



Facts & Figures Q1 2013

Three months and year ending March 31, 2013

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bezeg	FY	FY	FY	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1
(NIS millions, except for EPS)	2007	2008	2009	2010	2011	2011	2011	2011	2011	2012	2012	2012	2012	2012	2013
Bezeq Group (1)															
Key Income Statement Metrics															
Revenues	11,136	11,015	11,519	11,987	2,913	2,893	2,917	2,650	11,373	2,740	2,595	2,494	2,449	10,278	2,405
QoQ Change		4.40/	4.007	4.407	-4.7%	-0.7%	0.8%	-9.2%	5.407	3.4%	-5.3%	-3.9%	-1.8%	0.007	-1.8%
YoY Change Operating Profit	2,321	-1.1% 2,640	4.6% 2,972	4.1% 3,744	-0.1% 665	-3.0% 935	-3.8% 944	-13.3% 698	-5.1% 3,242	-5.9% 850	-10.3% 746	-14.5% 667	-7.6% 778	-9.6% 3,041	-12.2% 761
QoQ Change	2,521	2,040	2,312	3,744	-26.2%	40.6%	1.0%	-26.1%	3,242	21.8%	-12.2%	-10.6%	16.6%	3,041	-2.2%
Yo Y Change		13.7%	12.6%	26.0%	-23.9%	-5.6%	-3.6%	-22.5%	-13.4%	27.8%	-20.2%	-29.3%	11.5%	-6.2%	-10.5%
Net profit attributed to Bezeq shareholders	1,330	1,627	3,603	2,443	407	585	550	524	2,066	582	415	342	522	1,861	497
QoQ Change					-29.2%	43.7%	-6.0%	-4.7%		11.1%	-28.7%	-17.6%	52.6%		-4.8%
YoY Change	0.54	22.3%	121.5%	-32.2%	-36.6%	-8.3%	-6.5%	-8.9%	-15.4%	43.0%	-29.1%	-37.8%	-0.4%	-9.9%	-14.6%
Earnings Per Share - Basic Earnings Per Share - Diluted	0.51 0.50	0.62 0.61	1.37 1.34	0.91 0.90	0.15 0.15	0.22 0.21	0.20 0.20	0.19 0.19	0.76 0.76	0.21 0.21	0.15 0.15	0.13 0.13	0.19 0.19	0.68 0.68	0.18 0.18
Lamings Fer Share - Diluted	0.50	0.01	1.54	0.30	0.13	0.21	0.20	0.13	0.70	0.21	0.13	0.13	0.13	0.00	0.10
Depreciation & amortization	1,509	1,458	1,485	1,409	335	348	357	355	1,395	358	358	359	361	1,436	328
QoQ Change					-9.0%	3.9%	2.6%	-0.6%		0.8%	0.0%	0.3%	0.6%		-9.1%
YoY Change		-3.4%	1.9%	-5.1%	-2.3%	0.0%	2.0%	-3.5%	-1.0%	6.9%	2.9%	0.6%	1.7%	2.9%	-8.4%
Salaries	2,192	2,161	1,990	2,024	532	540	540	491	2,103	511	505	511	449	1,976	499
QoQ Change		4 407	7.00/	4.707	-1.1%	1.5%	0.0%	-9.1%	0.001	4.1%	-1.2%	1.2%	-12.1%	0.00/	11.1%
YoY Change General & operating expenses	5,075	-1.4% 4,660	-7.9% 4,871	1.7% 5,026	5.3% 1,131	10.4% 1,132	9.8% 1,182	-8.7% 1,049	3.9% 4,494	-3.9% 1,044	-6.5% 969	-5.4% 963	-8.6% 977	-6.0% 3,953	-2.3% 889
QoQ Change	3,073	7,000	7,071	3,020	-13.9%	0.1%	4.4%	-11.3%	7,434	-0.5%	-7.2%	-0.6%	1.5%	3,333	-9.0%
YoY Change		-8.2%	4.5%	3.2%	-7.1%	-7.5%	-7.0%	-20.1%	-10.6%	-7.7%	-14.4%	-18.5%	-6.9%	-12.0%	-14.8%
Other expenses (income)	39	96	201	-216	250	-62	-106	57	139	-23	17	-6	-116	-128	-72
QoQ Change					NM	NM	71.0%	NM		NM	NM	NM	1833.3%		-37.9%
Yo Y Change	400	146.2%	109.4%	NM	NM	-11.4%	79.7%	NM	NM	NM	NM	-94.3%	NM	NM	213.0%
Finance expenses (income), net	182	140	-31	109	20	62	86	42	210	-44	77	55	63	151	24
QoQ Change YoY Change		-23.1%			-9.1%	210.0% 77.1%	38.7% 16.2%	-51.2% 90.9%	92.7%		24.2%	-28.6% -36.0%	14.5% 50.0%	-28.1%	-61.9% -154.5%
