



Facts & Figures FY 2008

Year ending December 31, 2008

Index of contents

Sheet I - Income statement, cash flows and balance sheet

Sheet II - Key Performance Indicators (KPIs)

Sheet III - Glossary & Footnotes

For further information:

Bezeq Investor Relations Phone +9722 539 5441 <u>ir@bezeq.co.il</u>

www.bezeq.co.il

	•	
-)	ж	
~	\sim	
	_	

(NIS millions, except for EPS	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008
and Croup																
ezeq Group																
ey Income Statement Metrics	11,925	2.042	2.040	2.004	2 447	12,232	2.000	2.052	2 420	2 110	12 100	2 400	2.006	2.450	2.062	12,
evenues QoQ Change	11,925	3,012	3,019 0.2%	3,084 2.2%	3,117 1.1%	12,232	3,089 -0.9%	3,053 -1.2%	3,139 2.8%	3,119 -0.6%	12,400	3,100 -0.6%	3,086 -0.5%	3,159 2.4%	3,062 -3.1%	12,
YoY Change			0.276	2.2/0	1.176	2.6%	2.6%	1.1%	1.8%	0.1%	1.4%	0.4%	1.1%	0.6%	-1.8%	
perating Profit	1,527	516	516	560	-8	1,584	657	571	596	552	2,376	664	800	822	531	2
QoQ Change			0.0%	8.5%	N/M		N/M	-13.1%	4.4%	-7.4%		20.3%	20.5%	2.8%	-35.4%	
YoY Change						3.7%	27.3%	10.7%	6.4%	N/M	50.0%	1.1%	40.1%	37.9%	-3.8%	
t profit attributed to Bezeq shareholders	666	314	289	313	-107	809	399	361	255	315	1,330	411	456	462	298	1
QoQ Change			-8.0%	8.3%	N/M		N/M	-9.5%	-29.4%	23.5%		30.5%	10.9%	1.3%	-35.5%	
YoY Change	0.26	0.42	0.44	0.42	0.04	21.5%	27.1%	24.9%	-18.5%	N/M	64.4% 0.54	3.0%	26.3% 0.17	81.2%	-5.4%	2
arnings Per Share - Basic arnings Per Share - Diluted	0.26 0.26	0.12 0.12	0.11 0.11	0.12 0.12	-0.04 -0.04	0.31 0.31	0.15 0.15	0.14 0.14	0.10 0.09	0.12 0.12	0.51 0.50	0.15 0.15	0.17	0.18 0.17	0.12 0.12	(
Tillings Fel Share - Diluteu	0.20	0.12	0.11	0.12	-0.04	0.51	0.13	0.14	0.03	0.12	0.50	0.13	0.17	0.17	0.12	ì
epreciation & amortization	1,934	460	472	469	463	1,864	441	436	445	447	1,769	429	422	423	429	1,
QoQ Change	1,001		2.6%	-0.6%	-1.3%	1,00	-4.8%	-1.1%	2.1%	0.4%	1,1 00	-4.0%	-1.6%	0.2%	1.4%	-,
Yo Y Change						-3.6%	-4.1%	-7.6%	-5.1%	-3.5%	-5.1%	-2.7%	-3.2%	-4.9%	-4.0%	
BITDA	3,461	976	988	1,029	455	3,448	1,098	1,007	1,041	999	4,145	1,093	1,222	1,245	960	4,
QoQ Change			1.2%	4.1%	-55.8%		141.3%	-8.3%	3.4%	-4.0%		9.4%	11.8%	1.9%	-22.9%	
YoY Change						-0.4%	12.5%	1.9%	1.2%	119.6%	20.2%	-0.5%	21.4%	19.6%	-3.9%	
nares Outstanding - Basic	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2
hares Outstanding - Diluted	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,637	2,641	2,641	2,649	2,648	2,648	2,649	2,0
ey Cash Flow Metrics																
perating cash flow	3,015	N/A	N/A	N/A	N/A	3,539	822	667	784	674	2,947	618	759	1,212	826	3,4
QoQ Change								-18.9%	17.5%	-14.0%		-8.3%	22.8%	59.7%	-31.8%	
YoY Change	4 704	222	074	040	240	17.4%	040	070	222	200	-16.7%	-24.8%	13.8%	54.6%	22.6%	1
apital expenditures, gross	1,701	333	271	243	316	1,163	240	278	332	396	1,246	366	386	595	422	1,
QoQ Change YoY Change			-18.7%	-10.4%	30.3%	-31.6%	-24.1% -27.9%	15.8% N/M	19.4% 36.8%	19.3% 25.2%	7.1%	-7.6% 52.5%	5.5% 38.8%	54.1% 79.2%	-29.1% 6.6%	4
apital expenditures, net	1,680	320	266	226	303	1,115	217	181	315	356	1,069	305	360	79.2% 581	376	1,
QoQ Change	1,000	320	-16.9%	-15.1%	34.3%	1,113	-28.4%	-16.6%	74.0%	13.0%	1,003	-14.3%	18.0%	61.4%	-35.3%	٠,
YoY Change			70.070	70.770	01.070	-33.6%	-32.2%	-31.9%	39.5%	17.4%	-4.1%	40.6%	98.9%	84.4%	5.6%	5
ee cash flow	1,335	N/A	N/A	N/A	N/A	2,450	605	489	469	318	1,881	313	401	641	451	1,
QoQ Change								-19.2%	-4.1%	-32.2%		-1.6%	28.1%	59.9%	-29.6%	
YoY Change						83.5%					-23.2%	-48.3%	-18.0%	36.7%	41.8%	-
ey Balance Sheet Metrics																
otal debt	8,908	8,726	8,502	7,622	7,457	7,457	7,253	8,055	6,870	6,776	6,776	6,539	6,284	6,218	6,046	6,
ash & short-term investments	4,562	4,753	3,736	3,524	3,593	3,593	1,884	3,071	2,085	1,592	1,592	1,600	806	1,259	819	
et debt	4,346	3,973	4,766	4,098	3,864	3,864	5,369	4,984	4,785	5,184	5,184	4,939	5,478	4,959	5,227	5,
atios																
perating margin	12.8%	17.1%	17.1%	18.2%	-0.3%	12.9%	21.3%	18.7%	19.0%	17.7%	19.2%	21.4%	25.9%	26.0%	17.3%	22
et margin	5.6%	10.4%	9.6%	10.1%	-3.4%	6.6%	12.9%	11.8%	8.1%	10.1%	10.7%	13.3%	14.8%	14.6%	9.7%	13
BITDA margin	29.0%	32.4%	32.7%	33.4%	14.6%	28.2%	35.5%	33.0%	33.2%	32.0%	33.4%	35.3%	39.6%	39.4%	31.4%	36
	14.3%	11.1%	9.0%	7.9%	10.1%	9.5%	7.8%	9.1%	10.6%	12.7%	10.0%	11.8%	12.5%	18.8%	13.8%	1
apex/Sales																
otal debt / EBITDA (ttm)	2.57				2.16	2.16	2.03	2.24	1.91	1.63	1.63	1.58	1.44	1.36	1.34	

