



Social Involvement and Community Outreach Policy

Bezeq - The Israel Telecommunications Corp. Ltd.

This document reviews the key points of Bezeq's social involvement and community outreach policy.
The document was approved by Bezeq's management and the Board of Directors on February 24, 2022

Introduction

In many ways, Bezeq is the quintessential Israeli company, and even when it is a privately-held company operating in a competitive business market, it is widely regarded as a national company for a good reason. It is an inseparable part of the Israeli public sphere, Bezeq is involved in the community's daily life in many ways and diverse aspects. Bezeq's commitment and involvement with the community is appreciated through the employees' volunteer work, the initiation and development of community benefit projects followed by the long-term support of these projects, and the massive-scale, high-investment technological processes involved to establish one of the world's most advanced communications infrastructure nationwide, ranging from the big cities to the outskirts while empowering the periphery and bringing it closer to the center, thus supporting employment and growth.

Bezeq's social involvement and community outreach can be measured through different actions, such as monetary donations, employee volunteer work, and communication infrastructure donations to support associations and social organizations. In this sense, Bezeq focuses specifically on three main aspects: a) bridge the digital divide by offering equal access to digital services as a way to reduce socioeconomic gaps; b) employee volunteer work; and, c) include the younger generation in the workforce.

Objective

This document presents Bezeq's social involvement and community outreach policy, outlining how it is implemented by the Company.

Main Aspect: Bridging the Digital Divide

As Israel's largest and oldest telecom company that provides cutting-edge digital communication services to millions of customers, Bezeq made it its mission to help connect people to state-of-the-art communication services and seize the opportunities presented by the information age in education and employment. By bridging the digital divide, the company is contributing to reducing the general gaps affecting Israeli society. Our contribution includes:

- Supplying communication infrastructure;
- Imparting basic and advanced computer and Internet skills;



- Improving the online surfing experience while provide safe and secure access to content; and,
- Advanced technological training, incorporating computers and Internet communication for enhanced employment opportunities.

Second Aspect: Employee Volunteer Work

The volunteer work performed by Bezeq employees for the community has been an essential part of the “Bezeq spirit” throughout the generations, reflecting its social commitment to the community it serves. For the employees, social involvement reinforces their sense of belonging, to the community and to Bezeq as their employer. Bezeq encourages its employees to volunteer during working hours and also during their personal time. There are many opportunities to engage in volunteer work, which are in cooperation with several associations nationwide.

Third Aspect: Including the Younger Generation in the Labor Market

As a major employer in the Israeli market, Bezeq believes it is very important to train and prepare the younger generation for the labor market, while providing them with tools for success. For this reason, Bezeq partnered with the HaNoar HaOved VeHaLomed (Working and Studying Youth) Youth Movement project aimed at 11th and 12th graders. We believe that a successful entrance into the labor market will help members of the younger generation improve their socioeconomic status, contribute the most to their potential, and help to best integrate to society. Additionally, Bezeq also manages another project aimed at offering summer jobs for employees' teenage children.

Contacting the Company and the Selection Process

Any association and organization operating within Bezeq’s community outreach policy focus areas that is interested in receiving Bezeq's support may apply at pr@bezeq.co.il.

We carefully and thoroughly review all donation requests received, and make sure that the organizations that reach out to us meet a the threshold conditions, including a lawful registration as an association and/or non-profit organization (Section 46A of the Income Tax Ordinance), and valid certificates of proper management and bookkeeping.

Bezeq does not guarantee that it will answer all requests made through this channel, and it clarifies that only appeals consistent with this policy will be reviewed.