EBITDA	3,830	4,098	4,457	5,153	1,000	1,283	1,301	1,053	4,637	1,208	1,104	1,026	1,139	4,477	1,089
QoQ Change	-,	1,000	.,	-,	-21.2%	28.3%	1.4%	-19.1%	.,	14.7%	-8.6%	-7.1%	11.0%	.,	-4.4%
Yo Y Change		7.0%	8.8%	15.6%	-17.8%	-4.1%	-2.1%	-17.0%	-10.0%	20.8%	-14.0%	-21.1%	8.2%	-3.5%	-9.9%
Shares Outstanding - Basic	2,605	2,605	2,635	2,675	2,688	2,699	2,706	2,711	2,714	2,715	2,718	2,721	2,725	2,720	2,725
Shares Outstanding - Diluted	2,641	2,649	2,685	2,717	2,722	2,724	2,724	2,725	2,725	2,727	2,724	2,725	2,726	2,725	2,726
Key Cash Flow Metrics		0.000	0.055	0.000		070	200	050	0.400	200	200	4.004	4.000	1011	070
Operating cash flow	2,697	3,068	3,655	3,696	775 3.6%	670 -13.5%	882 31.6%	859 -2.6%	3,186	998 16.2%	990 -0.8%	1,024 3.4%	1,002 -2.1%	4,014	972 -3.0%
QoQ Change YoY Change		13.7%	19.1%	1.1%	-3.8%	-31.4%	-24.4%	14.8%	-13.8%	28.8%	-0.8% 47.8%	16.1%	16.6%	26.0%	-3.0%
Capital expenditures, gross (accounting)	1,086	1,632	1,505	1,645	513	495	437	494	1,939	475	383	347	338	1,543	254
QoQ Change					7.3%	-3.5%	-11.7%	13.0%		-3.8%	-19.4%	-9.4%	-2.6%		-24.9%
YoY Change		50.3%	-7.8%	9.3%	42.5%	15.9%	14.7%	3.3%	17.9%	-7.4%	-22.6%	-20.6%	-31.6%	-20.4%	-46.5%
Capital expenditures, gross (cash flow)	991	1,531	1,535	1,622	500	455	479	469	1,903	460	382	367	331	1,540	289
QoQ Change		54.5%	0.2%	5.7%	4.0% 35.5%	-9.0% 14.9%	5.3% 27.4%	-2.1% -2.5%	17.3%	-1.9% -8.0%	-17.0% -16.0%	-3.9% -23.4%	-9.8% -29.4%	-19.1%	-12.7% -37.2%
YoY Change Capital expenditures, net (cash flow)	814	54.5% 1,384	0.2% 1,445	5.7% 1,489	35.5% 313	14.9% 406	27.4% 374	-2.5% 544	17.3% 1,637	-8.0% 413	-16.0% 360	-23.4% 270	-29.4% 192	-19.1% 1,235	-37.2% 246
QoQ Change	0.7	.,55 7	.,	.,	-28.4%	29.7%	-7.9%	45.5%	.,	-24.1%	-12.8%	-25.0%	-28.9%	.,_03	28.1%
Yo Y Change		70.0%	4.4%	3.0%	-11.6%	9.7%	14.0%	24.5%	9.9%	31.9%	-11.3%	-27.8%	-64.7%	-24.6%	-40.4%
Free cash flow	1,883	1,684	2,210	2,207	462	264	508	315	1,549	585	630	754	810	2,779	726
QoQ Change					48.6%	-42.9%	92.4%	-38.0%		85.7%	7.7%	19.7%	7.4%		-10.4%
YoY Change		-10.6%	31.3%	-0.1%	2.2%	-56.4%	-39.4%	1.3%	-29.8%	26.6%	138.6%	48.4%	157.1%	79.4%	24.1%
Key Balance Sheet Metrics Total debt	5,034	4,356	4,136	5,717	5,638	6,984	9,614	9,578	9,578	9,416	9,125	8,939	9,546	9,546	9,388
Cash & short-term investments	1,589	4,336 816	734	3,717	701	487	3,620	2,298	2,298	2,770	1,229	1,747	1,547	1.547	2,085
Net debt	3,445	3,540	3,402	5,345	4,937	6,497	5,994	7,280	7,280	6,646	7,896	7,192	7,999	7,999	7,303
Ratios															
Operating margin	20.8%	24.0%	25.8%	31.2%	22.8%	32.3%	32.4%	26.3%	28.5%	31.0%	28.7%	26.7%	31.8%	29.6%	31.6%
Net margin	11.9%	14.8%	31.3%	20.4%	14.0%	20.2%	18.9%	19.8%	18.2%	21.2%	16.0%	13.7%	21.3%	18.1%	20.7%
EBITDA margin	34.4%	37.2%	38.7%	43.0%	34.3%	44.3%	44.6%	39.7%	40.8%	44.1%	42.5%	41.1%	46.5%	43.6%	45.3%
