



Facts & Figures Q3 2011

Three months ending September 30, 2011

Index of contents

Sheet I - Income statement, cash flows and balance sheet Sheet II - Key Performance Indicators (KPIs) Sheet III - Glossary & Footnotes

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(NIS millions, except for EPS)	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008	Q1 2009	Q2 2009	Q3 2009	Q4 2009	FY 2009	Q1 2010	Q2 2010	Q3 2010	Q4 2010	FY 2010	Q1 2011	Q2 2011	Q3 2011
	2001	2000	2000	2000	2000	2000	2000	2000	2000	2000	2005	2010	2010	2010	2010	2010	2011	2011	2011
Bezeq Group ^{(1) (2)}																			
Key Income Statement Metrics																			
Revenues	11,136	2,760	2,748	2,806	2,701	11,015	2,791	2,872	2,924	2,932	11,519	2,915	2,981	3,033	3,058	11,987	2,913	2,893	2,91
QoQ Change YoY Change			-0.4%	2.1%	-3.7%	-1.1%	3.3% 1.1%	2.9% 4.5%	1.8% 4.2%	0.3% 8.6%	4.6%	-0.6% 4.4%	2.3% 3.8%	1.7% 3.7%	0.8% 4.3%	4.1%	-4.7% -0.1%	-0.7% -3.0%	0.i -3.i
Operating Profit	2,321	641	772	775	452	2,640	799	4.5% 818	4.2%	480	4.0% 2,972	4.4% 874	3.8% 990	3.7% 979	4.3% 901	3,744	-0.1% 665	-3.0% 935	-3.0 94
QoQ Change	_,	•	20.4%	0.4%	-41.7%	_,	76.8%	2.4%	7.0%	-45.1%	_,•••_	82.1%	13.3%	-1.1%	-8.0%	•,	-26.2%	40.6%	1.
YoY Change						13.7%	24.6%	6.0%	12.9%	6.2%	12.6%	9.4%	21.0%	11.9%	87.7%	26.0%	-23.9%	-5.6%	-3.
Net profit attributed to Bezeq shareholders	1,330	411	456	462	298	1,627	608	541	2,088	366	3,603	642	638	588	575	2,443	407	585	5
QoQ Change			10.9%	1.3%	-35.5%		104.0%	-11.0%	286.0%	-82.5%		75.4%	-0.6%	-7.8%	-2.2%		-29.2%	43.7%	-6.
Yo Y Change						22.3%	47.9%	18.6%	351.9%	22.8%	121.5%	5.6%	17.9%	-71.8%	57.1%	-32.2%	-36.6%	-8.3%	-6.
Earnings Per Share - Basic	0.51	0.15	0.17	0.18	0.12	0.62	0.23	0.21	0.79	0.14	1.37	0.24	0.24	0.22	0.21	0.91	0.15	0.22	0.2
Earnings Per Share - Diluted	0.50	0.15	0.17	0.17	0.12	0.61	0.23	0.20	0.79	0.12	1.34	0.24	0.24	0.22	0.20	0.90	0.15	0.21	0.2
Depreciation & amortization	1,509	368	361	365	364	1,458	371	377	361	376	1,485	343	348	350	368	1,409	335	348	35
QoQ Change YoY Change			-1.9%	1.1%	-0.3%	0.404	1.9% 0.8%	1.6% 4.4%	-4.2%	4.2% 3.3%	1.9%	-8.8% -7.5%	1.5% -7.7%	0.6% -3.0%	5.1% -2.1%	-5.1%	-9.0% -2.3%	3.9% 0.0%	2.6 2.0
EBITDA	3.830	1,009	1,133	1.140	816	-3.4% 4,098	1,170	4.4% 1,195	-1.1% 1,236	3.3% 856	4,457	-7.5% 1,217	1,338	-3.0% 1,329	-2.1% 1,269	-5.1% 5,153	-2.3%	1,283	1,30
QoQ Change	3,830	1,009	12.3%	0.6%	-28.4%	4,096	43.4%	2.1%	3.4%	-30.7%	4,437	42.2%	9.9%	-0.7%	-4.5%	5,155	-21.2%	28.3%	1,30
Yo Y Change			12.376	0.078	-20.478	7.0%	43.4%	5.5%	3.4 <i>%</i> 8.4%	-30.7 %	8.8%	4.0%	12.0%	7.5%	-4.3% 48.2%	15.6%	-17.8%	-4.1%	-2.1
lo ronange						1.070	10.076	0.070	0.470	4.370	0.070	4.070	12.070	1.070	40.270	10.070	-11.070	-4.170	-2.1
Shares Outstanding - Basic	2,605	2,605	2,605	2,605	2,605	2,605	2,606	2,617	2,628	2,657	2,635	2,663	2,675	2,677	2,682	2,675	2,688	2,699	2,70
Shares Outstanding - Diluted	2,641	2,649	2,648	2,648	2,649	2,649	2,647	2,667	2,677	2,702	2,685	2,710	2,713	2,715	2,720	2,717	2,722	2,724	2,72
