 31, 2016, and our report dated March 29, 2017 expressed an unqualified opinion on those consolidated financial statements with an explanatory paragraph referring to Note 16 regarding the claims made against the Company and its subsidiaries for which at this point the exposure cannot be assessed or calculated.

Somekh Chaikin

Certified Public Accountants

Jerusalem, Israel March 29, 2017

Consolidated Statements of Financial Position as at December 31

		2016	2015
Assets	Note	NIS million	NIS million
Cash and cash equivalents	2.3, 3	648	555
Investments	2.3, 4	586	762
Trade receivables	2.3, 5	2,000	2,058
Other receivables	2.3, 5	219	269
Inventory	2.10	106	115
Total current assets		3,559	3,759
Trade and other receivables	2.3, 5	644	674
Broadcasting rights, net of rights exercised	2.4, 7	432	456
Property, plant and equipment	2.5, 8	6,876	6,894
Intangible assets	2.7, 9	3,047	3,332
Deferred tax assets	2.16, 6	1,007	1,178
Deferred expenses and non-current investments	2.9, 10	382	386
Total non-current assets		12,388	12,920

Total assets	15,947	16,679

Consolidated Statements of Financial Position as at December 31 (Contd.)

		2016	2015
	Note	NIS million	NIS million
- H	0.7.10	4.00	1.017
Debentures, loans and borrowings	2.3, 12	1,825	1,913
Trade and other payables	13	1,610	1,657
Current tax liabilities		104	624
Employee benefits	2.12, 15	315	378
Liability to Eurocom DBS Ltd, related party	11.2	32	233
Provisions	2.13, 14	80	100
Total current liabilities		3,966	4,905
Loans and debentures	2.3, 12	9,128	8,800
Employee benefits	2.12, 15	258	240
Derivatives and other liabilities		244	226
Deferred tax liabilities	2.16, 6	101	51
Provisions	2.13, 14	47	46
Total non-current liabilities		9,778	9,363
Total liabilities		13,744	14,268
Total equity	19	2,203	2,411

Total liabilities and equity		15,947	16,679
Shaul Elovitch	Stella Handler	Allon Raveh	
Chairman of the Board of Directors	CEO	CFO Bezeg Group	

Date of approval of the financial statements: March 29, 2017

Consolidated statements of income for the year ended December 31

		2016	2015	2014
	Note	NIS million	NIS million	NIS million
Revenues	2.14, 20	10,084	9,985	9,055
Costs of activity	,	,	,	•
General and operating expenses	21	4,012	3,869	3,366
Salaries	22	2,012	1,957	1,768
Depreciation and amortization	2.5, 2.7, 8, 9, 10	1,739	1,684	1,281
Other operating income, net	23	_	(95)	(586)
		7,763	7,415	5,829
Operating profit		2,321	2,570	3,226
Financing expenses	2.15, 24			
Financing expenses		508	376	486
Financing income		(61)	(113)	(356)
Financing expenses, net		447	263	130
Profit after financing expenses, net		1,874	2,307	3,096
Share in earnings (losses) of equity accounted investees	11.2	(5)	12	(170)
Profit before income tax		1,869	2,319	2,926
Income tax	2.16, 6	625	598	815
Equity for the year attributable to shareholders of the Company		1,244	1,721	2,111
Earnings per share (NIS)	26			
Basic earnings per share		0.45	0.63	0.77
Diluted earnings per share		0.45	0.62	0.77

Consolidated Statements of Comprehensive Income for the Year Ended December 31

	2016	2015	2014
	NIS million	NIS million	NIS million
Profit for the year	1,244	1,721	2,111
Items of other comprehensive income (loss) (net of tax)	(15)	7	(36)
Total comprehensive income for the year attributable to shareholders of the Company	1,229	1,728	2,075

Comprehensive Statements of Changes in Equity for the Year Ended December 31

	Share capital	Share premium	Capital reserve for employee options	Capital reserve for transactions between a corporation and a controlling shareholder	Other reserves	Deficit	Total
	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million
	Attributable to	shareholders of t	he Company				
Balance as at January 1, 2014	3,842	143	242	390	(67)	(2,127)	2,423
Income in 2014	-	_	_	-	_	2,111	2,111
Other comprehensive income (loss) for the year, net of tax	_	_	_	-	(38)	2	(36)
Total comprehensive income for 2014	-	-	-	-	(38)	2,113	2,075
Transactions with shareholders recognized directly in equity							
Dividend to Company shareholders (Note 19.2)	-	_	_	-	-	(2,069)	(2,069)
Share-based payments	-	-	(1)	-	-	-	(1)
Exercise of options for shares	13	110	(110)	-	_	_	13
Balance as at December 31, 2016	3,855	253	131	390	(105)	(2,083)	2,441
Income in 2015	_	_	_	-	-	1,721	1,721
Other comprehensive income (loss) for the year, net of tax	-	_	_	-	7	-	7
Total comprehensive income for 2015	-	-	-	-	7	1,721	1,728
Transactions with shareholders recognized directly in equity							
Dividend to Company shareholders (Note 19.2)	-	-	-	-	-	(1,777)	(1,777)
Exercise of options for shares	19	115	(115)	-	-	-	19
Balance as at January 1, 2015	3,874	368	16	390	(98)	(2,139)	2,411
Income in 2016	-	-	-	-	-	1,244	1,244
Other comprehensive income (loss) for the year, net of tax	-	-	-	-	10	(25)	(15)
Total comprehensive income for 2016	-	-	-	-	10	1,219	1,229
Transactions with shareholders recognized directly in equity							
Dividend to Company shareholders (Note 19.2)	-	-	-	-	-	(1,441)	(1,441)
Exercise of options for shares(Note 25)	4	16	(16)	-	_	-	4
Balance as at December 31, 2016	3,878	384	-	390	(88)	(2,361)	2,203

Consolidated statements of cash flows for the year ended December 31

Cash flows from operating activities Profit for the year	Note	AUC *!!!		
		NIS million	NIS million	NIS million
Profit for the year				
ropic for the year		1,244	1,721	2,111
Adjustments:				
Depreciation and amortization	8,9,10	1,739	1,684	1,281
Share in the losses (profits) of equity-accounted investees	11.2	5	(12)	170
Financing expenses, net		474	307	229
Capital gain, net	23	(107)	(234)	(175)
Income tax expenses	6	625	598	815
Profit from gaining control in DBS		-	(12)	-
Profit from sale of the shares of Coral Tell Ltd.		-	-	(582)
Change in trade and other receivables	5	106	322	549
Change in inventory		(20)	(20)	28
Change in trade and other payables	13	(24)	(271)	(39)
Change in provisions	14	(19)	18	(63)
Change in employee benefits	15	(65)	110	3
Change in other liabilities		23	(9)	(4)
Net income tax paid		(455)	(462)	(527)
Net cash from operating activities		3,526	3,740	3,796
Cash flow used for investing activities	-	-	-	-
Purchase of property, plant and equipment	8	(1,193)	(1,324)	(1,081)
Investment in intangible assets and deferred expenses	9,10	(223)	(311)	(194)
Tax payment for shareholder loans	6.6.1	(461)	-	-
Acquisition of financial assets held for sale and others		(917)	(1,785)	(2,720)
Proceeds from the sale of financial assets held for trading and others		1,088	3,260	1,635
Proceeds from the sale of property, plant and equipment		138	151	230
Miscellaneous		1	(7)	(12)
Cash in a company consolidated for the first time		_	299	_
Net consideration for the sale of Coral Tell Ltd. shares		_	-	596
Net cash from (used in) investment activities	5	(1,567)	283	(1,546)
Cash flows used in financing activities				
Issue of debentures and receipt of loans	12	2,161	1,010	1,446
Repayment of debentures and loans	12	(1,841)	(2,192)	(1,149)
Dividends paid	19.2	(1,441)	(1,777)	(2,069)
Interest paid		(458)	(494)	(431)
Payment to Eurocom DBS for acquisition of shares and DBS loan	11.2	(256)	(680)	-
Miscellaneous		(31)	5	3
Net cash used for financing activities	-	(1,866)	(4,128)	(2,200)
Net increase (decrease) in cash and cash equivalents		93	(105)	50
Cash and cash equivalents as at January 1			660	610
Cash and cash equivalents as at the end of the year	-	648	555	660

1. <u>Basis of preparation</u>

1.1 Reporting Entity

Bezeq —The Israel Telecommunication Corporation Limited ("the Company") is a company registered in Israel whose shares are traded on the Tel Aviv Stock Exchange. The consolidated financial statements of the Group as at December 31, 2016 include the statements of the Company and its subsidiaries (jointly: "the Group") and the Group's interests in associates. The Group is a principal provider of communication services in Israel (see also Note 27 —Segment Reporting).

1.2 **Definitions**

In these financial statements:

The Company: Bezeq The Israel Telecommunication Corporation Limited

<u>The Group</u>: Bezeq The Israel Telecommunication Corporation Limited and its subsidiaries, as follows:

<u>Subsidiaries</u>: Companies, the financial statements of which are fully consolidated, directly or indirectly, with the financial statements of the Company, as set out in Note 11.1.

<u>Associates</u>: Companies, including a partnership, in which the Group's investment is included, directly or indirectly, in the consolidated financial statements on the equity basis.

Investees: Subsidiaries or associates

Related parties: As defined in IAS 24, Related Party Disclosures

<u>Interested parties</u>: As defined in paragraph (1) of the definition of an "interested party "in section 1 of the Securities Law, 1968

1.3 <u>Statement of compliance</u>

The consolidated financial statements of the Group have been prepared in accordance with International Financial Reporting Standards ("IFRS") and in accordance with the Securities Regulations (Annual Financial Statements), 2010

The consolidated financial statements were approved by the Board of Directors on March 29, 2017.

1.4 Functional currency and presentation currency

The consolidated financial statements are presented in NIS, which is the Group's functional currency, and have been rounded to the nearest million. The NIS is the currency that represents the principal economic environment in which the Group operates.

1.5 Basis of measurement

The consolidated financial statements have been prepared on the historical cost basis except for the following items:

- * Financial instruments, including financial derivatives, at fair value through profit or loss
- * Inventories measured at the lower of cost and net realizable value
- Equity-accounted investments
- Deferred tax assets and liabilities
- * Provisions
- * Assets and liabilities for employee benefits
- * Liability for payment of contingent consideration in a business combination

For further information about the measurement of these assets and liabilities see Note 2, Significant Accounting Policies.

1.6 Operating cycle

The Group's operating cycle is up to one year. As a result, current assets and current liabilities include items the realization of which is intended and anticipated to take place within one year from the date of the financial statements.

1.7 Classification of expenses recognized in the statement of income

Costs and expenses in the statement of income are presented and analyzed on the basis of the function of the expenses. The classification is compatible with the understanding of the Group's businesses, which address a wide range of services using common infrastructure. All costs and expenses are used to provide services.

1.8 <u>Use of estimates and judgment</u>

The preparation of financial statements in conformity with IFRS requires the Group's management to make judgments and use estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected.

Information about significant estimates and judgments and for which changes in the assessments and assumptions could potentially have a material effect on the financial statements:

Subject	Principal assumptions	Possible effects	Reference
Useful life of fixed assets, intangible assets, and broadcasting rights	Assumptions of the useful life of groups of fixed assets and intangible assets	Change in the value of fixed assets and intangible assets and in depreciation and amortization expenses	Notes 7, 8, and 9
Measurement of recoverable amounts of cash-generating units that include goodwill	Assumption of expected cash flows from cash-generating units	Recognition of impairment loss	Note 9
Deferred taxes	Assumption of anticipated future realization of the tax benefit in the future, including assumptions for the use of carry-forward losses in DBS.	Recognition or reversal of deferred tax asset in profit or loss	Note 6
Uncertain tax positions	The extent of the certainty that the Group's tax positions will be accepted (uncertain tax positions) and the risk of it incurring any additional tax and interest expenses. This is based on an analysis of several matters including interpretations of tax laws and the Group's experience	Recognition or reversal of income tax expenses	Note 6
Fair value measurement of contingent consideration	Assumptions of expected cash flows	Change in the value of a liability for contingent consideration for a business combination	Note 11.2 and Note 29
Provisions and contingent liabilities	Assessment of the likelihood of claims against Group companies and measuring potential liabilities attributable to claims	Reversal or creation of a provision for a claim and recognition of income/expenses respectively	Note 14 and Note 16
Post-employment employee benefits	Actuarial assumptions such as discount rate, future salary increases and churn rate	Increase or decrease in the post- employment defined benefit obligation	Note 15

1.9 <u>Determining fair value</u>

When preparing the financial statements, the Group is required to determine the fair value of certain assets and liabilities. Further information about the assumptions made in determining fair values is disclosed in Note 29.7 regarding fair value.

2. <u>Significant accounting policies</u>

The accounting policies set out below have been applied consistently by Group entities for all periods presented in these consolidated financial statements.

In this Note, where the Group has chosen accounting alternatives permitted in accounting standards and/or in accounting policy where there is no explicit provision in accounting standards, such disclosure is presented in **bold**. This does not attribute greater importance compared to other accounting policies that are not presented in bold.

2.1 <u>Consolidation of the financial statements</u>

2.1.1 Business combinations

The Group implemented the acquisition method for all business combinations. The acquisition date is the date on which the acquirer obtained control over the acquiree.

The Group recognizes goodwill at acquisition based on the fair value of the consideration transferred, and the fair value at the acquisition date of any pre-existing equity right of the Group in the acquiree, less the net amount of the identifiable assets acquired and the liabilities assumed.

The consideration transferred includes the fair value of the assets transferred to the previous owners of the acquiree and the liabilities incurred by the acquirer to the previous owners of the acquiree, including the obligation to acquire the acquiree's equity instruments. In addition, the consideration transferred includes the fair value of any contingent consideration. Subsequent to the acquisition date, the Group recognizes changes in fair value of contingent consideration classified as a financial liability in profit or loss under financing expenses.

In the step acquisitions, the difference between the fair value at the acquisition date of the Group's pre-existing equity rights in the acquiree and the carrying amount at that date is recognized in the statement of income under other operating income or expenses.

Costs associated with the acquisition that were incurred by the Group in the business combination such as advisory, legal, valuation and other professional or consulting fees were recognized as expenses in the period the services are received.

2.1.2 Subsidiaries

Subsidiaries are entities controlled by the Company. The financial statements of subsidiaries are included in the consolidated financial statements from the date that control commences until the date of loss of control.

Control exists when the Group is exposed, or has rights, to variable returns from its involvement with the acquiree and it has the ability to affect those returns through its power over the acquiree. Substantive rights held by the Group and others are taking into account when assessing control.

2.1.3 <u>Transactions eliminated on consolidation</u>

Intra-group balances and income and expenses arising from intra-group transactions, are eliminated in the consolidated statements.

2.2 <u>Foreign currency transactions</u>

Transactions in foreign currency are translated into the functional currency of the Group at the exchange rate on the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies on the reporting date are retranslated to the functional currency at the exchange rate at that date.

2.3 Financial instruments

2.3.1 Non-derivative financial assets

Non-derivative financial assets comprise mainly investments in deposits, trade and other receivables, and cash and cash equivalents.

The Group initially recognizes financial assets at the date the Group becomes a party to contractual provisions of the instrument, meaning the date that the Group undertakes to buy or sell the asset.

Financial assets are derecognized when the contractual rights of the Group to the cash flows from the asset expire, or the Group transfers the rights to receive the contractual cash flows on the financial asset in a transaction in which substantially all the risks and rewards of ownership of the financial asset are transferred.

Regular way sales of financial assets are recognized on the trade date, meaning on the date the Group undertook to sell the asset.

2.3.2 <u>Classification of financial assets and the accounting treatment in each group</u>

The Group classifies its financial assets as follows:

Cash and cash equivalents

Cash comprises cash balances available for immediate use and call deposits. Cash equivalents comprise short-term highly liquid investments (with original maturities of three months or less) that are readily convertible into known amounts of cash and are exposed to insignificant risks of change in value.

Financial assets at fair value through profit or loss

A financial asset is classified at fair value through profit or loss (mainly the Group's investment in exchange-traded funds and deposit notes) if it is classified as held for trading or is designated as such upon initial recognition. These financial assets are measured at fair value, and changes therein are recognized in the statement of income.

Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. Such assets are recognized initially at fair value plus attributable transaction costs. Subsequent to initial recognition, loans and receivables are measured at amortized cost using the effective interest method, less any impairment losses.

2.3.3 Non-derivative financial liabilities

Non-derivative financial liabilities include debentures issued by the Group, loans and borrowings from banks and other credit providers, and trade and other payables.

The Group initially recognizes debt instruments as they are incurred. Financial liabilities are recognized initially at fair value less any attributable transactions costs. Subsequent to initial recognition, these financial liabilities are measured at amortized cost using the effective interest method.

Financial liabilities are derecognized when the obligation of the Group, as specified in the agreement, expires or when it is discharged or cancelled.

2.3.4 CPI-linked assets and liabilities that are not measured at fair value

The value of CPI-linked financial assets and liabilities, which are not measured at fair value, is revaluated in each period according to the actual increase in the CPI.

2.3.5 Offsetting financial instruments

Financial assets and liabilities are offset and the net amount presented in the statement of financial position when, and only when, the Group currently has a legal right to offset the amounts and intends either to settle on a net basis or to realize the asset and settle the liability simultaneously.

2.3.6 A. Hedge accounting

The Group holds derivative financial instruments to hedge cash flows for risks to future changes in the CPI.

Forward contracts are measured at fair value. Changes in the fair value of the derivative hedging instrument designated as a cash flow hedge are recognized through other comprehensive income, in a hedging reserve under equity, to the extent that the hedge is effective. To the extent that the hedge is ineffective, changes in fair value are recognized in profit or loss. The amount recognized in the hedging reserve is removed and included in profit or loss in the same period as the hedged cash flows affect profit or loss under the same line item in the statement of income as the hedged item.

2.3.7 B. Economic hedges

In addition, the Group holds derivative financial instruments to hedge cash flows for foreign currency risks. Hedge accounting is not applied for these instruments. The derivative instruments are recognized at fair value; changes in fair value are recognized in profit and loss as incurred.

2.4 **Broadcasting rights**

Broadcasting rights are stated at cost, net of rights exercised.

The costs of broadcasting rights acquired for the broadcasting of content include the amounts paid to the rights provider, plus direct costs for adjusting the rights to the broadcast. Broadcast rights are amortized in accordance with the actual broadcasts of the total number of expected broadcasts based on the management's estimate or broadcasts permitted under the agreement (the part that is unamortized at the end of the agreement term is amortized in full upon its termination), or on a straight line basis in accordance with the term of the rights agreement or the economic life, whichever is shorter. The net adjustment of the broadcasting rights is presented as an adjustment of earnings as part of the ongoing operations in the statements of cash flows.

2.5 <u>Property, plant and equipment</u>

2.5.1 Recognition and measurement

The Group elected to measure items of property, plant and equipment at cost less accumulated depreciation and accumulated impairment losses.

Cost includes expenditures that are directly attributable to acquisition of the asset. The cost of self-constructed assets includes the cost of materials, direct labor and financing costs as well as any other cost directly attributable to bringing the asset to the condition for its use intended by the management, and the estimated costs of dismantling and removing the items and restoring the site on which they are located when the Group has an obligation to vacate and restore the site. The cost of purchased software that is integral to the functionality of the related equipment is recognized as part of the cost of the equipment.

Spare parts, servicing equipment and stand-by equipment are classified as property, plant and equipment when they meet the definition of property, plant and equipment in IAS 16, and are otherwise to be classified as inventory.

When major parts of the property, plant and equipment have different useful lives, they are accounted for as separate items (major components) of the property, plant and equipment.

Gain or loss from the disposal of an item of property, plant and equipment is determined by comparing the proceeds from disposal of the asset with its carrying amount. Gain or loss from the sale of fixed assets is recognized under operating income in the statement of income.

2.5.2 <u>Subsequent expenditure</u>

The cost of replacing part of an item of property, plant and equipment is recognized in the carrying amount of the item if it is probable that the future economic benefit embodied in the new item will flow to the Group and its cost can be measured reliably. The costs of day-to-day servicing are recognized in the statement of income as incurred.

2.5.3 <u>Depreciation</u>

Depreciation is recognized in the statement of income on a straight-line basis over the estimated useful life of each part of an item of property, plant and equipment, since this most closely reflects the expected pattern of consumption of the future economic benefits embodied in the asset. Leased assets under finance lease agreements are depreciated over the shorter of the lease term and their useful lives. An asset is depreciated when it is ready for use, meaning when it reaches the location and condition necessary for it to be capable of operating in the manner intended by management.

Leasehold improvements are depreciated over the shorter of the lease term, including the extension option held by the Group and intended to be exercised and the expected life of the improvement.

The estimated useful lives for the current and comparative periods are as follows:

	Year
Fixed line and international network equipment (switches, transmission, power)	4-12
Network	12-33
Equipment and infrastructure for multichannel television	3-15
Subscriber equipment and installations	4-6
Vehicles	6-7
Office and general equipment	5-14
Electronic equipment, computers and internal communication systems	3-7
Cellular network	4-15
Passive radio equipment at cellular network sites	up to December 31, 2030
Buildings	25
Seabed cable	4-25

Depreciation methods, useful lives and residual values are reviewed at least in each reporting year and adjusted as required.

2.6 <u>Intangible assets</u>

2.6.1 Goodwill

Goodwill that arises upon the acquisition of subsidiaries is included in intangible assets. Subsequent to initial recognition, goodwill is measured at cost less accumulated impairment losses. Goodwill is measured at least once a year to assess impairment.

2.6.2 <u>Software development costs</u>

Software development costs are recognized as an intangible asset only if the development costs can be measured reliably; the software is technically and commercially applicable; and the Group has sufficient resources to complete the development and intends to use the software. The costs recognized as an intangible asset include the cost of the materials, direct labor and overhead expenses directly attributable to preparation of the asset for its intended use. Other development costs are recognized in the statement of income as incurred.

Capitalized development costs are measured at cost less amortization and accumulated impairment losses.

2.6.3 Software

Software that is an integral part of the hardware, which cannot function without the programs installed on it, is classified as property, plant and equipment. However, licenses for stand-alone software which add functionality to the hardware, are classified as intangible assets.

2.6.4 Rights to frequencies

Rights to frequencies refer to frequencies assigned to Pelephone for cellular activities, after it won the dedicated tenders of the Ministry of Communications. Depreciation of the asset is recognized in the statement of income on the straight line method over the term of the allocation of frequencies, which started from the use of the frequencies. The 4G frequencies (LTE) are amortized over a period of 10 years. The 3.5G frequencies (UMTS / HSPA) are amortized over a period of 13 years and seven months.

2.6.5 Other intangible assets

Other intangible assets acquired by the Group, which have a definite useful life, are measured at cost less amortization and accumulated impairment losses.

2.6.6 <u>Subsequent expenditure</u>

Subsequent expenditure is recognized as an intangible asset only when it increases the future economic benefits embodied in the specific asset to which it relates. All other expenditure, including expenditure relating to generated goodwill and brands, is recognized in the statement of income as incurred.

2.6.7 Amortization

Amortization of intangible assets is recognized in the statement of income on a straight-line basis (other than as set out below regarding amortization of customer relations), over the estimated useful life of the intangible assets, from the date on which the assets are available for use. Goodwill is not systematically amortized but is tested for impairment at least once a year.

Estimated useful lives for the current and comparative periods are as follows:

Type of asset	Amortization period
Frequency usage right	Over the term of the license for 10 to 14 years starting from the use of the frequencies
Computer programs and software licenses	3-10 years depending on the term of the license period or the estimated time of use of the software
Customer relationships acquired in a business combination	5–7 years based on the estimated customer churn rate
Brand acquired in a business combination	12
Other rights	2-3 years, depending on the useful life

Amortization methods and useful lives are reviewed at least at each reporting year and adjusted if appropriate.

2.7 Leased assets

Leases, including leases of land from the Israel Land Administration, where the Group assumes substantially all the risks and rewards of ownership, are classified as finance leases. Upon initial recognition, the leased asset is measured at an amount equal to the lower of its fair value and the present value of the minimum lease payments. Subsequent to initial recognition, the assets are measured at cost less accumulated amortization and impairment losses.

Other leases are classified as operating leases and the leased assets are not recognized in the Group's statement of financial position. Payments made under operating leases are recognized in profit or loss on a straight–line basis over the term of the lease.

At inception or upon reassessment of an arrangement, the Group determines whether such an arrangement is or contains a lease. An arrangement is a lease or contains a lease if the following two criteria are met:

- A. The fulfillment of the arrangement is dependent on the use of a specific asset or assets
- B. The arrangement contains rights to use the asset

If, in accordance with these terms, the Group determines that the agreement does not contain a lease, the agreement is accounted for as a service agreement and payments for the service are recognized in profit or loss on a straight line basis, over the service period.

2.8 Right of use of capacities

Transactions for acquiring an indefeasible right of use (IRU) of seabed cable capacities are accounted for as service transactions. The prepaid expense is amortized on a straight-line basis as stated in the agreement and no more than the expected estimated useful life of those capacities.

Identifiable capacities which serve the Group exclusively fulfill the definition of a finance lease and were recognized in property, plant and equipment. The asset is depreciated on a straight-line basis as stated in the agreement and no more than the expected estimated useful life of those capacities.

2.9 Inventory

The cost of inventories includes the cost of purchase and cost incurred in bringing the inventories to their present location and condition.

Inventories are measured at the lower of cost or net realizable value. The Group elected to base the cost of inventories on the moving average principle.

The inventories include terminal equipment and accessories intended for sale and service, as well as spare parts used for repairs in the repair service provided to its customers.

Slow-moving inventory of terminal equipment, accessories and spare parts are stated net of the provision for impairment.

2.10 Impairment

2.10.1 Non-derivative financial assets

The Group tests a financial asset for impairment when objective evidence indicates that one or more loss events have had a negative effect on the estimated future cash flows of that asset.

Significant financial assets are tested for impairment on an individual basis. Other financial assets are assessed for impairment collectively in groups that share similar credit risk characteristics, taking into account experience. The financial statements include specific provisions and Group provisions for doubtful debts, which properly reflect, in the estimation of the management, the loss inherent in debts for which collection is in doubt.

2.10.2 Non-financial assets

Timing of impairment testing

The carrying amounts of the Group's non-financial assets, other than inventories and deferred tax assets, are reviewed at each reporting date to determine whether there is any indication of impairment. If any such indication exists, then the recoverable amount of the asset is estimated.

The Group assesses the recoverable amount of goodwill once a year, or more frequently if there are indications of impairment.

Measurement of recoverable amount

The recoverable amount of an asset or cash-generating unit is the greater of its value in use and fair value less costs to sell. In assessing value in use, the estimated future cash flows are discounted to their present value using a discount rate that reflects current market assessments of the time value of money and the risks specific to the asset or the cash generating unit. (for which future cash flows were not adjusted).

Determining cash-generating units

For the purpose of impairment testing, the assets are grouped together into the smallest group of assets that generates cash from continuing use that are largely independent of other assets or groups of assets (cash-generating unit).

Allocation of goodwill to cash-generating units

For purposes of goodwill impairment testing, cash-generating units to which goodwill has been allocated are aggregated so that the level at which impairment testing is performed reflects the lowest level at which goodwill is monitored for internal reporting purposes, but in any event, is not larger than an operating segment. Goodwill acquired in a business combination is allocated for the purpose of impairment testing to cash-generating units that are expected to generate benefits from the synergies of the combination.

2.11 Employee benefits

2.11.1 Post-employment benefits

The Group has several post-employment benefit plans. The plans are usually financed by deposits with insurance companies and they are classified as defined contribution plans and defined benefit plans.

A. Defined contribution plans

A defined contribution plan is a post-employment benefit plan under which the Group pays fixed contributions into a separate entity and has no legal or constructive obligation to pay further amounts.

The Group's obligations for contributions to defined contribution pension plans are recognized as an expense in the statement of income in the periods during which services are rendered by employees.

B. <u>Defined benefit plans</u>

The Group's net obligation in respect of defined benefit pension plans is calculated separately for each plan by estimating the amount of future benefit that employees have earned in return for their service in the current and prior periods. That benefit is presented at its present value, and the fair value of any plan assets is deducted. The calculation is performed annually by a qualified actuary. The discount rate is the yield on high-quality corporate debentures at the reporting date, denominated in or linked to the currency of the paid benefit, with maturity dates approximating the terms of the Group's obligations.

Net interest costs on a defined benefit plan are calculated by applying the discount rate used to measure the defined benefit obligation at the beginning of the annual period to the then-net defined benefit liability.

The Group elected to recognize the interest costs that were recognized in profit or loss under financing expenses.

Remeasurement of the net defined benefit liability comprises actuarial gains and losses and the return on plan assets (excluding interest). Remeasurements are recognized immediately directly in retained earnings through other comprehensive income.

When the benefits of a plan are improved or curtailed, the portion of the increased or curtailed benefit relating to past service by employees is recognized immediately in profit or loss when the plan improvement or curtailment occurs.

2.11.2 Other long-term employee benefits

The Group's net obligation in respect of long-term employee benefits (such as an obligation for accumulated vacation days and sick leave) other than pension plans is the amount of future benefit that employees have earned in return for their service in the current and prior periods. The amount of these benefits is stated at its present value. The discount rate is the yield at the reporting date on high-quality linked corporate debentures denominated in NIS, with maturity dates approximating the terms of the Group's obligations. Any actuarial gains or losses are recognized in the statement of income in the period in which they arise.

2.11.3 <u>Termination benefits</u>

Termination benefits are recognized as an expense when the Group is committed demonstrably, without realistic possibility of withdrawal, to a formal detailed plan

to terminate employment before the normal retirement date. Termination benefits for voluntary redundancies are recognized as an expense if the Group has made an offer of voluntary redundancy, it is probable that the offer will be accepted, and the number of acceptances can be estimated reliably.

2.11.4 Short-term benefits

Short-term employee benefit obligations are measured on an undiscounted basis and are expensed as the related service is provided. A liability is recognized for the amount expected to be paid under short-term cash bonus or profit-sharing plans if the Group has a present legal or constructive obligation to pay this amount as a result of past service provided by the employee and the obligation can be estimated reliably.