Capex/Sales	9.8%	14.8%	13.1%	13.7%	17.6%	17.1%	15.0%	18.6%	17.0%	17.3%	14.8%	13.9%	13.8%	15.0%	10.6%
Total debt / EBITDA (ttm)	1.31	1.06	0.93	1.11	1.14	1.43	1.98	2.07	2.07	1.94	1.96	2.04	2.13	2.13	2.15
Net debt / EBITDA (ttm)	0.90	0.86	0.76	1.04	1.00	1.33	1.24	1.57	1.57	1.37	1.69	1.64	1.79	1.79	1.68
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(1) The Bezeq Group's financial data reflects the deconsolidation of yes as of December 31, 2007

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bezeq		FY	FY	FY	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1
(NIS millions, ex	cept for EPS)	2007	2008	2009	2010	2011	2011	2011	2011	2011	2012	2012	2012	2012	2012	2013
Bezeq Fixed-Line																
Key Income Statement Metrics (Re	venues)															
Total Revenues	venues	5,713	5,498	5,303	5,263	1,178	1,170	1,186	1,114	4,648	1,199	1,161	1,149	1,121	4,630	1,129
	QoQ Change	·	ŕ	·	,	-11.4%	-0.7%	1.4%	-6.1%	•	7.6%	-3.2%	-1.0%	-2.4%	·	0.7%
	YoY Change		-3.8%	-3.5%	-0.8%	-9.7%	-10.5%	-10.4%	-16.2%	-11.7%	1.8%	-0.8%	-3.1%	0.6%	-0.4%	-5.8%
Telephony Revenues		3,905	3,572	3,333	3,160	617	607	612	557	2,393	588	572	557	537	2,254	510
	QoQ Change					-22.1%	-1.6%	0.8%	-9.0%		5.6%	-2.7%	-2.6%	-3.6%		-5.0%
Breedhand Internet Bevenues	YoY Change	740	-8.5%	-6.7%	-5.2%	-21.4%	-23.6%	-22.3%	-29.7%	-24.3%	-4.7%	-5.8%	-9.0%	-3.6%	-5.8%	-13.3%
Broadband Internet Revenues	QoQ Change	712	790	863	977	265 3.1%	269 1.5%	276 2.6%	282 2.2%	1,092	296 5.0%	285 -3.7%	291 2.1%	294 1.0%	1,166	310 5.4%
	YoY Change		11.0%	9.2%	13.2%	12.3%	14.5%	10.8%	9.7%	11.8%	11.7%	-3.7% 5.9%	5.4%	4.3%	6.8%	4.7%
Transmission & Data Revenues	101 Change	754	811	851	882	228	233	239	231	931	245	247	243	241	976	247
	QoQ Change					4.1%	2.2%	2.6%	-3.3%		6.1%	0.8%	-1.6%	-0.8%	***	2.5%
	YoY Change		7.6%	4.9%	3.6%	2.2%	5.4%	9.1%	5.5%	5.6%	7.5%	6.0%	1.7%	4.3%	4.8%	0.8%
Other Service Revenues		342	325	256	244	68	61	59	44	232	70	57	58	49	234	62
	QoQ Change					11.5%	-10.3%	-3.3%	-25.4%		59.1%	-18.6%	1.8%	-15.5%		26.5%
	YoY Change		-5.0%	-21.2%	-4.7%	13.3%	8.9%	-11.9%	-27.9%	-4.9%	2.9%	-6.6%	-1.7%	11.4%	0.9%	-11.4%
Key Income Statement Metrics																
Operating profit		1,319	1,475	1,523	2,043	211	517	546	384	1,658	539	437	419	564	1,959	535
	QoQ Change					-57.3%	145.0%	5.6%	-29.7%		40.4%	-18.9%	-4.1%	34.6%		-5.1%
N - 4 6:4 (1)	YoY Change	707	11.8%	3.3%	34.1%	-56.9%	2.8%	-1.8%	-22.3%	-18.8%	155.5%	-15.5%	-23.3%	46.9%	18.2%	-0.7%
Net profit (1)	0-0.06	737	950	1,107	1,426	123	330	311	301	1,065	348	263	246	370	1,227	348
	QoQ Change YoY Change		28.9%	16.5%	28.8%	-63.8% -65.8%	168.3% -5.4%	-5.8% -17.5%	-3.2% -11.5%	-25.3%	15.6% 182.9%	-24.4% -20.3%	-6.5% -20.9%	50.4% 22.9%	15.2%	-5.9% 0.0%
Depreciation & amortization	101 Change	941	852	794	690	162	171	180	175	688	178	-20.3% 178	185	189	730	167
