



## **Immediate Report**

### **Class action against Walla**

**Tel Aviv, Israel – May 2, 2018** – Bezeq The Israel Telecommunication Corp., Ltd. (TASE: BEZQ), announced that it was notified by its subsidiary, Walla! Communications Ltd. ("Walla") of a claim together with a class action certification motion filed against it in the Tel Aviv District Court. The claim is filed on grounds that Walla publishes "advertising-related articles" on its site without due disclosure of the fact that reference is made to marketing content. The petitioner further asserts that the publication of marketing content without due disclosure, as alleged, constitutes, among other things, a violation of the Consumer Protection Law, a violation of the Rules of Journalistic Ethics, a tort and unjust enrichment.

The petitioner estimates that the value of the damage caused to class members is NIS 60 million.

Walla is studying the claim and the class action certification motion, and neither it and/nor Bezeq is able to evaluate the likelihood of success of the claim at the present stage.

*The above information constitutes a translation of the Immediate Report published by the Company. The Hebrew version was submitted by the Company to the relevant authorities pursuant to Israeli law, and represents the binding version and the only one having legal effect. This translation was prepared for convenience purposes only.*