The employee benefits are classified, for measurement purposes, as short-term benefits or as other long-term benefits depending on the date when the benefits are expected to be to be wholly settled,

In the statement of financial position the employee benefits are classified as current benefits or as non-current benefits according to the time the liability is due to be settled.

2.12 Provisions

A provision is recognized if, as a result of a past event, the Group has a present legal or constructive obligation that can be estimated reliably, and it is probable that an outflow of economic benefits will be required to settle the obligation.

2.12.1 Legal claims

Contingent liabilities are accounted for according to IAS 37 and its related provisions. Accordingly, the claims are classified by likelihood of realization of the exposure to risk, as follows:

- A. More likely than not -more than 50% probability
- B. Likely —probability higher than unlikely and less than 50%
- C. Unlikely —probability of 10% or less

For claims which the Group has a legal or constructive obligation as a result of a past event, which are more likely than not to be realized, the financial statements include provisions which, in the opinion of the Group, based, inter alia, on the opinions of its legal advisers retained in respect of those claims, are appropriate to the circumstances of each case, despite the claims being denied by the Group companies. There are also a small number of legal proceedings, most of which were received recently, for which the risks cannot be assessed at this stage, therefore no provisions have been made.

Note 16 describes the amount of additional exposure due to contingent liabilities that are likely to be realized.

2.12.2 Site dismantling and clearing costs

The provision in respect of an obligation to dismantle and clear sites is recognized for those rental agreements where Pelephone has an undertaking to restore the rental property to its original state at the end of the rental period, after dismantling and transferring the site, and restoring the site when required. The provision is measured by discounting the future cash flows by risk-free discounted interest reflecting the time until the expected termination of the contract for dismantling of the site by Pelephone. The carrying amount of the provision is adjusted in each period to reflect the time that has passed and is recognized as a financing expense.

2.13 Revenues

Revenues are measured at the fair value of the consideration received or receivable, net of returns, trade discounts and volume rebates.

2.13.1 Sale of equipment

Revenues from sales of terminal equipment are recognized in the statement of income when the significant risks and rewards of ownership have been transferred to the buyer, recovery of the consideration is probable, the associated costs can be estimated reliably and the Group companies have no continuing involvement with the goods.

Revenues from the sale of terminal equipment to subscribers in long-term credit arrangements are recognized upon delivery to the customer at the present value of the future cash flow expected from them, at the relevant interest rate for transactions of this kind (see Note 5). Financing income in respect of these transactions is recognized in the statement of income over the period of the installments by the effective interest method.

2.13.2 Revenues from services

Revenues from services rendered are recognized in the statement of income proportionately over the term of the agreement or upon providing the service if the flow of the economic benefits associated with providing the service is likely.

2.13.3 Reporting gross or net revenues

When the Group acts as an agent or intermediary without bearing the risks and rewards deriving from the transaction, its revenues are recognized on a net basis (as profit or commission). The Group operates as an agent mainly for certain content services provided by other suppliers and payment is collected by the Group. However, when the Group acts as a main supplier and bears the risks and rewards associated with the transaction, its revenues are recognized on a gross basis (such as interconnect fees).

2.14 Financing income and expenses

Financing income comprises mainly interest income accrued using the effective interest method in respect of the sale of terminal equipment in installments, interest income from deposits and changes in the fair value of financial assets at fair value through profit or loss.

Financing expenses include mainly interest and linkage expenses on borrowings received and debentures issued and financing expenses for provisions arising from legal claims.

In the statements of cash flows, interest received and dividends received are presented as part of cash flows from investing activities. The Group elected to present interest and linkage differences paid for loans and debentures under cash flows used for financing activities.

2.15 <u>Income tax expenses</u>

Income tax expenses include current and deferred taxes and are recognized in the statement of income or in other comprehensive income to the extent that the expenses relate to items recognized in other comprehensive income.

Current taxes

Current tax is the expected tax payable on the taxable income for the year, using tax rates enacted or substantively enacted at the reporting date. Current taxes also include taxes in respect of prior years.

Uncertain tax positions

A provision for uncertain tax positions, including additional tax and interest expenses, is recognized when it is more likely than not that the Group will have to use its economic resources to pay the obligation

Deferred taxes

Deferred tax is recognized in respect of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes. The Group does not recognize deferred taxes for the following temporary differences:

- 1. Initial recognition of goodwill
- 2. Differences arising from investment in subsidiaries and associates, if it is probable that they will not reverse in the foreseeable future and if the Group controls the date of reversal.

Deferred tax is measured at the tax rates that are expected to be applied to temporary differences when they reverse, based on the laws that have been enacted or substantively enacted by the reporting date.

A deferred tax asset is recognized for carry-forward losses, tax benefits and deductible temporary differences, to the extent that it is probable that future taxable profits will be available against which they can be utilized. Deferred tax assets are reviewed at each reporting date and are reduced to the extent that it is no longer probable that the related tax benefit will be realized.

Offsetting deferred tax assets and liabilities

The Group sets off deferred tax assets and liabilities if there is a legally enforceable right to offset deferred tax liabilities and assets, and they relate to income taxes levied by the same tax authority on the same taxable entity, and they intend to settle deferred tax liabilities and assets on a net basis or their deferred tax assets and liabilities will be realized simultaneously.

<u>Presentation of tax expenses in the statement of cash flows</u>

Cash flows arising from taxes on income are classified in the statement of cash flows as cash flows from operating activities, unless they can be specifically identified with investing and financing activities.

2.16 Dividends

An obligation relating to a dividend proposed or declared subsequent to the reporting date is recognized only in the period in which the declaration was made (approval of the general meeting). In the statements of cash flows, a dividend that has been paid is recognized under financing activities.

2.17 New standards and interpretations not yet adopted

2.17.1 IFRS 9, Financial Instruments ("IFRS 9")

IFRS 9 replaces the current guidance in IAS 39, Financial Instruments: Recognition and Measurement. The new Standard includes revised guidance on the classification and measurement of financial instruments, a new 'expected credit loss 'model for calculating impairment for most financial assets, and new guidance and requirements with respect to hedge accounting.

IFRS 9 is effective for annual periods beginning on January 1, 2018, with early adoption being permitted. IFRS 9 will be applied retrospectively, except for a number of exemptions.

The Group has examined the effects of applying IFRS 9, and in its opinion the effect on the financial statements will be immaterial.

2.17.2 IFRS 15, Revenues from Contracts with Customers ("IFRS 15")

IFRS 15 replaces the current guidance regarding recognition of revenues and presents a new model for recognizing revenue from contracts with customers. IFRS 15 provides two approaches for recognizing revenue: at a point in time or over time. The model includes five steps for analyzing transactions so as to determine when to recognize revenue and at what amount.

IFRS 15 is applicable for annual periods beginning on or after January 1, 2018 and earlier application is permitted. The Group decided to early apply IFRS 15 as from January 1, 2017, using the cumulative catch-up approach, without restatement of comparative figures, by adjusting the balance of retained earnings as at January 1, 2017 with application of the expedient at the transition date, according to which the cumulative catch-up approach will only be applied for contracts not yet competed at the transition date.

The main effect on the Group of application of IFRS 15 is the accounting treatment for the incremental costs of obtaining a contract with a customer ("Subscriber Acquisition"), which, in accordance with IFRS 15, are recognized as an asset when it is probable that the Group will recover these costs, and not only where there is an obligation of the customer to acquire services from the Company for a defined period. Accordingly, direct commissions paid to agents and sales employees for sales and upgrades under agreements that do not include an obligation period for the customer, are recognized as an asset for obtaining a contract instead of an expense in the statement of income. As stated above, at the transition date, the expedient included in IFRS 15 will be applied, according to which the agreements that have been completed or that can be completed at the transition date will not be amended. The contracts that are renewed every month and that may be cancelled by the customer at any time, without any penalty, are contracts that ended at the date of initial application of IFRS 15. Accordingly, the Company chose, under the expedient included in the transitional provisions of IFRS 15, not to apply IFRS 15 on contracts that ended prior to January 1, 2017, therefore the Subscriber Acquisition costs incurred prior to January 1, 2017 and were recognized in the statement of income as an expense, will not be accounted for retrospectively. Other than the accounting treatment of Subscriber Acquisition costs, the Group does not expect there to be any other material effects arising from application of IFRS 15.

In view of the above, adoption of IFRS 15 is not expected to have a material effect on the retained earnings at the transition date. Subscriber Acquisition amortization expenses will be recognized in the statement of income at the expected average duration of the subscribers.

The effect of the application of IFRS 15 on the financial results for 2017 will depend on Subscriber Acquisition costs incurred by the Group in 2017 and the estimated expected average duration of subscribers acquired by the Group in 2017.

2.17.3 IFRS 16, Financial Instruments ("IFRS 16")

IFRS 16 replaces IAS 17, Leases and its related interpretations. The standard's instructions annul the existing requirement from lessees to classify leases as operating or finance leases. Instead of this, for lessees, the new standard presents a unified model for the accounting treatment of all leases according to which the lessee has to recognize an asset and liability in respect of the lease in its financial statements IFRS 16 also establishes new and more extensive disclosure requirements. IFRS 16 is applicable for annual periods as from January 1, 2019, with the possibility of early adoption, provided the Group has also early adopted IFRS 15, Revenue from Contracts with Customers.

IFRS 16 includes various alternative transitional provisions, so that companies can choose between one of the following alternatives at initial application: full retrospective application or application (with the possibility of certain practical expedients) as from the mandatory effective date, with an adjustment to the balance of retained earnings at that date. The Group is still examining the alternatives for initial application of IFRS 16.

The Group is also examining the anticipated effects of IFRS 16 on the financial statements, but at this stage, it is unable to reliably estimate the quantitative impact on its financial statements.

IFRS 16 is expected to affect the accounting treatment of real estate leasing agreements, cellular sites, vehicles and other Group assets. The Group believes that IFRS 16 will have a material effect on its financial statements in the following issues:

- A. Application of IFRS 16 is expected to decrease the Group's operating expenses and increase depreciation expenses and financing expenses.
- B. An increase in non-current assets and liabilities is expected.
- C. An increase in cash flow from operating activities and a decrease in cash flow from financing activities is expected.
- D. Due to the change in assets and liabilities, a change in financial ratios and financial information is expected, such as a decrease in the Group's working capital.

It is noted that the Group is still examining the effect of IFRS 16 on the Group's financial statements, therefore the list of issues presented above represents issues that the Group has identified up to the publication date of the reports, and additional subjects may be added to the list. The issues presented may require adjustment as the examination of the effects of the application of IFRS 16 progresses.

3. Cash and cash equivalents

As at December 31, 2016, cash and cash equivalents include mainly bank deposits for an average period of 90 days.

4. Investments

	December 31, 2016	December 31,2015	
	NIS million	NIS million	
Bank deposits	546	556	
Monetary and other reserves	40	67	
Exchange traded funds	-	139	
	<i>5</i> 86	762	

The deposits are repayable until May 2017 and the other investments are exercisable in 2017.

5. Trade and other receivables

5.1 Composition of trade and other receivables

	December 31, 2016	December 31,2015
	NIS million	NIS million
Trade receivables*		
Open accounts and checks receivable	<i>785</i>	841
Credit cards	450	434
Revenues receivable	241	240
Current maturities of long-term receivables	505	534
Related and interested parties	19	9
	2,000	2,058
Other receivables and current tax assets		
Prepaid expenses	145	135
Other receivables (mainly from real estate sales)	74	118
Current tax assets	-	16
	219	269
Long-term trade and other receivables		
Trade receivables —open debts	445	509
Other receivables (for the sale of real estate)	199	165
	644	674
	2,863	3,001

^{*} The amount of trade receivables is stated net of the provision for doubtful debts

- 5.2 Discounted interest rates for long-term trade payables are based the estimated credit risk of trade payables. The discounted interest rates used by the Group in 2016 are 3.5%- 3.3% (in 2015: 3.6% 3.4%).
- **5.3** Expected payment dates for long-term trade and other receivables:

Expected payment dates	December 31, 2016
	NIS million
2018	490
2019	122
2020 and thereafter	32
	644

5.4 Aging of trade receivables at the reporting date:

	December 31, 2016		December 31,2015	
	Trade receivables, gross	Provision for doubtful debts	Trade receivables, gross	Provision for doubtful debts
	NIS million	NIS million	NIS million	NIS million
Not past due	2,282	(8)	2,377	(11)
Past due up to one year	183	(46)	201	(47)
Past due one to two years	50	(31)	74	(50)
Past due more than two years	41	(26)	88	(65)
	2,556	(111)	2,740	(173)

5.5 Change in provision for doubtful debts in the year:

	2016	2015
	NIS million	NIS million
Balance as at January 1	173	174
Impairment loss recognized	25	34
Bad debts	(87)	(35)
Balance as at December 31	111	173

6. <u>Income tax</u>

6.1 Corporate tax rate

Current taxes for the reported periods are calculated at the tax rates applicable to the Group, which are 25% in 2016 and 26.5% in 2015 – 2014.

On January 4, 2016, the Knesset plenum passed the Law for the Amendment of the Income Tax Ordinance (Amendment 216) – 2016, which includes a reduction in the corporate tax rate from 26.5% to 25% as from January 1, 2016. On December 22, 2016, the Knesset plenum passed the Economic Efficiency Law (Legislative Amendments for Achieving Budget Objectives in 2017 and 2018) –2016, by which, among other things, the corporate tax rate would be reduced from 25% to 24% in 2017 and to 23% as from 2018 and thereafter.

Deferred tax balances as at December 31, 2016 were calculated according to the new tax rates expected to apply on the date of reversal. As a result of the lower tax rate as set out above, deferred tax balances were reduced and deferred tax expenses of NIS 143 million were recognized in the statement of income for 2016.

6.2 <u>Components of income tax expenses</u>

	Year ended December 31			
	2016 2015		2014	
	NIS million	NIS million	NIS million	
Current tax expenses				
Expenses for the current year	437	567	781	
Adjustments for prior years	(32)	-	-	
Total current tax expenses	405	567	781	
Deferred tax expenses				
Use of deferred taxes for the carry-forward losses of DBS	48	7	-	
Change in the tax rate	143	-	-	
Creation and reversal of temporary differences	29	24	34	
Total deferred tax expenses	220	31	34	
Income tax expenses	625	598	815	

6.3 Reconciliation between the theoretical tax on the pre-tax profit and the tax expense

	Year ended December 31			
	2016	2015	2014	
	NIS million	NIS million	NIS million	
Profit before income tax	1,869	2,319	2,926	
Statutory tax rate	25%	26.5%	26.5%	
Income tax at the statutory tax rate	467	614	775	
Effect of the change in the tax rate on deferred taxes	143	_	_	
Expenses (benefits) not recognized for tax purposes, net	46	(13)	(5)	
Income tax for prior years	(32)	-	-	
Adjusted tax calculated for the Company's share in the losses of equity-accounted investees	1	(3)	45	
Income tax expenses	625	598	815	

6.4 Recognized tax assets and deferred tax liabilities and their changes

	Deferred tax asset for the losses of DBS	Deferred tax asset for employee benefit plans	Deferred tax liabilities for fixed assets	Deferred tax liabilities for intangible assets	Other deferred taxes	Total
	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million
Balance as at January 1, 2015	-	207	(350)	-	126	(17)
Changes recognized in the statement of income						
Use of carry-forward losses	(7)	-	-	-	-	(7)
Other	-	1	(3)	37	(59)	(24)
Changes recognized in equity	-	-	-	-	5	5
Business combination	1,426	-	-	(301)	45	1,170
Balance as at January 1, 2015	1,419	208	(353)	(264)	117	1,127
Changes recognized in the statement of income						
Change in the tax rate	(183)	(26)	46	27	(7)	(143)
Use of carry-forward losses	(48)	-	-	-	_	(48)
Other	-	-	4	49	(82)	(29)
Changes recognized in equity	-	(4)	_	_	3	(1)
Balance as at December 31, 2016	1,188	178	(303)	(188)	31	906

Carrying amount	December 31	
	2016	2015
	NIS million	NIS million
Deferred tax assets	1,007	1,178
Deferred tax liabilities	(101)	(51)
Balance as at December 31	906	1,127

^{*} The deferred tax asset for the losses of DBS is based on its anticipated utilization in the merger as set out in Note 6.6.2 below and its utilization in DBS up to the date of the merger.

6.5 <u>Unrecognized deferred tax assets and liabilities</u>

The calculation of deferred taxes does not take into account the taxes that would be applicable in the case of disposal of investments in subsidiaries and associates, since the Group intends and is able to retain the investment. Deferred taxes in respect of a distribution of profit in subsidiaries and associates were also not taken into account since the dividends are not taxable.

6.6 Final tax assessments

- 6.6.1 The Company has final tax assessments up to and including 2010.
- 6.6.2 On September 15, 2016, the Company and the Israel Tax Authority signed an assessment agreement ("the Assessment Agreement") ending the disputes involving the tax assessor's claims regarding the financing income from the shareholder loans and about the rights and holdings in DBS acquired by the Company ("the Tax Issue") and regarding the claims of DBS that its losses should be recognized in full, as recorded in its tax reports. In addition, the Tax Authority granted preliminary approval for tax purposes for the merger of DBS with and into the Company, in accordance with Section 103(B) of the Income Tax Ordinance ("the Approval").

Under the Assessment Agreement, the Company will pay tax in the amount of NIS 462 million, the total losses of DBS will amount to NIS 5.26 billion as a final assessment up to December 31, 2013. An additional loss will be added to this amount, for the Tax Issue up to June 2015, in the amount of NIS 315 million (NIS 223 million for 2014 and NIS 91 million for 2015). The Company's aggregate shareholdings and rights in DBS will be considered as equity in the financial statements of DBS and as a capital investment in the financial statements of the

Company, and no other income will be recorded for the Company and it will not pay additional tax for the aforesaid.

Concurrently, the Tax Authority granted approval for tax purposes for the merger of DBS with and into the Company, in accordance with Section 103(B) of the Income Tax Ordinance, whereby subsequent to the merger, the losses of DBS as at the merger date may be offset against the profits of the absorbing company, provided that in each tax year, it will not be permitted to offset an amount exceeding 12.5% (spread over eight years) of the total losses of the transferring company and the absorbing company, or 50% of the taxable income of the absorbing company in that tax year prior to offsetting the loss from previous years, whichever is lower.

The Approval was granted in accordance with the applicable tax laws in effect at the time. Without derogating from the amount of the losses set out in the Assessment Agreement, if there is any change in the applicable tax laws, the Income Tax Authority will reconsider the taxation decision in accordance with the tax laws applicable at the merger date. However, it is clarified that the Approval is effective until December 31, 2019. The Income Tax Authority will extend the date of the Approval each year by an additional year, subject to the declaration of the Company and DBS that there has been no material change in their business affairs and subject to the terms of the taxation decision, and subject to the interpretation given to the tax laws, if such interpretation is published in writing. Any change in the tax laws that does not require a change in the Approval will not result in any such change.

The Assessment Agreement and the Approval did not affect the Company's financial results in the reporting period, since the effect is included in the financial statements as at December 31, 2015 due to the agreement in principle that was received with the tax assessor. On September 29, 2016, the Company paid the agreed tax.

Further to Note 11.2.2 below regarding, among other things, the announcement of the Ministry of Communications that the Ministry, in the first stage, is advancing the cancellation of the corporate separation in Bezeq Group, the Company is negotiating with the Tax Authority, and at this state it was agreed that close to the date of merger approval from the Ministry of Communications, its compatibility with the taxation decision will be assessed.

- 6.6.3 On December 25, 2016, the Company received a best-judgment assessment for 2011, in which the Company's taxable income for 2011 increased by NIS 246 million. NIS 144 million of the increased taxable income is on account of non-recognition of financing expenses for dividends distributed and received (for distribution of current earnings, for dividends received from subsidiaries and a small part on account of a distribution for capital reduction), with the balance of NIS 102 million for timing differences in the recognition of depreciation expenses. The tax liability arising from this assessment (including interest and linkage differences) is NIS 72 million. Implementation of the principles of the assessment in subsequent years is likely to lead to a material claim for additional tax for those years. The Company disagrees with the position of the Tax Authority and believes it has good arguments to support its own position against that of the Tax Authority. Accordingly, the Company intends to file an appeal by the date determined in law.
- 6.6.4 Pelephone has received final tax assessments up to and including 2012.
- 6.6.5 Bezeg International has received final tax assessments up to and including 2012.
- 6.6.6 DBS has final tax assessments under an agreement with the Tax Authority as described in section 6.6.2 above.

7. <u>Broadcasting rights, net of rights exercised</u>

	December 31, 2016	December 31,2015
	NIS million	NIS million
Cost	800	621
Less rights exercised	(368)	(165)
	432	456

As at December 31, 2016, DBS has agreements for the acquisition of broadcasting rights. In 2016, acquisition of these broadcasting rights amounted to NIS 186 million.

8. <u>Property, plant and equipment</u>

	Land and buildings	Fixed line and international network equipment (switches, transmission, power)	Cables and fixed line and international network infrastructur e	Cellular network	Equipment and infrastructure for multichannel television	Subscriber equipment	Office equipment, computers and vehicles	Total
	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million
Cost								
Balance as at January 1, 2015	1,723	2,423	11,574	2,529	-	712	852	19,813
Additions	41	273	254	254	164	225	71	1,282
Consolidation	16	-		-	749	_	36	801
Disposals	(132)	(99)	(160)	(86)	(46)	(59)	(117)	(699)
Balance as at December 31, 2015	1,648	2,597	11,668	2,697	867	878	842	21,197
Additions	27	261	247	196	180	265	73	1,249
Disposals	(88)	(172)	(214)	(219)	(11)	(205)	(129)	(1,038)
Balance as at December 31, 2016	1,587	2,686	11,701	2,674	1,036	938	786	21,408
Depreciation and impairm	ent losses							
Balance as at January 1, 2015	1,235	1,157	8,890	1,532	-	352	568	13,734
Depreciation for the year	46	237	195	314	189	159	105	1,245
Disposals	(118)	(99)	(160)	(85)	(46)	(59)	(109)	(676)
Balance as at December 31, 2015	1,163	1,295	8,925	1,761	143	452	564	14,303
Depreciation for the year	43	234	197	263	236	176	86	1,235
Disposals	(72)	(171)	(213)	(219)	(10)	(201)	(120)	(1,006)
Balance as at December 31, 2016	1,134	1,358	8,909	1,805	369	427	530	14,532
Carrying amount								
As at January 1, 2015	488	1,266	2,684	997	-	360	284	6,079
December 31, 2015	485	1,302	2,743	936	724	426	278	6,894
December 31, 2016	453	1,328	2,792	869	667	511	256	6,876

- **8.1** The residual value of the Group's copper cables is assessed at the end of each quarter. The residual value is NIS 154 million as at December 31, 2016 and NIS 140 million as at December 31, 2015.
- **8.2** Property, plant and equipment in the Group is derecognized at the end of each year upon reaching full depreciation, except for land, buildings, vehicles, copper cables and specific components for Pelephone's UMTS network, which are derecognized upon their sale. In 2016, the Group derecognized fully depreciated property at a cost of NIS 894 million (in 2015, NIS 557 million).
- **8.3** The Group companies reviewed the useful life of the property, plant and equipment through the depreciation committee, in order to determine the estimated useful life of their equipment. The change is not expected to have a material impact on the depreciation expenses of the Group. Following the findings of the depreciation committees, minor changes were made in the estimated useful life of certain assets.
- **8.4** Most of the real estate assets used by the Company are leased under a capitalized finance lease from the Israel Lands Administration as from 1993 for 49 years, with an option for an extension of another 49 years. Lease rights are amortized over the term of the lease period.
- **8.5** In 2013, the Company started to install a fiber optic network that will reach the subscriber's home. As at December 31, 2016, the unexercised investment in assets amounts to NIS 352 million.
- **8.6** At the reporting date, there are agreements to purchase property, plant and equipment amounting to NIS 139 million (in 2015, NIS 75 million).
- **8.7** In accordance with the Telecommunications Order (Telecommunications and Broadcasts) (Determination of Essential Service Provided by Bezeq The Israel Telecommunication Corp. Ltd.), 1997, approval from the Prime Minister and Minister of Communications is required to confer rights in some of the Company's assets (including switches, cable network, transmission network, and information and databases).
- **8.8** In accordance with its cellular license, Pelephone is not permitted to sell, lease or pledge any of its assets used for the implementation of the license, without the consent of the Minister of Communications, except for:
 - A. A pledge on one of the license assets in favor of a bank operating lawfully in Israel, to receive bank credit, provided that it submitted notice to the Ministry of Communications regarding the pledge it intends to register, noting that the pledge agreement includes a clause ensuring that in any event, exercise of the rights by the bank will not impair, in any way, the services provided under the license.
 - Sale of items of equipment when implementing an upgrade, including sale of equipment by the trade-in method.
- **8.9** For information about liens for loans and borrowings, see Note 12.

9. <u>Intangible assets</u>

	Goodwill	Software and licenses	Cellular communication usage rights	Customer relations and brand – multichannel television	Other	Total
	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million
Cost						
Balance as at January 1, 2015	1,046	1,337	384	-	211	2,978
Acquisitions or additions from in-house development	-	188	96	_	28	312
Consolidation	385	148	-	1,137	-	1,670
Disposals	-	(60)	-	_	(51)	(111)
Balance as at December 31, 2015	1,431	1,613	480	1,137	188	4,849
Acquisitions or additions from in-house development	-	187	-	_	11	198
Disposals	-	(60)	-	-	(11)	(71)
Balance as at December 31, 2016	1,431	1,740	480	1,137	188	4,976
Amortization and impairment losses						
Balance as at January 1, 2015	6	849	174	-	156	1,185
Amortization for the year	-	242	31	141	20	434
Disposals	-	(60)	_	_	(42)	(102)
Balance as at December 31, 2015	6	1,031	205	141	134	1,517
Amortization for the year	-	229	37	187	24	477
Disposals	-	(59)	-	-	(6)	(65)
Balance as at December 31, 2016	6	1,201	242	328	152	1,929
Carrying amount						
January 1, 2015	1,040	488	210	-	55	1,793
December 31, 2015	1,425	582	275	996	54	3,332
December 31, 2016	1,425	539	238	809	36	3,047

9.1 Assessment of impairment of cash-generating units that include goodwill

To assess impairment, goodwill was attributed to the Group's operating segments as follows:

	December 31, 2016	December 31,2015
	NIS million	NIS million
Cellular communications (Pelephone)	1,027	1,027
Domestic fixed-line communication (Bezeq)	265	265
Multichannel television (DBS)	120	120
Other	13	13
	1,425	1,425

9.2 <u>Assessment of cellular communications goodwill (Pelephone)</u>

The value in use for Bezeq Group of a cellular cash-generating unit was calculated using the future discounted cash flow (DCF) method, based on the expected cash flow for the next five years. The expected cash flow is based on Pelephone's results in recent years, such that future growth and market shares are affected by directions in the cellular market, such as price competition, regulation and the operation scope of the new cellular operators. The revenue forecast is based on assumptions regarding the number of users, average revenue per user, and sales of terminal equipment. The main assumption underlying the forecast is the recovery in Pelephone's business activity as from 2018, due to the expected stabilization of the market and the start of competitive balance. In addition, the valuation included synergies on the Group revenue level based on the high certainty of the structural separation in the long term.

The operating, sales, marketing and investment expenses were adjusted for Pelephone's volume of operations. The price of nominal capital used is 10% (after tax). In addition, it was assumed that the permanent growth of Pelephone will be 2.5%. The valuation was made by an independent appraiser. Based on this valuation, the Group was not required to record amortization for impairment of a cellular communication cash–generating unit.

9.3 Assessment of goodwill impairment in domestic fixed-line communications (Bezeq)

The value in use for Bezeq Group of a domestic fixed line cash-generating unit was calculated using the future discounted cash flow (DCF) method, based on the expected cash flow for the next five years. The expected cash flow is based on results of the domestic fixed-line communications segment in recent years, taking into account the effect of opening up the wholesale market. The main assumption underlying the forecast is the relative stability in the number of subscribers and average revenue per user as from the second half of 2018. The revenue forecast is based on assumptions about the number of users and average revenue per user of internet infrastructure, the number of users and average revenue per user of telephony services, and revenue from transmission, data communication and other revenue. The main assumption underlying the forecast is that the wholesale market will function properly and will provide effective competition to the infrastructure owners. In addition, the effect of the elimination of the structural separation on the domestic fixed-line communication segment was not taken into account.

The operating, sales, marketing and investment expenses were adjusted for domestic-fixed line communication operations. The price of nominal capital used is 7.5% (after tax). In addition, it was assumed that the permanent growth of Pelephone will be 1%. The valuation was made by an independent appraiser. Based on this valuation, the Group was not required to record amortization for impairment of a fixed line domestic communications cash-generating unit.

9.4 Assessment of goodwill impairment for multichannel television (DBS)

The value in use for Bezeq Group of a multichannel television cash-generating unit was calculated using the discounted cash flow (DCF) method, based on the expected cash flow for the next five years. The expected cash flow is based on the results of DBS in recent years, such that future growth and market shares are affected by directions in the multichannel television market, such as competition, regulation, and the entry of new players. The revenue forecast is based on assumptions regarding the number of users and average revenue per user. The main assumption underlying the forecast is the relative stability in the number of subscribers and average revenue per user as from the second half of 2018.

The operating, sales, marketing and investment expenses were adjusted for the volume of operations of DBS. The price of nominal capital used is 8.5% (after tax). In addition, it was assumed that the permanent growth of Pelephone will be 1%. The valuation was made by an independent appraiser. Based on this valuation, the Group was not required to record amortization for impairment of a multichannel television cash-generating unit.

10. <u>Deferred expenses and non-current investments</u>

	December 31, 2016	December 31, 2015
	NIS million	NIS million
Deferred expenses (see Note 10.1 below)	254	256
Non-current investments (see Note 10.2 below)	110	105
Investments in equity-accounted investees	18	25
	382	386

- **10.1** Deferred expenses include prepaid expense amounts for acquisition of an indefeasible right of use (IRU) of seabed cable capacities. The prepaid expense is amortized on a straight-line basis up to 2022 and 2027 according to the period set out in the agreements.
- **10.2** Non-current investments include a bank deposit for loans to the Company's employees with no repayment date and a deposit for hedge transactions.