bezeg		FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
	(NIS millions, except for EPS	2005	2006	2006	2006	2006	2006	2007	2007	2007	2007	2007	2008	2008	2008	2008	2008
Bezeq Fixed	l Line																
<u> </u>																	
(ey Income Staten	ent Metrics																
Revenues		5,893	1,455	1,440	1,465	1,439	5,799	1,442	1,393	1,425	1,453	5,713	1,408	1,354	1,388	1,348	5,4
	QoQ Change			-1.0%	1.7%	-1.8%		0.2%	-3.4%	2.3%	2.0%		-3.1%	-3.8%	2.5%	-2.9%	
	YoY Change						-1.6%	-0.9%	-3.3%	-2.7%	1.0%	-1.5%	-2.4%	-2.8%	-2.6%	-7.2%	-
perating profit		919	308	280	363	-178	773	369	243	327	380	1,319	368	428	422	257	1,4
	QoQ Change			-9.1%	29.6%	N/M		N/M	-34.1%	34.6%	16.2%		-3.2%	16.3%	-1.4%	-39.1%	
	YoY Change						-15.9%	19.8%	-13.2%	-9.9%	N/M	70.6%	-0.3%	76.1%	29.1%	-32.4%	1
epreciation & am	ortization	1,109	258	258	259	251	1,026	237	236	236	232	941	218	211	214	209	8
	QoQ Change			0.0%	0.4%	-3.1%		-5.6%	-0.4%	0.0%	-1.7%		-6.0%	-3.2%	1.4%	-2.3%	
	YoY Change						-7.5%	-8.1%	-8.5%	-8.9%	-7.6%	-8.3%	-8.0%	-10.6%	-9.3%	-9.9%	-9
BITDA		2,028	566	538	622	73	1,799	606	479	563	612	2,260	586	639	636	466	2,3
	QoQ Change			-4.9%	15.6%	-88.3%		730.1%	-21.0%	17.5%	8.7%		-4.2%	9.0%	-0.5%	-26.7%	
	YoY Change						-11.3%	7.1%	-11.0%	-9.5%	738.4%	25.6%	-3.3%	33.4%	13.0%	-23.9%	3
Key Cash Flow Me	rics																
Capital expenditure	es, gross	N/A (1)	578	113	101	149	141	504	158	132	156	170	6				
	QoQ Change								-10.6%	47.5%	-5.4%		12.1%	-16.5%	18.2%	9.0%	
	YoY Change											-12.8%	39.8%	30.7%	4.7%	20.6%	22
Capital expenditure		N/A (1)	539	95	5	133	118	351	98	107	144	150	4				
	QoQ Change	. ()	. ()	. ()		. ()			-94.7%	N/M	-11.3%		-16.9%	9.2%	34.6%	4.2%	
	YoY Change											-34.9%	3.2%	N/M	8.3%	27.1%	42.
(ey Balance Sheet														14		=,	
otal debt		6,945	N/A (1)	N/A (1)	N/A (1)	N/A (1)	6,258	N/A (1)	N/A (1)	N/A (1)	N/A (1)	4,696	N/A (1)	N/A (1)	N/A (1)	N/A (1)	4,2
Cash & short-term	investments	3,730	N/A (1)	N/A (1)	N/A (1)	N/A (1)	3,219	N/A (1)	N/A (1)	N/A (1)	N/A (1)	817	N/A (1)	N/A (1)	N/A (1)	N/A (1)	
let debt		3,215	N/A (1)	N/A (1)	N/A (1)	N/A (1)	3,039	N/A (1)	N/A (1)	N/A (1)	N/A (1)	3,879	N/A (1)	N/A (1)	N/A (1)	N/A (1)	4,1
Ratios																	
perating margin		15.6%	21.2%	19.4%	24.8%	-12.4%	13.3%	25.6%	17.4%	22.9%	26.2%	23.1%	26.1%	31.6%	30.4%	19.1%	26
BITDA margin		34.4%	38.9%	37.4%	42.5%	5.1%	31.0%	42.0%	34.4%	39.5%	42.1%	39.6%	41.6%	47.2%	45.8%	34.6%	42
apex/Sales		J 70	55.570	2/0	/6	570	10.0%	7.8%	7.3%	10.5%	9.7%	8.8%	11.2%	9.7%	11.2%	12.6%	11
otal debt / EBITD/	A (ttm)	3.42					3.48					2.08					
let debt / EBITDA	(ttm)	1.59					1.69					1.72					1