Key Cash Flow Metrics	2,697	534	727	4 445	693	2.000	4 4 2 4	715	4 024	785	2.055	806	976	4.400	748	2 000	775	670	88
Operating cash flow	2,697	534		1,115		3,068	1,134		1,021		3,655			1,166	-35.8%	3,696			31.6
QoQ Change YoY Change			36.1%	53.4%	-37.9%	13.7%	63.8% 112.5%	-37.0% -1.7%	42.9% -8.4%	-23.1% 13.3%	19.1%	2.7% -28.9%	21.1% 36.6%	19.5% 14.2%	-35.8%	1.1%	3.6% -3.8%	-13.5% -31.4%	-24.4
Capital expenditures, gross (accounting)	1.086	263	563	297	509	1,632	395	399	-0.4% 326	385	1,505	-28.9%	427	381	-4.7% 478	1,645	-3.8%	-31.4% 495	-24.4
QoQ Change	1,000	205	114.1%	-47.2%	71.4%	1,052	-22.4%	1.0%	-18.3%	18.1%	1,505	-6.5%	18.6%	-10.8%	25.5%	1,045	5.9%	-2.2%	-11.7
YoY Change			114.170	47.270	71.470	50.3%	50.2%	-29.1%	9.8%	-24.4%	-7.8%	-8.9%	7.0%	16.9%	24.2%	9.3%	40.6%	15.9%	14.7
Capital expenditures, gross (cash flow)	991	287	346	539	359	1,531	410	381	384	360	1,535	369	396	376	481	1,622	500	455	47
QoQ Change			20.9%	55.6%	-33.4%	.,	14.0%	-7.0%	0.8%	-6.2%	.,	2.4%	7.3%	-5.1%	27.9%	.,	4.0%	-9.0%	5.3
Yo Y Change						54.5%	42.9%	10.0%	-28.8%	0.3%	0.2%	-9.9%	3.9%	-2.1%	33.5%	5.7%	35.5%	14.9%	27.4
Capital expenditures, net (cash flow)	814	226	320	525	313	1,384	359	370	364	352	1,445	354	370	328	439	1,491	313	406	37
QoQ Change			42.0%	63.9%	-40.3%		14.5%	3.2%	-1.6%	-3.2%		0.5%	4.5%	-11.4%	33.8%		-28.7%	29.7%	-7.9
Yo Y Change						70.0%	58.9%	15.5%	-30.7%	12.5%	4.4%	-1.3%	0.0%	-9.9%	24.6%	3.2%	-11.6%	9.7%	14.0
Free cash flow	1,883	308	406	590	379	1,684	776	345	657	433	2,210	452	606	838	309	2,205	462	264	50
QoQ Change			31.7%	45.2%	-35.7%		104.5%	-55.6%	90.7%	-34.1%		4.5%	34.1%	38.3%	-63.1%		49.5%	-42.9%	92.4
Yo Y Change						-10.6%	151.6%	-15.2%	11.4%	14.0%	31.3%	-41.7%	75.9%	27.5%	-28.6%	-0.2%	2.2%	-56.4%	-39.4
Key Balance Sheet Metrics																			_
Total debt	5,034	4,797	4,530	4,483	4,356	4,356	4,531	4,168	4,166	4,136	4,136	3,880	5,229	5,727	5,717	5,717	5,638	6,984	9,61
Cash & short-term investments	1,589	1,597	803	1,256	816	816	1,736	882	1,459	734	734	956	242	1,412	372	372	701	487	3,62
Net debt	3,445	3,200	3,727	3,227	3,540	3,540	2,795	3,286	2,707	3,402	3,402	2,924	4,987	4,315	5,345	5,345	4,937	6,497	5,99
Ratios					_										_				
Operating margin	20.8%	23.2%	28.1%	27.6%	16.7%	24.0%	28.6%	28.5%	29.9%	16.4%	25.8%	30.0%	33.2%	32.3%	29.5%	31.2%	22.8%	32.3%	32.4
Net margin	11.9%	14.9%	16.6%	16.5%	11.0%	14.8%	21.8%	18.8%	71.4%	12.5%	31.3%	22.0%	21.4%	19.4%	18.8%	20.4%	14.0%	20.2%	18.9
EBITDA margin	34.4%	36.6%	41.2%	40.6%	30.2%	37.2%	41.9%	41.6%	42.3%	29.2%	38.7%	41.7%	44.9%	43.8%	41.5%	43.0%	34.3%	44.3%	44.6
Capex/Sales	9.8%	9.5%	20.5%	10.6%	18.8%	14.8%	14.2%	13.9%	11.1%	13.1%	13.1%	12.3%	14.3%	12.6%	15.6%	13.7%	17.4%	17.1%	15.0
Total debt / EBITDA (ttm)	1.31				1.06	1.06	1.06	0.96	0.94	0.93	0.93	0.86	1.13	1.21	1.11	1.11	1.14	1.43	1.
Net debt / EBITDA (ttm)	0.90				0.86	0.86	0.66	0.76	0.61	0.76	0.76	0.65	1.07	0.91	1.04	1.04	1.00	1.33	1.