11. Investees

11.1 Subsidiaries:

The place of incorporation of the companies held directly by the Company is Israel. Information about companies held directly by the Company:

Pelephone Communications Ltd.

Bezeq International Ltd.

DBS Satellite Services (1998) Ltd.

Bezeg Online Ltd.

Walla! Communications Ltd.

Bezeq Zahav (Holdings) Ltd. (under voluntary liquidation)

As at December 31, 2015 and December 31, 2016, the Company holds 100% in the shareholders' rights in the subsidiaries listed above. The Company's subsidiaries have investments in other subsidiaries that are not material.

11.2 DBS Satellite Services (1998) Ltd. ("DBS")

11.2.1 As at March 25, 2015, the Company held 49.78% of the share capital of DBS and it held options that confer the right to 8.6% in DBS shares, which the Company is unable to exercise. Eurocom DBS Ltd. held the balance of DBS shares. On March 25, 2015, the Company exercised the options that were allotted, for no consideration, and on June 24, 2016, the Company completed a transaction ("the Acquisition Transaction") for the acquisition of the entire holdings of Eurocom DBS in DBS,

which at that date represented 50.22% of the issued share capital of DBS (41.62% fully diluted) and all the shareholder loans provided by Eurocom to DBS. On completion of the Acquisition Transaction, DBS became a wholly owned subsidiary (100%) of the Company.

The Company consolidates the financial statements of DBS as from March 23, 2015. The statements of income for 2014 and the first quarter of 2015 include the operating results of DBS based on the equity method.

In accordance with the Assessment Agreement and taxation decision of the Tax Authority (as set out in Note 6.6.2 above), on September 27, 2016, the shareholder loans amounting to NIS 5.319 billion including principal and interest, provided to DBS up to June 23, 2016 (including shareholder loans acquired from Eurocom DBS), were converted to equity and recognized in the financial statements of DBS as a premium on shares.

Under the terms of the Acquisition Transaction, in addition to the cash consideration of NIS 680 million, the consideration included two additional contingent considerations, as follows: one additional consideration of up to NIS 200 million, which will be paid in accordance with the amount of the carry-forward losses of DBS used for tax purposes ("the First Contingent Consideration"); and another additional consideration of up to NIS 170 million, which will be paid in accordance with the business results of DBS in the 2015–2017 ("the Second Contingent Consideration").

In September 2016, the Company paid Eurocom DBS NIS 188 million (plus interest differences of NIS 10 million) for the First Contingent Consideration, under the Assessment Agreement and taxation decision of the Tax Authority as set out in Note 6.6.2 above. The consideration paid is for the agreement with the Tax Authority for the losses of DBS as at December 31, 2013. Following the decision regarding the additional and final losses as at December 31, 2014, the additional amount due to Eurocom DBS will be calculated and paid out, and the unpaid amount will continue to bear interest in accordance with the acquisition agreement up to the payment date. As at December 31, 2016, the balance of the liability to Eurocom for the First Contingent Consideration is NIS 6 million.

The liability for the Second Contingent Consideration was paid in two payments of NIS 57 million nominal value each, one in 2016 and the other in 2017. These payments were not recognized as an expense.

The liability for the Second Contingent Consideration was adjusted in the reporting year according to the management's estimate, to NIS 84 million and the increase of NIS 55 million was recognized in financing expenses.

If the DBS merger is completed in 2017, the amount of this liability is expected to amount to the full amount of the Second Contingent Consideration, and if the merger is completed after the end of 2017, the amount of the liability will be contingent on the results of DBS for 2017. As at the reporting date, this amount may be lower than the amount of the liability included in the financial statements.

11.2.2 Following the announcement of the Director of the Ministry of Communications on December 21, 2016, regarding "Cancellation of the structural separation obligation in Bezeq Group", (as described below), on December 25, 2016, the Company and DBS signed a merger agreement ("the Merger Agreement"), which, subject to the preconditions set out in the agreement, at the completion date of the merger, and effective retroactively from the effective date for the merger (December 31, 2016), all activities of DBS will be merged with and into the Company, for no consideration, in accordance with the provisions of section 323 of the Companies Law and the provisions of section 103B and section 103C of the Income Tax Ordinance (as described in Note 6.6.2), and DBS will cease to exist as a separate legal entity, will be wound up without liquidation and the Registrar of Companies will delete it from the Register.

Completion of the merger is subject to the fulfilment of the preconditions in the merger agreement.

It is noted that in accordance with the announcement of the Ministry of Communications, in the first stage, the Ministry is advancing the elimination of the corporate separation in Bezeq Group, in such a way that the operations of Bezeq's subsidiaries will be under a corporate structure of one company, but with a

separation of divisions among the different operations, so that at this stage, the rules of the arrangement set out in the Company's license will be maintained for structural separation in competitive aspects among the different activities.

After signing the merger agreement, the shareholders' loans registered in the name of the Company in the financial statements of DBS, the balance of which, including principal and accrued interest as at December 27, 2016 amounted to NIS 389 million, were converted to equity, and the Company made an additional investment in DBS against a premium of NIS 130 million (which was paid in cash on January 1, 2017).

11.2.3 Following the conversion of shareholder loans and the investment in capital as set out above, as at December 31, 2016, the equity of DBS amounted to NIS 592 million, against a capital deficit of NIS 5,018 million at the end of 2015. Notwithstanding its improved financial position, as at December 31, 2016, the working capital deficit of DBS amounts to NIS 510 million.

The management of DBS believes that the financial resources at its disposal, which include the deficit in working capital and receipt of loans from the Company, will be sufficient for its operations for the coming year, based on the cash flow forecast approved by DBS's board of directors.

12. <u>Debentures, loans and borrowings</u>

12.1 Composition:

	December 31, 2016	December 31,2015
	NIS million	NIS million
Current liabilities		
Current maturities of debentures	986	1,202
Current maturities of loans	839	711
	1,825	1,913
Non-current liabilities		
Debentures	6,044	6,291
Loans	3,084	2,509
	9,128	8,800
	10,953	10,713

12.2 <u>Debentures and loan terms</u>

		December 31, 201	6	December 31,2015		
	Note	Carrying amount		Carrying amount	Nominal value	Interest rate range
		NIS million	NIS million	NIS million	NIS million	
Bank loans:						
Unlinked loans at variable interest	12.3	978	<i>97</i> 8	1,331	1,331	Prime -0.33% to prime +0.2%
Unlinked loans at fixed interest	12.3	1,084	1,084	1,589	1,589	6.85% - 5%
Unlinked loans at fixed interest	12.3	300	300	300	300	2.4%
Unlinked loans at fixed interest	12.3	914	900	-	-	3.62% - 3.5%
Total bank loans		3,276	3,262	3,220	3,220	
Loan from financial institutions:						
Unlinked loans at fixed interest	12.3	500	500	-	-	4.15%
Unlinked loans at fixed interest	12.3	147	147	-	-	5.25% - 5%
Total loans from financial institutions		647	647	-	-	
Total loans		3,923	3,909	3,220	3,220	•
Debentures issued to the public						
Series 6 - linked to the CPI, at fixed interest	12.3	3,041	2,874	3,087	2,874	3.7%
Series 7 – unlinked loans at variable interest	12.3	734	734	734	734	Makam for one year +1.4%
Series 8 - unlinked loans at fixed interest	12.3	443	443	886	886	5.7%
Series 9 - unlinked loans at fixed interest	12.3	1,144	1,103	388	388	3.65%
Series 10 - linked to the CPI, at fixed interest	12.3	400	400	400	400	2.2%
Series 5 - linked to the CPI, at fixed interest		-	-	310	251	5.3%
Total debentures issued to the public		5,762	5,554	5,805	5,533	
Non-marketable debentures issued to financial institutions:						
Debentures issued by DBS - linked to the CPI, at fixed						
interest	12.4	868	753	1,288	1,097	5.35%-8.4%
Unlinked loans at fixed interest	12.3	400	400	400	400	6.65%
Total non-marketable debentures		1,268	1,153	1,688	1,497	
Total debentures	_	7,030	6,707	7,493	7,030	
Total loans and debentures	_	10,953	10,616	10,713	10,250	

12.3 Loans and debentures issued by the Company

Below are details of the terms that the Company undertook for the loans that were received and the debentures that were issued:

- 12.3.1 For the Company's total debt, the Company has undertaken not to create additional liens on its assets unless liens are created at the same time in favor of the debenture holders and the lending banks (negative lien). The lien includes exceptions, including regarding a lien on assets that will be purchased or expanded by the Company, if the undertakings underlying the lien are created for the purchase or expansion of those assets and for the matter of a token lien.
- 12.3.2 For Debentures (Series 6 to 8), loans from banks and financial institutions, and for debentures from financial institutions, standard grounds were included for immediate repayment of the debentures and loans, including breach events, insolvency, dissolution procedures or receivership. In addition, a right was determined to call for immediate repayment if a third-party lender calls for immediate repayment of the Company's debts in an amount exceeding the amount determined.
 - In addition, for loans from financial institutions amounting to NIS 500 million, a standard cause was included for immediate repayment of the loans, if telecommunication ceases to be the Group's core activity.
- 12.3.3 For Debentures (Series 6 to 10) and banks loans in the amount of NIS 2.8 billion as at December 31, 2016 (for loans from financial institutions amounting to NIS 500 million, and for debentures from financial institutions amounting to NIS 400 million, the Company has undertaken that if it the Company makes an undertaking towards any entity in respect of compliance with financial covenants, the Company will also provide the same undertaking to these debenture holders, banks and financial institutions (subject to certain exceptions).
- 12.3.4 For Debentures (Series 6 to 10) and for loans from financial institutions amounting to NIS 500 million, the Company has undertaken to the lenders to take steps so that, to the extent under its control, the debentures will be rated by at least one rating agency, so long as there are debentures of the relevant series in circulation or a balance in loans, as the case may be.
- 12.3.5 In addition, for Debentures (Series 9 and 10), standard grounds were included for immediate repayment of the debentures, including events of default, insolvency, liquidation proceedings, or receivership, as well as the right to call for immediate repayment if a third party lender calls for immediate repayment of the Company's debts (in an amount exceeding NIS 150 million, if another series of marketable debentures is called for immediate repayment - an unlimited amount), in the event of the sale of more than 50% of the Group's assets (consolidated) such that communications will cease being the Group's main activity, in the event of a change of control following which the current controlling shareholders in the Company will cease being controlling shareholders (other than transfer of control to a transferee that received approval to control the Company in accordance with the provisions of the Communications Law or change in control under other circumstances that were established), in the event that a going concern qualification is recorded in the Company's financial statements for two consecutive quarters, in the event of a material deterioration in the Company's business compared with the situation at the time of the issue, and there is real concern that the Company will not be able to repay the debentures on time (as set out in section 35I(1)(a)(1) in the Securities Law), all under the terms set out in the deed of trust of the debentures.

As at December 31, 2016 and the approval date of the financial statements, the Company was in compliance with all its liabilities, there were no grounds to call for immediate repayment, and financial covenants were not set out as described above.

12.4 Non-marketable debentures issued by DBS

12.4.1 DBS has Debentures (Series A) with a balance of NIS 190 million as at December 31, 2016 and Debentures (Series B) with a balance of NIS 678 million as at December 31,

2016, issued to institutional investors and listed on the TACT-Institutional system of the TASE.

- 12.4.2 In accordance with Deed of Trust A, DBS created an unlimited floating first lien in favor of Trustee A on all of its assets (other than exemptions arising from the provisions of the Communications Law), including a stipulation that limits additional liens (subject to certain exceptions), and an unlimited fixed first lien on the rights and assets of DBS (subject to exceptions under the Communications Law), including its rights under material agreements to which it is a party, its unissued registered capital, goodwill, certain intellectual property rights and insurance rights under its insurance policies.
- 12.4.3 Deed of Trust A and Deed of Trust B stipulate standard events (such as insolvency, default and exercise of liens on most of the assets of DBS and more), which, should they occur, after the warning period and terms set out in each deed of trust, will allow immediate call for repayment of the debentures under the provisions in the deed of trust, and establish the right to call for immediate payment if another debenture series of DBS is called for immediate repayment, if the balance for settlement exceeds the amount set out in the relevant deed of trust.
- 12.4.4 In September 2015, the Company signed a letter of guarantee for the undertakings of DBS in favor of the holders of Debentures (Series B), against a reduction of the interest rate for Debentures (Series B) and cancellation of collateral (similar to those registered in favor of Trustee A) and certain provisions in Deed of Trust B, all in accordance with the terms set out in Deed of Trust B.

A reduction in the interest rate and cancellation of the collateral and certain provisions in Deed of Trust B are contingent on the rating of the Company not falling below a rating of AA- by S&P Maalot or a corresponding rating ("the Minimum Rating"), a condition that was fulfilled as at the date of the guarantee, and as at the date of the financial statements, and if, in the future, the rating of the Company falls below the Minimum Rating, then the reduction in the interest rate will be cancelled, the collateral that was cancelled will be provided again, the provisions that were cancelled will be applicable again, and the guarantee will expire.

12.5 Reportable credit

Below is information about the Group's reportable credit, in accordance with Legal Bulletin No. 104–15: A reportable credit event, issued by the Israel Securities Authority on December 30, 2011 and amended on March 19, 2017 (according to Group's information, debentures and loans amount to more than NIS 1 billion). The debentures were issued by the Group without a specific purpose. The debenture principal is repayable in equal payments with the interest payable on the outstanding loan principal, as set out in the table below.

Lender		Date of final repayment		original loan or par value (NIS	reserve (plus interest	in the	payments	payments	Interest rate December	the liability December 31,	interest at fair value as at December			Right to early repayment
Debentures (Series 6)	July 3, 2011	Dec 1, 2022	CPI-linked fixed interest	2,874	2,953	1	2018	2	3.70%	3,247	1.08%	1.43%	Notes 12.3.1 to 12.3.4	No
Debentures (Series 9)	Oct 15, 2015	Dec 1, 2025	Unlinked fixed interest NIS	1,103	1,106	1	2022	2	3.65%	1,146	3.13%	3.08%	Note 12.3	No

12.6 <u>Undertakings to provide credit for 2017</u>

The Company entered into agreements with banks and financial institutions, whereby the Company received an undertaking from these institutions to provide credit to the Company to refinance its future debt in 2017 amounting to NIS 900 million (with an average duration of 4.5 years and an average fixed NIS interest rate of 4.3 %).

The terms of all the undertakings and the loans to be provided thereunder include terms that are similar to the terms provided for other loans taken by the Company, as described in section 12.3 above, including the following: an undertaking to refrain from creating additional liens on the Company's assets (with certain restrictions); an undertaking that if the Company assumes an undertaking towards a party in respect of compliance with financial covenants, the Company will also assume the same undertaking for this credit (subject to certain exceptions); and standard terms for immediate repayment (such as default events, insolvency, liquidation or receivership), and cross default (with certain restrictions), which will also apply, with the required changes, to the periods of the undertaking to provide credit.

In addition, some of the undertakings to provide credit in 2017 also include terms that are similar to the terms that were established for Debentures (Series 9 and 10) as set out in Note 12.3.5 above.

Subsequent to the date of the financial statements, the Company signed another agreement to provide a loan of NIS 500 million in 2017, in similar terms to the above.

13. Trade and other payables

	December 31, 2016	December 31,2015
	NIS million	NIS million
Open accounts*	808	885
Notes payable	92	28
Total trade payables	900	913
	•	-
Other payables, including derivatives		
Liabilities to employees and other liabilities for salaries	353	369
Institutions	98	79
Expenses due	102	90
Accrued interest	54	72
Deferred income	82	85
Derivative instruments	10	22
Other	11	27
Total other payables	710	744
Total trade payables and other payables	1,610	1,657

Of which, the carrying amount of trade payables that are related parties and interested parties as at December 31, 2016 amounts to NIS 21 million (as at December 31, 2015 —NIS 17 million).

14. Provisions

	Customer claims	Additional legal claims	Dismantling and clearing of cellular and other sites	Total
	NIS million	NIS million	NIS million	NIS million
Balance as at January 1, 2016	52	45	49	146
Provisions created	4	4	4	12
Provisions used	(7)	(14)	-	(21)
Provisions canceled	(5)	(5)	-	(10)
Balance as at December 31, 2016	44	30	53	127
Presented in the statement of financial position as:				
Current provisions	44	30	6	80
Non-current provisions	-	-	47	47
	44	30	53	127

For further information about legal claims, see Note 16.

15. Employee benefits

Employee benefits include post-employment benefits, other long-term benefits, termination benefits, short-term benefits and share-based payments. For further information about share-based payments, see Note 25 below.

15.1 <u>Liabilities for employee benefits</u>

		2016	2015
	Note	NIS million	NIS million
Current liabilities for:			
Holiday		104	104
Sick pay	15.4	122	117
Voluntary redundancy	15.5	82	150
Current maturities of pensioner benefits	15.3.4	7	7
Total current liability for employee benefits		315	378
Non-current liabilities for:			
Liability for pensioner benefits	15.3.4	118	114
Severance compensation (net) (see composition below)	15.3.1	51	55
Early notice	15.3.3	19	16
Pension	15.3.2	70	55
Total non-current liabilities for employee benefits		258	240
Total liabilities for employee benefits		573	618
Composition of liabilities for severance pay:			
Liabilities for severance pay		212	221
Fair value of plan assets		(161)	(166)
	•	51	55

15.2 <u>Defined contribution plans</u>

15.2.1 Liabilities for employee benefits at retirement age in respect of the period of their service in the Company and its subsidiaries, and for employees to which Section 14 of the Severance Pay Law —1963 applies, are covered in full by regular payments to pension funds and insurance companies

	2016	2015	2014
	NIS million	NIS million	NIS million
Amount recognized as an expense for a defined contribution plan	209	199	191

- 15.2.2 The pension rights of Company employees for the period of their employment in the civil service through January 31, 1985, are covered by a pension fund ("the Makefet Fund"), which assumed the State's obligation following an agreement between the Government of Israel, the Company, the Histadrut and the Makefet Fund.
- 15.2.3 The severance obligation to employees who leave their employment on terms entitling them to compensation is covered, for the period from February 1, 1985, by regular contributions to such pension funds and insurance companies (in accordance with Section 14 of the Severance Pay Law).
 - Severance pay for the period of employment in the civil service through January 31, 1985, is paid by the Company, and the monies accumulated in the Makefet Fund for that period are kept in a fund that will be used for the employees' rights.
- 15.2.4 For certain employees, the Group has an obligation to pay severance in excess of the amount accumulated in the compensation fund which is in the employees' names. See section 15.3.1 below.

15.3 <u>Defined benefit plans</u>

Obligations for defined benefit plans in the Group include the following:

- 15.3.1 The severance obligation for the balance of the obligation not covered by contributions and/or insurance policies in accordance with the existing labor agreements, the Severance Pay Law, and the salary components which the managements of the companies believe entitle the employees to receive compensation. For this part of the obligation, there are deposits in the name of Group companies in pension funds and insurance companies. The deposits in pension funds and insurance companies include accrued linkage differences and interest. Withdrawal of the reserve monies is contingent upon fulfilment of the provisions in the Severance Pay Law.
- 15.3.2 An obligation in accordance with the collective agreement of 2006 for employees who transferred from civil service to the Company, and who are entitled, following retirement, to a supplement in pension payments for the difference between the Civil Service Law and the standard policy of Makefet. The Company also has an obligation to a number of senior employees who are entitled to voluntary redundancy terms (pension and retirement grants) which are not dependent on the existing retirement agreements for all employees
- 15.3.3 An obligation in accordance with the employment agreements of some of the senior employees in the Group for payment of a benefit for notice upon severance.
- 15.3.4 Company retirees receive, in addition to pension payments, benefits which consist mainly of a holiday gift (linked to the dollar exchange rate), financing for the upkeep of retiree clubs and social activities The Company's liability for these costs accumulates in the employment period. The Company's financial statements include the liabilities for expected costs in the severance period.

15.4 Provision for sick leave

The financial statements include a provision in respect of redemption and use of sick leave. The right to accumulate sick leave was taken into account for all employees in the Group. Only employees eligible under the terms of the employment agreement may redeem sick leave. The provision was computed on the basis of an actuarial calculation, including the assumption of positive accumulation of days by most of the employees and use of days by the last in first out (LIFO) method.

15.5 <u>Termination benefits</u>

According to the collective agreement of December 2006, between the Company and the employees' committee and the Histadrut New General Federation of Labor, and according to the amendment to the agreement of August 2015, the Company may, at its discretion, terminate the employment of 163 long-standing permanent employees in each of the years 2015–2021 (the Company's right is accumulated over the years).

The Company recognizes expenses for voluntary redundancy when the Company is committed demonstrably, without realistic possibility of withdrawal, to a defined plan to terminate employment before the defined date, according to a defined plan. The collective agreement allows the Company to dismiss employees, but does not create a demonstrable commitment without realistic possibility of withdrawal. Accordingly, the expenses for voluntary redundancy are recognized in the Company's financial statements at the approval date of the plan.

In 2016, voluntary redundancy expenses amounted to NIS 96 million.

In addition, the Group companies have collective agreements with the Histadrut New General Federation of Labor and the employees' committees. The agreements include mechanisms to integrate the employees' committees in decisions regarding the termination of permanent employees and the terms of severance.

15.6 Actuarial assumptions

The main actuarial assumptions for defined benefit plans at the reporting date are as follows:

- 15.6.1 Mortality rates are based on the rates published in Insurance Circular 2013–3–1 of the Ministry of Finance.
- 15.6.2 Churn rates were determined on the basis of the experience of the Company and the subsidiaries, distinguishing between different employee populations and taking into account the number of years of employment. The churn rates include a distinction between severance with entitlement to full severance compensation and severance without entitlement to this right.
- 15.6.3 The discount rate (nominal) is based on the yield on linked high-quality corporate debentures with maturity dates approximating those of the gross obligation.

The main discount rates are as follows:

	December 31, 2016	December 31,2015
	Average discount rate	Average discount rate
Severance compensation	4.2%	4.1%
Retirement benefits	4.3%	4.7%

15.6.4 Assumptions regarding salary increments for calculation of the liabilities were made on the basis of the management's assessments, distinguishing between the groups of employees. The main assumptions (in nominal terms) regarding salary increases of the main employee groups are as follows:

Permanent and long-	
standing employees in the Company Average gradu	ge adjustment of 7% for young employees, decreasing ally to 2.7% at the age of 66.
Permanent employees in Avera	ge adjustment of 3.2% for young employees, decreasing

the Company	gradually to 1.4% at the age of 66.
Company's employees that are not permanent	6.5% for young employees decreasing gradually to 0%, 3.5% for senior employees
Pelephone employees	An increase of 3.1%, as set out in the collective agreement at Pelephone
Bezeq International employees	An increase of 3%, as set out in the collective agreement at Bezeq International

Regarding the Company's employees, as well as the assumption of the age-dependent wage increase, an expected individual wage growth was assumed for 2017–2026, arising from the collective agreement that was signed in August 2015.

15.6.5 <u>Sensitivity analysis for actuarial assumptions</u>

Analysis of the possible effect of changes in the main actuarial assumptions on liabilities for employee benefits: The calculation was for each separate assumption, assuming that the other assumptions remained unchanged.

	December 31, 2016	December 31, 2015
	NIS million	NIS million
Discount rate, addition of 0.5%	(28)	(25)
Rate of future salary increases, addition of 0.5%	36	36
Employee churn rate, addition of 5%	(10)	(13)

15.6.6 Average weighted useful life of liabilities for the main severance benefits:

	December 31, 2016	December 31, 2015
	Years	Years
Severance compensation	10	10.2
Retirement benefits	14.1	14.4

16. <u>Contingent liabilities</u>

During the normal course of business, legal claims were filed against Group companies or there are pending claims against the Group ("in this section: "Legal Claims").

In the opinion of the managements of the Group companies, based, inter alia, on legal opinions as to the likelihood of success of the claims, the financial statements include adequate provisions (as described in Note 14), where provisions are required to cover the exposure resulting from such claims.

In the opinion of the managements of the Group companies, the additional exposure (beyond these provisions) as at December 31, 2016 for claims filed against Group companies on various matters and which are unlikely to be realized, amounted to NIS 6.8 billion. There is also additional exposure of NIS 284 billion for claims, the chances of which cannot yet be assessed.

In addition, motions for certification of class actions have been filed against the Group companies, for which the Group has additional exposure beyond the aforesaid, since the exact amount of the claim is not stated in the claim.

This amount and all the amounts of the additional exposure in this note are linked to the CPI and are stated net of interest.

For updates subsequent to the reporting date, see section 16.2 below.

16.1 Following is a description of the Group's contingent liabilities as at December 31, 2016, classified into groups with similar characteristics:

		Provision	Additional exposure	Exposure for claims that cannot yet be assessed
Claims group	Nature of the claims	NIS million		
Customer claims	Mainly motions for certification of class actions concerning contentions of unlawful collection of payment and deterioration of the service provided by the Group companies.	44	4,530	281**
Claims by enterprises and companies	Claims alleging liability of the Group companies in respect of their activities and/or the investments made in various projects.	11	2,005*	_
Claims of employees and former employees of Group companies	Mainly collective and individual claims filed by employees and former employees of the Group in respect of recognition of various salary components as components for calculation of payments to Group employees, some of which have wide ramifications in the Group.	7	96	2
Claims by the State and authorities	Various claims by the State of Israel, government institutions and authorities ("the Authorities"). These are mainly procedures related to regulations relevant to the Group companies and financial disputes concerning monies paid by the Group companies to the Authorities (including property taxes).	6	11	-
Supplier and communication provider claims	Legal claims for compensation for alleged damage as a result of the supply of the service and/or the product.	3	102	1
Claims for punitive damages, real estate and infrastructure	Claims for alleged physical damage or damage to property caused by Group companies and in relation to real estate and infrastructure. The additional amount of exposure for punitive damages does not include claims for which the insurance coverage is not disputed.	3	37	-
Total legal claims against t	he Company and subsidiaries	74	6,781	284

^{*} Total exposure of NIS 2 billion for a claim filed by a shareholder against the Company and officers in the Company, which the plaintiff estimates at NIS 1.1 billion or NIS 2 billion (according to the method of calculating the damage to be determined).

16.2 Subsequent to the reporting date, claims amounting to NIS 100 million were filed against Group companies, and two claims without a monetary estimate. At the approval date of the financial statements, the chances of these claims cannot yet be assessed. In addition, claims with exposure of NIS 415 million came to an end and one claim without a monetary estimate.

17. Agreements

17.1 Group companies have operating lease agreements for land, property, cellular sites, real estate, and vehicles used by Group companies. The minimum future contractual rental payments during the next five years, calculated according to the rental fees in effect as at December 31, 2016, are as follows:

	Real estate	Vehicles	Total
Year ended December 31	NIS million	NIS million	NIS million
2017	229	140	369
2018	211	97	308
2019	171	77	248
2020	125	=	125
2021	55	-	55
2022 onwards	110	-	110
	901	314	1,215

^{**} There is exposure of an additional amount for a claim in which the amount of the claim amount is unclear.

17.2 In 2013, DBS signed an agreement with Space Communications Ltd. ("Spacecom") for space segment capacity (in this section "the 2013 Agreement"). The 2013 Agreement is valid until 2028. In the first stage, the space segments will be available for use by DBS in the Amos 2 and Amos 3 satellites. In September 2016, Spacecom informed DBS that the Amos 2 satellite has come to the end of its lifespan, but its commercial operation is continuing for now. In accordance with the provisions of the 2013 Agreement, after discontinuing the use of the Amos 2 satellite, DBS intends to lease space segments in the Amos 3 satellite (until 2022) and the Amos 6 satellite, which was planned for launching into space in the third quarter of 2016 and the end of its lifespan was expected to be in 2028.

In September 2016, Spacecom reported that to the best of its knowledge, during ground fueling of the launch rocket for the Amos 6 satellite, the launch rocket exploded, resulting in the total loss of the Amos 6 satellite, which was intended to replace the Amos 2 satellite for DBS broadcasts.

In February 2017, the board of directors of DBS and the board of directors of the Company approved an addendum to the 2013 Agreement between DBS and Spacecom. The main points are set out below ("the 2017 Agreement"). The 2017 Agreement is subject to the approval of the general meetings of the Company and Spacecom, which are scheduled for April 3, 2017.

The 2017 Agreement is valid until December 31, 2028 (the same as the validity of the 2013 Agreement), subject to the options for early termination set out below.

DBS will lease space segments in the following satellites: (a) Amos 3 satellite – which currently serves DBS; (b) Amos 7 satellite – the existing satellite, in which Spacecom holds the right to lease space segments and, according to Spacecom, its positioning was completed at the end of February 2017; (c) Amos 8 satellite – a new satellite that is expected to serve DBS when it becomes operational.

In the contract period (subject to events of unavailability and until the end of the lifespan of Amos 3, which is expected in 2026), DBS is expected to lease space segments from two different satellites, according to the division in the agreement. The agreement also establishes the positioning of backup space segments in the contract period, under the terms and within the limitations in the agreement.

The overall nominal cost for the entire contract period is estimated at USD 263 million and represents an average annual cost of USD 21.9 million, subject to discounts and reimbursements set out in the agreement.

The agreement stipulates the right to early termination without cause, subject to advance notice of 12 months and payment of the consideration in accordance with the prescribed mechanism. The agreement also stipulates the right to early termination due to a delay in the entry into force of the agreement for construction of Amos 8, and the right to early termination at the end of the lifespan of Amos 3 due to non-availability of Amos 8, without payment of compensation and under the conditions set out in the agreement.

For information about the agreement with Space, see Note 28.3.2 (1) regarding the agreements with related parties.