(NIS millions, except for EPS	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008
· · ·	2003	2000	2000	2000	2000	2000	2001	2001	2001	2001	2001	2000	2000	2000	2000	2000
Pelephone																
Cey Income Statement Metrics																
Revenues	4,428	1,089	1,097	1,144	1,148	4,478	1,147	1,152	1,203	1,182	4,684	1,173	1,188	1,214	1,138	4,7
QoQ Change			0.7%	4.3%	0.3%		-0.1%	0.4%	4.4%	-1.7%		-0.8%	1.3%	2.2%	-6.3%	
YoY Change						1.1%	5.3%	5.0%	5.2%	3.0%	4.6%	2.3%	3.1%	0.9%	-3.7%	0.
Operating profit	591	175	198	171	157	701	213	240	219	133	805	215	266	293	159	9:
QoQ Change			13.1%	-13.6%	-8.2%		35.7%	12.7%	-8.8%	-39.3%		61.7%	23.7%	10.2%	-45.7%	
YoY Change						18.6%	21.7%	21.2%	28.1%	-15.3%	14.8%	0.9%	10.8%	33.8%	19.5%	15.
let profit	287	126	124	111	125	486	154	173	154	104	585	163	180	211	128	68
QoQ Change			-1.6%	-10.5%	12.6%		23.2%	12.3%	-11.0%	-32.5%		56.7%	10.4%	17.2%	-39.3%	
YoY Change	400	400	400	440	444	69.3%	22.2%	39.5%	38.7%	-16.8%	20.4%	5.8%	4.0%	37.0%	23.1%	16.
Depreciation & amortization	438	120	120	116	114	470	117	115	121	125	478	129	130	129	135	52
QoQ Change			0.0%	-3.3%	-1.7%		2.6%	-1.7%	5.2%	3.3%		3.2%	0.8%	-0.8%	4.7%	
YoY Change	4 000		242		074	7.3%	-2.5%	-4.2%	4.3%	9.6%	1.7%	10.3%	13.0%	6.6%	8.0%	9.
EBITDA	1,029	295	318	287	271	1,171	330	355	340	258	1,283	344	396	422	294	1,4
QoQ Change			7.8%	-9.7%	-5.6%		21.8%	7.6%	-4.2%	-24.1%		33.3%	15.1%	6.6%	-30.3%	
YoY Change						13.8%	11.9%	11.6%	18.5%	-4.8%	9.6%	4.2%	11.5%	24.1%	14.0%	13.
Key Cash Flow Metrics																
Operating cash flow	967	N/A	N/A	N/A	N/A	1,306	355	241	387	245	1,228	256	344	379	298	1,2
QoQ Change						,		-32.1%	60.6%	-36.7%	,	4.5%	34.4%	10.2%	-21.4%	•
YoY Change						35.1%					-6.0%	-27.9%	42.7%	-2.1%	21.6%	4.
Capital expenditures, gross	556	99	84	65	106	354	63	117	81	120	381	103	182	350	163	7
			-15.2%	-22.6%	63.1%		-40.6%	85.7%	-30.8%	48.1%		-14.2%	76.7%	92.3%	-53.4%	
						-36.3%	-36.4%	39.3%	24.6%	13.2%	7.6%	63.5%	55.6%	332.1%	35.8%	109.
Capital expenditures, net	552	98	82	64	102	346	61	117	81	117	376	102	181	350	162	7
QoQ Change			-16.3%	-22.0%	59.4%		-40.2%	91.8%	-30.8%	44.4%		-12.8%	77.5%	93.4%	-53.7%	
YoY Change						-37.3%	-37.8%	42.7%	26.6%	14.7%	8.7%	67.2%	54.7%	332.1%	38.5%	111.
ree cash flow	415	N/A	N/A	N/A	N/A	961	294	124	306	128	852	154	163	29	136	4
QoQ Change								-57.8%	146.8%	-58.2%		20.3%	5.8%	-82.2%	369.0%	
YoY Change						131.6%					-11.3%	-47.6%	31.5%	-90.5%	6.3%	-43.
Ratios																
perating margin	13.3%	16.1%	18.0%	14.9%	13.7%	15.7%	18.6%	20.8%	18.2%	11.3%	17.2%	18.3%	22.4%	24.1%	14.0%	19.
let margin	6.5%	11.6%	11.3%	9.7%	10.9%	10.9%	13.4%	15.0%	12.8%	8.8%	12.5%	13.9%	15.2%	17.4%	11.2%	14.
EBITDA margin	23.2%	27.1%	29.0%	25.1%	23.6%	26.2%	28.8%	30.8%	28.3%	21.8%	27.4%	29.3%	33.3%	34.8%	25.8%	30.9
Capex/Sales	12.6%	9.1%	7.7%	5.7%	9.2%	7.9%	5.5%	10.2%	6.7%	10.2%	8.1%	8.8%	15.3%	28.8%	14.3%	16.9