¹ As of August 21, 2009, the Company ceased consolidating yes' financial results and started accounting for its investment in yes according to the equity method. The Bezeq Group's financial data herein reflect the yes deconsolidation as of December 31, 2007.

² The Bezeq Group results reflect the consolidation of Walla! as of April 25, 2010.

bezeg		FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3
	(NIS millions, except for EPS)	2007	2008	2008	2008	2008	2008	2009	2009	2009	2009	2009	2010	2010	2010	2010	2010	2011	2011	2011

Bezeq Fixed-Line

Key Income Statement Metrics	5,713	1,408	1,354	1,388	1,348	5,498	1,326	1,318	1,343	1,316	5,303	1,304	1,307	1,323	1,329	5,263	1,178	1,170	1,
QoQ Change	0,110	1,400	-3.8%	2.5%	-2.9%	0,400	-1.6%	-0.6%	1.9%	-2.0%	0,000	-0.9%	0.2%	1.2%	0.5%	0,200	-11.4%	-0.7%	.,
YoY Change						-3.8%	-5.8%	-2.7%	-3.2%	-2.4%	-3.5%	-1.7%	-0.8%	-1.5%	1.0%	-0.8%	-9.7%	-10.5%	-1
elephony Revenues	3,905	N/A	N/A	N/A	N/A	3,572	839	828	843	823	3,333	785	795	788	792	3,160	617	607	
QoQ Change	-,					-,		-1.3%	1.8%	-2.4%	-,	-4.6%	1.3%	-0.9%	0.5%	-,	-22.1%	-1.6%	
YoY Change						-8.5%					-6.7%	-6.4%	-4.0%	-6.5%	-3.8%	-5.2%	-21.4%	-23.6%	-2
oadband Internet Revenues	712	N/A	N/A	N/A	N/A	790	207	210	221	225	863	236	235	249	257	977	265	269	
QoQ Change								1.4%	5.2%	1.8%		4.9%	-0.4%	6.0%	3.2%		3.1%	1.5%	
Yo Y Change						11.0%					9.2%	14.0%	11.9%	12.7%	14.2%	13.2%	12.3%	14.5%	
ansmission & Data Revenues	754	N/A	N/A	N/A	N/A	811	207	213	217	214	851	223	221	219	219	882	228	233	
QoQ Change								2.9%	1.9%	-1.4%		4.2%	-0.9%	-0.9%	0.0%		4.1%	2.2%	
YoY Change						7.6%					4.9%	7.7%	3.8%	0.9%	2.3%	3.6%	2.2%	5.4%	
ther Service Revenues	342	N/A	N/A	N/A	N/A	325	73	67	62	54	256	60	56	67	61	244	68	61	
QoQ Change								-8.2%	-7.5%	-12.9%		11.1%	-6.7%	19.6%	-9.0%		11.5%	-10.3%	
YoY Change						-5.0%					-21.2%	-17.8%	-16.4%	8.1%	13.0%	-4.7%	13.3%	8.9%	-
perating profit	1,319	373	442	428	232	1,475	437	434	491	161	1,523	490	503	556	494	2,043	211	517	
QoQ Change	.,		18.5%	-3.2%	-45.8%	.,	88.4%	-0.7%	13.1%	-67.2%	.,	204.3%	2.7%	10.5%	-11.2%	_,	-57.3%	145.0%	
Yo Y Change					/ •	11.8%	17.2%	-1.8%	14.7%	-30.6%	3.3%	12.1%	15.9%	13.2%	206.8%	34.1%	-56.9%	2.8%	
et profit (1)	737	244	290	271	145	950	336	316	319	136	1,107	360	349	377	340	1,426	4	330	
QoQ Change			18.9%	-6.6%	-46.5%		131.7%	-6.0%	0.9%	-57.4%		164.7%	-3.1%	8.0%	-9.8%		-98.8%	8150.0%	
YoY Change						28.9%	37.7%	9.0%	17.7%	-6.2%	16.5%	7.1%	10.4%	18.2%	150.0%	28.8%	-98.9%	-5.4%	-
epreciation & amortization	941	218	211	214	209	852	211	205	184	194	794	170	171	171	178	690	162	171	
QoQ Change			-3.2%	1.4%	-2.3%		1.0%	-2.8%	-10.2%	5.4%		-12.4%	0.6%	0.0%	4.1%		-9.0%	5.6%	
Yo Y Change						-9.5%	-3.2%	-2.8%	-14.0%	-7.2%	-6.8%	-19.4%	-16.6%	-7.1%	-8.2%	-13.1%	-4.7%	0.0%	
BITDA	2,260	591	653	642	441	2,327	648	639	675	355	2,317	660	674	727	672	2,733	373	688	
QoQ Change	_,		10.5%	-1.7%	-31.3%	_,	46.9%	-1.4%	5.6%	-47.4%	_,	85.9%	2.1%	7.9%	-7.6%	_,	-44.5%	84.5%	
Yo Y Change						3.0%	9.6%	-2.1%	5.1%	-19.5%	-0.4%	1.9%	5.5%	7.7%	89.3%	18.0%	-43.5%	2.1%	-
ey Cash Flow Metrics (2)																			
perating cash flow	1,379	N/A	N/A	N/A	N/A	1,691	635	408	526	651	2,220	393	523	684	540	2,140	419	496	_
QoQ Change	.,					1,001		-35.7%	28.9%	23.8%	_,0	-39.6%	33.1%	30.8%	-21.1%	_,	-22.4%	18.4%	2
YoY Change						22.6%		-30.770	20.070	20.070	31.3%	-38.1%	28.2%	30.0%	-17.1%	-3.6%	6.6%	-5.2%	-
apital expenditures, gross (accounting)	513	128	139	112	221	600	210	209	191	234	844	228	269	250	294	1,041	333	310	
QoQ Change	0.0		8.6%	-19.4%	97.3%		-5.0%	-0.5%	-8.6%	22.5%	•	-2.6%	18.0%	-7.1%	17.6%	.,•	13.3%	-6.9%	-2
YoY Change			0.070	10.170	01.070	17.0%	64.1%	50.4%	70.5%	5.9%	40.7%	8.6%	28.7%	30.9%	25.6%	23.3%	46.1%	15.2%	
apital expenditures, gross (cash flow)	505	158	132	156	170	616	238	191	204	220	853	238	247	245	302	1,032	319	319	
QoQ Change			-16.5%	18.2%	9.0%	0.0	40.0%	-19.7%	6.8%	7.8%		8.2%	3.8%	-0.8%	23.3%	.,	5.6%	0.0%	-
YoY Change			-10.070	10.2 /0	3.070	22.0%	50.6%	44.7%	30.8%	29.4%	38.5%	0.2%	29.3%	20.1%	37.3%	21.0%	34.0%	29.1%	
apital expenditures, net (cash flow)	336	98	107	144	123	472	189	182	185	211	767	223	221	197	259	900	132	271	
QoQ Change	000	50	9.2%	34.6%	-14.6%	412	53.7%	-3.7%	1.6%	14.1%		5.7%	-0.9%	-10.9%	31.5%		-49.0%	105.3%	-
			5.270	34.070	-14.070	40.5%	92.9%	70.1%	28.5%	71.5%	62.5%	18.0%	21.4%	6.5%	22.7%	17.3%	-40.8%	22.6%	-
	1,043	N/A	N/A	N/A	N/A	1,219	446	226	341	440	1,453	170	302	487	281	1,240	287	225	
Yo Y Change		IWA	1VA	N/A	nvA	1,213	440	-49.3%	50.9%	29.0%	1,455	-61.4%	77.6%	61.3%	-42.3%	1,240	2.1%	-21.6%	
YoY Change	1,043								00.370	23.070	19.2%	-61.9%	33.6%	42.8%	-42.3%	-14.7%	68.8%	-25.5%	
YoY Change ree cash flow QoQ Change	1,043					16.9%						01.070	00.075			,5	00.070	20.070	
Free cash flow	1,043					16.9%													
Yo Y Change QoQ Change Yo Y Change atios		20.5%	22.09/	20.00/	47.00/		22.09/	22.0%	20.0%	40.0%	20.7%	27.0%	20.5%			20.0%	47.0%	44.00/	
ree cash flow QoQ Change YoY Change YoY Change YoY Change Perating margin	23.1%	26.5%	32.6%	30.8%	17.2%	26.8%	33.0%	32.9%	36.6%	12.2%	28.7%	37.6%	38.5%	42.0%	37.2%	38.8%	17.9%	44.2%	
ree cash flow QoQ Change Yo Y Change Yo Y Change Yo Y Change Deperating margin let margin	23.1% 12.9%	17.3%	21.4%	19.5%	10.8%	26.8% 17.3%	25.3%	24.0%	23.8%	10.3%	20.9%	27.6%	26.7%	42.0% 28.5%	37.2% 25.6%	27.1%	0.3%	28.2%	2
ree cash flow QoQ Change YoY Change YoY Change YoY Change Perating margin	23.1%					26.8%								42.0%	37.2%				4 2 6 2

¹ Net profit does not include share in profits/losses of equity-accounted investees.

² Beginning FY 2009, the Israeli Securities Authority directives require the publication of a separate report for Bezeq Fixed-Line, including full balance sheet, income statement and cash flow data. Prior years quarterly data is presented in this metrics file for convenience purposes only.