- 17.3 In October 2016, the new agreement with Apple Distribution International ("Apple") came into effect for the acquisition and distribution of iPhone devices. In accordance with the agreement, Pelephone is required to purchase a minimum number of devices for an additional three years at the prices in effect at the manufacturer at the actual purchase date.
- **17.4** Pelephone has open orders for the acquisition of terminal equipment amounting to NIS 71 million (as at December 31, 2015, NIS 74 million).
- 17.5 Pelephone has Ericsson infrastructure equipment for the UMTS/HSPA and LTE networks. Pelephone has multi-annual agreements for maintenance, support and upgrade of software for the UMTS/HSPA network and an agreement for deployment of the 4G network (LTE) with Ericsson, and Pelephone believes that it could be dependent on Ericsson for network support and its expansion.
- **17.6** As at December 31, 2016, DBS has agreements for the acquisition of channels. In the year ended December 31, 2016, expenses for consumption of channels acquired by DBS amounted to NIS 319 million.

- **17.7** For information about agreements for the acquisition of broadcasting rights by DBS, see Note 7. For information about agreements for the purchase of property, plant and equipment, see Note 8.6 above.
- 17.8 In April 2013, the Company and the Israel Lands Administration signed a planning permission contract for 115 dunams in Sakia (near Mesubim Junction, close to the southern entrance to Tel Aviv). Under the permission contract, the Company planned a detailed master plan for the property, determining purposes, uses, building rights and building instructions for zoning the land in the plan. On May 2, 2016, approval of the plan was published in the gazette and it came into effect. Subsequently, the Company is expected to sign a lease for the property covering a net area of 70 dunams.

As at the reporting date, the fair value of the Company's rights to the land was estimated by an assessor at NIS 460 million.

- **17.9** For information about agreements for undertakings to provide credit for 2017, see Note 12.6 below.
- **17.10** For information about transactions with related parties, see Note 28.3.2.

18. Securities, liens and guarantees

The Group's policy is to provide tender, performance and legal guarantees. In addition, the Company provides bank guarantees, where necessary, for banking obligations of subsidiaries.

- **18.1** The Group companies have guarantees of NIS 163 million in favor of the Ministry of Communications to secure the terms of their licenses (approximately half of the amount is linked to the USD exchange rate).
- **18.2** The Group companies have bank guarantees totaling NIS 77 million in favor of third parties.
- **18.3** For information about the conditions for loans and borrowings, see Note 12.
- **18.4** For information about the guarantee provided by the Company in respect of DBS's liability for Debentures (Series B), see Note 12.4.4.

19. Capital

19.1 Share capital

	Registered share capi	ital	Issued and paid up share capital		
	Number of shares		Number of shares		
	December 31, 2016 December 31,2015		December 31, 2016	December 31,2015	
Ordinary shares of NIS 1 par value	2,825,000,000	2,825,000,000	2,765,472,386	2,762,148,573	

19.2 Dividends

19.2.1 Dividend distribution policy

On August 4, 2009, the Board of Directors resolved to distribute a dividend to the shareholders amounting to 100% of the semi-annual profit (after tax) (profit for the period attributable to the shareholders of the Company), in accordance with the consolidated financial statements of the Company. Application of the policy to distribute a dividend is subject to the provisions of the law, including the distribution criteria prescribed in the Companies Law, and the estimation of the Board of Directors of the Company regarding the Company's ability to meet its existing and anticipated liabilities, taking into consideration the projected cash flow, the Company's operations and liabilities, the cash balance, its plans and position as will be from time to time and subject to the approval of the general meeting of the Company's shareholders regarding any specific distribution, as set out in the articles of association of the Company. As at the publication date, the policy is in effect.

19.2.2 Distributions made by the Company in 2014–2016:

	Distributed	2016	2015	2014
Distribution date	amount per share (NIS)	NIS million	NIS million	NIS million
May 30, 2016	0.281	776	-	-
October 6, 2016	0.240	665	-	-
May 27, 2015	0.307	-	844	-
October 26, 2015	0.339	_	933*	-
April 23, 2014	0.294	_	-	802
October 2, 2014	0.463	_	-	1,267
		1,441	1,777	2,069

^{*} The dividend is distributed for profits of the first half of 2015 amounting to NIS 945 million less revaluation gains of NIS 12 million for the gain of control in DBS, which were excluded from the Company's dividend policy.

- 19.2.3 In March 29, 2017, the Board of Directors of the Company resolved to recommend to the general meeting of the Company's shareholders the distribution of a cash dividend to the shareholders in the amount of NIS 578 million. As at the approval date of the financial statements, the dividend has not yet been approved by the general meeting.
- 19.2.4 The Company also issued share options to employees, managers and senior employees in the Group (see Note 25).

20. Revenues

	Year ended December 31			
	2016	2015	2014	
	NIS million	NIS million	NIS million	
Domestic fixed-line communication (Bezeq Fixed-Line)				
Fixed-line telephony	1,450	1,543	1,636	
Internet - infrastructure	1,558	1,530	1,394	
Transmission and data communication	843	840	802	
Other services	213	212	220	
	4,064	4,125	4,052	
Cellular communications - Pelephone				
Cellular services and terminal equipment	1,777	1,948	2,399	
Sale of terminal equipment	811	884	966	
	<i>2,</i> 588	2,832	3,365	
Multichannel television - DBS	1,745	1,333	-	
International communications, ISP, and NEP services - Bezeq International	1,480	1,487	1,425	
Other	207	208	213	
	10,084	9,985	9,055	

21. General and operating expenses

	Year ended December 31			
	2016	2015	2014	
	NIS million	NIS million	NIS million	
Terminal equipment and materials	831	880	928	
Interconnectivity and payments to domestic and international operators	825	909	847	
Marketing and general	697	640	603	
Content costs	629	<i>45</i> 8	58	
Maintenance of buildings and sites	605	616	639	
Services and maintenance by sub-contractors	261	199	137	
Vehicle maintenance	164	167	154	
	4,012	3,869	3,366	

Operating and general expenses are presented net of expenses of NIS 64 million recognized in 2016 for investments in property, plant and equipment and intangible assets (in 2015 and 2014–NIS 63 million).

22. Salaries

	Year ended December 31			
	2016	2015	2014	
	NIS million	NIS million	NIS million	
Salaries and incidentals - operating	1,922	1,871	1,691	
General and administrative	619	585	560	
Share-based payments	-	-	1	
Total salaries and incidentals	2,541	2,456	2,252	
Less salaries recognized in investments in property, plant and equipment and intangible assets	529	499	484	
	2,012	1,957	1,768	

23. Other operating profit, net

	Year ended December 31				
	2016	2015	2014		
	NIS million	NIS million	NIS million		
Profit from the sale of property, plant and equipment (mainly real estate)	107	234	175		
Provision for severance pay in voluntary retirement (see Note 15.5)	(96)	(117)	(176)		
Others	(11)	(22)	5		
Profit from sale of the shares of Coral Tell	-	_	582		
Other operating profit, net	-	95	586		

24. Financing expenses (income), net

	Year ended December 31			
	2016	2015	2014	
	NIS million	NIS million		
Interest expenses for financial liabilities	<i>35</i> 8	339	386	
Change in the liability for contingent consideration for a business combination (see Note 11.2)	55	-	-	
Linkage and exchange rate differences	32	51	44	
Financing expenses for employee benefits	15	16	21	
Other financing expenses	48	46	35	
Decrease of provision for tax assessor interest expenses	_	(76)	_	
Total financing expenses	508	376	486	
Income for credit in sales	42	52	84	
Other financing income, net	19	40	59	
Interest and linkage differences from loans to an associate	-	21	213	
Total financing income	61	113	356	
Financing expenses, net	447	263	130	

25. Share-based payments

In 2010, the Company issued 69.4 million employee options. As at December 31, 2016, 17 thousand options remain in circulation. In 2016, 4 million options were exercised, for which the Company issued 4 million ordinary shares of NIS 1 par value each.

26. Earnings per share

Basic and diluted earnings per share

The calculation of basic earnings per share was based on the profit attributable to holders of ordinary shares, and on a weighted average number of ordinary shares outstanding, calculated as follows:

	2016 NIS million	2015 NIS million	2014 NIS million
	74.0 11	7 (10 17 11 11 11 11 11 11 11 11 11 11 11 11	1110 1111111011
Profit attributable to holders of ordinary shares	1,244	1,721	2,111
Weighted average number of ordinary shares (basic)	2,765	2,750	2,736
Effect of share options exercised	-	13	19
Weighted average number of ordinary shares (diluted)	2,765	2,763	2,755

The average market value of the Company's shares for purposes of calculating the dilutive effect of share options, based on average share prices for the period in which the options were in circulation

27. Segment reporting

27.1 The Group operates in four segments in the communications sector, so that every company in the Group operates in one separate business segment. The primary reporting format, by business segments, is based on the Group's management and internal reporting structure.

Each company provides services in the segment in which it operates, using the property, plant and equipment and the infrastructure it owns (see also Note 20). The infrastructure of each company is used only for providing its services. Each of the companies in the Group is exposed to different risks and yield expectations, mainly in the matter of the technology and competition in the segment in which it operates. Accordingly, the separable component in the Group is each company in the Group.

Based on the above, the business segments of the Group are as follows:

- 1. Bezeg The Israel Telecommunication Corp. Ltd.: fixed line domestic communications
- 2. Pelephone Communications Ltd.: cellular communications
- Bezeq International Ltd.: international communications, internet services and network end point
- 4. DBS Satellite Services (1998) Ltd.: multichannel television

The other companies in the Group are presented under the "Other" item. Other operations include call center services (Bezeq Online) and online shopping and classified ads, (through Walla). These operations are not reported as reporting segments as they do not fulfill the quantitative thresholds in the reported years.

Inter–segment pricing is set at the price determined in transactions in the ordinary course of business.

The results, assets and liabilities of a segment include items directly attributable to that segment, as well as those that can be allocated on a reasonable basis.

Segment capital expenditure is the total cost incurred in the period for acquisition of fixed assets and intangible assets.

It is noted that the Company's investment in DBS was accounted for using the equity method up to March 23, 2015. As from this date, the financial statements of DBS are consolidated with the financial statements of the Group. The Group reports on multichannel television as an operating segment without adjustment to ownership rates and excess cost in all reporting periods.

27.2 Operating segments

	Year ended December	r 31, 2016					
	Domestic fixed-line communication	Cellular communications	International communications and internet services	Multichannel television	Other	Adjustments	Consolidated
	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million
Revenues from external sources	4,063	<i>2,5</i> 87	1,478	1,745	198	-	10,071
Inter-segment revenues	320	43	70	-	20	(440)	13
Total revenues	4,383	2,630	1,548	1,745	218	(440)	10,084
Depreciation and amortization	717	380	137	296	16	193	1,739
Segment results —operating profit (loss)	2,076	32	176	264	(34)	(193)	2,321
Financing expenses	475	6	15	539	2	(529)	508
Financing income	(30)	(52)	(5)	(13)	(4)	43	(61)
Total financing expenses (income), net	445	(46)	10	526	(2)	(486)	447
Segment profit (loss) after financing expenses, net	1,631	78	166	(262)	(32)	293	1,874
Share in profits (losses) of associates	-	-	1	-	(5)	(1)	(5)
Segment profit (loss) before income tax	1,631	78	167	(262)	(37)	292	1,869
Income tax	399	17	42	(330)	-	497	625
Segment results —net profit (loss)	1,232	61	125	68	(37)	(205)	1,244
Segment assets	7,111	3,294	1,177	2,026	193	703	14,504
Investment in associates	-	-	5	-	1	12	18
Goodwill	-	-	6	-	10	1,409	1,425
Segment liabilities	11,988	569	380	1,434	104	(730)	13,744
Investments in property, plant and equipment and intangible assets	828	277	126	227	13	_	1,471

	Year ended Decem	nber 31, 2015					
	Domestic fixed- line communication	Cellular communications	International communications and internet services	Multichannel television	Other	Adjustments	Consolidated
	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million
Revenues from external sources	4,122	2,831	1,485	1,774	197	(440)	9,969
Inter-segment revenues	285	59	93	-	24	(445)	16
Total revenues	4,407	2,890	1,578	1,774	221	(885)	9,985
Depreciation and amortization	725	419	132	322	13	73	1,684
Segment results —operating profit (loss)	2,148	157	240	250	(15)	(210)	2,570
Financing expenses	362	4	15	635	2	(642)	376
Financing income	(30)	(53)	(7)	(32)	(17)	26	(113)
Total financing expenses (income), net	332	(49)	8	603	(15)	(616)	263
Segment profit (loss) after financing expenses, net	1,816	206	232	(353)	-	406	2,307
Share in profits (losses) of associates	-	-	_	-	(2)	14	12
Segment profit (loss) before income tax	1,816	206	232	(353)	(2)	420	2,319
Income tax	492	55	60	1	-	(10)	598
Segment results —net profit (loss)	1,324	151	172	(354)	(2)	430	1,721
Segment assets	7,311	3,269	1,160	1,667	659	1,163	15,229
Investment in associates	-	-	4	-	7	14	25
Goodwill	-	-	6	-	10	1,409	1,425
Segment liabilities	12,117	513	343	6,685	104	(5,494)	14,268
Investments in property, plant and equipment and intangible assets	837	419	127	281	33	(80)	1,617

	Year ended Decen	nber 31, 2014					
	Domestic fixed- line communication	Cellular communications	International communications and internet services	Multichannel television	Other	Adjustments	Consolidated
	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million
Revenues from external sources	4,045	3,361	1,419	1,724	209	(1,724)	9,034
Inter-segment revenues	272	<i>5</i> 8	85	-	17	(411)	21
Total revenues	4,317	3,419	1,504	1,724	226	(2,135)	9,055
Depreciation and amortization	688	430	130	297	23	(287)	1,281
Segment results —operating profit	1,980	449	232	273	629	(337)	3,226
Financing expenses	472	21	18	620	2	(647)	486
Financing income	(72)	(77)	(9)	(26)	(11)	(161)	(356)
Total financing expenses (income), net	400	(56)	9	594	(9)	(808)	130
Segment profit (loss) after financing expenses, net	1,580	505	223	(321)	638	471	3,096
Share in profits (losses) of associates	-	-	1	-	(3)	(168)	(170)
Segment profit (loss) before income tax	1,580	505	224	(321)	635	303	2,926
Income tax	478	132	60	1	147	(3)	815
Segment results —net profit (loss)	1,102	373	164	(322)	488	306	2,111
Segment assets	8,483	3,541	1,207	1,820	682	(2,517)	13,216
Investment in associates	-	-	4	-	11	1,042	1,057
Goodwill	-	-	6	-	10	1,024	1,040
Segment liabilities	12,369	696	392	6,484	107	(7,176)	12,872
Investments in property, plant and equipment and intangible assets	835	339	110	332	17	(332)	1,301

Notes to the Consolidated Financial Statements as at December 31, 2015

27.3 Adjustments for segment reporting of revenue, profit or loss, assets and liabilities

	Year ended December 31			
	2016	2015	2014	
	NIS million	NIS million	NIS million	
Revenues				
Revenues from reporting segments	10,306	10,649	10,964	
Revenues from other segments	218	221	226	
Cancellation of revenues from inter-segment sales except for revenues from sales to an associate reporting as a segment	(440)	(445)	(411)	
Cancellation of revenues for a segment classified as an associate (up to the date of acquisition of control)	_	(440)	(1,724)	
Consolidated revenues	10,084	9,985	9,055	
Profit or loss				
Operating profit for reporting segments	2,548	2,795	2,934	
Cancellation of expenses for a segment classified as an associate (up to the date of acquisition of control)	_	(59)	(273)	
Financing income (expenses), net	(447)	(263)	(130)	
Share in profits (losses) of associates	(5)	12	(170)	
Profit (loss) for operations classified in other categories and other adjustments	(34)	(16)	574	
Amortization of excess cost	(193)	(150)	(9)	
Consolidated profit before income tax	1,869	2,319	2,926	
		December 31, 2016	December 31,2015	
		NIS million	NIS million	
Assets				
Assets from reporting segments		13,619	13,417	
Assets attributable to operations in other categories		204	676	
Goodwill not attributable to an operating segment		1,409	1,409	
Surplus cost not attributable to an operating segment		1,429	2,173	
Less inter-segment assets and other adjustments		(714)	(996)	
Consolidated assets		15,947	16,679	

28. Transactions with interested and related parties

Liabilities attributable to operations in other categories

Liabilities

Liabilities from reporting segments

Less inter-segment liabilities

Consolidated liabilities

28.1 <u>Identity of interested and related parties</u>

The Company's interested and related parties as defined in the Securities Law and in IAS 24 —Related Party Disclosures include mainly B Communications Ltd. ("B Communications), related parties of B Communications, associates, directors and key management personnel in the Company or the parent company and a person who is close to a family member of any of these individuals.

14,364

103

(723)

13,744

19,658

(5,494)

14,268

104

28.2 Balances with interested and related parties

	December 31	
	2016	2015
	NIS million	NIS million
Trade receivables – associates	10	9
Liabilities to related parties, net *	(12)	(17)
Liability to Eurocom DBS Ltd. for contingent consideration (see Note 11.2)	(32)	(233)

28.3 <u>Transactions with interested and related parties</u>

	Year ended December 31			
	2016	2015	2014	
	NIS million	NIS million	NIS million	
Revenues				
From associates (including financing income for shareholders' loans	7	30*	229*	
From related parties	13	10	9	
Expenses				
To related parties	110	127	119	
To associates	2	3	1	
Property, plant and equipment				
Related parties	59	76	76	
Acquisition of holdings from Eurocom DBS in DBS (see Note 11.2)	55	913	-	

^{*} Income from associates is mainly from financing income for the shareholder loans to DBS prior to the acquisition of control in DBS.

Transactions with interested and related parties

28.3.1 Negligible transactions

On March 7, 2011, the Company's Board of Directors resolved to adopt guidelines and regulations to classify a transaction of the Company or its subsidiary with an interested party as a negligible transaction, which is not an extraordinary transaction, as set out in Article 41(A)(6) of the Securities Regulations (Annual Financial Statements), 2010 ("the Annual Financial Statements Regulations"). These guidelines and regulations are also used to assess the scope of disclosure in the periodic report and prospectus (including shelf offering reports) regarding a transaction of the Company, a company under its control and a subsidiary or associate with a controlling shareholder or in which the controlling shareholder has a personal interest as set out in Article 22 of the Securities Law (Periodic and Immediate Reports), 1970 ("the Periodic Reports Regulations") and Article 54 of the Securities Regulations (Prospectus Details and Draft Prospectus —Structure and Form), 1969, and to assess the need to submit an immediate report for the transaction of the Company, as set out in Article 37(A)(6) of the periodic reports regulations (types of transactions determined in the financial statements regulations) and the prospectus details regulations referred to above ("the Interested Party Transactions").

From time to time, the Company and its subsidiaries carry out negligible transactions, which are not extraordinary transactions, with an interested party in the Company (or in which the interested party has a personal interest), of the types and nature detailed below:

^{**} Financing expenses for adjusting the liability for contingent consideration in relation to the business combination with DBS (see Note 11.2).

- 1. Sales of communications services and products by Group companies, including: basic communication services (telephony, transmission and PRI) and hosting at server farms; cellular services, value added services and sales and upgrading of cellular end equipment; web browsing services, international telephony services, hosting services and data communication services; multichannel television services
- 2. Purchase of devices from Eurocom Group companies (companies owned by the controlling shareholder of the Company or companies controlled by the controlling shareholder at the approval date of the agreement), including acquisition of electronic equipment, terminal equipment, communication equipment, and pit covers
- 3. Acquisition of maintenance and development services from companies in the Eurocom Group, including maintenance, development and upgrading services for systems used in the Group companies, maintenance and spare parts for exchanges, content development services and communication applications.
- 4. Sales of maintenance, upgrading and development services by Group companies, including: maintenance of equipment, content development services and communication applications
- 5. Sale of user rights in communication infrastructure, call transfer, including sale of user rights in international communication infrastructure and supply of a local segment in Israel, hosting services at server farms, and reciprocal call transfer and completion agreements with Eurocom Group companies.
- 6. Placement and outsourcing services
- 7. Rental, management and real estate acquisition agreements, including rental of areas used for communication facilities and warehouses; and rental of areas to Eurocom Group companies in properties owned by the Company
- 8. Acquisition of advertising and content services, including agreements to acquire media slots from media companies in the Eurocom Group; agreement for to use content on Pelephone's cellular portal; acquisition of portals from Eurocom Group companies; media content management services by Eurocom Group companies.
- 9. Transactions relating to joint marketing, advertising, discounts and sponsorship with Eurocom Group companies or related to products of Eurocom Group companies, including distribution agreements (dealer) for marketing Company services, joint marketing campaigns, consignment agreements for the sale of Eurocom Digital Communications equipment, and technological sponsorship at exhibitions organized by the Company.
- 10. Contribution to the community together with Eurocom Group companies and contribution to organizations/projects in which the controlling shareholder of the Company or his relative volunteers as an officer. These contributions are part of the Company's contribution policy.
 - In the absence of special qualitative considerations all the circumstances, a transaction that is in the Company's regular course of business, is carried out in market conditions and has no material effect on the Company, shall be deemed negligible if all the following parameters exist:
 - A. The amount of the transaction does not exceed NIS 10 million.
 - B. The Company is not required to issue an immediate report for the transaction under Article 36 of the periodic reports regulations or any other law.

C. The transaction does not include the terms of the office and employment (as defined in the Companies Law, 1999, ("the Companies Law") of an interested party or his relative, and does not constitute a transaction as set out in section 270(4) of the Companies Law (transaction of a public company with a holder of control therein, directly or indirectly, including through a company he controls, in respect of receiving services from it by the Company and if such person is also an officer – as to the conditions of his office and employment, and if he is an employee of the Company but not an officer, as to his employment by the Company).

According to the provisions of the Companies Law, as amended from time to time, once a year, before publication of the annual financial statements, the audit committee will review the parameters set out above, and whether they require updating. In general, each transaction will be tested separately for negligibility. Notwithstanding the aforesaid, separate transactions that are part of the same continuing transaction or very similar transactions that are carried out routinely and repeatedly, will be tested as one transaction on an annual basis for negligibility, provided the scope of the transaction does not exceed NIS 10 million, as set out above.

The Board of Directors may, from time to time and at its discretion, amend the parameters for a negligible transaction. This amendment will be duly reported.

28.3.2 Below are transactions listed in section 270(4) of the Companies Law, which are not considered as negligible transactions

	Approval date of the general meeting (after approval of the Company's audit committee and Board of Directors), unless otherwise stated.	Nature of the transaction	Amount of the transaction	Nature of the personal interest
(1)	May 8, 2013	Approval of the Company's vote at the general meeting of DBS in favor of DBS's agreement with Space Communications Ltd. ("Space Communications") for leasing space segments, in which the original agreement will be amended and extended. The agreement is valid until the end of 2028.	A total amount of up to USD 227 million for the entire agreement period (up to December 31, 2018) net including discounts for satellite segments leased in the existing agreement)	Section A below
		This agreement was valid in the reporting year and up to December 31, 2016. On February 12, 2017 and February 14, 2017, the Company's audit committee and board of directors, respectively, approved an amendment/addendum to this agreement, which will be presented to the general meeting for approval on April 3, 2017. For information about the amendment, see section G below and Note 17.2 above.		
(2)	June 13, 2013	The amendment to the Company's three-year agreement with Eurocom Communications Ltd. ("Eurocom Communications") for ongoing management and consultation services valid until May 31, 2016, unless one of the parties announces its intention to terminate the agreement with three months' notice. This agreement was valid in the reporting year and up to May 31, 2016. The agreement described in section (7) below came into effect on June 1, 2016.	NIS 5.5 million per year	Section B below
(3)	November 6, 2013 Approved by the Company's Board of Directors in accordance with the Companies Regulations (Relief in Transactions with Interested Parties), 2000 ("the Relief Regulations for Transactions with Interested Parties")	Amendment and extension of the agreement between DBS and Eurocom Digital Communications Ltd. ("Eurocom") and Advanced Digital Broadcast SA ("ADB") for the purchase of YesMaxTotal3 converters, for a period up to December 31, 2016.	The total cost will be USD 10 million per year	Sections A and C below.
(4)	March 23, 2015	Approval of the Company's acquisition agreement with Eurocom DBS Ltd. ("Eurocom DBS") whereby the Company will acquire the entire holdings of Eurocom DBS in DBS shares DBS and all the shareholder loans provided by Eurocom DBS to DBS (including acceptance of the terms established by the Antitrust Commissioner's in his approval of the merger on March 26, 2014, both by the Company and by DBS, and announcement of the exercise of the Company's option for the allotment of 6,221 DBS shares, at no cost, representing 8.6% of the share capital of DBS).	The total cost is comprised of: A. Total cash of NIS 680 million B. Total cash of up to NIS 200 million (subject to certain conditions) C. Total cash of up to NIS 170 million (subject to certain conditions) For information about the conditions relating to B and C, see Note 11.2 above.	Section D below.

	Approval date of the general meeting (after approval of the Company's audit committee and Board of Directors), unless otherwise stated.	Nature of the transaction	Amount of the transaction	Nature of the personal interest
(5)	October 19, 2015	Approval of the Company's vote at the general meeting of shareholders of DBS in favor of DBS's agreement with Eurocom and ADB for the order of yesMaxTotal3 converters, under the existing agreement, until December 31, 2017	Total cost of USD 14 million	Sections A and C below.
(6)	December 8, 2015	Amendment to the framework agreement between Pelephone and Eurocom Cellular Communications Ltd., so that it will be extended to other products and brands, including related services for all products and its extension until December 31, 2018 (or three years after the acquisition date of any additional products or brands, whichever is earlier).	Annual scope of up to NIS 50 million (for all the products)	Section E below
(7)	June 30, 2016	Extension of the amended agreement with Eurocom Communications Ltd. ("Eurocom Communications") for ongoing management and consultation services for the Company. The agreement is for three years, valid until May 31, 2019, unless one of the parties submits three-months' notice of termination of the agreement. This agreement between the parties is in continuation of the agreement approved on June 13, 2013, described in section (2) above.	NIS 6.4 million per year	Section F below.

A transaction with a controlling shareholder that is not an irregular transaction was valid in the reporting period:

Date of approval of the Company's Board of Directors after receiving the approval of the audit committee	Nature of the transaction	Amount of the transaction	Nature of the personal interest
November 27, 2014	The Company's agreement to bring forward payments with Eurocom, according to which DBS may advance, at the supplier's request, payments that are due, or will be due, to Eurocom for orders of converters.	Up to a total cost of USD 6 million	Sections A and C below.
November 3, 2016	The Company's agreement with Eurocom for the additional acquisition of up to 90,000 VTECH N VDSL routers, valid until June 30, 2017.	Approval for acquisition of up to USD 11.3 million (not including VAT) In 2016, there were no acquisitions under this framework, however N VDSL routers were acquired in amounts that do not exceed the negligibility level.	Section C below

The financial values of the transactions described in section 28.3.2 above, which were carried out in 2016, are as follows.

	Amounts included in the consolidated statement
	NIS million
Expenses	90
Property, plant and equipment	27
Acquisition of Eurocom DBS holdings in DBS (see Note 11.2)	55

- A. B Communications has a personal interest in the transaction, since as at the date of this transaction, 50.2% of the shares of DBS were held by Eurocom DBS Ltd, which is controlled by Eurocom Communications, the controlling shareholder (tiered) of B Communications.
 - In addition, Or Elovitch, Shaul Elovitch, and Amikam Shorer serve as directors in Space Communications (Or Elovitch serves as chairman of the board of directors of Space Communications).
- B. Under the agreement that was in effect in the reporting year, until March 31, 2016, Eurocom Communications will provide the services of Shaul Elovitch, who will serve as executive chairman of the Board of Directors of the Company and its subsidiaries. Executive chairman services will be provided in a scope of 70% and will include: service as active chairman of the Board of Directors of the Company and all its subsidiaries; management of work interfaces with the managements of the Company and its subsidiaries; active supervision authority for the effective management and performance of the Board of Directors of the Company and its subsidiaries; management of formation of the Group's strategy (subject to approval by the Company's Board of Directors); and more

Eurocom will provide directors on its behalf, to serve on the boards of directors of the Company and the subsidiary companies, in addition to the chairman of the board of directors.

Eurocom will also provide ongoing consultation services in diverse areas, in a monthly scope of at least 45 hours of consulting services, provided by Or Elovitch, Amikam Shorer, and any other party set out in the agreement.

For services provided by the Eurocom Communications as described above, the Company will pay the following consideration to Eurocom Communications: (a) NIS 1.7 million per year for the participation of directors serving on behalf of the Company's controlling shareholders, as part of their membership and position as directors in the Company and/or its subsidiaries and the various committees, subject to adjustments in accordance with their number and presence in meetings; (b) NIS 3.5 million per year for the service and activities of Shaul Elovitch as active chairman of the boards of directors of the Company and its subsidiaries; (c) NIS 324 thousand per year for ongoing consultation services. For information about the agreement with Eurocom, which is valid as from June 1, 2016, see section F. below.

- C. B Communications Ltd., the controlling shareholder of the Company, has a personal interest, since Eurocom is a related company to B Communications. Eurocom is controlled by Eurocom Communications, which is the controlling shareholder (tiered) of B Communications.
 - In addition, the director Shaul Elovitch has a personal interest as the controlling shareholder (tiered) in Eurocom Communications; directors Or Elovitch and Orna Elovitch-Peled have a personal interest being a relative of the controlling shareholder; the director Amikam Shorer has a personal interest being an employee and/or officer in Eurocom Group companies.
- D. B Communications has a personal interest in the approval of the transaction, since as at the date of the transaction, B Communications is a company controlled (indirectly) by Eurocom Communications, which is controlled by Shaul and Yosef Elovitch (linked and indirectly), who are also the controlling shareholders in Eurocom DBS (through other companies and indirectly), which, as at the transaction date, held DBS shares.

The controlling shareholders have another personal interest arising from the fact that upon acceptance of the merger conditions by DBS as set out above, Eurocom DBS was released from its obligation to sell its shares in DBS, which was imposed on it by the Antitrust Commissioner. To the best of the Company's knowledge, Eurocom Communications is a private company controlled by Eurocom Holdings (1979) Ltd., a private company controlled by Shaul Elovitch and his brother Yosef Elovitch.