(NIS millions, except for EPS	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008
Sezeg International																
ey Income Statement Metrics																
Revenues	815	242	255	259	265	1,021	323	321	326	334	1,304	314	326	329	337	1,3
QoQ Change	0.0	2-72	5.4%	1.6%	2.3%	1,021	21.9%	-0.6%	1.6%	2.5%	1,004	-6.0%	3.8%	0.9%	2.4%	•,•
YoY Change			0.470	1.070	2.570	25.3%	33.5%	25.9%	25.9%	26.0%	27.7%	-2.8%	1.6%	0.9%	0.9%	
Operating profit	93	33	38	36	25	132	51	54	54	45	204	55	63	59	65	
QoQ Change			15.2%	-5.3%	-30.6%		104.0%	5.9%	0.0%	-16.7%		22.2%	14.5%	-6.3%	10.2%	
YoY Change			70.270	0.070	00.070	41.9%	54.5%	42.1%	50.0%	80.0%	54.5%	7.8%	16.7%	9.3%	44.4%	18
Net profit	104	18	29	29	20	96	37	39	39	38	153	41	47	44	46	1
QoQ Change			61.1%	0.0%	-31.0%		85.0%	5.4%	0.0%	-2.6%		7.9%	14.6%	-6.4%	4.5%	
YoY Change			- /-			-7.7%	105.6%	34.5%	34.5%	90.0%	59.4%	10.8%	20.5%	12.8%	21.1%	16.
Depreciation & amortization	87	20	16	19	32	87	23	22	21	21	87	20	20	20	20	
QoQ Change			-20.0%	18.8%	68.4%		-28.1%	-4.3%	-4.5%	0.0%		-4.8%	0.0%	0.0%	0.0%	
YoY Change						0.0%	15.0%	37.5%	10.5%	-34.4%	0.0%	-13.0%	-9.1%	-4.8%	-4.8%	-8.
EBITDA	180	53	54	55	57	219	74	76	75	66	291	75	83	79	85	32
QoQ Change			1.9%	1.9%	3.6%		29.8%	2.7%	-1.3%	-12.0%		13.6%	10.7%	-4.8%	7.6%	
YoY Change						21.7%	39.6%	40.7%	36.4%	15.8%	32.9%	1.4%	9.2%	5.3%	28.8%	10.
Key Cash Flow Metrics																
Operating cash flow	183	N/A	N/A	N/A	N/A	204	-2	32	33	30	93	8	51	32	72	16
QoQ Change								N/M	3.1%	-9.1%		-73.3%	537.5%	-37.3%	125.0%	
YoY Change						11.5%					-54.4%	N/M	59.4%	-3.0%	140.0%	75.
Capital expenditures, gross	63	13	14	20	15	62	21	18	29	36	104	28	31	33	26	11
QoQ Change			7.7%	42.9%	-25.0%		40.0%	-14.3%	61.1%	24.1%		-22.2%	10.7%	6.5%	-21.2%	
YoY Change						-1.6%	61.5%	28.6%	45.0%	140.0%	67.7%	33.3%	72.2%	13.8%	-27.8%	13.
Capital expenditures, net	61	13	14	20	15	62	21	18	27	34	100	28	31	33	25	11
QoQ Change			7.7%	42.9%	-25.0%		40.0%	-14.3%	50.0%	25.9%		-17.6%	10.7%	6.5%	-24.2%	
YoY Change						1.6%	61.5%	28.6%	35.0%	126.7%	61.3%	33.3%	72.2%	22.2%	-26.5%	17.
Free cash flow	122	N/A	N/A	N/A	N/A	142	-23	14	6	-4	-7	-20	20	9	47	
QoQ Change								N/M	-57.1%	N/M		N/M	N/M	-55.0%	422.2%	
YoY Change						16.4%					N/M	N/M	42.9%	50.0%	N/M	1
Ratios																
Operating margin	11.4%	13.6%	14.9%	13.9%	9.4%	12.9%	15.8%	16.8%	16.6%	13.5%	15.6%	17.5%	19.3%	17.9%	19.3%	18.
Net margin	12.8%	7.4%	11.4%	11.2%	7.5%	9.4%	11.5%	12.1%	12.0%	11.4%	11.7%	13.1%	14.4%	13.4%	13.6%	13.
EBITDA margin	22.1%	21.9%	21.2%	21.2%	21.5%	21.4%	22.9%	23.7%	23.0%	19.8%	22.3%	23.9%	25.5%	24.0%	25.2%	24.
Capex/Sales	7.7%	5.4%	5.5%	7.7%	5.7%	6.1%	6.5%	5.6%	8.9%	10.8%	8.0%	8.9%	9.5%	10.0%	7.7%	9.0