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B		FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3
(NIS millions, ex	cept for EPS)	2007	2008	2008	2008	2008	2008	2009	2009	2009	2009	2009	2010	2010	2010	2010	2010	2011	2011	2011
Pelephone																				
•																				
Key Income Statement Metrics Total Revenues		4,684	1,173	1,188	1,214	1,138	4,713	1,265	1,346	1,372	1,393	5,376	1,393	1,429	1,442	1,468	5,732	1,450	1,438	1,421
Total Nevenues	QoQ Change	4,004	1,175	1.3%	2.2%	-6.3%	4,713	11.2%	6.4%	1.9%	1.5%	3,370	0.0%	2.6%	0.9%	1.8%	5,752	-1.2%	-0.8%	-1.2%
	YoY Change				2.270	0.070	0.6%	7.8%	13.3%	13.0%	22.4%	14.1%	10.1%	6.2%	5.1%	5.4%	6.6%	4.1%	0.6%	-1.5%
Service Revenues	· · · · · · · · · · · · · · · · · · ·	3,972	N/A	N/A	N/A	N/A	4,020	1,019	1,050	1,101	1,086	4,256	1,106	1,140	1,159	1,145	4,550	949	925	914
	QoQ Change	- , -						,	3.0%	4.9%	-1.4%	,	1.8%	3.1%	1.7%	-1.2%	,	-17.1%	-2.5%	-1.2%
	YoY Change						1.2%					5.9%	8.5%	8.6%	5.3%	5.4%	6.9%	-14.2%	-18.9%	-21.1%
Equipment Revenues	, i i i i i i i i i i i i i i i i i i i	712	N/A	N/A	N/A	N/A	693	246	296	271	307	1,120	287	289	283	323	1,182	501	513	507
	QoQ Change								20.3%	-8.4%	13.3%		-6.5%	0.7%	-2.1%	14.1%		55.1%	2.4%	-1.2%
	YoY Change						-2.7%					61.6%	16.7%	-2.4%	4.4%	5.2%	5.5%	74.6%	77.5%	79.2%
Operating profit		805	215	266	293	159	933	302	321	316	251	1,190	322	362	356	343	1,383	399	357	342
	QoQ Change			23.7%	10.2%	-45.7%		89.9%	6.3%	-1.6%	-20.6%		28.3%	12.4%	-1.7%	-3.7%		16.3%	-10.5%	-4.2%
	Yo Y Change						15.9%	40.5%	20.7%	7.8%	57.9%	27.5%	6.6%	12.8%	12.7%	36.7%	16.2%	23.9%	-1.4%	-3.9%
Net profit		585	163	180	211	128	682	230	233	231	181	875	259	267	239	268	1,033	310	279	263
	QoQ Change			10.4%	17.2%	-39.3%		79.7%	1.3%	-0.9%	-21.6%		43.1%	3.1%	-10.5%	12.1%		15.7%	-10.0%	-5.7%
	Yo Y Change						16.6%	41.1%	29.4%	9.5%	41.4%	28.3%	12.6%	14.6%	3.5%	48.1%	18.1%	19.7%	4.5%	10.0%
Depreciation & amortization		479	129	130	129	135	523	139	151	155	158	603	149	149	149	154	601	139	143	139
	QoQ Change			0.8%	-0.8%	4.7%		3.0%	8.6%	2.6%	1.9%		-5.7%	0.0%	0.0%	3.4%		-9.7%	2.9%	-2.8%
	Yo Y Change						9.2%	7.8%	16.2%	20.2%	17.0%	15.3%	7.2%	-1.3%	-3.9%	-2.5%	-0.3%	-6.7%	-4.0%	-6.7%
EBITDA		1,284	344	396	422	294	1,456	441	472	471	410	1,794	471	511	505	497	1,984	539	500	481
	QoQ Change			15.1%	6.6%	-30.3%		50.0%	7.0%	-0.2%	-13.0%		14.9%	8.5%	-1.2%	-1.6%		8.5%	-7.2%	-3.8%
	YoY Change						13.4%	28.2%	19.2%	11.6%	39.5%	23.2%	6.8%	8.3%	7.2%	21.2%	10.6%	14.4%	-2.2%	-4.8%
Key Cash Flow Metrics																				
Operating cash flow		1,228	256	344	379	298	1,277	375	290	395	55	1,115	350	378	400	91	1,219	308	101	168
	QoQ Change			34.4%	10.2%	-21.4%		25.8%	-22.7%	36.2%	-86.1%		536.4%	8.0%	5.8%	-77.3%		238.5%	-67.2%	66.3%
	Yo Y Change						4.0%	46.5%	-15.7%	4.2%	-81.5%	-12.7%	-6.7%	30.3%	1.3%	65.5%	9.3%	-12.0%	-73.3%	-58.0%
Capital expenditures, gross (accou	unting)	440	108	374	172	257	911	165	127	107	109	508	110	112	99	110	431	122	109	98
	QoQ Change			246.3%	-54.0%	49.4%		-35.8%	-23.0%	-15.7%	1.9%		0.9%	1.8%	-11.6%	11.1%		10.9%	-10.7%	-10.1%
	Yo Y Change						107.0%	52.8%	-66.0%	-37.8%	-57.6%	-44.2%	-33.3%	-11.8%	-7.5%	0.9%	-15.2%	10.9%	-2.7%	-1.0%
Capital expenditures, gross (cash	flow)	381	103	182	350	163	798	149	163	146	101	559	92	114	99	92	397	133	86	107
	QoQ Change			76.7%	92.3%	-53.4%		-8.6%	9.4%	-10.4%	-30.8%		-8.9%	23.9%	-13.2%	-7.1%		44.6%	-35.3%	24.4%
	Yo Y Change						109.4%	44.7%	-10.4%	-58.3%	-38.0%	-29.9%	-38.3%	-30.1%	-32.2%	-8.9%	-29.0%	44.6%	-24.6%	8.1%
Capital expenditures, net (cash flo		376	102	181	350	162	795	149	159	146	101	555	92	114	99	92	397	133	86	71
	QoQ Change			77.5%	93.4%	-53.7%		-8.0%	6.7%	-8.2%	-30.8%		-8.9%	23.9%	-13.2%	-7.1%		44.6%	-35.3%	-17.4%
	YoY Change						111.4%	46.1%	-12.2%	-58.3%	-37.7%	-30.2%	-38.3%	-28.3%	-32.2%	-8.9%	-28.5%	44.6%	-24.6%	-28.3%
Free cash flow		852	154	163	29	136	482	226	131	249	-45	560	258	264	301	-1	822	175	15	97
	QoQ Change			5.8%	-82.2%	369.0%		66.2%	-42.0%	90.1%	-118.1%		-673.3%	2.3%	14.0%	-100.3%		N/M	-91.4%	546.7%
	YoY Change						-43.4%	46.8%	-19.6%	758.6%	-133.1%	16.2%	14.2%	101.5%	20.9%	-97.8%	46.8%	-32.2%	-94.3%	-67.8%
Ratios																				
Operating margin		17.2%	18.3%	22.4%	24.1%	14.0%	19.8%	23.9%	23.8%	23.0%	18.0%	22.1%	23.1%	25.3%	24.7%	23.4%	24.1%	27.5%	24.8%	24.1%
Net margin		12.5%	13.9%	15.2%	17.4%	11.2%	14.5%	18.2%	17.3%	16.8%	13.0%	16.3%	18.6%	18.7%	16.6%	18.3%	18.0%	21.4%	19.4%	18.5%
EBITDA margin		27.4%	29.3%	33.3%	34.8%	25.8%	30.9%	34.9%	35.1%	34.3%	29.4%	33.4%	33.8%	35.8%	35.0%	33.9%	34.6%	37.2%	34.8%	33.8%
Capex/Sales		9.4%	9.2%	31.5%	14.2%	22.6%	19.3%	13.0%	9.4%	7.8%	7.8%	9.4%	7.9%	7.8%	6.9%	7.5%	7.5%	8.4%	7.6%	6.9%