Doproblation a uniortization	QoQ Change	041	002	7.0-7	000	-9.0%	5.6%	5.3%	-2.8%	000	1.7%	0.0%	3.9%	2.2%	700	-11.6%
	YoY Change		-9.5%	-6.8%	-13.1%	-4.7%	0.0%	5.3%	-1.7%	-0.3%	9.9%	4.1%	2.8%	8.0%	6.1%	-6.2%
Salaries		1,293	1,202	1,094	1,079	284	291	284	230	1,089	267	267	274	228	1,036	270
	QoQ Change					-4.1%	2.5%	-2.4%	-19.0%		16.1%	0.0%	2.6%	-16.8%		18.4%
	YoY Change		-7.0%	-9.0%	-1.4%	2.5%	16.4%	10.9%	-22.3%	0.9%	-6.0%	-8.2%	-3.5%	-0.9%	-4.9%	1.1%
EBITDA		2,260	2,327	2,317	2,733	373	688	726	559	2,346	717	615	604	753	2,689	702
	QoQ Change					-44.5%	84.5%	5.5%	-23.0%		28.3%	-14.2%	-1.8%	24.7%		-6.8%
	YoY Change		3.0%	-0.4%	18.0%	-43.5%	2.1%	-0.1%	-16.8%	-14.2%	92.2%	-10.6%	-16.8%	34.7%	14.6%	-2.1%
Key Cash Flow Metrics																
Operating cash flow		1,379	1,691	2,220	2,140	419	496	641	550	2,106	651	376	470	512	2,009	561
	QoQ Change		22.6%	04.00/	0.00/	-22.4%	18.4%	29.2% -6.3%	-14.2%	-1.6%	18.4% 55.4%	-42.2%	25.0%	8.9%	-4.6%	9.6%
Capital expenditures, gross (acco	YoY Change	513	600	31.3% 844	-3.6% 1,041	6.6% 340	-5.2% 310	-6.3% 243	1.8% 281	-7.6% 1,174	262	-24.2% 239	-26.7% 238	-6.9% 206	-4.6% 945	-13.8% 164
Capital expellatures, gross (accord	QoQ Change	313	000	044	1,041	15.6%	-8.8%	-21.6%	15.6%	1,174	-6.8%	-8.8%	-0.4%	-13.4%	343	-20.4%
	YoY Change		17.0%	40.7%	23.3%	49.1%	15.2%	-2.8%	-4.4%	12.8%	-22.9%	-22.9%	-2.1%	-26.7%	-19.5%	-37.4%
Capital expenditures, gross (cash	flow)	505	616	853	1,032	319	319	268	259	1,165	269	238	249	202	958	183
	QoQ Change					5.6%	0.0%	-16.0%	-3.4%		3.9%	-11.5%	4.6%	-18.9%		-9.4%
	YoY Change		22.0%	38.5%	21.0%	34.0%	29.1%	9.4%	-14.2%	12.9%	-15.7%	-25.4%	-7.1%	-22.0%	-17.8%	-32.0%
Capital expenditures, net (cash flo		336	472	767	900	247	271	200	219	937	223	216	153	66	658	141
	QoQ Change					-4.6%	9.7%	-26.2%	9.5%		1.8%	-3.1%	-29.2%	-56.9%		113.6%
Eroe each flow	YoY Change	1.042	40.5%	62.5%	17.3%	10.8%	22.6%	1.5% 441	-15.4%	4.1%	-9.7% 420	-20.3%	-23.5%	-69.9%	-29.8% 4 25 4	-36.8%
Free cash flow	QoQ Change	1,043	1,219	1,453	1,240	287 2.1%	225 -21.6%	441 96.0%	216 -51.0%	1,169	428 98.2%	160 -62.6%	317 98.1%	446 40.7%	1,351	420 -5.8%
	YoY Change		16.9%	19.2%	-14.7%	68.8%	-21.6% -25.5%	-9.4%	-23.2%	-5.7%	98.2% 49.1%	-02.6% -28.9%	-28.1%	106.5%	15.6%	-5.8% -1.9%
Ratios																
Natios Operating margin		23.1%	26.8%	28.7%	38.8%	17.9%	44.2%	46.0%	34.5%	35.7%	45.0%	37.6%	36.5%	50.3%	42.3%	47.4%
Net margin		12.9%	17.3%	20.9%	27.1%	10.4%	28.2%	26.2%	27.0%	22.9%	29.0%	22.7%	21.4%	33.0%	26.5%	30.8%
EBITDA margin		39.6%	42.3%	43.7%	51.9%	31.7%	58.8%	61.2%	50.2%	50.5%	59.8%	53.0%	52.6%	67.2%	58.1%	62.2%
Capex/Sales		9.0%	10.9%	15.9%	19.8%	28.9%	26.5%	20.5%	25.2%	25.3%	21.9%	20.6%	20.7%	18.4%	20.4%	14.5%

(1) Net profit does not include share in profits/losses of equity-accounted investees.