(NIS millions, exc	ept for EPS	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008
res																	
Ley Income Statement Metrics																	
evenues		1,222	332	338	340	345	1,355	354	354	360	347	1,415	381	380	375	377	1,5
	QoQ Change			1.8%	0.6%	1.5%		2.6%	0.0%	1.7%	-3.6%		9.8%	-0.3%	-1.3%	0.5%	
	YoY Change						10.9%	6.6%	4.7%	5.9%	0.6%	4.4%	7.6%	7.3%	4.2%	8.6%	
perating profit		-64	-5	7	-11	10	1	25	31	-4	4	56	26	43	52	56	1
	QoQ Change			N/M	N/M	N/M		150.0%	24.0%	N/M	N/M		550.0%	65.4%	20.9%	7.7%	
	YoY Change						N/M	N/M	342.9%	N/M	-60.0%	N/M	4.0%	38.7%	N/M	1300.0%	216
et profit		-346	-84	-97	-97	-42	-320	-48	-65	70	-75	-118	-66	-99	-82	-18	-2
	QoQ Change			15.5%	0.0%	-56.7%		14.3%	35.4%	N/M	N/M		-12.0%	50.0%	-17.2%	-78.0%	
	YoY Change						-7.5%	-42.9%	-33.0%	N/M	78.6%	-63.1%	37.5%	52.3%	N/M	-76.0%	124
epreciation & amortization		285	73	74	74	72	293	68	69	66	70	273	65	60	59	66	2
	QoQ Change			1.4%	0.0%	-2.7%		-5.5%	1.5%	-4.3%	6.1%		-7.1%	-7.7%	-1.7%	11.9%	
	YoY Change						2.8%	-6.8%	-6.8%	-10.8%	-2.7%	-6.8%	-4.4%	-13.0%	-10.6%	-5.7%	-8
BITDA		221	68	81	63	82	294	93	100	62	74	329	91	103	111	122	4
	QoQ Change			19.1%	-22.2%	30.1%		13.5%	7.5%	-38.0%	19.4%		23.0%	13.2%	7.8%	9.9%	
	YoY Change						33.0%	36.8%	23.5%	-1.6%	-9.7%	11.9%	-2.2%	3.0%	79.0%	64.9%	29
Key Cash Flow Metrics																	
Operating cash flow		137	N/A	N/A	N/A	N/A	244	93	25	56	76	250	84	32	97	134	3
	QoQ Change								-73.1%	124.0%	35.7%		10.5%	-61.9%	203.1%	38.1%	
	YoY Change						78.1%					2.5%	-9.7%	28.0%	73.2%	76.3%	38
Capital expenditures, gross		259	54	55	39	38	186	45	45	84	81	255	79	40	56	63	2
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	QoQ Change			1.9%	-29.1%	-2.6%		18.4%	0.0%	86.7%	-3.6%		-2.5%	-49.4%	40.0%	12.5%	
	YoY Change						-28.2%	-16.7%	-18.2%	115.4%	113.2%	37.1%	75.6%	-11.1%	-33.3%	-22.2%	-6
Capital expenditures, net		258	54	55	39	38	186	45	45	84	81	255	79	40	56	63	2
,	QoQ Change			1.9%	-29.1%	-2.6%		18.4%	0.0%	86.7%	-3.6%		-2.5%	-49.4%	40.0%	12.5%	
	YoY Change						-27.9%	-16.7%	-18.2%	115.4%	113.2%	37.1%	75.6%	-11.1%	-33.3%	-22.2%	-6
ree cash flow		-121	N/A	N/A	N/A	N/A	58	48	-20	-28	-5	-5	5	-8	41	71	1
	QoQ Change								N/M	40.0%	-82.1%	_	N/M	N/M	N/M	73.2%	
	YoY Change						N/M					N/M	-89.6%	-60.0%	N/M	N/M	1
Ratios																	
Operating margin		-5.2%	-1.5%	2.1%	-3.2%	2.9%	0.1%	7.1%	8.8%	-1.1%	1.2%	4.0%	6.8%	11.3%	13.9%	14.9%	11.
Net margin		-28.3%	-25.3%	-28.7%	-28.5%	-12.2%	-23.6%	-13.6%	-18.4%	19.4%	-21.6%	-8.3%	-17.3%	-26.1%	-21.9%	-4.8%	-17.
EBITDA margin		18.1%	20.5%	24.0%	18.5%	23.8%	21.7%	26.3%	28.2%	17.2%	21.3%	23.3%	23.9%	27.1%	29.6%	32.4%	28.
Capex/Sales		21.2%	16.3%	16.3%	11.5%	11.0%	13.7%	12.7%	12.7%	23.3%	23.3%	18.0%	20.7%	10.5%	14.9%	16.7%	15.7