(NIS millions, except for EPS)	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008	Q1 2009	Q2 2009	Q3 2009	Q4 2009	FY 2009	Q1 2010	Q2 2010	Q3 2010	Q4 2010	FY 2010	Q1 2011	Q2 2011	Q3 2011
Bezeq International																			
Key Income Statement Metrics ¹																			
Revenues	1,304	314	326	329	337	1,306	324	327	332	334	1,318	343	340	347	350	1,380	329	332	35
QoQ Change			3.8%	0.9%	2.5%		-3.8%	0.7%	1.8%	0.5%		2.7%	-0.9%	2.2%	0.7%		-5.9%	0.9%	5.
Yo Y Change						0.2%	3.4%	0.3%	1.1%	-1.0%	0.9%	5.7%	4.1%	4.5%	4.8%	4.8%	-4.0%	-2.2%	1
perating profit	204	55	63	59	65	242	60	68	66	67	261	62	124	70	65	320	61	60	
QoQ Change			14.2%	-5.5%	10.1%		-7.5%	12.4%	-1.8%	0.5%		-7.7%	101.0%	-43.8%	-6.5%		-6.4%	-0.9%	1
Yo Y Change	450	40			40	18.6%	9.8%	8.0%	12.3%	2.5%	8.0%	2.3%	83.0%	4.8%	-1.5%	22.6%	-1.1%	-51.2%	-11
let profit	153	42	47	44	46	178	44	56	51	49	200	46	108	53	46	254	46	46	
QoQ Change			13.4%	-6.5%	4.0%	10.000	-3.7%	26.5%	-9.1%	-2.5%	10 10	-6.0%	132.9%	-50.6%	-14.2%	07.00/	0.2%	0.8%	-0
YoY Change	87	20	20	20	20	16.6% 80	6.2% 20	18.6% 21	15.2% 21	7.9% 23	12.1% 84	5.4% 23	94.0% 23	5.4% 24	-7.2% 25	27.0% 94	-1.1% 24	-57.2% 26	-14
	07	20	1.6%	-2.0%	-0.2%	00	-1.2%	21 5.4%	3.5%	23 5.4%	04	0.2%	23 1.8%	2.3%	23 7.1%	94	-3.6%	20 8.8%	5
YoY Change			1.0%	-2.0%	-0.2%	-7.5%	-1.2%	5.4% 1.8%	3.5% 7.5%	5.4% 13.5%	5.2%	15.2%	11.3%	2.3% 9.9%	11.7%	11.9%	-3.0%	0.0% 14.8%	18
BITDA	290	75	83	79	85	322	80	88	88	89	345	84	147	93	90	414	85	87	70
QoQ Change	200	10	10.8%	-4.7%	7.5%	011	-6.1%	10.7%	-0.6%	1.7%	040	-5.7%	74.4%	-36.6%	-3.3%	414	-5.4%	1.9%	3
YoY Change			10.070		1.070	10.8%	6.6%	6.5%	11.1%	5.1%	7.3%	5.5%	66.2%	6.0%	1.0%	20.0%	1.2%	-40.9%	-4.
Key Cash Flow Metrics ¹																			
Dperating cash flow	93	8	51	32	73	163	84	83	81	72	320	59	66	75	92	292	42	68	
QoQ Change			577.4%	-37.4%	129.4%		14.2%	-1.0%	-1.5%	-11.4%		-17.6%	10.7%	13.3%	23.1%		-54.2%	62.2%	-16.
Yo Y Change						76.3%	1010.8%	62.4%	155.5%	-1.3%	95.7%	-28.8%	-20.4%	-8.4%	27.3%	-8.8%	-29.3%	3.5%	-23
Capital expenditures, gross (accounting)	131	27	50	14	29	120	20	63	29	38	150	20	43	29	69	160	49	71	
QoQ Change			85.2%	-72.0%	107.1%		-31.0%	215.0%	-54.0%	31.0%		-47.4%	115.0%	-32.6%	137.9%		-29.0%	44.9%	19
Yo Y Change						-8.4%	-25.9%	26.0%	107.1%	31.0%	25.0%	0.0%	-31.7%	0.0%	81.6%	6.7%	145.0%	65.1%	193
Capital expenditures, gross (cash flow)	103	28	31	33	27	119	21	26	33	39	120	37	33	30	80	180	46	47	
QoQ Change			12.4%	7.7%	-19.1%		-20.4%	21.7%	28.3%	16.2%		-5.6%	-10.8%	-8.4%	167.3%	10.004	-42.6%	2.1%	95
Yo Y Change						14.7%	-22.0%	-15.6%	0.5%	44.5%	1.1%	71.3%	25.6%	-10.3%	106.2%	49.9%	25.3%	43.4%	205
capital expenditures, net (cash flow)	100	28	31	33	26	118	21	26	33	39	120	37	33	30	80	180	46	47	
QoQ Change			12.4%	7.7%	-20.7%	10 701	-19.2%	22.1%	28.5%	16.2%		-5.6%	-10.7%	-8.7%	168.1%	50.00/	-43.0%	2.6%	95
Yo Y Change	-7	-20	20	-1	47	18.7%	-22.4% 62	-15.8% 57	0.5% 48	47.3% 33	1.4% 200	72.0% 23	25.8% 33	-10.6% 45	106.2%	50.0% 112	24.7% -4	43.4% 21	200
QoQ Change	-7	-20	20 NM	-107.1%		45	62 33.1%	-8.9%	48 -15.3%	-30.6%	200	-31.6%	33 45.3%	45 35.1%	12 -73.9%	112		-670.7%	261
YoY Change			NIM	-107.1%	-3386.4%	N/M	33.1% NM	-8.9% 183.0%	-15.3% -3476.9%	-30.6% -28.7%	341.7%	-31.6% -63.4%	45.3% -41.6%	35.1% -6.8%	-73.9% -64.9%	-43.9%	-131.9% -116.3%	-670.7% -35.9%	-261 -176
to t Change						19/10/	INIV	183.0%	-3470.9%	-20.7%	341.7%	-03.4%	-41.0%	-0.0%	-04.9%	-43.9%	-110.3%	-33.9%	-170
atios																			
perating margin	15.6%	17.5%	19.2%	18.0%	19.3%	18.5%	18.5%	20.7%	20.0%	20.0%	19.8%	17.9%	36.4%	20.0%	18.6%	23.2%	18.5%	18.1%	17.
let margin	11.7%	13.2%	14.4%	13.4%	13.6%	13.7%	13.6%	17.1%	15.2%	14.8%	15.2%	13.5%	31.8%	15.4%	13.1%	18.4%	14.0%	13.9%	13.
EBITDA margin	22.3%	23.8%	25.4%	24.0%	25.2%	24.6%	24.6%	27.0%	26.4%	26.7%	26.2%	24.5%	43.1%	26.8%	25.7%	30.0%	25.8%	26.1%	25.
Capex/Sales	10.0%	8.6%	15.3%	4.3%	8.6%	9.2%	6.2%	19.3%	8.7%	11.4%	11.4%	5.8%	12.6%	8.3%	19.7%	11.6%	14.9%	21.4%	24.

¹ Q1-Q3 2010 results exclude Wallal's financials, but include a one-time profit from the consolidation of Wallal recorded in Q2-10, and another small profit from the sale of Wallal to Bezeq recorded in Q3-10.