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bezeg (Allo III)	FY	FY	FY	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1
(NIS millions, except for EPS)	2007	2008	2009	2010	2011	2011	2011	2011	2011	2012	2012	2012	2012	2012	2013
Bezeq Fixed-Line (cont'd)															
Operating & general expenses															
Total general & operating expenses	2,121	1,873	1,690	1,609	271	253	282	268	1,074	237	263	278	255	1,033	230
QoQ Change						-6.6%	11.5%	-5.0%		-11.6%	11.0%	5.7%	-8.3%		-9.8%
Yo Y Change		-11.7%	-9.8%	-4.8%					-33.3%	-12.5%	4.0%	-1.4%	-4.9%	-3.8%	-3.0%
Interconnect & payments to telecom operators	N/A	N/A	871	855	79	78	79	78	314	75	72	70	64	281	57
QoQ Change						-1.3%	1.3%	-1.3%		-3.8%	-4.0%	-2.8%	-8.6%		-10.9%
Yo Y Change				-1.8%					-63.3%	-5.1%	-7.7%	-11.4%	-17.9%	-10.5%	-24.0%
General & marketing	N/A	N/A	218	196	47	42	58	47	194	8	42	54	55	159	44
QoQ Change						-10.6%	38.1%	-19.0%		-83.0%	425.0%	28.6%	1.9%		-20.0%
Yo Y Change				-10.1%					-1.0%	-83.0%	0.0%	-6.9%	17.0%	-18.0%	450.0%
Terminal equipment & materials	N/A	N/A	80	88	22	17	23	27	89	24	27	28	32	111	27
QoQ Change						-22.7%	35.3%	17.4%		-11.1%	12.5%	3.7%	14.3%		-15.6%
YoY Change				10.0%					1.1%	9.1%	58.8%	21.7%	18.5%	24.7%	12.5%
Maintenance of buildings and sites	N/A	N/A	278	240	62	60	63	62	247	63	59	70	53	245	59
QoQ Change						-3.2%	5.0%	-1.6%		1.6%	-6.3%	18.6%	-24.3%		11.3%
YoY Change				-13.7%					2.9%	1.6%	-1.7%	11.1%	-14.5%	-0.8%	-6.3%
Services and maintenance by sub-contractors	N/A	N/A	96	76	20	18	17	21	76	20	19	15	19	73	16
QoQ Change						-10.0%	-5.6%	23.5%		-4.8%	-5.0%	-21.1%	26.7%		-15.8%
YoY Change				-20.8%					0.0%	0.0%	5.6%	-11.8%	-9.5%	-3.9%	-20.0%
Vehicle maintenance	N/A	N/A	96	101	21	20	22	15	78	19	18	25	21	83	20
QoQ Change						-4.8%	10.0%	-31.8%		26.7%	-5.3%	38.9%	-16.0%		-4.8%
YoY Change				5.2%					-22.8%	-9.5%	-10.0%	13.6%	40.0%	6.4%	5.3%
Royalties and others	N/A	N/A	51	53	20	18	20	18	76	28	26	16	11	81	7
QoQ Change						-10.0%	11.1%	-10.0%		55.6%	-7.1%	-38.5%	-31.3%		-36.4%
YoY Change				3.9%					43.4%	40.0%	44.4%	-20.0%	-38.9%	6.6%	-75.0%

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bezeg		FY	FY	FY	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1
(NIS millions, exc	ept for EPS)	2007	2008	2009	2010	2011	2011	2011	2011	2011	2012	2012	2012	2012	2012	201
Pelephone																
Key Income Statement Metrics (Rev	enues)															
Total Revenues		4,684	4,713	5,376	5,732	1,450	1,438	1,421	1,239	5,548	1,244	1,148	1,049	1,027	4,468	9