The controlling shareholders have an additional personal interest arising from the purchase of liability insurance for directors for their service on the board of directors of DBS in the period up to the completion date of the acquisition transaction, as set out in the table.

E. B Communications has a personal interest in the transaction, since Eurocom Cellular Communications Ltd. (a party to the transaction) is a related company to B Communications. Eurocom Cellular Communications Ltd. is controlled by Eurocom Communications, which is the controlling shareholder (linked) of B Communications.

In addition, the directors Shaul Elovitch, Or Elovitch, Orna Elovitch-Peled, and Amikam Shorer have a personal interest as described in section C above.

F. Eurocom Communications will provide the services of Shaul Elovitch, who will serve as executive chairman of the Board of Directors of the Company and its subsidiaries. Executive chairman services will be provided in a scope of 70% and will include: service as active chairman of the Board of Directors of the Company and all its subsidiaries; management of work interfaces with the managements of the Company and its subsidiaries; active supervision authority for the effective management and performance of the Board of Directors of the Company and its subsidiaries, including for corporate governance; management of formation of the Group's strategy (subject to approval by the Company's Board of Directors); and more

Eurocom will provide directors on its behalf, to serve on the boards of directors of the Company and the subsidiary companies, in addition to the chairman of the board of directors.

Eurocom will also provide ongoing consultation services in diverse areas, in a monthly scope of at least 60 hours of consulting services, provided by Or Elovitch, Orna Elovitch-Peled, Amikam Shorer, Felix Cohen, Ami Bar-Lev, and any other party set out in the agreement.

For services provided by the Eurocom Communications as described above, the Company will pay the following consideration to Eurocom Communications: (A) directors' compensation, consisting of annual participation compensation and actual participation compensation based on a maximum amount for one meeting (as this term is defined in the Companies Regulations (Rules for Compensation and Expenses of an External Director), 2000), based on the relevant rating of the Company of the subsidiary/sub-subsidiary (as the case may be) at that date, for the participation of the directors serving on behalf of the Company's controlling shareholders, as part of their membership and their position as directors in the Company and/or its subsidiaries and the various committees, subject to adjustments in accordance with their number and presence at meetings; (B) NIS 3.5 million per year for the service and activities of Shaul Elovitch as active chairman of the Board of Directors of the Company and its subsidiaries; and (C) NIS 432 thousand per year for ongoing consultation services.

For further information about the transactions included in section 270(4) of the Companies Law, regarding D&O insurance and indemnity, see Note 28.6 below.

G. Following the approval of the Company's audit committee and board of directors, on April 3, 2017, the general meeting will be asked to approve the Company's vote in the general meeting of DBS in favor of the agreement between DBS and Spacecom, with the amendment/addendum to the existing agreement between the parties on November 4, 2013, to lease satellite segments in Spacecom's satellites, until the end of 2028, at a total nominal cost of up to USD 263 million for the entire agreement term (up to December 31, 2018). This agreement between the parties is instead of the

agreement that was approved on May 8, 2013, which is described in section (1) in the table above. For further information, see Note 17.2 above.

28.4 Benefits for key officers

Benefits for employment of key managers, including:

	Year ended December 31				
	2016	2016 2015 2014			
	NIS thousands	NIS thousands	NIS thousands		
Number of managerial key officers	4	5	4		
Salary *	8,023	8,519	7,468		
Grant	7,166	7,375	5,940		
Share-based payments	-	(130)	(651)		
	15,189	15,764	12,757		

^{*} Key officers in the Group include the chairman of the Board of Directors (who is not entitled to remuneration for his position, beyond the consideration paid as part of the management services agreement with Eurocom Communications Ltd.), the CEO of the Company and the CEOs of Pelephone, Bezeq International and DBS. As set out in Note 28.3.2 above, in 2016, the Company paid Eurocom Communications NIS 3.5 million for the service and activity of Shaul Elovitch as active chairman of the Board of Directors of the Company and its subsidiaries. This amount is not included in the benefits described above.

28.5 Benefits for directors

	Year ended December 31				
	2016	2015	2014		
	NIS thousands	NIS thousands	NIS thousands		
Remuneration for directors who are not employed by the Company, see 28.5.1	2,796	2,912	2,818		
Number of directors receiving remuneration	6	6	6		
Salary of employee-directors, see 28.5.2	618	587	1,608		
Number of directors receiving a salary, see 28.5.2	1	1	2		
Management fees to the controlling shareholder (see section 28.3.2)	6,364	5,524	5,524		

- 28.5.1 The directors serving on the Company's Board of Directors, except for the outside directors and the independent directors, do not receive remuneration from the Company.
- 28.5.2 The salary is paid to an employee-director for his work in the Company and he does not receive any additional pay for his service as a director in the Company. In 2016 and as at the approval date of the financial statements, one director who is an employee serves in the Company.

28.6 Additional benefits for directors and officers

Approval date of the general meeting (after approval of the Company's Board of Directors), unless otherwise stated.	Nature of the transaction	Amount of the transaction
March 8, 2010	Conversion of the D&O liability insurance policy to a run-off policy	-
May 20, 2015 Approval of the Company's Board of Directors in accordance with the relief regulations for transactions with interested parties (following approval by the Company's Board of Directors on April 8, 2014 for the period up to April 13, 2015 and approval of the Company's Board of Directors of April 13, 2015 for the period up to June 14, 2015).	Renewal of the Company's insurance policy for directors and officers liability in the Company and its subsidiaries, in accordance with the Company's compensation policy, for the period up to June 13, 2016 (inclusive), and for a further period of one year up to June 14, 2017 (after the insurer exercised the option to extend the agreement under the present conditions on June 26, 2016), including the approval of the compensation committee and the Board of Directors that the terms of the agreement for the CEO and for the officers who are controlling shareholders or their relatives are the same as those of the other officers.	The liability limit is up to USD 150 million per claim and in total for all claims in the insurance year (plus reasonable legal expenses). The annual premium is USD 320 thousand. Total annual premium up to April 13, 2015: USD 234.5 thousand; total premium for the extension period until June 14, 2015: USD 55,430 (reflecting an annual cost of USD 332.5 thousand)
January 17, 2007	Undertaking to indemnify officers in the Company, in accordance with the letters of indemnity, as amended on October 26, 2011.	Up to 25% of the Company's equity at the time the indemnity is granted
November 5, 2014	Extension of the validity of the letters of undertaking for indemnification of directors who are controlling shareholders or their relatives for the period up to October 25, 2017.	-
May 3, 2016	Amendment to the letters of undertaking for indemnification and exemption and to grant them to officers and directors (including those who are the controlling shareholder in the Company and/or his relatives and/or officers in companies of the controlling shareholder).	-

In addition, subsequent to the date of the financial statements, on January 29, 2017, the Company's Board of Directors recommended that the Company's general meeting of shareholders, which was convened on April 5, 2017, approve the amendment to the Company's compensation policy, which will be valid for three years from the approval of the Company's current compensation policy (meaning, up to May 4, 2018).

28.7 For guarantees provided to DBS, see Note 12.4.

29. Financial instruments

29.1 General

The Group is exposed to the following risks, arising from the use of financial instruments:

- A. Credit risk
- B. Liquidity risk
- C. Market risk (which includes currency, interest, CPI risks and other price risks)

This Note provides qualitative and quantitative information about the Group's exposure to each of the above risks, an explanation as to how the risks are managed, and the measurement processes.

29.2 Framework for financial risk management

The Board of Directors has overall responsibility for the Group's financial risk management. The purpose of financial risk management in the Group is to define and monitor those risks constantly, and to minimize their possible effects arising from the exposure on the basis of assessments and expectations for parameters that affect the risks.

The Group's policy is to partially hedge, in accordance with the rules determined by the Board of Directors, the exposure arising from fluctuations in foreign exchange rates and the CPI.

29.3 Credit risk

Management monitors the Group's exposure to credit risks on a regular basis. Cash and investments in deposits and securities are deposited in highly-rated banks.

Trade and other receivables

The Group's management regularly monitors customer debts, and the financial statements include provisions for doubtful debts which properly reflect, in the management's estimation, the loss inherent in doubtful debts. In addition, the balances of the trade receivables are widely spread.

Investments in financial assets

Any investments in securities are made in liquid, marketable and low-risk securities. Transactions involving derivatives are made with entities that have a high credit rating.

As at the reporting date, there is no material concentration of credit risks.

29.4 Liquidity risk

The Group estimates that its liquidity risk is low.

For information about the terms of the debentures issued by Group companies and the loans received, and an agreement to receive future loans, see Note 12 above.

The following are the contractual maturities of financial liabilities received in practice up to December 31, 2016, including estimated interest payments (based on known CPI and interest rates on December 31, 2016):

	December 31, 2016						
	Carrying amount	Contractual cash flow	First half of 2017	Second half of 2017	2018	2019 to 2021	2022 and thereafter
	NIS million	1					
Non-derivative financial liabilities							
Trade and other payables	1,535	1,535	1,526	9	-	-	-
Loans	3,923	4,117	164	<i>555</i>	797	1,861	740
Debentures	7,030	7,815	595	552	1,260	3,010	2,398
Liability to Eurocom DBS	32	32	_	32	_	_	-
	12,520	13,499	2,285	1,148	2,057	4,871	3,138
Financial liabilities for derivative instruments	176	176	-	-	40	115	21

The cash flows included in the analysis of the repayment dates are not expected to be materially earlier, or in amounts that are materially different. For further information about the financial covenants, see Note 12.

29.5 Market risks

The purpose of market risk management is to manage and oversee the exposure to market risks within accepted parameters to prevent significant exposures to market risks that will influence the Group's results, liabilities and cash flow.

During the normal course of its business, the Group takes full or partial hedging action and takes into account the effects of the exposure in its considerations for determining the type of loans it takes and in managing its investment portfolio.

29.5.1 Exposure to CPI and foreign currency risks

CPI risk

Changes in the rate of inflation affect the Group's profitability and its future cash flows, mainly due to its CPI-linked liabilities. In applying a policy of minimizing the exposure to the CPI, the Group makes forward contracts against the CPI. Hedging transactions are performed against the hedged debt repayment schedules. The Company applies hedge accounting for these forward contracts.

A considerable part of these cash balances is invested in shekel deposits which are exposed to changes in their real value as a result of a change in the rate of the CPI.

Foreign currency risk

The Group is exposed to foreign currency risks mainly due to payments for purchases of terminal equipment and property, plant and equipment, some of which are denominated in or linked to the USD or EUR. In addition, the Group provides services for customers and receives services from suppliers worldwide for which it is paid and it pays in foreign currency, mainly the dollar.

Statement of financial position in accordance with linkage basis as at December 31, 2016:

	December 3	1, 2016			
	Unlinked	CPI-linked	In or linked to foreign currency (mainly USD)	Non- monetary balances	Total balances
	NIS million	NIS million	NIS million	NIS million	NIS million
Current assets					
Cash and cash equivalents	640	_	8	_	648
Investments	580	_	6	_	586
Trade receivables	1,954	18	28	_	2,000
Other receivables	19	48	_	152	219
Inventory	-	-	_	106	106
Non-current assets					
Trade and other receivables	429	215	-	_	644
Broadcasting rights, net of rights exercised	_	_	_	432	432
Property, plant and equipment	_	_	_	6,876	6,876
Intangible assets	-	-	-	3,047	3,047
Deferred tax assets	-	-	-	1,007	1,007
Deferred expenses and non- current investments	-	_	_	382	382
Total assets	3,622	281	42	12,002	15,947
Current liabilities					
Debentures, loans and borrowings	1,442	383	_	_	1,825
Trade and other payables	1,310	22	203	<i>75</i>	1,610
Current tax liabilities	-	104	-	_	104
Employee benefits	315	-	-	-	315
Liability to Eurocom DBS Ltd.	32	_	_	_	32
Provisions	25	54	-	1	80
Non-current liabilities					
Loans and debentures	5,349	3,779	-	_	9,128
Employee benefits	206	-	52	_	<i>25</i> 8
Derivatives and other liabilities	_	176	9	59	244
Deferred tax liabilities		2		99	101
Provisions	47			_	47
Total liabilities	8,726	4,520	264	234	13,744
Total exposure in the statement of financial position	(5,104)	(4,239)	(222)	11,768	2,203
Forward contracts	(2,266)	1,994	272		_
. C. Hara Corni acco	(2,200)	1,007			

Statement of financial position in accordance with linkage basis as at December 31, 2015:

	December 31, 2015						
	Unlinked	CPI-linked	In or linked to foreign currency (mainly USD)	Non- monetary balances	Total balances		
	NIS million	NIS million	NIS million	NIS million	NIS million		
Current assets							
Cash and cash equivalents	538	-	17	-	555		
Investments	751	-	11	=	762		
Trade receivables	2,019	21	18	-	2,058		
Other receivables	19	107	-	143	269		
Inventory	-	-	-	115	115		
Non-current assets							
Trade and other receivables	482	192	-	=	674		
Broadcasting rights, net of rights exercised	_	_	_	456	456		
Property, plant and equipment				6,894	6,894		
Intangible assets				3,332	3,332		
Deferred tax assets				1,178	1,178		
Deferred expenses and non- current investments	55	_	50	281	386		
Total assets	3,864	320	96	12,399	16,679		
Current liabilities							
Debentures, loans and borrowings	1,220	693	_	_	1,913		
Trade and other payables	1,313	62	205	77	1,657		
Current tax liabilities	-	624	-	=.	624		
Employee benefits	378	-	-	-	378		
Liability to Eurocom DBS Ltd.	233	-	-	_	233		
Provisions	38	62	-	-	100		
Non-current liabilities							
Loans and debentures	4,619	4,181	-	-	8,800		
Employee benefits	192	-	48		240		
Derivatives and other liabilities	_	147	5	74	226		
Deferred tax liabilities			_	51	51		
Provisions	46	-	-	-	46		
Total liabilities	8,039	5,769	258	202	14,268		
Total exposure in the statement of financial position	(4,175)	(5,449)	(162)	12,197	2,411		
Forward contracts	(2,437)	2,021	416	-	_		
	(-, 151)	_,0	7.10				

29.5.2 *CPI*

In 2016, the known CPI decreased by 0.3% (in 2015, a decrease of 0.9%; in 2014, a decrease of 0.1%)

29.5.3 <u>Sensitivity analysis for the change in the CPI for the change in the USD exchange</u> rate

An increase/decrease of 1% in the CPI at the reporting date will not have a material effect on profit and on capital. In addition, an increase/decrease of 10% in the USD exchange rate at the reporting date would not have a material effect on profit and on capital.

29.5.4 Interest rate risk

Group is exposed to interest rate risk due to its liabilities for debt instruments bearing variable interest.

A. Type of interest

The interest rate for the Group's interest-bearing financial instruments at the reporting date is as follows:

	Carrying amount		
	2016	2015	
	NIS million	NIS million	
Fixed-interest instruments			
Financial assets (mainly deposits and trade receivables)	1,785	2,154	
Financial liabilities (loans and debentures)	(9,241)	(8,648)	
	(7,456)	(6,494)	
Variable-interest instruments			
Financial liabilities (loans and debentures)	(1,712)	(2,065)	

B. <u>Fair value sensitivity analysis for fixed rate instruments</u>

The Group's assets and liabilities at fixed interest are not measured at fair value through profit or loss. Accordingly, a change in interest rates at the reporting date will not affect profit or loss.

C. <u>Sensitivity analysis of cash flow for instruments at variable interest</u>

An increase/decrease of 1% in the interest rates at the reporting date would not have a material effect on profit and on capital.

29.6 <u>Cash flow hedge accounting</u>

29.6.1 The Company entered into several forward contracts, as described in the table below, to reduce exposure to changes in the CPI for CPI-linked Debentures (Series 6). These transactions hedge specific cash flows of some of the debentures and are recognized as cash flow hedge accounting. The expiry date of these transactions complies with the repayment schedule of the relevant debentures. The fair value of the forward contracts is based on available market information (tier 2 in the fair value hierarchy)

Hedged item	Repayment dates	Number of transactions	Nominal value NIS million	Fair value NIS million	Capital reserve NIS million
December 31, 2016					
Debentures (Series 6)	12.2018 to 12.2022	9	1,994	(176)	54
December 31, 2015					
Debentures (Series 5)	6.2016	2	322	(22)	3
Debentures (Series 6)	12.2018 to 12.2022	8	1,699	(146)	67
		10	2,021	(168)	70

29.6.2 DBS has forward transaction to reduce exposure to changes in the USD exchange rate. As at December 31, 2016, the net fair value of these transactions is NIS 6 million (as at December 31, 2015, NIS 11 million).

29.7 Financial instruments measured at fair value

29.7.1 The table below presents an analysis of the financial instruments measured at fair value.

	December 31, 2016	December 31,2015
	NIS million	NIS million
Level 1: investment in exchange-traded funds and financial funds (see Note 29.7.2)	31	193
Level 2: forward contracts (see Note 29.7.3)	(170)	(157)
Level 3: contingent consideration for a business combination (see Note 29.7.4)	(84)	(233)

- 29.7.2 The fair value of investments in financial funds and ETFs is determined by reference to their average quoted selling price at the reporting date (level 1).
- 29.7.3 The fair value of forward contracts on the CPI or foreign currency is based on discounting the difference between the price in the forward contact and the price of the present forward contact for the balance of the contract term until redemption, at an appropriate interest rate (level 2). The estimate is made under the assumption that a market participant takes into account the credit risks of the parties when pricing such contracts.
- 29.7.4 <u>Information about fair value measurement of contingent consideration in a business combination (Level 3)</u>

Below is the fair value of the contingent consideration liability for a business combination, as described in Note 11.2:

	December 31, 20	016	December 31,2015	
	Maximum additional consideration under the agreement	Fair value	Maximum additional consideration under the agreement	Fair value
	NIS million	NIS million	NIS million	NIS million
Additional consideration for the business results of DBS (second additional consideration)	170	84	170	29
Additional consideration for tax synergy (first additional consideration)	-	_	200	204
	170	84	370	233

The fair value of the first additional consideration was estimated by the assessor, using the Monte Carlo simulation with risk neutral measure of the underlying asset which is the expected income of DBS in 2017 and based on the assumptions regarding expected cash flows.

29.8 Financial instruments at fair value for disclosure purposes only

The table below shows the differences between the carrying amount and the fair value of financial liabilities.

The fair value of debentures issued to the public is based on their quoted closing price at the reporting date (Level 1).

The fair value of the loans and non-marketable debentures is based on the present value of future principal and interest cash flows, discounted at the rate of market interest for similar liabilities, plus the required adjustments for a risk premium or non-marketability, as at the reporting date (Level 2).

	December 3	December 31, 2016		December 31, 2015		
	Carrying amount (including accrued interest)	Fair value	Discount rate (weighted average)	Carrying amount	Fair value	Discount rate (weighted average)
	NIS million		%	NIS million		%
Loans from banks and institutions (unlinked)	2,947	3,089	2.60%	1,904	2,044	2.05%
Debentures issued to the public (CPI-linked)	3,473	3,656	1.18%	3,816	4,006	1.55%
Debentures issued to the public (unlinked)	1,592	1,602	2.30%	1,279	1,340	1.25%
Debentures issued to financial institutions (CPI-linked)	830	879	1.14%	1,310	1,314	1.66%
Debentures issued to financial institutions (unlinked)	403	440	2.17%	403	458	2.11%
	9,245	9,666		8,712	9,162	

29.9 Offset of financial assets and liabilities

The Group has agreements with various communication companies to supply and receive communication services. In accordance with the agreements, each party has the right to offset the amounts due by each party. The table below presents the carrying amount of the offset balances as stated in the statement of financial position:

	December 31, 2016	December 31,2015
	NIS million	NIS million
Trade and other receivables, gross	119	147
Offset amounts	(97)	(115)
Trade and other receivables presented in the statement of financial position	22	32
Trade payables, gross	147	157
Offset amounts	(97)	(115)
Trade and other payables presented in the statement of financial position	50	42

30. <u>Selected Condensed Data from the Financial Statements of Pelephone Communications Ltd., Bezeq International Ltd., and DBS Satellite Services (1998) Ltd.</u>

30.1 Pelephone Communications Ltd.

Data from the statement of financial position

	December 31, 2016	December 31,2015
	NIS million	NIS million
Current assets	1,275	1,420
Non-current assets	2,019	1,854
	3,294	3,274
Current liabilities	465	448
Non-current liabilities	104	70
Total liabilities	569	518
Equity	2,725	2,756
	3,294	3,274

Selected data from the statement of income

	Year ended December 31		
	2016 2015		2014
	NIS million	NIS million	NIS million
Revenues from services	1,818	1.999	2.453
Revenues from sales of terminal equipment	812	891	966
Total revenues from services and sales	2,630	2,890	3,419
Cost of services and sales	2,248	2,383	2,537
Gross profit	382	507	882
Selling and marketing expenses	260	247	309
General and administrative expenses	89	98	106
Other operating expenses	1	5	18
	350	350	433
Operating profit	32	157	449
Financing expenses (income)			
Financing expenses	6	4	21
Financing income	(52)	(53)	(77)
Financing income, net	(46)	(49)	(56)
Income before income tax	78	206	505
Income tax	17	<i>55</i>	132
Profit for the year	61	151	373

30.2 <u>Bezeq International Ltd.</u>

Data from the statement of financial position

	December 31, 2016	December 31, 2015
	NIS million	NIS million
Company	407	AFC
Current assets	497	456
Non-current assets	691	714
	1,188	1,170
Current liabilities	280	314
Non-current liabilities	100	29
Total liabilities	380	343
Equity	808	827
	1,188	1,170

Selected data from the statement of income

	Year ended December 31			
	2016	2015	2014	
	NIS million	NIS million	NIS million	
Revenues	1,548	1,578	1,504	
Operating expenses	1,015	1,015	951	
Gross profit	533	563	553	
Selling and marketing expenses	221	209	209	
General and administrative expenses	118	116	112	
Other expenses (income), net	18	(2)	-	
	357	323	321	
Operating profit	176	240	232	
Financing expenses (income)				
Financing expenses	15	15	18	
Financing income	(5)	(7)	(9)	
Financing expenses, net	10	8	9	
Share in the profits of equity-accounted investees	1	_	1	
Income before income tax	167	232	224	
Income tax expenses	42	60	60	
Profit for the year	125	172	164	

30.3 DBS Satellite Services (1998) Ltd.

Data from the statement of financial position

	December 31, 2016	December 31, 2015
	NIS million	NIS million
_		
Current assets	440	319
Non-current assets	1,586	1,348
	2,026	1,667
Current liabilities	950	903
Non-current liabilities	484	892
Loans from shareholders	-	4,890
Total liabilities	1,434	6,685
Capital (capital deficit)	592	(5,018)
	2,026	1,667

Selected data from the statement of income

	Year ended December 31			
	2016	2015	2014	
	NIS million	NIS million	NIS million	
Revenues from services	1,745	1,774	1,724	
Operating expenses	1,261	1,289	1,203	
Gross profit	484	485	521	
Selling and marketing expenses	128	140	154	
General and administrative expenses	92	95	94	
	220	235	248	
Operating profit	264	250	273	
Financing expenses (income)				
Financing expenses	71	122	137	
Financing expenses for shareholder loans, net	468	513	483	
Financing income	(13)	(32)	(26)	
Financing expenses, net	526	603	594	
Loss before income tax	(262)	(353)	(321)	
Income tax income (expenses)	330	(1)	(1)	
Profit (loss) for the year	68	(354)	(322)	

31. Subsequent Events

- **31.1** For information about the undertaking to provide credit for subsequent to the reporting date, see Note 12.6 above.
- **31.2** For information about the resolution of the Board of Directors on March 29, 2017 to recommend that the general meeting of the Company's shareholders approves the distribution of a cash dividend, see Note 19.2.3

Separate Financial Information for the Year ended December 31, 2016

The information contained in these financial statements constitutes a translation of the financial statements published by the Company. The Hebrew version was submitted by the Company to the relevant authorities pursuant to Israeli law, and represents the binding version and the only one having legal effect. This translation was prepared for convenience purposes only



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Somekh Chaikin KPMG Millennium Tower 17 Ha'arba'a Street, PO Box 609 Tel Aviv 61006, Israel +972 3 684 8000

To:

The Shareholders of "Bezeq" the Israeli Telecommunication Corporation Ltd.

Subject: Special auditors' report on separate financial data according to Regulation 9C of the Securities Regulations (Periodic and Immediate Reports) – 1970

We have audited the separate financial data presented in accordance with Regulation 9C of the Securities Regulations (Periodic and Immediate Reports) – 1970 of "Bezeq" the Israeli Telecommunication Corporation Ltd. (hereinafter – "the Company") as of December 31, 2016 and 2015 and for each of the three years, the last of which ended December 31, 2016. The separate financial data are the responsibility of the Company's Board of Directors and of its Management. Our responsibility is to express an opinion on the separate financial data based on our audit.

We did not audit the financial statements of equity accounted investees the investment in which amounted to approximately NIS 121 million and NIS 587 million as of December 31, 2016 and 2015, respectively, and the Company's share in their profits (losses) amounted to approximately NIS (24) million, NIS (2) million and NIS 499 million for the years ended December 31, 2016, 2015 and 2014, respectively. The financial statements of those companies were audited by other auditors whose reports thereon were furnished to us, and our opinion, insofar as it relates to amounts emanating from the financial statements of such investees, is based solely on the reports of the other auditors.

We conducted our audit in accordance with generally accepted auditing standards in Israel. Such standards require that we plan and perform the audit to obtain reasonable assurance that the financial data are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the separate financial data. An audit also includes assessing the accounting principles that were used in preparing the separate financial data and the significant estimates made by the Board of Directors and by Management of the Company, as well as evaluating the separate financial data presentation. We believe that our audit and the reports of the other auditors provide a reasonable basis for our opinion.

In our opinion, based on our audit and on the reports of the other auditors, the separate financial data has been prepared, in all material respects, in accordance with Regulation 9C of the Securities Regulations (Periodic and Immediate Reports) - 1970.

Without qualifying our abovementioned opinion, we draw attention to lawsuits filed against the Company which cannot yet be assessed or the exposure in respect thereof cannot yet be calculated, as set forth in Note 11.

Somekh Chaikin Certified Public Accountants (Isr.) March 29, 2017

Information pertaining to the Financial Position as at December 31

		2016	2015
	Note	NIS million	NIS million
Assets			
Cash and cash equivalents		182	110
Investments	3,1	549	648
Trade receivables	3,2	698	668
Other receivables	3,2	72	119
Loans granted to investees	10,2	78	288
Total current assets		1,579	1,833
Trade and other receivables	3,2	211	180
Property, plant and equipment	5	4,867	4,753
Intangible assets		229	255
Investment in investees	9.2	7,080	7,217
Loans granted to investees	10,2	120	374
Non-current investments	3,1	105	101
Total non-current assets		12,612	12,880

Total assets	14,191	14,713

		2016	2015
	Note	NIS million	NIS million
Liabilities			
Debentures, loans and borrowings	3,4	1,405	1,660
Loan from an investee		_	434
Trade and other payables	3,3	679	636
Current tax liabilities		96	619
Employee benefits		263	330
Liability to Eurocom DBS Ltd, an affiliate		32	233
Provisions	11	48	60
Total current liabilities		2,523	3,972
Debentures and loans	3,4	8,630	7,879
Loan from an investee	10,2	325	
Employee benefits	<u> </u>	220	203
Derivatives and other liabilities		231	215
Deferred tax liabilities	4,2	59	33
Total non-current liabilities		9,465	8,330
Total liabilities		11,988	12,302
Equity			
Share capital		3,878	3,874
Share premium		384	368
Reserves		302	308
Deficit		(2,361)	(2,139)
Total equity		2,203	2,411

Total liabilities and equity		14,19	14,713
Shaul Elovitch	Stella Handler	Alon Raveh	-
Chairman of the Board of Directors	CEO	CFO Bezeq Group	

Date of approval of the financial statements: March 29, 2017

The attached notes are an integral part of the separate financial information.

Information pertaining to Profit or Loss for the year ended December 31

		2016	2015	2014
	Note	NIS million	NIS million	NIS million
Revenues	6	4,383	4,407	4,317
Costs of activity		.,,,,,,	.,	.,
Salaries		898	912	895
Depreciation and amortization		717	725	688
General and operating expenses	7	705	721	777
Other operating income, net	8	(13)	(99)	(23)
		2,307	2,259	2,337
Operating profit		2,076	2,148	1,980
Financing expenses				
Financing expenses		475	362	472
Financing income		(30)	(30)	(72)
Financing expenses, net		445	332	400
Profit after financing expenses, net		1,631	1,816	1,580
Share in earnings of investees, net		12	397	1,009
Profit before income tax		1,643	2,213	2,589
Income tax	4,1	399	492	478
Profit for the year attributable to the Company's controlling shareholders		1,244	1,721	2,111

Information pertaining to Comprehensive Income for the year ended December 31

	2016	2015	2014
	NIS million	NIS million	NIS million
Profit for the year	1,244	1,721	2,111
Items of other comprehensive income (loss), net of tax	(15)	7	(36)
Total comprehensive income for the year attributable to equity holders of the Company	1,229	1,728	2,075

The attached notes are an integral part of the separate financial information.