(NIS millions, except for El	FY S) 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008	Q1 2009	Q2 2009	Q3 2009	Q4 2009	FY 2009	Q1 2010	Q2 2010	Q3 2010	Q4 2010	FY 2010	Q1 2011	Q2 2011	Q3 2011
yes																			
Key Income Statement Metrics ¹																			
Revenues	1,415	381	380	375	376	1,513	384	376	380	390	1,530	391	396	395	400	1,583	406	404	405
QoQ Cha	•		-0.4%	-1.2%	0.3%		2.0%	-2.0%	1.2%	2.5%		0.3%	1.2%	-0.2%	1.2%		1.3%	-0.4%	0.4%
Yo Y Cha						6.9%	0.6%	-1.0%	1.4%	3.7%	1.2%	2.0%	5.3%	3.9%	2.6%	3.4%	3.6%	2.0%	2.6%
Operating profit	56	27	43	52	55	177	66	59	61	63	248	59	7	72	41	178	61	65	63
QoQ Cha	•		58.5%	23.2%	5.6%		19.2%	-10.5%	2.7%	3.1%		-6.2%	-87.6%	884.8%	-43.4%		51.2%	6.4%	-3.0%
YoY Cha	-118	-66	-99	-82	-17	216.3% -265	145.6% -1	38.8% -95	15.7% -88	13.0% -38	40.1% -222	-11.0% -8	-87.7% -143	18.3% -78	-35.1% -84	-28.2% -314	4.6% -73	796.5% -88	-11.7% -76
Net profit QoQ Cha		-00-	-99 51.0%	-02 -17.3%	-78.7%	-205	-93.4%	-90 8152.7%	-7.0%	-30 -57.4%	-222	-78.1%	-143 1627.2%	-45.1%	-04 7.5%	-314	-12.9%	-00 20.4%	-14.1%
YoY Cha	•		51.0%	-17.3%	-70.7%	125.1%	-98.2%	-4.2%	7.7%	115.5%	-16.0%	617.0%	50.1%	-45.1%	123.5%	41.0%	787.6%	-38.1%	-3.1%
Depreciation & amortization	273	65	61	59	66	250	57	56	59	63	234	64	68	68	85	285	69	71	74
QoQ Cha			-6.4%	-3.1%	12.1%		-14.1%	-1.7%	6.1%	7.2%		0.9%	6.9%	-0.6%	25.4%		-19.3%	3.7%	4.1%
YoY Cha	•					-8.5%	-12.6%	-8.3%	0.3%	-4.1%	-6.3%	12.7%	22.7%	15.0%	34.6%	21.6%	7.6%	4.3%	9.3%
EBITDA	329	92	103	111	121	427	122	115	120	126	482	122	75	140	126	463	130	136	137
QoQ Cha	nge		12.7%	7.8%	9.0%		1.1%	-6.4%	4.3%	5.1%		-2.6%	-38.4%	84.9%	-10.0%		3.5%	5.0%	0.7%
Yo Y Cha	nge					29.7%	33.8%	11.1%	7.6%	3.8%	13.0%	0.0%	-34.2%	16.7%	-0.1%	-4.0%	6.1%	80.8%	-1.5%
Key Cash Flow Metrics															_				
Operating cash flow	250	84	32	97	133	347	91	93	135	91	410	124	110	126	132	492	141	119	134
QoQ Cha	nge		-61.5%	200.4%	37.1%		-32.0%	3.0%	44.6%	-32.9%		37.1%	-11.9%	15.1%	4.3%		7.4%	-15.9%	13.0%
Yo Y Cha	nge					38.9%	7.8%	188.5%	38.9%	-32.0%	18.1%	37.1%	17.3%	-6.6%	45.1%	20.0%	13.7%	8.4%	6.4%
Capital expenditures, gross (accounting)	299	70	52	77	66	265	20	71	101	78	270	66	79	82	68	295	79	75	68
QoQ Cha	•		-25.7%	48.1%	-14.3%		-69.7%	255.0%	42.3%	-22.8%		-15.4%	19.7%	3.8%	-16.6%		15.5%	-5.1%	-9.3%
Yo Y Cha						-11.4%	-71.4%	36.5%	31.2%	18.2%	1.9%	230.0%	11.3%	-18.8%	-12.3%	9.4%	19.7%	-5.1%	-17.1%
Capital expenditures, gross (cash flow)	255	79	40	56	63	238	61	60	87	53	262	61	63	65	89	278	71	64	67
QoQ Cha	-		-50.2%	41.2%	12.3%		-2.1%	-2.5%	45.9%	-39.6%		15.5%	3.6%	2.3%	38.2%		-20.5%	-9.5%	4.6%
YoY Cha				50		-6.7%	-22.6%	51.5%	56.5%	-15.8%	10.1%	-0.7%	5.5%	-25.9%	69.2%	6.4%	16.5%	1.8%	4.1%
Capital expenditures, net (cash flow)	255	79	40	56	63	238	61	60	87	52	261	61	63	64	89	277	71	64	67
QoQ Cha	•		-50.2%	41.2%	12.3%	-6.7%	-2.1% -22.6%	-2.5% 51.5%	44.9%	-39.6%	0.70/	16.0% -1.0%	3.5% 5.1%	1.1% -26.7%	40.3% 70.3%	6.2%	-20.5% 16.7%	-9.4% 2.1%	4.4% 5.5%
YoY Cha	-5	5	-7	41	71	-6.7% 109	-22.6% 29	33	55.4% 48	-16.4% 38	9.7% 149	-1.0% 63	5.1% 47	-26.7% 62	70.3% 42	0.2% 215	16.7% 70	2.1% 54	5.5% 67
QoQ Cha		5	-7 NM	41 NM	70.6%	109	-58.6%	33 14.4%	40 44.1%	-20.8%	149	66.2%	-26.6%	02 34.1%	-32.4%	215	66.5%	-22.6%	23.0%
YoY Cha	•		14101	1 NIVI	70.078	NM	522.3%	NM	16.5%	-45.9%	36.2%	116.9%	39.1%	29.5%	10.7%	44.0%	10.9%	17.0%	7.3%
Ratios																			
Operating margin	4.0%	7.0%	11.2%	14.0%	14.7%	11.7%	17.2%	15.7%	15.9%	16.0%	16.2%	15.0%	1.8%	18.1%	10.1%	11.3%	15.1%	16.2%	15.6%
Net margin	-8.3%		-26.1%	-21.9%	-4.6%	-17.5%	-0.3%	-25.3%	-23.3%	-9.7%	-14.5%	-2.1%	-36.1%	-19.8%	-21.0%	-19.8%	-18.1%	-21.9%	-18.7%
EBITDA margin	23.3%		27.2%	29.6%	32.2%	28.2%	-0.5 <i>%</i> 31.9%	30.5%	31.4%	32.2%	31.5%	31.3%	-30.1 <i>%</i> 19.1%	35.3%	31.4%	29.3%	32.0%	33.8%	33.9%
Capex/Sales	21.1%		13.7%	20.5%	17.5%	17.5%	5.2%	18.9%	26.5%	20.0%	17.6%	16.9%	20.0%	20.7%	17.1%	18.7%	19.5%	18.6%	16.8%
oupenoules	21.170	10.470	13.1 /0	20.070	17.570	17.570	J.2 /0	13.370	20.070	20.070	11.070	13.370	20.070	20.7 /0	11.170	10.170	10.070	10.070	. 3.0 /(

¹ Q2-10 includes a provision related to retroactive royalties claimed by ACUM.