	QoQ Change YoY Change		0.6%	14.1%	6.6%	-1.2% 4.1%	-0.8% 0.6%	-1.2% -1.5%	-12.8% -15.6%	-3.2%	0.4% -14.2%	-7.7% -20.2%	-8.6% -26.2%	-2.1% -17.1%	-19.5%	-0 -22
Service Revenues	YoY Change	3,972	4,020	4,256	4,550	949	925	914	849	3,637	834	-20.2% 857	-20.2% 816	754	3,261	-2
Cervice Revenues	QoQ Change	3,372	4,020	4,230	4,550	-17.1%	-2.5%	-1.2%	-7.1%	3,037	-1.8%	2.8%	-4.8%	-7.6%	3,201	_
	YoY Change		1.2%	5.9%	6.9%	-14.2%	-18.9%	-21.1%	-25.9%	-20.1%	-12.1%	-7.4%	-10.7%	-11.2%	-10.3%	-1
Equipment Revenues		712	693	1,120	1,182	501	513	507	390	1,911	410	291	233	273	1,207	
	QoQ Change					55.1%	2.4%	-1.2%	-23.1%		5.1%	-29.0%	-19.9%	17.2%		
	YoY Change		-2.7%	61.6%	5.5%	74.6%	77.5%	79.2%	20.7%	61.7%	-18.2%	-43.3%	-54.0%	-30.0%	-36.8%	-3
Key Income Statement Metrics																
Gross margin		1,337	1,478	1,784	1,978	548	511	495	407	1,961	413	396	333	286	1,428	
	QoQ Change					10.0%	-6.8%	-3.1%	-17.8%		1.5%	-4.1%	-15.9%	-14.1%		
Oneveting profit	YoY Change	005	10.5%	20.7%	10.9%	16.6%	0.4%	-1.2%	-18.3%	-0.9%	-24.6%	-22.5%	-32.7%	-29.7%	-27.2%	-3
Operating profit	0-0 Ch	805	933	1,190	1,383	399	357 -10.5%	342	262	1,360	267	259	199 -23.2%	167	892	
	QoQ Change YoY Change		15.9%	27.5%	16.2%	16.3% 23.9%	-10.5% -1.4%	-4.2% -3.9%	-23.4% -23.6%	-1.7%	1.9% -33.1%	-3.0% -27.5%	-23.2% -41.8%	-16.1% -36.3%	-34.4%	
Net profit	ro r Griange	585	682	27.5% 875	1,033	310	279	-3.9% 263	-23.6% 204	1,056	-33.1% 216	-27.5% 194	-41.8% 154	134	-34.4% 698	
tot prom	QoQ Change	000	002	0.0	1,000	15.7%	-10.0%	-5.7%	-22.4%	1,000	5.9%	-10.2%	-20.6%	-13.0%	000	
	YoY Change		16.6%	28.3%	18.1%	19.7%	4.5%	10.0%	-23.9%	2.2%	-30.3%	-30.5%	-41.4%	-34.3%	-33.9%	
Cost of sales	ŭ.	3,347	3,235	3,592	3,754	902	927	926	832	3,587	831	752	716	741	3,040	
	QoQ Change					-7.0%	2.8%	-0.1%	-10.2%		-0.1%	-9.5%	-4.8%	3.5%		
	YoY Change		-3.3%	11.0%	4.5%	-2.3%	0.8%	-1.6%	-14.2%	-4.4%	-7.9%	-18.9%	-22.7%	-10.9%	-15.2%	-
Sales & marketing expenses		430	405	461	468	117	125	125	113	480	116	111	105	90	422	
	QoQ Change					0.0%	6.8%	0.0%	-9.6%		2.7%	-4.3%	-5.4%	-14.3%		
3	YoY Change	400	-5.8%	13.8%	1.5%	-1.7%	6.8%	8.7%	-3.4%	2.6%	-0.9%	-11.2%	-16.0%	-20.4%	-12.1%	-
General & administrative expenses	QoQ Change	102	140	133	127	32 -15.8%	29 -9.4%	28 -3.4%	32 14.3%	121	30 -6.3%	26 -13.3%	29 11.5%	29 0.0%	114	
	YoY Change		37.3%	-5.0%	-4.5%	10.3%	-3.3%	-6.7%	-15.8%	-4.7%	-6.3%	-10.3%	3.6%	-9.4%	-5.8%	
Depreciation & amortization	101 Change	479	523	603	601	139	143	139	140	561	135	137	130	129	531	
	QoQ Change					-9.7%	2.9%	-2.8%	0.7%		-3.6%	1.5%	-5.1%	-0.8%		