Information pertaining to Cash Flows for the years ended December 31

	2016 NIS million	2015	2014 NIS million
Cash flows from operating activities	INIS MIIIION	NIS million	NIS MIIIION
Profit for the year	1,244	1,721	2,111
Adjustments:	,,_ ,,	1,7.2.1	2,111
Depreciation and amortization	717	725	688
Share in earnings of investees, net	(12)	(397)	(1,009)
Financing expenses, net	445	323	432
Capital gain, net	(107)	(233)	(175)
Income tax expenses	399	492	478
·			
Change in trade and other receivables	(51)	53	59
Change in trade and other payables	(54)	(75)	85
Change in provisions	(12)	12	(62)
Change in employee benefits	(72)	104	3
Miscellaneous	(15)	(19)	3
Net cash (used in) from operating activities due to			
transactions with subsidiaries	27	2	5
Net income tax paid	(445)	(350)	(359)
Net cash from operating activities	2,064	2,358	2,259
Cash flows from investment activities	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	·
Investment in intangible assets	(76)	(71)	(82)
Proceeds from the sale of property, plant and equipment	132	146	221
Acquisition of financial assets held for trading and others	(905)	(1,535)	(2,654)
Proceeds from the sale of financial assets held for trading and others	1,003	3,065	1,617
Tax payment for shareholders loans	(461)	-	-
Purchase of property, plant and equipment	(758)	(778)	(740)
Miscellaneous	2	(7)	(14)
Net cash from the investment activities with subsidiaries	148	109	931
Net cash flows from (used in) investment activities	(915)	929	(721)
Cash flow from finance activities			
Issue of debentures and receipt of loans	2,161	782	1,446
Repayment of debentures and loans	(1,444)	(1,349)	(920)
Dividends paid	(1,441)	(1,777)	(2,069)
Payment to Eurocom DBS for acquisition of DBS shares and loans	(256)	(680)	_
Interest paid	(381)	(384)	(421)
Miscellaneous	(21)	3	3
Net cash (used in) from financing activities due to	705	(20)	47.4
transactions with subsidiaries	305	(20)	434
Net cash from (used in) finance activities	(1,077)	(3,425)	(1,527)
Net increase (decrease) in cash and cash equivalents	72	(138)	11
Cash and cash equivalents at January 1	110	248	237
Cash and cash equivalents at the end of the year	182	110	248

The attached notes are an integral part of the separate financial information

Notes to the Separate Financial Information as at December 31, 2013

1. General

Below is a breakdown of financial information from the Group's consolidated financial statements as at December 31, 2016 ("the Consolidated Statements") published as part of the periodic reports, pertaining to the Company itself ("the Separate Financial Information"), presented pursuant to Regulation 9C ("the Regulation") and the Tenth Addendum to the Securities Regulations (Periodic and Immediate Reports), 1970 ("the Tenth Addendum") with respect to the separate financial information of the corporation.

The separate financial information should be read in conjunction with the consolidated statements.

In this Separate Financial Information -

"The Company" - Bezeq The Israel Telecommunication Corporation Limited

"Investee", "Group", "Subsidiary", "Interested Party" – as these terms are defined in the Company's consolidated financial statements for 2016.

2. Significant Accounting Standards applied in the Separate Financial Information

The accounting policies specified in the Consolidated Statements were consistently applied by the Company for all the periods presented in this Separate Financial Information, including the method for classifying financial information in the consolidated statements, with the required changes:

2.1 Presentation of the financial information

The information pertaining to the financial position, profit or loss, comprehensive income and cash flows include information included in the Consolidated Statements, which refer to the Company separately. The investment balances and results of the operations of investees are accounted using the equity method. Cash flows for ongoing activities, investment activities and financing for transactions with investees are presented separately, in net figures, under the relevant item based on the nature of the transaction.

2.2 Transactions between the Company and investees

2.2.1 <u>Presentation</u>

Intra-group balances and income and expenses arising from intra-group transactions, which were derecognized in the preparation of the Consolidated Statements, are presented separately from the balance for investees and the profit relating to investees, together with similar third party balances.

2.2.2 <u>Measurement</u>

Transactions carried out between the Company and its subsidiaries are measured in accordance with the recognition and measurement principles set out in the International Financial Reporting Standards ("IFRS"). These principles outline the accounting treatment for third party transactions.

3. Financial Instruments

3.1 Investments, including derivatives

	December 31, 2016	December 31, 2015
	NIS million	NIS million
Deposits in a bank	546	506
Exchange-traded funds	-	139
Derivatives	3	3
	549	648

The deposits mature through to May 2017.

The balance for noncurrent investments includes a bank deposit for providing loans to the Company's employees for which the maturity date is yet to be set and a deposit related to hedging transactions.

3.2 Trade and other receivables

	Maturity dates	Unlinked	Israeli CPI linked	Total
		NIS million	NIS million	NIS million
December 31, 2016				
Current assets				
Trade receivables	2017	698	-	698
Other receivables	2017	24	48	72
Total current assets		722	48	770
Non-current assets				
Trade and other receivables	2018-2019	16	195	211
December 31, 2015				
Current assets				
Trade receivables	2016	668	_	668
Other receivables	2016	22	97	119
Total current assets		690	97	787
N				
Non-current assets				

3.3 Other payables, including derivatives

	Unlinked (including non- financial items)	Israeli CPI linked	In foreign currency or linked thereto (primarily USD)	Total
	NIS million	NIS million	NIS million	NIS million
December 31, 2016				
Trade and other payables	515	153	11	679
December 31, 2015				
Trade and other payables	584	46	6	636

3.4 Debentures and loans

3.1.1 <u>Composition:</u>

	December 31, 2016	December 31, 2015
	NIS million	NIS million
Current liabilities		
Current maturities of debentures	581	965 (1)
Current maturities of bank loans	824	695
	1,405	1,660
Non-current liabilities		
Debentures	<i>5,5</i> 80	5,420
Loans from banks	3,050	2,459
	8,630	7,879
·	10,035	9,539

⁽¹⁾ Of the total of NIS 180 million were for current maturities of debentures held by Bezeq Zahav (Holdings) Ltd. and were paid on June 1, 2016

Terms and debt repayment schedule

	December 31, 2016		December 31	, 2015	
	Carrying amount	Par value	Carrying amount	Par value	
	NIS million	NIS million	NIS million	NIS million	
Total unlinked bank loans at variable interest	978	978	1,331	1,331	
Total unlinked bank loans at fixed interest	2,249	2,235	1,823	1,823	
Total unlinked bank loans at fixed interest	647	647	-	-	
Total loans	3,874	3,860	3,154	3,154	
Debentures issued to the public					
CPI-linked debentures at fixed interest - Series 5	_	_	490	398	
Debenture Series 6-10	5,761	5,554	5,495	5,282	
Total debentures issued to the public	5,761	5,554	5,985	5,680	
Debentures issued to financial institutes:					
Unlinked debentures at fixed interest	400	400	400	400	
Total debentures issued to financial institutions	400	400	400	400	
Total debentures	6,161	5,954	6,385	6,080	
Total interest-bearing liabilities	10,035	9,814	9,539	9,234	

For further information see Note 12 to the Consolidated Statements - Debentures, Loans and Borrowings.

3.5 Liquidity risk

Below are contractual maturities of financial liabilities, including estimated interest payments (based on known CPI and interest rates at December 31, 2016):

	as at Dece	as at December 31, 2016							
	Carrying amount	Contract ual cash flows	First half of 2017	Second half of 2017	2018	2019- 2021	2022 onwards		
	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million		
Non-derivative financial lid	abilities								
Trade and other payables	631	631	627	4	_	_	_		
Loan from an investee	325	408	_	11	11	33	353		
Loans	3,874	4,065	156	547	782	1,840	740		
Debentures	6,161	6,919	<i>5</i> 70	146	1,022	2,783	2,398		
Liability to Eurocom DBS	32	32	_	32	-	-	-		
Financial liabilities – deriva	tives								
Forward contracts (on the consumer price index)	176	176	_	-	40	115	21		
	11,199	12,231	1,353	740	1,855	4,771	3,512		

3.6 Currency and CPI risks

For information regarding CPI hedging transactions that the Company carried out during 2016, see Note 29.6.1 to the Consolidated Statements. These transactions were recognized in the financial statements as cash flow hedges.

4. <u>Income tax expenses</u>

4.1 General

	Year ended December 31				
	2016	2015	2014		
	NIS million	NIS million	NIS million		
Current tax expense					
Expenses for the current year	411	454	412		
Adjustments for previous years	(32)	-	-		
Total current tax expenses	379	454	412		
Deferred tax expense	20	38	66		
Income tax expenses	399	492	478		

4.2 Changes in recognized deferred tax assets and tax liabilities during the year

Composition of and changes in deferred tax assets and tax liabilities during the year:

	Balance as at January 01, 2015	Total recognized in profit or loss	Recognized in equity	Balance as at December 31, 2015	Total recognized in profit or loss	Recognized in equity	Balance as at December 31, 2016
	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million	NIS million
Employee benefit plan	186	(1)	1	186	(28)	(3)	155
Property, plant and equipment	(239)	(16)	-	(255)	31	-	(224)
Provisions and others	52	(21)	5	36	(23)	(3)	10
	(1)	(38)	6	(33)	(20)	(6)	(59)

5. Property, plant and equipment

	2016	2015
	NIS million	NIS million
Cost		
Balance as at January 1	16,215	15,950
Additions	751	766
Disposals	(745)	(501)
Balance as at December 31	16,221	16,215
Depreciation		
Balance as at January 1	11,462	11,330
Depreciation for the year	615	613
Disposals	(723)	(481)
Balance as at December 31	11,354	11,462
Amortized cost as at December 31	4,867	4,753

For further information see Note 8 to the Consolidated Statements - Property, Plant and Equipment

6. Revenues

	Year ended December 31				
	2016	2015	2014		
	NIS million	NIS million NIS million			
Fixed-line telephony	1,490	1,586	1,668		
Internet – infrastructure	1,597	1,542	1,394		
Transmission and data communication	1,077	1,058	1,022		
Other services	219	221	233		
	4,383	4,407	4,317		

7. Operating and general expenses

	2015	
	2013	2014
llion	NIS million	NIS million
189	202	217
195	188	213
130	145	161
72	60	61
72	78	76
47	48	49
		777
	130 72 72 72 47	130 145 72 60 72 78

8. Other operating income, net

	Year ended December 31				
	2016	2014			
	NIS million	NIS million	NIS million		
Gain from disposal of property, plant and equipment (mainly real estate)	(107)	(233)	(175)		
Provision for severance pay in voluntary redundancy	96	117	176		
Others	(2)	17	(24)		
Other operating income, net	(13)	(99)	(23)		

9. Subsidiaries

9.1 For further information regarding the issue of increasing control and completion of the acquisition transaction for Eurocom DBS's entire holdings in DBS shares and shareholders' loans in 2015, see Note 11.2 to the Consolidated Statements.

9.2 Investees held directly by the Company:

	Company's interest in equity	Investment in investees (equity-accounted at		
		December 31, 2016	December 31, 2015	
		NIS million	NIS million	
Pelephone Communications Ltd.	100 %	3,744	3,775	
Bezeq International Ltd.	100 %	808	827	
Bezeq Online Ltd.	100 %	(5)	6	
Walla! Communications Ltd.	100 %	121	587	
DBS Satellite Services (1998) Ltd. – see Note 11.2 to the Consolidated Statements regarding business				
combinations in 2015	100 %	2,412	2,022	
		7,080	7,217	

^{*} Bezeg Zahav (Holdings) Ltd. (under voluntary liquidation)

For the Company's subsidiaries, investments in other investees are not material. For details of the loans provided to investees, see Note 10.2 below.

10. <u>Substantial Agreements and Transactions with Investees</u>

10.1 Guarantees

- 10.1.1 The Company provided a guarantee in favor of banks for credit to Bezeq International of up to NIS 65 million if it will be granted.
- 10.1.2 The Company provided a bank guarantee for DBS, which DBS had provided in favor of the State of Israel, in accordance with the terms of DBS's license. At December 31, 2016, the balance of the Company's share in the guarantee amounts to NIS 20 million (linked to the CPI), based on the rate of its holdings in DBS at the date the guarantees were provided. Once all the holdings in DBS have been acquired the Company is expected to provide guarantees at the rate of its updated holdings in DBS (100%).
- 10.1.3 For further information regarding guarantees provided by the Company for compliance with DBS's liabilities to pay the entire balance of its debts to holders of DBS debentures Series B, see Note 12.4.4 to the Consolidated Statements.
- 10.1.4 For information pertaining to guarantees provided by the Company to various entities, see Note 18 to the Consolidated Statements Securities, Liens and Guarantees.

10.2 Loans

Loans from investees

- 10.1.5 On May 23, 2016 the Company received a loan from Pelephone in the amount of NIS 325 million. The loan bears annual interest of 3.41% and is repayable in four equal annual installments from December 1, 2022.
- 10.1.6 Subsequent to the Reporting Date, DBS gave the Company a loan of NIS 130 million. The loan bears annual interest of 3.41% and will be paid in three installments during 2017.

Loans to investees

Breakdown of balances of loans provided to investees:

	December 31, 2016	December 31, 2015
	NIS million	NIS million
Short-term loans and current maturities		
Bezeq International	78	108
Bezeq Zahav	-	180
	78	288
		-
Non-current liabilities		
Bezeq International	83	16
Bezeq On Line	37	35
DBS	-	323
	120	374
	, , ,	·
	198	662

Description of the terms of the loans provided to investees (as presented in the Statement of Financial Position):

	Balance in NIS millions	Payment Dates	Number of installments	Interest rate spread
Bezeq International				
	16	2013-2017	5	4.68 %-4.7 %
	125	2017-2019	3	2.56 %
	20	2017	1	2.56 %
Bezeq On Line				
	37	2018-2023	6	4.31 %-4.86 %
			-	•

With regard to the loans provided to DBS and converting them to capital, see Note 11.2.2 to the Consolidated Statements.

10.3 Service provision agreements

As the Company and its investees are communications providers, they are engaged in agreements and arrangements for providing and receiving various services in the communications sector, such as:

Transmission agreements, interconnectivity arrangements, billing agreements, various agreements regulating the communications services jointly provided by two companies, communications equipment maintenance, dealer agreements, agreements for the purchase of communications equipment, rental agreements (primarily for communications installations), collaboration agreements and publication in Internet websites of investees, etc.

The Company also engaged in a management services agreement with its investees.

The terms of the foregoing service agreements were set according to generally accepted tariffs for this type of service.

Breakdown of the volume of transactions and carrying balances:

	Year ended De	Year ended December 31			
	2016	2015	2014		
	NIS million	NIS million	NIS million		
Transactions					
Revenues					
Pelephone	116	139	130		
Bezeq International	197	155	134		
DBS	4	4	4		
Others	3	3	3		
Total	320	301	271		
Expenses					
Pelephone	35	39	46		
Bezeq International	26	30	32		
DBS	-	_	1		
Others	3	3	3		
Total	64	72	82		

	December 31	December 31
	2016	2015
	NIS million	NIS million
Balances (liabilities) due to the Company		
Pelephone	25	19
Bezeq International	(17)	24
DBS	1	1
Total	9	44

For further information, see Note 28 to the Consolidated Statements - Transactions with Interested and Related Parties

10.4 Dividends

Breakdown of dividends received from investees:

	Year ended December 31				
	2016	2015	2014		
	NIS million	NIS million	NIS million		
Pelephone Communications Ltd.	92	243	419		
Bezeq International Ltd.	142	170	159		
Walla! Communications Ltd.	434*	-	-		
StageOne Venture Capital Fund	-	1	2		
	668	414	580		

^{*} The dividend was received by way of offsetting a loan that the Company received from Walla in 2014 that had matured at the same time.

For information regarding dividends subsequent to balance sheet date, see Note 12 to the below.

11. <u>Contingent Liabilities</u>

During the normal course of business, legal claims were filed against the Company or there are various pending claims ("in this section: "Legal Claims").

In the opinion of the Company's management, based, inter alia, on legal opinions as to the likelihood of success of these litigations, the financial statements include appropriate provisions in the amount of NIS 48 million, where provisions are required to cover the exposure arising from such litigation.

In Management's opinion, the additional exposure (exceeding the foregoing provisions), as of December 31, 2016 due to legal claims filed against the Company on various matters, which are unlikely to be realized, amounts to a total of NIS 3.5 billion. This amount includes exposure of NIS 2 billion for a claim by shareholders against the Company and officers of the Company which the plaintiff estimates to be NIS 1.1 billion or NIS 2 billion (based on the method to be fixed of calculating the damages). In addition, the Company has further exposure in the amount of NIS 165 million for claims, the success of which cannot be assessed at this stage. The foregoing amounts are linked to the consumer price index and are before the addition of interest.

Furthermore, other claims have been filed against the Company as class actions with respect to which the Company has additional exposure beyond the aforesaid amounts, which cannot be quantified as the exact amounts of the claims are not stated in the claims.

Subsequent to reporting date, claims for which exposure amounted to NIS 116 million were concluded.

For further information concerning contingent liabilities see Note 16 to the Consolidated Statements.

* The Company is also exposed to another amount in respect of lawsuits for which the amount claimed is unclear.

12. Events in and subsequent to the Reporting Period

On December 25, 2016 a merger agreement was signed between the Company and DBS. For further information concerning this matter see Note 11.2 to the Consolidated Statements.

On March 8, 2017 the board of directors of Bezeq International resolved to distribute a dividend to the Company in the amount of NIS 65 million in May 2017.

Chapter D (Additional Information about the Company) Periodic Report for 2016



1. Regulation 10A: Summary of the Company's consolidated statements of income for each of the quarters of the reporting year

See section 1.3 to the Director's Report, attached to the second part of this report.

2. Regulation 10C: Use of proceeds for securities

On April 21, 2016 the Company allotted 714,050,000 Debentures (Series 9) of the Company, by way of expanding a traded series, under a Shelf Offering Memorandum dated April 19, 2016 (Ref. No.: 2016–01–052267) (the Shelf Offering Memorandum") which was issued under the Company's Shelf Prospectus dated May 30, 2014, as amended with correction of a clerical error on June 5, 2014 (Ref. No.: 2014–01–084171). The total proceeds (gross) received by the Company for allotment of Debentures (Series 9) amounted to a total of NIS 769 million ("the Issue Proceeds"), which was not earmarked specifically under the Shelf Offering Memorandum. The Company uses the Issue Proceeds for its ongoing business operations and for rescheduling existing debt.

3. Regulation 11: Breakdown of material investments in subsidiaries and related companies as at the date of the statements of financial position¹

Company name:	Name of holder	Class of share	Number of shares	Total par value	Rate of holding in the issued equity and in the voting rights	Rate of holdings in rights to appoint directors	Company's separate balance sheet value ² (in NIS millions)
Pelephone Communications Ltd. ("Pelephone")	The Company	Ordinary NIS 1 shares	302,460,000	302,460,000	100 %	100 %	3,744
Bezeq International Ltd. ("Bezeq International")	The Company	Ordinary NIS 0.1 shares	1,136,986,301	113,698,630	100 %	100 %	969
D.B.S. Satellite Services (1998) Ltd. ("DBS")	The Company	Ordinary NIS 1 shares	36,117	36,117	100 %	100 %³	2,412
Walla Communications Ltd. ("Walla")	The Company	Ordinary shares without nominal value	47,340,970	-	100 %	100 %	121

¹ For details relating to other investees held directly or indirectly by the Company, see Note 9 to the consolidated financial statements.

² The enclosed valuations include the loans provided to Bezeq International in the amount of NIS 161 million. For further information pertaining the loans provided, maturity dates, and the loans provided to other investees, see [Note 10.2] to the separate financial information attached to the Periodic Report.

On December 25, 2016, after receiving the Ministry of Communications announcement regarding cancellation of the corporate separation of Bezeq Group, the Company engaged in a merger agreement with DBS, under which DBS will be merged with and into the Company, subject to compliance with certain contingent conditions. For further information, see Section 1.1.2 Chapter A, and Note 11.2 of the Consolidated Financial Statements.

4. Regulation 12: Material changes in investments in subsidiaries and affiliates in the reporting period:

Date of change	Nature of the change⁴	Company name:	Reported amounts (NIS thousands)
Sept 27, 2016	Converting shareholders' loans to equity	DBS	5,319
Nov 6, 2016	Provision of a loan	DBS	65
Dec 27, 2016	Converting shareholders' loans to equity	DBS	389
Dec 27, 2016	Investment in the equity of a subsidiary	DBS	130
Mar 8, 2016	Repayment of loan provided by the Company to Bezeq International	Bezeq International	50
Mar 15, 2016	Repayment of loan provided by the Company to Bezeq International	Bezeq International	8
Sept 11, 2016	Repayment of loans provided by the Company to Bezeq International	Bezeq International	18
Dec 5, 2016	Repayment of loan provided by the Company to Bezeq International	Bezeq International	32
Feb 10, 2016	Provision of a loan	Bezeq International	125
Sept 5, 2016	Provision of a loan	Bezeq International	20

5. Regulation 13: Revenues of material subsidiaries and the revenues of the Company from them as at the date of the statement of financial position (in NIS millions)⁵

Company name:	Profit (loss) for the period	Comprehensive income (loss) for the period	Dividends	Management fees	Interest income
Pelephone	61	61	92	4.5	-
Bezeq International	125	123	142	1.5	6
DBS	68	68	-	1.5	152
Walla	(26)	(26)	434	-	-

6. Regulation 20: Stock Exchange Trading

In 2016, 3,323,813 ordinary of NIS 1 par value shares of the Company were listed for trading due to exercising of options under an options plan for executive officers from December 25, 2007 and exercising of options from an options plan for employees from December 20, 2010.

In 2016 714,050,000 NIS par value debentures (Series 9) were listed, following the public issue by way of an extension of the series carried out by the Company in April 2016.

⁴ The repayment amounts set out in this Regulation refer to principal amounts only.

⁵ On March 8, 2017, the board of directors of Bezeq International resolved to distribute a dividend to the Company in the amount of NIS 65 million in May 2017.

7. Regulation 21: Remuneration of interested parties and executive officers

Below is a breakdown of the remunerations paid in 2016, as recognized in the financial statements for 2016, to each of the five highest-paid executive officers in the Company or in a company under its control, and which were paid to them in lieu of their service in the Company or a company under its control, (employer's cost and on annual basis):

Recipient						Remuneration (in NIS thousands)				Section below
Name	Position	Sex	Scope of position	% of holding in Company's equity	Salary ⁶	Bonus ⁷	Share-based payment	Other (management fees)	Total	
Eurocom Communications Ltd.	Consultancy and management services, including services of chairperson and directors	Corporation	-	26.34%8	-	-	-	6,364	6,364	A.
Stella Handler	CEO of the Company	Female	Full-time	-	2,227	2,053	-	-	4,280	В.
Ron Eilon	CEO of DBS	Male	Full-time	-	1,982	2,039	-	-	4,021	C.
Moti Elmaliach	CEO, Bezeq International Ltd.	Male	Full-time	-	1,947	1,535	-	-	3,482	D.
Ran Guron:	CEO of Pelephone	Male	Full-time	-	1,867	1,539	-	-	3,406	E.
Yaakov Paz	VP Business Division	Male	Full-time	-	1,453	787	-	-	2,240	G.
Itamar Harel	VP of Private Division	Male	Full-time	-	1,783	738	-	-	2,021	1

The remuneration amounts include the cost of salaries and ancillary salary costs, including perks and social benefits such as telephone expenses, customary type of company car, study fund (for some of the managers), provisions for pension fund and for termination of the employee relations (for employees subject to section 14 of the Severance Law), reimbursement of expenses and leave pay, sick leave and customary annual convalescence days, expenses for employee holiday gift (included amount), membership fees for companies in professional associations that were paid for the employee (not as part of the employee's employment) and if a loan was provided to an employee, the value of the benefit in the interest on the loan.

The amounts of the bonus that appear in the table are as recognized in the 2016 financial statements and include a performance based bonus and special bonuses (actually paid in 2016 to Ron Eilon and Itamar Harel, all in accordance with the Company's Compensations Policy. The performance based bonus that appears in the table is for 2016 (at Reporting Date, it is yet to be paid to executive officers) and includes a contingent portion that will be paid to these officers by way of the distribution described in the Notes for the table. In 2016 bonuses were paid to the foregoing officers for 2015, the amount of which [including the contingent portion that was not actually paid in 2016, but will be paid in 2017, (if at all)] is included in the corresponding table in the Company's annual report for 2015 (published on March 17, 2016).

⁸ Eurocom Communications Ltd. holdings in the Company that are noted in the table are indirect, as at date of publication of this report.

Breakdown of the terms of employment of the senior officers who appear in the foregoing table:

A. Eurocom Communications Ltd.

Eurocom Communications Ltd. ("Eurocom Communications"), the controlling shareholder (indirect) of the Company, provides the Company with various consultancy and management services, since 2010. On June 30, 2016 the Company's general meeting approved engaging with Eurocom Communications Ltd. in an amended agreement for providing shared consultancy and management services, including the services of the acting Chairman of the Board of Directors provided by Mr. Shaul Elovitch (the controlling shareholder of the Company) equivalent to a 70% position, the services of directors in the Company and its subsidiaries and ongoing consultancy services, for a period of three years as of June 1, 2016 through to May 31, 2019 in return for an estimated annual fee of NIS 6.4 million (subject to adjustments based on the number of directors appointed by the controlling shareholder and their participation in the board meetings) as set out in Notes 28.3.2 sections (7) and F to the Consolidated Financial Statements (for a description of the highlights of the agreement, see the immediate report for convening of the general meeting dated May 26, 2016) ("the Management Agreement"). The Management Agreement extends the Company's previous engagement with Eurocom in a similar agreement ("Previous Management Agreement") which was terminated on May 31, 2016. For the period commencing January 1, 2016 through May 31, 2016, Eurocom was paid a fee in accordance with the terms of the Previous Management Agreement and for the period from June 1, 2016 through December 31, 2016, the fee was paid in accordance with the terms of the current Management Agreement. In total in 2016 Eurocom Communications received an amount of NIS 6,364,025 (before VAT) for the services.

Under the management agreement, of the management fees paid to Eurocom Communications, an annual amount of NIS 3.5 million is paid for the services provided to the Company as Chairman of the Board by Mr. Shaul Elovitch.

B. Stella Handler

Employed in the Company as CEO since April 14, 2013 under a personal employment agreement dated on May 8, 2013. The agreement is unlimited in time with either party having the right to terminate it with prior notice of 6 months. On May 17, 2016, the Company's Compensations Committee approved the extension of the validity of the employment agreement of the Company's CEO for an unlimited term, without any real changes in the terms of her office and employment. Subsequent to the date of the Periodic Report, the Company's Compensations Committee and Board of Directors approved a raise in the CEO's salary, which does not constitute a material change in the terms of her employment, so that her gross monthly salary amounts to NIS 158 thousand as of January 1, 2017. This decision requires the approval of the general meeting which is to convene on May 9, 2017.

The CEO's bonus goals for 2016 were pre-set by the Company's Board of Directors in January 2016 and were approved by the general meeting on March 2, 2016 and included four goals: EBITDA goals for the Company (separate), representing 30% of the bonus calculation; a FCF cash flow goal, representing 30%; an after-tax profit goal, representing 20%; and a chairman of the board assessment goal, representing 20%. The precondition for receiving the bonus was that the FFO' result for 2016 (NIS 2,305.5 million. after the deduction as set out below) would not fall below 20% of the FFO result of Company for 2015. This precondition was met. The rate of compliance of the Company's CEO with the bonus goals for 2016, was 120%. Accordingly, the bonus granted to the CEO for 2016 is 120% of her annual salary. It should be noted that, for the purpose of calculating the bonus of the Company's CEO for 2016 (as well as for calculating the FFO), the expenses incurred from the provisions made for voluntary redundancy of employees (that were not taken into account in the Company's budget) were neutralized. 40% of the eligibility for compensation with regard to EBITDA goal for 2016 will be paid to the Company CEO only in 2018 (after approval of the financial statements for 2017), and this only if the minimum EBITDA goal as set for the 2017 budget year, is achieved.

C. Ron Eilon

Employed as CEO of the subsidiary, DBS, under a personal employment agreement dated August 28, 2006. The agreement is for an unlimited period, and it may be terminated by either party at any time and for any reason with 12 months written prior notice by DBS and 6 months prior notice

⁹ Funds from operations (FFO) – cash flows from operations before changes in working capital and before changes in other asset and liability items. The FFO index weights the foregoing performance compared with measurable goals and may be subject to neutralizing events decided and set out in the compensations policy. This index is also used by the rating agencies when assessing the Company's performance.

by DBS's CEO¹⁰. Subsequent to the date of the Periodic Report, as of January 1, 2017, a raise was approved for the salary of the CEO of DBS, so that his gross monthly salary amounts to NIS 139 thousand.

The 2016 bonus goals for the CEO of DBS were preset by the Company's Board of Directors in January 2016, following approval by the Company's compensations committee as set out below: an EBÍTDA goal based on DBS financial statements (separate), representing 30% of the bonus calculation; a cash flow goal based on DBS financial statements (separate), representing 25%; a content image - perception of content (general population), representing 20%; a monthly subscriber churn goal, representing 5%; and the chairperson of DBS's board of directors assessment, representing 20% of the annual bonus calculation. The precondition for receiving the bonus was that the EBITDA result for 2016 (NIS 562.6 million. after the deduction as set out below) would not fall below 25% of the EBITDA result of Company for 2015. This precondition was met. The rate of compliance of the CEO of DBS with the bonus goals for 2016, was 106 %. Accordingly, the bonus granted to the CEO of DBS for 2016 is 106% of his annual salary. It should be noted that, for the purpose of calculating the bonus, the expenses incurred from implementing the collective agreement in the company (that were not taken into account in the company's budget) were deducted. 40% of eligibility for compensation for compliance with DBS's EBITDA goal for 2016 will be paid to the DBS CEO only in 2018 (after approval of the financial statements for 2017), and this only if the minimum EBITDA goal as set for the 2017, is achieved. It should be noted that, in the Reporting Period, a special bonus was approved for the CEO of DBS for his extraordinary and exceptional efforts by taking upon himself, in addition to his position, the task of handling content, including original productions, domestic acquisitions and purchases from abroad.

D. Moti Elmaliach

Employed as CEO of the subsidiary, Bezeq International, under a personal employment agreement dated May 28, 2014. The agreement is unlimited in time with either party having the right to terminate it with prior notice of 6 months. Subsequent to the date of the Periodic Report, as of January 1, 2017, a raise was approved for the salary of the CEO of Bezeq International, so that his gross monthly salary amounts to NIS 120 thousand.

