



November 29, 2011

### **Immediate Report**

#### **Class action - Pelephone**

On November 28, 2011, the Company received notice from the subsidiary Pelephone Communications Ltd. ("Pelephone") concerning a claim together with an application for its certification as a class action, which it had received that same day and which was filed against it in the Haifa District Court.

According to the applicant, Pelephone unlawfully records its customers when they are in Pelephone's service centers.

The reliefs sued for in the claim are, *inter alia*, a declaratory order stating that Pelephone violated the provisions of the law, a mandamus instructing Pelephone to cease and desist from making the recordings and delete existing recordings, and financial relief in the amount of NIS 285 million (as noted in the Statement of Claim, quantified at NIS 100 per personal claim multiplied by the number of Pelephone subscribers).

Pelephone is studying the claim. At this stage, neither Pelephone nor the Company is able to assess the likelihood of its success.

*The above information constitutes a translation of the Immediate Report published by the Company. The Hebrew version was submitted by the Company to the relevant authorities pursuant to Israeli law, and represents the binding version and the only one having legal effect. This translation was prepared for convenience purposes only.*