B	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008	Q1 2009	Q2 2009	Q3 2009	Q4 2009	FY 2009	Q1 2010	Q2 2010	Q3 2010	Q4 2010	FY 2010	Q1 2011	Q2 2011	Q3 2011
	2001	2000	2000	2000	2000	2000	2003	2003	2005	2003	2003	2010	2010	2010	2010	2010	2011	2011	2011
Bezeq Fixed-Line																			
Key Performance Indicators																			
Total outgoing minutes (in millions) ¹	14.711	3,473	3,306	3,379	3,103	13,260	3,077	2,972	3,051	2,917	12,017	2,732	2,717	2,629	2,621	10,699	2,521	2,415	2,481
QoQ Change	,		-4.8%	2.2%	-8.2%	-,	-0.8%	-3.4%	2.7%	-4.4%	· · ·	-6.3%	, -0.5%	-3.2%	-0.3%	-,	-3.8%	-4.2%	2.7%
YoY Change						-9.9%	-11.4%	-10.1%	-9.7%	-6.0%	-9.4%	-11.2%	-8.6%	-13.8%	-10.1%	-11.0%	-7.7%	-11.1%	-5.6%
Total incoming minutes (in millions)	6,411	1,673	1,651	1,719	1,648	6,691	1,654	1,659	1,731	1,674	6,718	1,623	1,634	1,646	1,644	6,547	1,577	1,535	1,607
QoQ Change			-1.3%	4.1%	-4.1%		0.4%	0.3%	4.3%	-3.3%		-3.0%	0.7%	0.7%	-0.1%		-4.1%	-2.7%	4.7%
YoY Change						4.4%	-1.1%	0.5%	0.7%	1.6%	0.4%	-1.9%	-1.5%	-4.9%	-1.8%	-2.5%	-2.8%	-6.1%	-2.4%
Total access lines (in 000's) 1	2,749	2,700	2,669	2,633	2,603	2,603	2,568	2,536	2,507	2,476	2,476	2,445	2,412	2,382	2,352	2,352	2,342	2,336	2,341
QoQ Change			-1.1%	-1.3%	-1.1%	5.00/	-1.3%	-1.2%	-1.1%	-1.2%	4.007	-1.3%	-1.3%	-1.2%	-1.3%	5.00/	-0.4%	-0.3%	0.2%
YoY Change ARPL - Voice & fixed fees (in NIS) ¹	87	85		85	82	-5.3% 83	-4.9% 82	-5.0%	-4.8%	-4.9% 83	-4.9% 82	-4.8% 80	-4.9% 81	-5.0% 83	-5.0% 83	-5.0% 82	-4.2% 80	-3.2% 78	-1.7%
	87	85	82 -3.5%		82 -3.5%	83	82 0.0%	81 -1.2%	83	83 0.0%	82		81 1.3%		83 0.0%	82	-3.6%	-2.5%	78 0.0%
QoQ Change YoY Change			-3.5%	3.7%	-3.5%	-4.6%	-3.5%	-1.2%	2.5% -2.4%	0.0% 1.2%	-1.2%	-3.6% -2.4%	0.0%	2.5% 0.0%	0.0%	0.0%	-3.6%	-2.5% -3.7%	-6.0%
Churn rate (%)	9.5%	3.7%	2.8%	3.1%	2.9%	12.5%	3.2%	2.8%	3.0%	3.0%	12.1%	3.0%	3.1%	3.1%	3.4%	12.6%	3.1%	2.6%	2.6%
QoQ Change	0.078	0.170	-24.3%	10.7%	-6.5%	12.070	10.3%	-12.5%	7.1%	0.0%	12.170	0.0%	3.3%	0.0%	9.7%	12.070	-8.8%	-16.1%	0.0%
YoY Change						31.6%	-13.5%	0.0%	-3.2%	3.4%	-3.2%	-6.3%	10.7%	3.3%	13.3%	4.1%	3.3%	-16.1%	-16.1%
Broadband Internet lines (in 000's)	963	970	982	994	1,005	1,005	1,011	1,016	1,026	1,035	1,035	1,045	1,051	1,056	1,066	1,066	1,079	1,088	1,100
QoQ Change			1.2%	1.2%	1.1%		0.6%	0.5%	1.0%	0.9%		1.0%	0.6%	0.5%	0.9%		1.2%	0.8%	1.1%
YoY Change						4.4%	4.2%	3.5%	3.2%	3.0%	3.0%	3.4%	3.4%	2.9%	3.0%	3.0%	3.3%	3.5%	4.2%
Broadband Internet ARPU (in NIS)	64	68	66	67	66	67	67	67	70	70	69	73	72	76	78	75	79	80	81
QoQ Change			-2.9%	1.5%	-1.5%		1.5%	0.0%	4.5%	0.0%		4.3%	-1.4%	5.6%	2.6%		1.3%	1.3%	1.3%
YoY Change NGN subscribers as % of total internet						4.7%	-1.5%	1.5%	4.5%	6.1%	3.0%	9.0%	7.5%	8.6%	11.4%	8.7%	8.2%	11.1%	6.6%
subscribers covered by NGN network	N/A	N/A	N/A	N/A	N/A	N/A	1%	3%	8%	12%	12%	17%	23%	27%	34%	34%	37%	40%	44%
QoQ Change	174	100	10/5	10/4	nvA	107	170	200.0%	166.7%	50.0%	12.70	41.7%	35.3%	17.4%	25.9%	0470	8.8%	8.1%	10.0%
· · · · · · · · · · · · · · · · · · ·								200.0%	100.7%	50.0%		41.770				100.001			
YoY Change Average broadband speed per subscriber (end													666.7%	237.5%	183.3%	183.3%	117.6%	73.9%	63.0%
of period, Mbps)	1.7	1.9	2.0	2.1	2.2	2.2	2.3	2.4	2.5	2.7	2.7	3.0	3.4	3.8	4.3	4.3	4.8	5.3	6.0
QoQ Change		1.5	5.3%	5.0%	4.8%	2.2	4.5%	4.3%	4.2%	8.0%	2.1	11.1%	13.3%	11.8%	13.2%	5	11.6%	10.4%	13.2%
YoY Change						29.4%	21.1%	20.0%	19.0%	22.7%	22.7%	30.4%	41.7%	52.0%	59.3%	59.3%	60.0%	55.9%	57.9%
Number of employees	7,614	7,458	7,425	7,417	7,530	7,530	7,545	7,399	7,335	7,364	7,364	7,332	7,325	7,299	7,216	7,216	7,216	7,123	7,087
QoQ Change			-0.4%	-0.1%	1.5%		0.2%	-1.9%	-0.9%	0.4%		-0.4%	-0.1%	-0.4%	-1.1%		0.0%	-1.3%	-0.5%
YoY Change						-1.1%	1.2%	-0.4%	-1.1%	-2.2%	-2.2%	-2.8%	-1.0%	-0.5%	-2.0%	-2.0%	-1.6%	-2.8%	-2.9%

¹Outgoing minutes, access lines, and ARPL were retroactively adjusted to exclude public coin operated payphones.