The 2016 bonus goals for the CEO of Bezeq International were preset by the Company's Board of Directors in January 2016, following approval by the Company's compensations committee, and included: an EBITDA goal for Bezeq International's financial statements (separate), representing 30% of the bonus calculation; a goal for Bezeq International's FFO cash flows (separate), representing 30%; a goal based on Bezeq International's net profit (separate), representing 20%; and the chairperson of Bezeq International's board of directors assessment, representing 20%. The precondition for receiving the bonus was that Bezeq International's FFO result for 2016 (NIS 292 million, after the deduction as set out below) would not fall below 20% of the FFO result of Bezeq International for 2015. This precondition was met. The rate of compliance of the CEO of Bezeq International with the bonus goals for 2016, was 116%. Accordingly, the bonus granted to the CEO of Bezeq International for 2016 is 116% of his annual salary. It should be noted that, for the purpose of calculating the bonus, the expenses incurred from implementing the collective agreement in the company (that were not taken into account in the company's budget) were deducted. 40% of the eligibility for compensation with regard to compliance with the Bezeq International's EBITDA goal for 2016, will actually be paid only in 2018 (after approval of the financial statements for 2017), and this only if the minimum EBITDA goal set by the Board of Directors for 2017, is achieved.

E. Ran Guron:

Employed as CEO of the subsidiary, Pelephone, since November 8, 2015, under a personal employment agreement dated November 15, 2015. Subsequent to the date of the Periodic Report, as of January 1, 2017, a raise was approved for the salary of the CEO of Pelephone, so that his gross monthly salary amounts to NIS 125 thousand.

The 2016 bonus goals for Ran Guron were preset by the Company's Board of Directors in January 2016, following approval by the Company's compensations committee, and included: an EBITDA goal for Pelephone's financial statements (separate), representing 25% of the bonus calculation; a cash flow goal got Pelephone's FFO cash flows (separate), representing 25% of the bonus calculation; a net mobility goal (excluding prepaid), representing 20% of the bonus calculation; an operating expenses goal, representing 10% of the bonus calculation; and the chairperson of

¹⁰ Under the employment agreement, the CEO will give DBS an additional three months prior notice if he is so required by written request of DBS.

Pelephone's board of directors assessment of the CEO's performance, representing 20% of the annual bonus calculation. The precondition for receiving the bonus was that the FFO result for 2016 (less events as set out below) would not fall below 25% of the goal set in Pelephone's budget. This precondition was met. The rate of compliance of the CEO of Pelephone with the bonus goals for 2016, was 112%. Accordingly, the bonus granted to Pelephone's CEO for 2016 is 112% of his annual salary. It should be noted that, for the purpose of calculating the bonus, expenses incurred from previsions for voluntary redundancy of employees (that were not taken into account in the company's budget) were deducted. 40% of eligibility for compensation with regard to compliance with Pelephone's EBITDA goal for 2016, will be paid only in 2018 (after approval of the financial statements for 2017), and this only if the minimum EBITDA goal as set for 2017, is achieved.

F. Yaakov Paz

Employed as VP Business Division since November 1, 2007 under a personal employment agreement. The agreement is for an unlimited term, and may be terminated by either party, at any time, with prior notice of 3 months from the VP Business Division and of 6 months by the Company. In the Reporting Period, until May 2, 2016 the gross monthly salary of the VP Business Division was NIS 82 thousand and since May 3, 2016 it is NIS 90 thousand.

The bonus goals for the VP Business Division were preset by the Company's Board of Directors in January 2016, as follows: an EBITDA goal for the Company (separate), representing 30% of the bonus calculation; a goal based on the Company's (separate) FCF, representing 20%; personal management goals, representing 40%; and a goal based on the chairman of the board assessment of compliance with innovation and digitalization, representing 10%. For the purpose of calculating the bonus, the expenses incurred due to provisions for voluntary redundancy of employees (that were not taken into account in the company's budget) were deducted. 40% of eligibility for compensation with regard to compliance with the Company's EBITDA goal for 2016, will be paid to the VP Business Division only in 2018 (after approval of the financial statements for 2017), and this only if the minimum EBITDA goal as set for 2017, is achieved.

Subsequent to the Reporting Period, in accordance with the Company's Compensations Policy, a special bonus was approved for the VP Business Division for his extraordinary and exceptional efforts in promoting and developing new income in the ICT customer sector. The amount of the special bonus that was approved for the VP Business Division is included in the 2016 bonus component in the foregoing table.

G. Itamar Harel

Employed as VP Private Division since November 1, 2007 under a personal employment agreement. The agreement is for an unlimited period, and may be terminated by either party, at any time, with prior notice of 3 months from the VP Private Division and of 6 months by the Company.

The bonus goals for the VP Private Division were preset by the Company's Board of Directors in January 2016, as follows: an EBITDA goals or the Company (separate), representing 30% of the bonus calculation; a goal based on the Company's (separate) FCF, representing 20%; personal management goals, representing 40%; and an assessment goal, including for compliance with innovation and digitalization, representing 10% of the bonus calculation. For the purpose of calculating the bonus for the VP Private Division for 2016, the expenses incurred from previsions for voluntary redundancy of employees (that were not taken into account in the company's budget) were deducted. 40% of eligibility for compensation of the VP Private Division with regard to compliance with the Company's EBITDA goal for 2016 will be paid to the VP Private Division, only in 2018 (after approval of the financial statements for 2017), and this only if the minimum EBITDA goal as set for 2017, is achieved. It is noted that in the reporting year, in accordance with the Company's compensations policy, a special bonus was approved for the VP Private Division for his efforts to increase the Company's income in the private sector internet and telephony segment. The amount of the special bonus that was approved for the VP Private Division is included in the 2016 bonus component in the foregoing table.

Other interested parties who receive remuneration from the Company

A. Rami Nomkin – an employee director (appointed as a director by the general meeting on January 17, 2007) in the Company's community contribution and the resource management division. He transferred from the Ministry of Communications in 1966. Rami Nomkin's total salary for 2016 amounted to NIS 593 thousand and is linked to the professional salary tables. This salary does not include a bonus for 2016 in the amount of NIS 25 thousand, which as at Reporting Date has not yet been paid and which was set in accordance with the criteria for all the Company's employees, based on the Company's EBITDA and cash flows (FCF) results. All the remunerations paid to Mr.

Nomkin are due to his being an employee of the Company and not for his service as a Company director.

B. Remuneration for external directors and independent directors is based on the maximum tariff as prescribed in the Companies Regulations (Rules Concerning Remuneration and Expenses for an External Director), 2000 ("Remunerations Regulations") linked to the CPI as set in said regulations. The total remuneration paid to the external directors and independent directors for 2016 was NIS 2.8 million.

8. Regulation 21A: The controlling shareholder of the Company

To the best of the Company's knowledge, the final controlling shareholder of the Company is Mr. Shaul Elovitch, through his holdings in Eurocom Holdings (1979) Ltd. ("Eurocom Holdings") and Eurocom Communications Ltd. ("Eurocom Communications")". Eurocom Communications is the controlling shareholder in Internet Gold–Golden Lines Ltd., ("Internet Gold"), which controls B Communications Ltd. ("B Communications"), the controlling shareholder (wholly owned) of B Communications (S.P. 1) Ltd. ("B Communications 1") and its wholly owned subsidiary, B Communications (S.P. 2) Ltd. ("B Communications 2"). Each of the foregoing companies is also considered to be the controlling shareholder of the Company, in accordance with the Securities Law. Furthermore, pursuant to the Securities Law, the Company deems Mr. Yosef Elovitch¹², the brother of Mr. Shaul Elovitch, as a joint shareholder with Mr. Shaul Elovitch, and therefore as a controlling shareholder in the Company.

As of Reporting Date, B Communications 2 holds 714,169,560 Bezeq shares and B Communications directly holds 14,204,153 Bezeq shares.

9. Regulation 22: Transactions with the controlling shareholder

Below are particulars, to the best of the Company's knowledge, concerning all transactions with the controlling shareholders of the Company, or in which the controlling shareholders have a personal interest, which the Company, its subsidiaries or its related companies engaged in during the reporting year or subsequent to the end of the reporting year and until the date on which this report is submitted, or which is still valid at the Reporting Date, and for further information regarding negligible procedures in the Company see Note 28 to the financial statements.

10. Regulation 24: Holdings of interested parties and executive officers in the Company:

Details of holdings of interested parties and executive officers of the Company are presented in this report as reference to the report on the holdings of the Company's interested parties and executive officers dated January 5, 2017.

11. Regulation 24 A: Registered capital, issued capital, and convertible securities

The Company's registered equity as at the publication date of the periodic report is 2,825,000,000 ordinary shares of NIS 1 par value each (the "Ordinary Shares").

The Company's issued and paid up share capital as at the publication date of the periodic report is 2,765,485,753 ordinary shares.

Apart from the foregoing, as at the date of publication of this report, the Company has no other tradable securities.

To the best of the Company's knowledge, the controlling shareholders in Eurocom Communications are as follows: a. Eurocom Holdings (1979) Ltd., which holds 99.33% of the issued and paid up share capital of Eurocom Communications; Eurocom Holdings (1979) is a private company held by Mr. Shaul Elovitch, who holds 80% of its ordinary shares and 75% of its management shares, and his brother Mr. Yosef Elovitch, who holds 20% of its ordinary shares and 25% of its management shares; b. Mr. Shaul Elovitch, who holds 0.67% of the issued and paid up share capital of Eurocom Communications

¹² See sub-section 12 above.

12. Regulation 24B: Register of Shareholders

The Company's Register of Shareholders is presented in this report by way of a link to the Company's statement of equity and inventory of registered securities of the Company and adjustments made on January 22, 2017.

13. Regulation 25A: Registered Address of the Company

Address: 132 Menachem Begin Avenue, 27th Floor, Azrieli Center, (Triangle Tower), Tel Aviv Telephone 1: 03-626-2200; Telephone 2: 972-3-626-2201 Fax: 03-626-2209

Email: <u>linoryo@bezeq.co.il</u> (Legal Counsel for the Group's head office and Secretary of the Group).

14. Regulation 26: Directors of the company

Name I.D.: Date of birth: Citizenship:	Address for delivery of court notices:	Membership on Board of Directors Committees: Serves as an external or independent director	Employee of the Company, a subsidiary, related company or interested party:	Date of commencement of term of office:	Education and employment during the past five years and details of the companies in which he serves as a director (other than the Company):	Related to other interested parties in the Company:	Does the Company consider the director as having accounting and financial expertise
Shaul Elovitch 042089367 Jan 4, 1948 Israeli	2 Dov Friedman Street, Ramat Gan, 5250301	Chairman of the Board of Directors, member of the security committee The director is not an external director.	Yes, see details of employment during past five years	Apr 14, 2010 (On May 3, 2016 his term of office was extended to a further term of one year)	Occupation during past five years: Chairman and owner of Eurocom Group for more than 25 years. The companies in which he serves as a director: Chair of the board of the following companies: Pelephone; Bezeq International; Bezeq Zahav Holdings Ltd.; Walla; Bezeq Online Ltd.; DBS; Eurocom Holdings (1979) Ltd.; Eurocom Communications Ltd.; Eurocom Cellular Communications Ltd.; Eurocom Industries (1986) Ltd.; Eurocom Digital Communications Ltd.; Trans-Global Industries PTE Ltd.; Internet Gold—Golden Lines Ltd.; Eurocom DBS; B. Communications; Director at Eurocom General Management Ltd.; D.M. 3000) Engineering Ltd.; Space Communication Ltd.; Satcom Systems Ltd.; Gilat Satcom Ltd.; Gaya Com Ltd.; IP Planet Network Ltd.; Israsat International Communications Ltd.; B Communication (S.P. 1) Ltd.; B Communication (S.P. 2) Ltd.; Eurocom Media-Net Holdings Ltd.; Eurocom Networks 21 Ltd.; Eurocom Networks and Technologies Ltd; Eurocom Real Estate Ltd.; Mivnei Dolinger Construction and Investment Ltd.; Rif. Investments and Promotion 1988 Ltd.; Continental — Construction & Investment Company — D.A. Ltd. Eurocom Management Projects (1990) Ltd.; Shem VeTehila Assets and Investments Ltd.	Father of Or Elovitch and father-in-law of Orna Elovitch Peled who, inter alia, served as officers in Bezeq and its subsidiaries in the reporting year. Brother of Yosef Elovitch, controlling shareholder (indirect) of Bezeq	Yes

Name I.D.: Date of birth: Citizenship:	Address for delivery of court notices:	Membership on Board of Directors Committees: Serves as an external or independent director	Employee of the Company, a subsidiary, related company or interested party:	Date of commencement of term of office:	Education and employment during the past five years and details of the companies in which he serves as a director (other than the Company):	Related to other interested parties in the Company:	Does the Company consider the director as having accounting and financial expertise
Orna Elovitch Peled 028735587 Jun 8, 1971 Israeli	2 Dov Friedman Street, Ramat Gan, 525031	No The director is not an external director.	Yes, see details of companies in which she serves as a director.	Apr 14, 2010 (On May 3, 2016 her term of office was extended to a further term of one year)	Education: B.Sc. majoring in Finance and Economics, New York Institute of Technology. MA - Executive MBA - Recanati College international MBA program Occupation during past five years: As of May 26, 2015 Executive VP of Adika Style Ltd. The companies in which she serves as a director — DBS; Walla, Orna Nadav Peled Ltd.	Yes. Daughter-in-law of Shaul Elovitch, controlling shareholder (indirect)	No
Or Elovitch 038475117 May 24, 1976 Israeli	2 Dov Friedman Street, Ramat Gan, 525031	No The director is not an external director.	Yes, see details of employment during past five years	Apr 14, 2010 (On May 3, 2016 his term of office was extended to a further term of one year)	Education: BA in Business Administration, College of Management; MBA majoring in Finance, City of New York University Occupation during past five years: CEO of Eurocom Communications Ltd. since 2011 The companies in which he serves as a director: Chair of the board of the following companies: Space-Communications Ltd.; board of directors of Eurocom Capital Finances Ltd.; board of directors of Enlight Renewable Energy Solutions Ltd. Director of Satcom Systems Ltd.; B Communications; Pelephone; DBS; Bezeq International; Bezeq Online; Bezeq Zahav Holdings; Walla (and other private Walla Group companies - such as Price Compare, Shopmind Ltd., Walla Pay Ltd.); B Communications (S.P.1) Ltd.; B Communications (S.P.2) Ltd.; Israsat International Communications Ltd.; Gilat Satcom Ltd.; Gaya Com Ltd.; I P Planet Network Ltd.; Telserve Limited; Eitag Ltd.; The Time News Ltd.	Yes. Son of Shaul Elovitch, the controlling shareholder of the Company and husband of Orna Elovitch-Peled, and nephew of Yosef Elovitch (brother of Shaul Elovitch), a controlling shareholder (through holdings)	Yes

Name I.D.: Date of birth: Citizenship:	Address for delivery of court notices:	Membership on Board of Directors Committees: Serves as an external or independent director	Employee of the Company, a subsidiary, related company or interested party:	Date of commencement of term of office:	Education and employment during the past five years and details of the companies in which he serves as a director (other than the Company):	Related to other interested parties in the Company:	Does the Company consider the director as having accounting and financial expertise
Eldad Ben Moshe 058774290 Jun 8, 1964 Israeli	17 Bazelet Street, Shoham, 60850	The director is not an external director. The director is an independent director. ¹⁵	No	Apr 14, 2010 (On May 3, 2016 his term of office was extended to a further term of one year)	Education: B.A Economics and Accounting, and advanced Accountancy studies - Tel Aviv University; MBA - Tel Aviv University; CPA Occupation during past five years: CEO of Inrom Industries Ltd. and Inrom Building Industries Ltd.; Inrom Industrial Investments Limited Partnership; Senior partner in FIMI Fund The companies in which he serves as a director: Chair of the board of the following companies: Ytong, Ltd.; Ytong Flooring Ltd.; Carmit Mister Fix Ltd.; Alony Marble Ltd.; Orlite Industries (Millennium 2000) Ltd.; Orlite Industries (Millennium 2000) Ltd.; Crdan Metal and Casting Industries, Ltd.; Anan Dvash Sameah Ltd.; Anan Dvash Ltd. Director of the following companies: Nimni Paints North Ltd.; Gomix Partnership Management Co. Ltd.; Gomix Limited Partnership, Link Color NA INC.; Urdan Industries (USA) Inc.; Univercol Paints Ltd.; Inrom Building Industries Ltd.; Nirlat Ltd.; Ham-Let (Israel Canada) Ltd.	No	Yes
Haggai Herman 059153650 Jan 5, 1965 Israeli	32 Levi Eshkol Street, Givat Shmuel 5442540	Audit committee, compensation committee The director is an external director.	No	Sept 3, 2014	Education: B.Sc Industrial Engineering and Management from Tel Aviv University, MBA from Tel Aviv University, MBA from Tel Aviv University, graduate of Training Course for Directors in Business and Public Companies from Bar Ilan University. Occupation during past five years: CEO and in charge of merger and integration at Visionix Ltd. The companies in which he serves as a director: Herman Scientific-Business Ventures Ltd.	No	Yes

¹³ In the reporting year through to January 12, 2017, the director Eldad Ben Moshe also served as a member of the Company's audit committee. On March 30, 2017 the Company issued an immediate report giving notice of the convening of an annual and special general meeting, to appoint David Granot as an independent director replacing the director, Eldad Ben Moshe, who will not be appointed for a further term in office.

Name I.D.: Date of birth: Citizenship:	Address for delivery of court notices:	Membership on Board of Directors Committees: Serves as an external or independent director	Employee of the Company, a subsidiary, related company or interested party:	Date of commencement of term of office:	Education and employment during the past five years and details of the companies in which he serves as a director (other than the Company):	Related to other interested parties in the Company:	Does the Company consider the director as having accounting and financial expertise
Rami Nomkin:	126 Mohaliver Street. Yahud	No	Yes, see details of employment	Jan 17, 2007	Education: High School	No	No
042642306	Street, runaa	The director is not an external	during past five years	(On May 3, 2016 his term of office was extended to	Occupation during past five years: Since 2014 - in Bezeq's PR Division Since 2014, works in Bezeq's human resources division		
Jan 14, 1949		director.		a further term of one year)	The director is an employee director.		
Israeli							
Mordechai Keret 054759915 May 7, 1957 Israeli	POB 21383 Tel Aviv Jaffa 6121301	Chairperson of the Audit Committee; Chairperson of the Compensations Committee; Financial Statements Review Committee; Security Committee, Internal enforcement committee	No	Feb 4. 2010 (term of office extended by a further 3 years (third term of office) as of February 1, 2014)	Education: CPA - BA in Accounting and Finance, Tel Aviv University Occupation during past five years: CEO and owner of Keret Management and Holdings Ltd. The companies in which he serves as a director: TIA Investment Co. Ltd. — external director, Priortech Ltd.; ISSTA Lines, Ltd.; ISSTA Israel Student Travel Co. Ltd.; ISSTA Assets Ltd.; ISSTA Worldwide Hotels Ltd.; Histour Eltive Ltd; Shirliad Sea City (2009) Ltd.; Shirliad Holdings Ltd.; Keret Management an Holdings Ltd.; Tarya P2P Ltd.; Skyline International Development Ltd. (external director)	No	Yes. The Company considers the director as an external expert director

Name I.D.: Date of birth: Citizenship:	Address for delivery of court notices:	Membership on Board of Directors Committees: Serves as an external or independent director	Employee of the Company, a subsidiary, related company or interested party:	Date of commencement of term of office:	Education and employment during the past five years and details of the companies in which he serves as a director (other than the Company):	Related to other interested parties in the Company:	Does the Company consider the director as having accounting and financial expertise
Yehoshua Rosenzweig 013841069 Aug 17, 1952 Israeli	30 Six Day War Street (31st Floor Champion Tower), Bnei Brak 5120261	Internal enforcement committee - Chair; audit committee; committee for reviewing financial statements; remuneration committee and security committee. The director is not an external director. The director is an independent director.	No (other than as a director in subsidiaries)	Nov 22, 2010 (On May 3, 2016 his term of office was extended to a further term of one year)	Education: LL.B, Bar Ilan University; LL.M and LL.D, New York University. Occupation during past five years: (a) Law firms: from 2005 Attorney at Rosenzweig & Aviram Law firm; 2012–2013 Attorney at Agmon & Co. and Rosenzweig HaCohen & Co. law firms. (b) Public: Matana Foundation (Board member); Chair of Bar Ilan University Executive Committee; Chair of advisory committee to the Government Companies Authority (since 2011). The companies in which he serves as a director: Chair of the board of the following companies: Waterfall Security Solutions Ltd.; Mailwaze Email Solutions Ltd.; Director at Rosenram Development Co. Ltd.; Pelephone; Bezeq International; Rosenram Trust Co. Ltd.; Rosenzweig Legal Services Ltd.; Rosetta Genomics Ltd.; Alrov Real Estate & Hotels Ltd.; Babua Simulation Investments (1996) Ltd.; Moinian Limited; 3D Space Sound Solutions Ltd.; Podcast Israel Media Ltd.	No	Yes
Tali Simon 024017006 Mar 7, 1969 Israeli	43 Yigal Mozenson St., Tel Aviv	Audit committee; remuneration committee; committee for reviewing financial statements The director is an external director.	No	Jan 21, 2013 (term of office extended by a further 3 years (second term of office) as of January 21, 2016)	Education: CPA, BA Economics and Accounting, Ben Gurion University Occupation during past five years: CFO Gazit Globe Israel (Development) Ltd. and its subsidiaries (G Israel Shopping Centers Ltd.; G Kfar Saba Ltd.; G West Ltd.) The companies in which she serves as a director during past five years: Acad Construction and Investments Ltd.; Acad Equipment (1979) Ltd.; G Bulgaria EAD PLOVDIV RETAIL CENTER AD TRIDENTAD G MACEDONIA AD Horev Center Management Co. Ltd.; Horev Center Parking Lot Ltd. The companies in which she serves as a director — Tali Simon Consultancy Ltd.	No	Yes. The Company considers the director as an external expert director

Mr. Yitzhak Edelman served as a director in the Company for part of the Reporting Period, through to December 22, 2016.

Name I.D.: Date of birth: Citizenship:	Address for delivery of court notices:	Membership on Board of Directors Committees: Serves as an external or independent director	Employee of the Company, a subsidiary, related company or interested party:	Date of commencement of term of office:	Education and employment during the past five years and details of the companies in which he serves as a director (other than the Company):	Related to other interested parties in the Company:	Does the Company consider the director as having accounting and financial expertise
Yitzhak Edelman: 50066174 Jul 1, 1950	9 Rahel Hmeshoreret St., Herzliya	Audit committee, committee for reviewing financial statements, Chairman of Compensations	No	February 1, 2008 (term of office extended by a further 3 years (third term of office as of February 1, 2014)	Education: BA Accounting and Economics from Tel Aviv University; Advanced Business Management course at Harvard. The companies in which he serves as a director: Bank of Israel; Advanced Vision Technology Ltd. (AVT.); Y. Edelman Consulting and Management Ltd.; Swiftnet Co. Ltd. (external director)	No	Yes. The Company considers the director as an external expert director
Israeli		Committee The director is an external director.			unccony		

Amikam Shorer served as a director in the Company in the Reporting Period through March 22, 2017¹⁴.

Name I.D.: Date of birth: Citizenship:	Address for delivery of court notices:	Membership on Board of Directors Committees: Serves as an external or independent director	Employee of the Company, a subsidiary, related company or interested party:	Date of commencement of term of office:	Education and employment during the past five years and details of the companies in which he serves as a director (other than the Company):	Related to other interested parties in the Company:	Does the Company consider the director as having accounting and financial expertise
Amikam Shorer 059821983	2 Dov Friedman Street, Ramat Gan, 525031	Security committee, internal enforcement committee	Yes, see details of employment during past five years	Apr 14, 2010 (On May 3, 2016 his term of office was	Education: BA LLB, Bar Ilan University Occupation during past five years: Deputy Chairman of Board (and Director) of Eurocom Communications Ltd.; from 2011 through 2014	No	No
Jul 27, 1967		The director is not an external		extended to a further term of one year)	Chairman of Board of E.G.R.E Ltd; Chairman of the Board of Satcom Systems Ltd. The companies in which he serves as a director: Deputy Chairman of Board of Eurocom		
Israeli		director.			Communications Ltd.; Director at Enlight Renewable Energy Ltd.; Space Communications Ltd.; Gilat Satcom Ltd.; Gaya Com, Ltd.; I.P. Planet Network Ltd.; Israsat International Communications Ltd.; SGilat Satcom Russia Ltd.; Phoenix Data Pty. Ltd.; B Communications (SP 1); B Communications (SP 2); Eurocom Capital Underwriting Ltd.; Ranitech Yezum 2007 Ltd.; TCL Teleserve Communications Ltd.; TNL Teleserve Network Ltd.; Teleserve Ltd.; The companies in which he serves as a director: Pelephone; Bezeq International; DBS; Walla'		

On March 22, 2017, Amikam Shorer was appointed to the position of Bezeq Group Strategy and Business Development manager, and he will begin serving in this position on April 23, 2017.

15. Regulation 26A Senior office holders:

Name	I.D.:	Date of birth:	Date of commence ment of term of office:	The office he holds in the Company:	Is he and interested party in the Company or a family member of another senior officer or of an interested party:	Education and business experience over the past five years:
Stella Handler	016750549	Dec 4, 1961	Apr 14, 2013	CEO	Yes. Interested party in the Corporation by her office as Company CEO.	MA in economics from the Hebrew University in Jerusalem MBA, Hebrew University in Jerusalem 2011–2013 Chair of board of directors of HOT Communications Systems Ltd.
Allon Raveh	027914290	Oct 29, 1970	Sept 11, 2016	VP Finance of the Company and CFO of the Group	No	MA Finance – London Business School; LLB, LLM and BA Accounting, Tel Aviv University 2012 to present, director at Palomar Capital Management 2009–2012, director at Zim American Integrated Shipping Services Co, Zim Integrated Shipping Services (China) Co, Ramon International Insurance Brokers and UTI Israel. 2013–2016, VP Finance at XT Holdings (formerly Ofer Holdings Group) 2009–2012, VP Finance at Zim Integrated Shipping Ltd.
Guy Hadas	029654472	Sept 8, 1972	Dec 9, 2007	VP Corporate Communications	No	BA in Economics and Media, Tel Aviv University MBA, Tel Aviv University
Itamar Harel	028054666	Oct 18, 1970	Oct 25, 2007	VP, Manager of Private Division	No	MBA in Marketing and Accounting, Hebrew University
Linor Yochelman	032037939	Feb 11, 1975	Aug 19, 2007	Chief Legal Counsel and Secretary of the Group ¹⁵	No	BA Business Administration, Interdisciplinary Center, Herzliya LL.B, Interdisciplinary Center, Herzliya
Ehud Mezuman:	052176336	Feb 17, 1954	Oct 25, 2007	VP Human Resources	No	3 years studies at Tel Aviv University — Social Sciences (no degree)
Amir Nachlieli	23012313	May 30, 1967	Jan 1, 2009	VP, Legal Counsel	No	MBA (expanded major in Finance), Tel Aviv University

In the reporting year through March 22, 2017 Linor Yochelman served as the Company's Internal Compliance Officer and Group Secretary On March 22, 2017, in addition to her foregoing position, she was appointed to the position of Chief Legal Counsel of the Group.

Name	I.D.:	Date of birth:	Date of commence ment of term of office:	The office he holds in the Company:	Is he and interested party in the Company or a family member of another senior officer or of an interested party:	Education and business experience over the past five years:
						BA Economics, Hebrew University LL.B, Hebrew University
Danny Oz:	054299953	Jun 16, .1956	Sept 1, 1998	Accountant and deputy CFO	No	BA Economics & Accounting, Hebrew University, Certified Public Accountant's License EMBA — Integrative Administration, Hebrew University
Yaakov Paz	058610999	Oct 21, 1963	Nov 1, 2007	VP, Manager of Business Division	No	External director at Nextcom Ltd. 2006 - 2015; CEO and owner of Kobi Paz Communications and Management Ltd.
Sharon Fleischer Ben Yehuda	028531648	Apr 25, 1971	Jun 1. 2006	VP Regulation	No	BA Political Science, , Hebrew University in Jerusalem MA Public Policy and Administration, Hebrew University
Yaakov Jano	024280018	Jul 26, 1969	Sept 1, 2015	VP IT and Network	No	B.Sc. degree in computer engineering from the Haifa Technion MBA - Beer Sheva University Electronics and communications technician, Bezeq College in Jerusalem Head of Technologies at Israel Prison Services - 2015; Manager of Bezeq's Computing Infrastructure Division 2014 - 2015; Manager of Bezeq's Technology and Operations Division 2010 - 2012
Eyal Kamil:	057248999	Aug 30, 1961	Dec 5, 2006	VP Operations & Logistics	No	BA, Industrial Engineering & Management, Tel Aviv University MBA, Tel Aviv University
Lior Segal:	025695701	Sept 9, 1973	Jan 24, 2011	Internal Auditor	No	MBA, LLB, BA Accounting and Diploma in Accounting – all from the Tel Aviv University; Diploma in internal and public auditing on behalf of the IMC; Certified attorney and CPA in Israel; Quality Assurance Review (QAR) Director of I. I. A. Israel) Institute of Internal Auditors in Israel.
Gil Rosen	013377445	Jan 28, 1972	Feb 1, 2016	VP Marketing & Innovation	No	MBA Business Administration, Interdisciplinary Center, Herzliya

Name	I.D.:	Date of birth:	Date of commence ment of term of office:	The office he holds in the Company:	Is he and interested party in the Company or a family member of another senior officer or of an interested party:	Education and business experience over the past five years:
						Acting CEO IMMMR, subsidiary of Deutsche Telecom 2015 - February 1, 2016; VP Future Communications and New Media at Deutsche Telecom 2012 - 2015; Head of Innovation Center at AT&T Israel 2010 - 2012; VP Innovation and Digital Services at Amdocs 2007 - 2012
Ran Guron	024113268	Dec 25, 1968	Nov 8, 2015	CEO of subsidiary, Pelephone	No	BA Economics and Business Administration, Hebrew University MBA, Hebrew University Deputy CEO and VP Marketing of the Company Jan 1, 06 - Nov 8, 15
Moti Elmaliach	055734941	Mar 24, 1959	May 15, 2014	CEO of the subsidiary, Bezeq International	No	MBA - Tel Aviv University BA Social Sciences - Tel Aviv University 2006 - 2014, CEO of Eurocom Digital Communications Ltd.; 2007 - 2014, Chair of the board of directors of DM (3000) Engineering Ltd.; 2011 - 2015, Chair of the board of directors of Discount Tafnit; November 2015 - October 2016, Chair of the board of directors of Cross Israel Highway Ltd. CEO and owner of E.M. Records Ltd.
Ron Eilon	059211722	May 27, 1965	Aug 28, 2006	CEO of subsidiary, DBS	No	BA Economics from the Hebrew University in Jerusalem; MA Economics and Accounting from the Hebrew University in Jerusalem

Gil Sharon and Dudu Mizrahi served as executive officers of the Company during part of the Reporting Period.