bezeg	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 200
ezeq Fixed Line																
ey Performance Indicators																
otal outgoing minutes (in millions) ²	17,246	4,133	4,035	4,107	3,884	16,160	3,802	3,654	3,760	3,653	14,869	3,511	3,346	3,428	3,154	13,4
QoQ Change			-2.4%	1.8%	-5.4%		-2.1%	-3.9%	2.9%	-2.8%		-3.9%	-4.7%	2.5%	-8.0%	
YoY Change						-6.3%	-8.0%	-9.4%	-8.4%	-5.9%	-8.0%	-7.7%	-8.4%	-8.8%	-13.7%	
tal incoming minutes (in millions) ²	4,960	1,371	1,393	1,470	1,493	5,727	1,545	1,553	1,651	1,661	6,411	1,673	1,651	1,719	1,648	E
QoQ Change	4,300	1,371	1.6%	5.5%	1,493	3,121	3.5%	0.5%	6.3%	0.6%	0,411	0.7%	-1.3%	4.1%	-4.1%	
YoY Change			7.070	0.070	1.070	15.5%	12.7%	11.5%	12.3%	11.3%	11.9%	8.3%	6.3%	4.1%	-0.8%	
·																
al access lines (in 000's)	2,848	2,831	2,822	2,813	2,808	2,808	2,798	2,778	2,767	2,761	2,761	2,711	2,681	2,645	2,615	
QoQ Change			-0.3%	-0.3%	-0.2%	4 40/	-0.4%	-0.7%	-0.4%	-0.2%	4.70/	-1.8%	-1.1% -3.5%	-1.3%	-1.1%	
YoY Change						-1.4%	-1.2%	-1.6%	-1.6%	-1.7%	-1.7%	-3.1%	-3.5%	-4.4%	-5.3%	
zeq ARPL - Voice & fixed fees (in NIS) 3	92	90	89	90	88	89	89	86	86	86	87	84	82	85	82	
QoQ Change			-1.1%	1.1%	-2.2%		1.1%	-3.4%	0.0%	0.0%		-2.3%	-2.4%	3.7%	-3.5%	
YoY Change						-3.3%	-1.1%	-3.4%	-4.4%	-2.3%	-2.2%	-5.6%	-4.7%	-1.2%	-4.7%	
SL lines (in 000's)	804	826	846	867	892	892	912	924	942	963	963	970	982	994	1,005	
QoQ Change	004	020	2.4%	2.5%	2.9%	092	2.2%	1.3%	1.9%	2.2%	903	0.7%	1.2%	1.2%	1.1%	
YoY Change			2.470	2.070	2.070	10.9%	10.4%	9.2%	8.7%	8.0%	8.0%	6.4%	6.3%	5.5%	4.4%	
·																
zeq ARPU - ADSL (in NIS) ²	63	61	60	59	60	60	62	62	64	69	64	68	66	68	67	
QoQ Change			-2.5%	-0.8%	1.7%		3.3%	0.0%	3.2%	7.8%		-1.4%	-2.9%	3.0%	-1.5%	
Yo Y Change						-4.8%	1.6%	4.2%	8.5%	15.0%	6.7%	9.7%	6.5%	6.3%	-2.9%	
mber of employees	8.108	8,135	8,179	8,188	8,076	8,076	7,693	7,489	7,658	7,614	7,614	7,458	7,425	7,417	7,530	
QoQ Change	0,.00	0,.00	0.5%	0.1%	-1.4%	0,010	-4.7%	-2.7%	2.3%	-0.6%	.,	-2.0%	-0.4%	-0.1%	1.5%	
Yo Y Change						-0.4%		-8.4%	-6.5%	-5.7%	-5.7%	-3.1%	-0.9%	-3.1%	-1.1%	