	YoY Change		9.2%	15.3%	-0.3%	-6.7%	-4.0%	-6.7%	-9.1%	-6.7%	-2.9%	-4.2%	-6.5%	-7.9%	-5.3%	-
EBITDA		1,284	1,456	1,794	1,984	539	500	481	401	1,921	402	396	329	296	1,423	
	QoQ Change					8.5%	-7.2%	-3.8%	-16.6%		0.2%	-1.5%	-16.9%	-10.0%		
	YoY Change		13.4%	23.2%	10.6%	14.4%	-2.2%	-4.8%	-19.3%	-3.2%	-25.4%	-20.8%	-31.6%	-26.2%	-25.9%	-
Key Cash Flow Metrics																
Operating cash flow		1,228	1,277	1,115	1,219	308	101	168	223	800	294	556	490	388	1,728	
	QoQ Change		4.00/	40.70/	0.004	238.5%	-67.2%	66.3%	32.7%	0.4.407	31.8%	89.1%	-11.9%	-20.8%	440.00/	
Capital expenditures, gross (accoun	YoY Change	440	4.0% 911	-12.7% 508	9.3% 431	-12.0% 122	-73.3% 109	-58.0% 98	145.1% 113	-34.4% 442	-4.5% 121	450.5% 113	191.7% 77	74.0% 86	116.0% 397	
papital experialtares, gross (accoun	QoQ Change	770	311	300	731	10.9%	-10.7%	-10.1%	15.3%	772	7.1%	-6.6%	-31.9%	11.7%	337	
	YoY Change		107.0%	-44.2%	-15.2%	10.9%	-2.7%	-1.0%	2.7%	2.6%	-0.8%	3.7%	-21.4%	-23.9%	-10.2%	
Capital expenditures, gross (cash flo		381	798	559	397	133	86	107	93	419	115	109	84	76	384	
	QoQ Change					44.6%	-35.3%	24.4%	-13.1%		23.7%	-5.2%	-22.9%	-9.5%		-
	YoY Change		109.4%	-29.9%	-29.0%	44.6%	-24.6%	8.1%	1.1%	5.5%	-13.5%	26.7%	-21.5%	-18.3%	-8.4%	
Capital expenditures, net (cash flow		376	795	555	397	133	86	71	92	382	115	109	84	73	381	
	QoQ Change					44.6%	-35.3%	-17.4%	29.6%		25.0%	-5.2%	-22.9%	-13.1%		
Trop cook flow	YoY Change	050	111.4%	-30.2%	-28.5%	44.6%	-24.6%	-28.3%	0.0%	-3.8%	-13.5%	26.7%	18.3%	-20.7%	-0.3%	-
Free cash flow	0-0.01	852	482	560	822	175 N/M	15	97	131 35.1%	418	179	447 149.7%	406 -9.2%	315 -22.4%	1,347	
	QoQ Change YoY Change		-43.4%	16.2%	46.8%	-32.2%	-91.4% -94.3%	546.7% -67.8%	35.1% N/M	-49.1%	36.6% 2.3%	149.7% 2880.0%	-9.2% 318.6%	-22.4% 140.5%	222.2%	
Ratios																
Operating margin		17.2%	19.8%	22.1%	24.1%	27.5%	24.8%	24.1%	21.1%	24.5%	21.5%	22.6%	19.0%	16.3%	20.0%	1
Net margin		12.5%	14.5%	16.3%	18.0%	21.4%	19.4%	18.5%	16.5%	19.0%	17.4%	16.9%	14.7%	13.0%	15.6%	1
EBITDA margin		27.4%	30.9%	33.4%	34.6%	37.2%	34.8%	33.8%	32.4%	34.6%	32.3%	34.5%	31.4%	28.8%	31.9%	3
															8.9%	

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bezea (N	IIS millions, except for EPS)	FY 2007	FY 2008	FY 2009	FY 2010	Q1 2011	Q2 2011	Q3 2011	Q4 2011	FY 2011	Q1 2012	Q2 2012	Q3 2012	Q4 2012	FY 2012	Q1 2013
Bezeq Intern	ational															
Key Income Stateme	ent Metrics															
Revenues		1,304	1,306	1,318	1,380	329	332	351	341	1,354	332	330	339	340	1,340	34
	QoQ Change					-5.9%	0.9%	5.5%	-2.7%		-2.6%	-0.7%	2.6%	0.3%		1.