Name	I.D.:	Date of birth:	Term of office	The office he holds in the Company:	Is he and interested party in the Company or a family member of another senior officer or of an interested party:	Education and business experience over the past five years:
Gil Sharon	058381351	Sept 12, 1963	Oct 11, 2005 - Jan 25, 2016	CEO of subsidiary, Pelephone	No	B.A. Economics and Political Science from the Hebrew University in Jerusalem MBA, Tel Aviv University
Dudu Mizrahi	024810368	Jan 28, 1970	Jun 28, 2007-Sept 11, 2016	Deputy CEO and CFO	No	BA Economics, Hebrew University in Jerusalem 2007–2012 VP Economics and Budgets at Bezeq

16. Regulation 27: The Auditors of the Company

Somekh Chaikin, Certified Public Accountants

Address: KPMG 17 Ha'arba'a St., Millennium Tower, Tel Aviv 6473917

Tel: 03-6848000

17. Regulation 28: Change in the Memorandum or Articles of Association

On May 3, 2016 the general meeting of shareholders of the Company approved amendments to the Company's Articles of Association, primarily for adjusting the provisions of the Company's Articles to the provisions of the law as these are amended/changed from time to time, including an amendment of the provisions of the Articles regarding indemnification, insurance and exemption for officers, to the text attached to the immediate report for convening of the Company's general meeting dated April 4, 2016, included in this Report by way of a link.

18. Regulation 29 (A) Recommendations and Resolutions of the Board of Directors before the General Meeting and their Resolutions which are not subject to the approval of the General Meeting for the issues prescribed in Regulation 29(A)

- A. For information pertaining to extraordinary transactions see Note 28.3.2 to the financial statements.
- B. Resolution adopted on March 16, 2016 to recommend to the general meeting of shareholders of the Company to pay the shareholders of the Company a cash dividend in the total sum of NIS 776 million.
- C. Resolution adopted on March 16, 2016 to recommend to the general meeting of shareholders of the Company to approve an amendment to the Company's Articles of Association, as set out in section 17 above.
- D. Resolution adopted on August 3, 2016 to recommend to the general meeting of shareholders of the Company to pay to part of the shareholders of the Company a cash dividend in a total amount of NIS 665 million.
- E. Resolution adopted on March 29, 2017 to recommend to the general meeting of shareholders of the Company to pay to part of the shareholders of the Company a cash dividend in a total amount of NIS 578 million.

19. Regulation 29 (C): Resolutions adopted at an Extraordinary General Meeting

- A. Approval of the reappointment of Mordechai Keret and Tali Simon for a further term of office as external directors of the Company (as of January 14, 2016).
- B. Approval of the performance-based compensation goals (annual bonus goals) for the Company's CEO for 2016 (Resolution adopted on March 2, 2016). For details, see section 7(B) above.
- C. Approval of the Company's new Compensations Policy that will meet the needs for defining the Company's operations and the changes applicable to them since the approval of the previous compensations policy (Resolution adopted on May 3, 2016)¹⁶.
- D. Approval of the amendment to the Company's Articles of Association, primarily to adjust the provisions of the Company's Articles to the provisions of the law and an amendment of the provisions relating to the indemnification, insurance and exemption for officers (Resolution adopted on May 3, 2016). For further information see the immediate report dated April 4, 2016, included in this Report by way of a link.

Subsequent to Reporting Date, the Company issued an immediate report giving notice of the convening of a special general meeting (on May 4, 2017) to approve amendments to the Company's compensations policy. For further information see the amendment report issued by the Company on March 22, 2017, included in this Report by way of a link. For further information concerning the Company's current Compensations Policy which is valid as of Reporting Date, see the Company's Immediate Report dated May 4, 2016, included in this Report by way of a link.

- E. Amendment to letters of undertaking of indemnification and exemption granted to officers and directors (including those appointed by the controlling shareholder of the Company and/or his relatives and/or officers of companies owned by the controlling shareholder) (resolution dated May 3, 2016).
- F. Board of Directors appointment of the following directors to an additional term of office in the Company: Shaul Elovitch, Or Elovitch, Orna Elovitch-Peled, Amikam Shorer, Rami Nomkin (employee director), Eldad Ben Moshe, and Yehoshua Rosenzweig (Resolution adopted on May 3, 2016).
- G. Approval of the appointment of Somekh Chaikin & Co. accounting firm as the Company's auditors for 2016 and until the next annual general meeting, and the Board of Directors authority to determine their fee for 2016 (Resolution adopted on May 3, 2016).
- H. Approval of the distribution of a cash dividend to the Company's shareholders in a total amount of NIS 776 million. (Resolution adopted on May 3, 2016).
- I. Approval of the extension of the Company's engagement with Eurocom Communications Ltd. in an amended agreement for providing ongoing management and consultation services to the Company (Resolution adopted on June 30, 2016). For details, see section 7A above.
- J. Approval of the distribution of a cash dividend to the Company's shareholders in a total amount of NIS 655 million. (Resolution adopted on August 30, 2016).

Regulation 29A (4): Exemption, insurance and obligation of indemnification of officers

For further information regarding exemption, insurance and obligation of indemnification for officers see Note 28.6 to the Consolidated Financial Statements.

March 29, 2017	
Date	Bezeq — The Israel Telecommunication Corp Ltd.

Signatories and their positions: Shaul Elovitch (Chairman of Board of Directors) Stella Handler, CEO

CORPORATE GOVERNANCE QUESTIONNAIRE1

		True	False
1.	Did two or more external directors hold office in the Company during each reporting year?	√	
	This question can be answered True, if the period during which two external directors did not hold office does not exceed 90 days, as provided in section 363a (B) (10) of the Companies Law. Nonetheless, for any (True/False) answer, the period (in days) during which two or more external directors did not hold office in any reporting year, should be indicated (including a term of office approved retroactively, while differentiating between the various external directors): Director A: 0 Director B: 0		
	Number of external directors who held office in the Company as at the date of publication of this questionnaire: 3		
2.	Number ² of independent directors ³ who held office in the Company as at the date of publication of this questionnaire: <u>5/9.</u> Number of independent directors defined in the bylaws ⁴ of the corporation ⁵ :		
3.	A survey conducted among the external directors (and the independent directors) during the reporting year found that they are in compliance with the provisions of Sections 240 (b) and (f) of the Companies Law regarding the absence of a relationship between the external directors (and independent directors) who held office in the Company, and they are in compliance with the conditions required for holding office as an external director (or independent director). See note at the end of the questionnaire.	٧	
4.	None of the directors who held office in the Company during the reporting year is subordinate ⁶ to the CEO, directly or indirectly (other than a director who represents the employees, if the Company has employee representation).	V	
	If your answer is False (i.e., a director is subordinate to the CEO as aforesaid), please indicate the number of directors who		

Published in the framework of proposals for a legislation to improve financial statements dated March 16, 2014.

The information contained in this report constitutes a translation of the report published by the Company. The Hebrew version was submitted by the Company to the relevant authorities pursuant to Israeli law, and represents the binding version and the only one having legal effect. This translation was prepared for convenience purposes only.

In this questionnaire, Number or Rate means a specific number out of a total; for example, 3/8.

³ Including "External Directors" as defined in the Companies Law.

⁴ In this respect, the Memorandum of Association includes the specific legal provision that applies to the Company (for example, in a bank, the provisions of the Commissioner of Banks).

⁵ A debentures company is not required to respond to this question.

In this question, holding office as a director in an investee that is controlled by the Company will not be deemed as being "subordinate". On the other hand, a director that holds office as an officer of the Company (except for director) and/or an employee in a company that is controlled by the Company will be considered "subordination" in the matter of this question.

		True	False
	do not comply with the foregoing restriction:		
5.	All the directors who notified about a personal interest in the approval of a transaction on the agenda for the meeting, were not present at the meeting and did not participate in the vote, as set forth in Section 278 (b) to the Companies Law:	V	
	If your answer is False:		
	Was the director present to exhibit a specific topic as set forth in the last clause of Section 278(a)?		
	☐ Yes ☐ No (Mark an X in the appropriate checkbox)		
	Indicate the percentage of meetings in which such directors were present and/or participated in the vote, except for the circumstances described in Subsection (a) above		
6.	The controlling shareholder (including a relative and/or representative acting on his/her behalf), who is not a director or other senior executive officer in the Company, did not participate in the Board of Directors' meetings held during the reporting year.	√	
	If your answer is False (i.e., a controlling shareholder and/or his/her relative and/or representative who is not a board member and/or senior executive officer in the Company participated in Board of Directors' meetings, as aforesaid), indicate the following details concerning the participation of any additional person in the meetings, as aforesaid: Identity:		
	Position in the corporation: (if any).		
	Details of the relationship to the Controlling Shareholder (if the individual who participated is not the Controlling Shareholder):		
	Was this due to the presentation of a specific topic: ☐ Yes ☐ No		
	(Mark an X in the appropriate checkbox).		
	The extent of his/her participation ⁷ in Board of Directors' meetings held during the reporting year: Other participation:		

Distinguishing between a controlling shareholder and his/her relative and/or any person representing him/her.

			True	False
7.	all th restri	Company's Articles of Association <u>do not</u> include a provision restricting the option of immediately terminating the office of e Company's directors who are not external directors (in this matter - an ordinary majority decision is not considered a ction) ⁸ . ur response is False (i.e., there is such restriction), please indicate -		Х
	A.	The term of office set in the Articles of Association for a director: With regard to a director who is not an external director - from the date of appointment until the date of the following general meeting; with regard to an external director - pursuant to the provisions of the Companies Law.		
	В.	The majority required as prescribed in the Articles of Association for terminating the terms of office of the directors: Extraordinary majority (the majority required to approve an extraordinary transaction with a controlling shareholder, pursuant to the provisions of the Companies Law).		
	C.	The requisite quorum prescribed in the Articles of Association for a general meeting convened to terminate the term of office of directors: Ordinary quorum - two members holding together or representing at least 25% and above of the company's voting power.		
	D.	The majority required to change these provisions in the Articles of Association: Regular majority.		
3.	the C direct If you X Ye	Company has a training program for new directors, regarding the Company's area of business and the laws applicable to Company and its directors, as well as a plan for further training the directors in office, which is adapted, inter alia, to the tor's position in the Company. ur response is True - indicate whether the program was implemented during the reporting year: es No k an X in the appropriate checkbox).	V	
9.	A.	The Company set a minimum number of directors for the Board of Directors who are required to have accounting and financial expertise. If your response is True - indicate the minimum number set: Four directors (including one external director).	٨	
	В.	The number of directors who held office during the reporting year was: Directors with accounting and financial expertise ⁹ : 7. Directors with professional qualifications ¹⁰ : 3. If there were changes in the number of directors during the reporting year, please provide information of the lowest number (other than during a period of 60 days from the change) of each class of directors who held office during the reporting year.		

⁸ A debentures company is not required to respond to this question.

Following the Board of Director's assessment, in compliance with the provisions of the Companies Regulation (Conditions and Criteria for a Director with Accounting and Financial Expertise and for a Director with Professional Qualifications) 2005.

¹⁰ See Footnote 9 above.

		True	False
A.	Throughout the reporting year, the Board of Directors was composed of both men and women.	√	
	If your answer is False - indicate the period (in days) during which this did not occur:		
	You may answer True for this question if the period during which the board did not include both men and women did not exceed 60 days, nonetheless if your answer is (True/False), please indicate the period (in days) during which the board did not include both men and women:		
В.	The number of men and of women serving on the Company's Board of Directors at the date of publication of this questionnaire:		
		If your answer is False - indicate the period (in days) during which this did not occur: You may answer True for this question if the period during which the board did not include both men and women did not exceed 60 days, nonetheless if your answer is (True/False), please indicate the period (in days) during which the board did not include both men and women: B. The number of men and of women serving on the Company's Board of Directors at the date of publication of this	If your answer is False - indicate the period (in days) during which this did not occur: You may answer True for this question if the period during which the board did not include both men and women did not exceed 60 days, nonetheless if your answer is (True/False), please indicate the period (in days) during which the board did not include both men and women: B. The number of men and of women serving on the Company's Board of Directors at the date of publication of this questionnaire:

								True	False
11.	A.	Number Q1 (20 Q2 Q3 Q4		ors' meetings held dur	ing each quarter i	n the reporting year	:		
	B.	Indicat meetin belong	e, alongside the name gs of the Board of D	irectors (in this subse	ction, including me	etings of the Board	orting year, their rate ¹¹ of participation in of Directors' committees to which they of office): See note at the end of the		
		Director's Nan	Participati in Board Director	of in Audit s Committee	Participation in meetings of the Financial Statements Review Committee ¹³	Participation in meetings of the Compensation Committee ¹⁴	Participation in meetings of other Board of Directors' committees on which he/she serves (by indicating the name of the committee)		
		Shaul Elovitch - Chairman of the Bo Directors	25/25 ard of				Security Committee – 1/1		
		Yitzhak Edelman	24/24	20/20	8/8	13/13			
		Yehoshua Rosenzv	veig 23/26	18/21	8/8	11/13	Internal Compliance Committee 4/4 Security Committee – 1/1		
		Mordechai Keret	26/26	21/21	8/8	13/13	Internal Compliance Committee – 4/4 Security Committee – 1/1		
		Eldad Ben-Moshe	24/26	18/21					
		Tali Simon	25/26	20/21	8/8	13/13			
		Haggai Herman	25/26	19/21		11/13			

See Footnote 2.

 $^{^{12}}$ With regard to a company director serving on this committee.

 $^{^{13}\,\,}$ With regard to a company director serving on this committee.

¹⁴ With regard to a company director serving on this committee.

			True	False
Amikam Shorer	24/25	Internal Compliance Committee 3/4	-	
		Security Committee – 1/1		
Rami Nomkin	25/26			
Orna Elovitch-Peled	24/25			
Or Elovitch	23/25			
During the reporting year, the B	pard of Directors held at least one discussi	on concerning the management of the Company's businesses by	,	√

		True	False
3.	Throughout the reporting year, a Chair of the Board of Directors was in office in the Company.	√	
	You may answer True for this question if the period during which the board was not chaired by a chairperson did not exceed 60 days (as set forth in section 363A(2) of the Companies Law) nonetheless if your answer is (True/False), please indicate the period (in days) during which the board was not chaired by a chairperson: <u>0</u> .		
14.	Throughout the reporting year, the Company was managed by a CEO.	√	
	You may answer True for this question if the period during which the Company was not managed by a CEO did not exceed 90 days (as set forth in section 363A(6) of the Companies Law) nonetheless if your answer is (True/False), please indicate the period (in days) during which the Company was not managed by a CEO: <u>0</u> .		
15.	In a company in which the Chair of the Board of Directors also acts as the CEO and/or exercises his/her authority, the CEO/Chair duality was approved in accordance with the provisions of Section 121(C) of the Companies Law ¹⁵ .		
	☑ Not applicable (since such duality does not exist in the Company).		
16.	The CEO <u>is not</u> a relative of the Chair of the Board of Directors. If your response is False (i.e., the CEO is related to the board chair) -	√	
	A. Please indicate the relationship between the parties:		
	B. The office was approved in accordance with Section 121(C) of the Companies Law ¹⁶ : Yes No (Mark an X in the appropriate checkbox).		
17.	The Controlling Shareholder or their relatives do not serve as CEO or as other senior officers in the Company, other than as directors.	√	

In a debentures company, approval in accordance with Section 121(D) of the Companies Law.
 In a debentures company, approval in accordance with Section 121(D) to the Companies Law.

			True	False
18.	The f	ollowing persons did not serve on the Audit Committee during the reporting year:		
	A.	Controlling Shareholder or their relative. □ Not applicable (the Company has no controlling shareholders).	√	
	B.	Chair of the Board of Directors.	√	
	C.	A director employed by the Company or by the Company's Controlling Shareholder, or by another company controlled by them.	√	
	D.	A director who regularly provides services to the Company, or to the Company's Controlling Shareholder, or to a company controlled by them.	√	
	E.	A director whose primary source of income is the Controlling Shareholder. □ Not applicable (the Company has no controlling shareholders).	√	
19.	relativ	Persons who are not eligible to be a member of the Audit Committee, including the Controlling Shareholder or their relatives, did not participate in Audit Committee meetings during the reporting year, other than pursuant to the provisions of Section 115(E) of the Companies Law.		
20.	was a least	The requisite quorum for discussion and decision making at all Audit Committee meetings held during the reporting year was a majority of the Committee's members, whereby the majority of the participants were independent directors and at least one was an external director. If your response is False - please indicate the number of meetings at which this requirement was not met:		
21.	The Audit Committee held at least one meeting during the reporting year with the participation of the Internal Comptroller and the Auditor, as the case may be, and in the absence of Company officers who are not members of the Audit Committee, concerning flaws in the management of the Company's business.		√ [
22.	Every Audit Committee meeting with the participation of persons who are not eligible to serve as members of the Committee, was with the approval of the Committee Chair and/or at the request of the Committee (with respect to the Company's legal counsel and secretary, who are not a Controlling Shareholder or his/her relative).		V	
23.	In the reporting year, arrangements were in effect as set forth by the Audit Committee in respect of the manner of handling complaints by Company employees about defects in the administration of its business, and about the defense that will be provided to employees who made such complaints.		٧	
24.		Committee (and/or the Financial Statements Review Committee) was convinced that the scope of the Auditor's work ees for the reporting year were appropriate for carrying out a proper audit and review.	√	

			True	False
25.	A.	Indicate the time (in days) set by the Board of Directors as reasonable time for providing recommendations prior to the Board of Directors' meeting at which periodic or quarterly statements will be approved: 3 days when approving periodic reports, and 2 days when approving quarterly reports.		
	B.	Actual number of days that elapsed between the date on which the recommendations were sent to the Board of Directors and the date on which the financial statements were approved: Q1 Report (2016): 3 days Q2 Report: 3 days Q3 Report: 2 days Annual Report: 3 days		
	C.	Number of days that elapsed between the date on which the draft of the financial statements was sent to the directors and the date on which the financial statement were approved: Q1 Report (2016): 3 days Q2 Report: 3 days Q3 Report: 5 days Annual Report: 6 days		
26.	stater	Company's Auditor was invited to all meetings of the Committee and of the Board of Directors at which the Company's financial nents for the quarters of the reporting year were discussed. r response is False, please indicate the rate of participation:	V	
27.	During	g the reporting year, the Committee was in compliance with all the conditions as set forth below:		
	A.	The number of Committee members was not less than three (during the Committee's discussion and approval of said reports).	V	
	B.	All the conditions pursuant to Section 115(b) and (c) of the Companies Law were met (with regard to the office of the members of the Audit Committee).	V	
	C.	The Audit Committee's Chair is an external director.	√	
	D.	All the Committee's members are directors and the majority are independent directors.	√	
	E.	All the members of the Committee can read and understand financial statements, and at least one of the independent directors has accounting and financial expertise	V	
	F.	The Committee members provided declarations prior to their appointment.	V	
	G.	The requisite quorum for the Committee's discussions and decisions was a majority of its members, provided that the majority of the participants consisted of independent directors and at least one was an external director.	V	

			True	False
28.	of the	e reporting year, the committee comprised at least three members, and the external directors constituted the majority (on the date e meetings of the committee). It relevant (no meeting were held).	V	
29.	The conditions of service and employment of all members of the Compensation Committee in the reporting year comply with the Companies Regulations (Rules Concerning Remuneration and Expenses of External Directors) 2000.		√	
30.	In the	In the reporting year, the following persons did not serve in the Compensations Committee:		
	A.	The Controlling Shareholder or their relative. □ Not applicable (the Company has no controlling shareholders).	V	
	B.	The Chair of the Board of Directors	√	
	C.	A director employed by the Company or by the Company's Controlling Shareholder, or by another company controlled by them.	V	
	D.	A director who regularly provides services to the Company, or to the Company's Controlling Shareholder, or to a company controlled by them.	V	
	E.	A director whose primary source of income is the Controlling Shareholder. □ Not applicable (the Company has no controlling shareholders).	√	
31.		e reporting year, the Controlling Shareholder or their relatives were not present at the meetings of the Compensation Committee, of if the Chair of the committee determined that one of them was required to present a specific topic.	V	
32.	267A If you Type	Compensation Committee and the Board of Directors did not exercise their authority pursuant to the provisions of Sections (C), 272(C)(3) and 272(C1)(1)(C) to approve a transaction or compensation policy, despite the objection of the General Meeting. If response is "Incorrect", indicate of transaction approved: of transaction approved:	V	

		True	False
33.	The Chair of the Board of Directors or the CEO of the Company is responsible within the Company for the Internal Auditor.	√ [
34.	In the reporting year, the Chair of the Board of Directors or the Chair of the Audit Committee approved the work plan. Furthermore, indicate the audit subjects covered by the Internal Auditor in the reporting year: Procurement, Payments, Sales, IT, etc . (Mark X in the appropriate checkbox)	V	
35.	Scope of employment of the Internal Auditor in the Company in the reporting year (in hours ¹⁷): approximately 16,700 hours.	√	
	In the reporting year, there was a meeting (of the Audit Committee or of the Board of Directors) in which the findings of the Internal Auditor were discussed.	√	
36.	The Internal Auditor, his/her relatives, accountant or any person on his/her behalf do not have any interest in the Company, and do not have material business relationships with the Company, a controlling shareholder, their relatives or companies under their control.	V	

¹⁷ Including working hours invested in companies held by the Company and conducting audits outside Israel, as the case may be, both by the Internal Auditor and by the internal auditors of the Company's subsidiaries.

		True	False
37.	The Controlling Shareholder or a relative (including a company under their control) <u>are not</u> employed by the Company and do not provide it with management services.		V
	If your response is False (i.e., the Controlling Shareholder or a relative are employed by the Company or provide it with management services) please indicate -		
	- The number of relatives (including the Controlling Shareholder) employed by the Company (including companies under their control and/or through a management company) is: See note at end of the questionnaire.		
	- Were their employment contracts and/or management service agreements duly approved by the bodies prescribed by law?		
	☑ Yes - The Controlling Shareholder of the Company provides the Company with management services in accordance with an agreement whose extension was approved by the General Meeting on June 30, 2016.		
	□ No		
	(Mark an X in the appropriate checkbox)		
	□ Not applicable (the Company has no controlling shareholder)		
38.	To the best of the Company's knowledge, the Controlling Shareholder does not have other businesses in the Company's area of operations (in one or more areas). See note at the end of the questionnaire.	√	
	If your response is False, please indicate whether an arrangement has been made between the Company and its Controlling Shareholder for delimiting the operations:		
	□ Yes		
	□ No		
	(Mark an X in the appropriate checkbox)		

Concluding Notes to The Questionnaire

1. Board of Directors Autonomy

<u>Section 3</u> - In respect of the classification by the Audit Committee of the business relationship of an independent director as a negligible relationship, see the Company's Immediate Report dated March 8, 2016.

2. Board Meetings (and Convening of the General Meeting)

Section 11B - In the reporting year, one Board meeting was held whose agenda included only one topic related to issues that the Controlling Shareholder had a personal interest in. In this meeting, and pursuant to the provisions of the law, the Controlling Shareholder and its representatives were not present; that is, the following directors (as at the year of the report): Shaul Elovitch, Or Elovitch, Orna Elovitch-Peled, and Amikam Shorer. In other meetings whose agenda included a topic related to issues that the Controlling Shareholder had a personal interest in, the above directors were not present when that topic was discussed. The external director Ytzhak Edelman ceased acting as director in the Company on December 22, 2016. It is noted, that after the year of the report,

on January 12, 2017, Eldad Ben-Moshe ceased acting as member of the Company's Audit Committee, and on March 22, 2017, Amikam Shorer ceased acting as director in the Company. On March 30, 2017, the Company published an invitation for an annual and special general assembly, inter alia, to appoint Mr. David Granot as an independent director in the Company in place of Eldad Ben-Moshe, who will not be appointed for another term.

3. Transactions with Interested Parties

<u>Section 37</u> - The Company and companies under its control do not employ controlling shareholders or their relatives. Eurocom Communications Ltd. ("Eurocom"), which is controlled by the Controlling Shareholder of the Company, provides the Company with management services. As part of the management services, Eurocom puts at the disposal of the Company the services of the Chair of the Board of Directors, Mr. Shaul Elovitch, as well as the services of consultants on behalf of the management company, including Or Elovitch, the son of the Controlling Shareholder.

<u>Section 38</u> - The Controlling Shareholder is not directly involved with the Company's operations. However, companies under the control of the Controlling Shareholder provide key services, equipment and other means that the Company and its subsidiaries/affiliates purchase for running their operations. The key products and services purchased from companies controlled by the Controlling Shareholder as aforementioned are cellular telephony and landline terminal equipment, decoders, and satellite capacity for cable television services. It should also be noted that the Controlling Shareholder engages in the distribution, through distributors, of a specific product that is also sold by a subsidiary of the Company acting as a distributor. In terms of the Company, the scope of operations is negligible.

Chairman of the Board of Directors	Chairman of the Audit Committee	Chairman of the Financial Statements Review Committee

Chapter E —

Report Concerning Effectiveness of Internal Controls (SOX format) for the year ended December 31, 2016



CONTROLS AND PROCEDURES

Disclosure Controls and Procedures

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed in our periodic report (hereinafter – "the Report") is recorded, processed, summarized and reported within the time periods specified in the law, and that such information is accumulated and communicated to our chief executive officer and chief financial officer to allow timely decisions regarding required disclosure. The management, including the chief executive officer and chief financial officer, conducted an evaluation of our disclosure controls and procedures, as defined under United States Rule 13a–15(e) of the Exchange Act of 1934, as of December 31, 2016. Based upon that evaluation, the chief executive officer and chief financial officer have concluded that, as of such date, our disclosure controls and procedures are effective.

Management's Annual Report on Internal Control Over Financial Reporting

The management, including the chief executive officer and chief financial officer, is responsible for establishing and maintaining adequate internal control over financial reporting, as defined under United States Rules 13a–15(f) and 15d–15(f) of the Exchange Act of 1934. Internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with International Financial Reporting Standards (IFRS). Internal control over financial reporting includes those policies and procedures that: (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of our assets; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that the company's receipts and expenditures are being made only in accordance with appropriate authorization; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of our assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

The Company's management assessed the effectiveness of the internal control over financial reporting as of December 31, 2016. In conducting its assessment of internal control over financial reporting, the management based its evaluation on the framework in "Internal Control — Integrated Framework (2013)" issued by the Committee of Sponsoring Organizations, or the COSO, of the Treadway Commission. Based on this assessment, the Company's management has concluded that the Company's internal control over financial reporting is effective as of December 31, 2016.

Auditors' Attestation Report

Our independent auditors, Somekh Chaikin, an Israeli partnership and a member firm of KPMG International, have issued an audit report on the effectiveness of our internal control over financial reporting. The report is included on page 3 of the consolidated financial statements.

Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting during the period covered by the Report that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

CERTIFICATION OF CHIEF EXECUTIVE OFFICER

I, Stella Handler, certify that:

- 1. I have reviewed this periodic report (hereinafter "the Report") of Bezeq The Israel Telecommunication Corporation Ltd. (hereinafter "the Company");
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the company as of, and for, the periods presented in this report;
- 4. The company's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in United States Exchange Act of 1934 Rules 13a–15(e) and 15d–15(e)) and internal control over financial reporting (as defined in United States Exchange Act of 1934 Rules 13a–15(f) and 15d–15(f)) for the company and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the company, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with International Financial Reporting Standards (IFRS);
 - (c) Evaluated the effectiveness of the company's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the company's internal control over financial reporting that occurred during the period covered by the report that has materially affected, or is reasonably likely to materially affect, the company's internal control over financial reporting; and
- 5. The company's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the company's auditors and the audit committee of the company's board of directors (or persons performing the equivalent function¹):

¹ The board of directors' committee to examine the financial statements.

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the company's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the company's internal control over financial reporting.

Date: March 29, 2017

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Stella Handler

Chief Executive Officer

^{*} The originally executed copy of this Certification will be maintained at the Company's offices and will be made available for inspection upon request.

CERTIFICATION OF CHIEF FINANCIAL OFFICER

I, Allon Raveh, certify that:

- 1. I have reviewed this periodic report (hereinafter "the Report") of Bezeq The Israel Telecommunication Corporation Ltd. (hereinafter "the Company");
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the company as of, and for, the periods presented in this report;
- 4. The company's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in United States Exchange Act of 1934 Rules 13a–15(e) and 15d–15(e)) and internal control over financial reporting (as defined in United States Exchange Act of 1934 Rules 13a–15(f) and 15d–15(f)) for the company and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the company, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with International Financial Reporting Standards (IFRS);
 - (c) Evaluated the effectiveness of the company's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the company's internal control over financial reporting that occurred during the period covered by the report that has materially affected, or is reasonably likely to materially affect, the company's internal control over financial reporting; and
- 5. The company's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the company's auditors and the audit committee of the company's board of directors (or persons performing the equivalent function²):

-6 -

² The board of directors' committee to examine the financial statements.

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the company's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the company's internal control over financial reporting.

Date: March 29, 2017

*

Allon Raveh

Chief Financial Officer Bezeg Group

^{*} The originally executed copy of this Certification will be maintained at the Company's offices and will be made available for inspection upon request.