bezeq		FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 200
Pelephone																	
Key Performance Indicators																	
Subscribers (in 000's)		2,287	2,306	2,323	2,366	2,427	2,427	2,478	2,513	2,560	2,622	2,622	2,595	2,636	2,698	2,649	2
,	QoQ Change			0.7%	1.9%	2.6%		2.1%	1.4%	1.9%	2.4%		-1.0%	1.6%	2.4%	-1.8%	
	YoY Change						6.1%	7.5%	8.2%	8.2%	8.0%	8.0%	4.7%	4.9%	5.4%	1.0%	
RPU (in NIS)		138	136	141	142	136	138	132	129	135	130	131	126	128	129	122	
` ,	QoQ Change			3.7%	0.7%	-4.2%		-2.9%	-2.3%	4.7%	-3.7%		-3.1%	1.6%	0.8%	-5.4%	
	YoY Change						0.0%	-2.9%	-8.5%	-4.9%	-4.4%	-5.1%	-4.5%	-0.8%	-4.4%	-6.2%	
OU (per sub, per month)		338	345	346	357	347	349	344	350	363	358	354	355	358	359	335	
. ,,	QoQ Change			0.3%	3.2%	-2.8%		-0.9%	1.7%	3.7%	-1.4%		-0.8%	0.8%	0.3%	-6.7%	
	YoY Change						3.3%	-0.3%	1.2%	1.7%	3.2%	1.4%	3.2%	2.3%	-1.1%	-6.4%	
subscribers (in 000's)		60	85	115	146	255	255	358	471	607	749	749	867	977	1,068	1,151	
	QoQ Change			35.3%	27.0%	74.7%		40.4%	31.6%	28.9%	23.4%		15.8%	12.7%	9.3%	7.8%	
	YoY Change						325.0%	321.2%	309.6%	315.8%	193.7%	193.7%	142.2%	107.4%	75.9%	53.7%	
data of total cellular service rev	enue e	8.6%	10.0%	10.3%	10.9%	11.6%	10.7%	12.0%	12.5%	12.8%	13.6%	12.7%	15.0%	15.5%	16.2%	18.4%	1
/ES																	
ey Performance Indicators																	
ubscribers (in 000's)		521	528	535	539	540	540	542	543	545	549	549	549	551	556	560	
	QoQ Change			1.3%	0.7%	0.2%		0.4%	0.2%	0.4%	0.7%		0.0%	0.4%	0.9%	0.7%	
2011 (in 1110)	YoY Change	205	244	242	244	24.4	3.6%	2.7%	1.5%	1.1%	1.7%	1.7%	1.3%	1.5%	2.0%	2.0%	
		205	211	212	211	214	212	218	218	220	212	217	231	230	226	225	
RPU (in NIS)	QoQ Change			0.5%	-0.5%	1.4%		1.9%	0.0%	0.9%	-3.6%		9.0%	-0.4%	-1.7%	-0.4%	