Bezea	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008	Q1 2009	Q2 2009	Q3 2009	Q4 2009	FY 2009	Q1 2010	Q2 2010	Q3 2010	Q4 2010	FY 2010	Q1 2011	Q2 2011	Q3 2011
Pelephone																			
Key Performance Indicators										_					_				
ubscribers (in 000's)	2,622	2,595	2,636	2,698	2,649	2,649	2,669	2,694	2,721	2,766	2,766	2,789	2,807	2,825	2,857	2,857	2,880	2,890	2,93
QoQ Change YoY Change			1.6%	2.4%	-1.8%	1.0%	0.8% 2.9%	0.9% 2.2%	1.0% 0.9%	1.7% 4.4%	4.4%	0.8% 4.5%	0.6% 4.2%	0.6% 3.8%	1.1% 3.3%	3.3%	0.8% 3.3%	0.3% 3.0%	1.5 3.8
ISPA subscribers (in 000's)	N/A	N/A	N/A	N/A	N/A	N/A	117	283	471	676	676	845	1,005	1,160	1,325	1,325	1,471	1,610	1,75
QoQ Change YoY Change								141.9%	66.4%	43.5%		25.0% 622.2%	18.9% 255.1%	15.4% 146.3%	14.2% 96.0%	96.0%	11.0% 74.1%	9.4% 60.2%	9.1 51.5
for Change												022.270	200.1%	140.3%	90.0%	90.0%	74.1%	00.2%	51.5
IOU (per sub, per month)	354	355	358	359	335	352	323	329	339	339	333	336	348	347	364	349	359	365	37
QoQ Change			0.8%	0.3%	-6.7%		-3.6%	1.9%	3.0%	0.0%		-0.9%	3.6%	-0.3%	4.9%		-1.4%	1.7%	2.7
YoY Change						-0.6%	-9.0%	-8.1%	-5.6%	1.2%	-5.4%	4.0%	5.8%	2.4%	7.4%	4.8%	6.8%	4.9%	8.1
ARPU (in NIS)	N/A	N/A	N/A	N/A	N/A	110	111	113	109	N/A	110	107	10						
QoQ Change													0.9%	1.8%	-3.5%		0.9%	-2.7%	-1.9
YoY Change																	0.0%	-3.6%	-7.1
Churn rate (%)	N/A	N/A	N/A	N/A	N/A	N/A	3.3%	3.3%	3.8%	3.4%	13.8%	3.9%	3.9%	3.5%	3.9%	15.3%	4.3%	4.9%	5.0
QoQ Change	N/A	10/7	10/4	nv/A	IVA	N/A	0.070	0.0%	15.2%	-10.5%	13.070	14.7%	0.0%	-10.3%	11.4%	15.570	10.3%	14.0%	2.0
YoY Change												18.2%	18.2%	-7.9%	14.7%	10.9%	10.3%	25.6%	42.9
AS revenues as % of total cellular service																			
evenues	12.7%	15.0%	15.5%	16.2%	18.4%	16.3%	18.5%	19.1%	20.0%	20.8%	19.6%	22.6%	23.0%	24.5%	25.0%	23.8%	32.1%	34.5%	36.39
	,0				. 51170		. 510 / 0	. 511 /0	_31070	_ 510 / 0	. 510 / 0					231070	2_11/0	2.1070	

yes

Key Performance Indicators																				
Subscribers (in 000's)		549	549	551	556	560	560	560	562	567	571	571	571	573	575	578	578	580	581	58
	QoQ Change			0.4%	0.9%	0.7%		0.0%	0.4%	0.9%	0.7%		0.0%	0.4%	0.3%	0.5%		0.3%	0.2%	0.79
	YoY Change						2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	1.4%	1.2%	1.2%	1.6%	1.4%	1.7%
ARPU (in NIS)		217	231	230	226	225	228	228	224	224	229	226	229	231	229	231	230	234	232	232
	QoQ Change			-0.4%	-1.7%	-0.4%		1.3%	-1.8%	0.0%	2.2%		0.0%	0.9%	-0.9%	0.9%		1.3%	-0.9%	0.0%
	YoY Change						5.1%	-1.3%	-2.6%	-0.9%	1.8%	-0.9%	0.4%	3.1%	2.2%	0.9%	1.8%	2.2%	0.4%	1.3%
Churn rate (%)		N/A	N/A	N/A	N/A	N/A	N/A	3.7%	3.1%	3.3%	3.2%	13.3%	3.5%	3.1%	3.3%	3.1%	13.0%	3.3%	2.9%	2.8%
	QoQ Change								-16.2%	6.5%	-3.0%		9.4%	-11.4%	6.5%	-6.1%		6.5%	-12.1%	-3.49
	YoY Change												-5.4%	0.0%	0.0%	-3.1%	-2.3%	-5.7%	-6.5%	-15.2%



GLOSSARY

= Purchase of property, plant & equipment (PPE), plus investments in intangible assets, less proceeds from the sale of PPE

Glossary

EBITDA Free cash flow Net capital expenditures ARPL ARPU MOU N/A N/M

Fixed-line KPIs

Total analas limas	In a time subscribers and these where lines have been abusically discourse to a (supert fare subscriber in the first three months of callestics
Total access lines	= Inactive subscribers are those whose lines have been physically disconnected (except for a subscriber in the first three months of collection
	proceedings).
ARPL - Voice & fixed fees	 Not including revenues from data communications and transmissions services, internet services, services to communications providers, and contract and other services. Based on average subscribers for the period.
Churn rate	= The number of telephony subscribers who left during the period, divided by the average number of registered subscribers in the period.
Broadband Internet ARPU	= Total revenue from Internet services excluding revenue from business directory services, divided by average internet subscribers.
Pelephone KPIs	
Subscribers	Subscriber data excludes inactive subscribers connected to Pelephone's services for six months or more. An inactive subscriber is one who in the past six months has not received or made at least one call or who has not paid for Pelephone's services.
ARPU	Average monthly revenue per subscriber is calculated by dividing the monthly average of revenue from cellular services (airtime, usage fees, call completion fees, roaming services, value added services and sundry), repair services and warranty in the period, by the average number of active subscribers in the same period. In light of the decrease in mobile termination rates as of 1.1.11, Q1-Q4 2010 ARPU data is presented based on reduced termination rates in order to compare to 2011.
MOU	Average monthly use per subscriber (in minutes) is calculated according to a monthly average of total outgoing and incoming minutes in the period, divided by the average total number of active subscribers in the same period.
Churn rate	= Churn rate is calculated according to the proportion of subscribers who have disconnected from the Company's services and subscribers who have become inactive during the period, out of the average number of active subscribers during the same period.
VAS revenues as % of total cellular	
service revenues	 Based on interconnect fees in effect during each period.
<u>yes KPIs</u>	
Subscribers	= One household or small business customer - for a business customer with numerous intake points or decoders (such as a hotel, kibbutz or gym), the number of subscribers is calculated by dividing the total payment received from the business customer by the average revenue from a small business customer.
ARPU	 Includes total yes revenues (content and equipment, premium channels, technical services, advanced services, one-time sales of content, revenue from channels, internet and others) divided by average subscribers for the period.
Churn rate	= Number of yes subscribers who left yes during the period, divided by the average number of yes registered subscribers in the period.

= Earnings Before Interest, Taxes, Depreciation & Amortization; ttm = trailing twelve months

= Operating cash flows less net capital expenditures

= Average revenue per line

= Average revenue per user

= Minutes of use

= Not meaningful

= Not available