GLOSSARY & FOOTNOTES

Glossary

EBITDA = Earnings Before Interest, Taxes, Depreciation & Amortization

Free Cash Flow = Operating cash flow less net capital expenditures plus dividends received

Net Capital Expenditures = Purchase of property, plant & equipment (less proceeds from sale) and investment in intangible assets

ARPU = Average Revenue Per User

MOU = Minutes of Use
N/A = Not Available
N/M = Not Meaningful

General Financial Footnotes

Pursuant to IFRS standards, the Company is not required to report financial data for its subisidaries.

2008 Financial Footnotes

Dividends and interest received were reclassified from operating cash flow to cash flow from investment activities.

Group net profit attributed to Bezeq shareholders was retroactively adjusted from 1.1.08 due to the adoption of IAS 27 and IFRS 3.

Net provision for early retirement in relation to labor agreement of NIS 165 million taken in Q4 2008.

Bezeg International capex and FCF were retroactively adjusted to include acquistions of other intangible assets.

2007 Financial Footnotes

Group operating cash flow and capex were reclassified in Q1 and Q2 2007.

Net provision for early retirement in relation to labor agreement of NIS 51 million taken in Q4 2007.

2006 Financial Footnotes

Net provision for early retirement in relation to the December 2006 labor agreement of NIS 290 million taken in Q4 2006.

In the fourth quarter of 2006 stock-based compensation totaled NIS 286 million.

KPIs Footnotes

2 The following KPIs were retroactively adjusted:

Outgoing minutes - excludes internet dial-up and Bezeg employee minutes

Incoming minutes - includes international minutes

ARPL - includes revenue from installation fees and nominal figures instead of normalized ones

ARPU - ADSL - includes revenue from equipment sales

Not including revenues from data communications and transmission services, internet sevices, services to communications providers, and contract and other work.