	YoY Change		0.2%	0.9%	4.8%	-4.0%	-2.2%	1.0%	-2.5%	-1.9%	0.9%	-0.8%	-3.5%	-0.5%	-1.0%	4.
Gross margin		445	526	541	558	136	139	142	149	566	131	135	140	138	544	1:
	QoQ Change					-6.2%	2.2%	2.2%	4.9%		-12.2%	3.2%	3.7%	-1.3%		-0.
	YoY Change		18.2%	2.9%	3.1%	2.3%	-1.4%	2.2%	2.8%	1.4%	-3.8%	-2.9%	-1.4%	-7.3%	-3.9%	5
Operating profit		204	242	261	320	61	60	61	59	241	50	53	55	62	219	
	QoQ Change					-6.5%	-0.9%	1.7%	-4.5%		-15.4%	6.8%	3.7%	12.2%		-9
	YoY Change		18.6%	8.0%	22.6%	-1.1%	-51.2%	-11.8%	-9.9%	-24.6%	-18.5%	-12.2%	-10.5%	5.2%	-9.2%	12
Net profit		153	178	200	254	46	46	46	44	182	36	39	40	45	160	
	QoQ Change					0.2%	0.8%	-0.9%	-4.2%		-18.6%	8.6%	3.6%	10.8%		-16
04-41	YoY Change	050	16.6%	12.1%	27.0%	-1.1%	-57.2%	-14.0%	-4.1%	-28.3%	-22.1%	-16.1%	-12.3%	1.5%	-12.4%	4
Cost of sales	0.05	859	780	777	822	193	194	209	192	788	201	195	199	201	796	2
	QoQ Change					-4.9%	0.5%	7.7%	-8.1%		4.9%	-3.2%	2.1%	0.8%		3
	YoY Change		-9.2%	-0.4%	5.8%	-8.1%	-3.5%	0.5%	-5.4%	-4.1%	4.4%	0.5%	-4.8%	4.5%	1.0%	3
Sales & marketing ex	•	147	181	175	192	47	53	51	58	209	50	53	54	52	209	
	QoQ Change					-9.6%	12.8%	-3.8%	13.7%		-13.7%	5.9%	1.9%	-3.8%		-
^~~~~	YoY Change	94	23.1%	-3.3%	9.7% 109	6.8%	10.4%	6.3%	11.5%	8.9%	6.5%	0.0%	5.9%	-10.4%	0.0%	
General & administra		94	103	105	109	28	26	30	32	116	31	29	31	26	117	
	QoQ Change		0.007	4.007	0.007	0.0%	-7.1%	15.4%	6.7%	0.407	-1.8%	-7.7%	6.9%	-17.5%	0.00/	1
Depreciation & amor	YoY Change	87	9.6% 80	1.9% 84	3.8% 94	0.0% 24	-3.7% 26	15.4% 28	14.3% 30	6.4% 109	12.2% 34	11.5% 34	3.3% 35	-20.1% 33	0.9% 136	-
Depreciation & amor		01	00	04	94	-3.6%	8.8%	5.9%		109	13.6%	0.3%	0.2%		130	
	QoQ Change YoY Change		-7.5%	5.2%	11.9%	-3.6% 7.4%	8.8% 14.8%	5.9% 18.9%	8.1% 20.1%	15.5%	41.6%	30.4%	23.3%	-4.1% 9.4%	25.2%	-£ -8
EBITDA	101 Change	290	322	345	414	85	87	89	89	350	84	87	89	9.4%	355	-0
LUITUA	QoQ Change	290	322	343	414	-5.4%	1.9%	3.0%	-0.6%	330	-5.5%	4.1%	2.3%	5.9%	333	-:
	YoY Change		10.8%	7.3%	20.0%	1.2%	-40.9%	-4.0%	-0.0%	-15.5%	-1.4%	0.8%	0.1%	6.6%	1.5%	-/
	101 Change		10.0%	7.3%	20.0%	1.270	-40.9%	-4.0%	-1.3%	-10.0%	-1.470	0.6%	0.176	0.0%	1.0%	
Key Cash Flow Metri	ics															
Operating cash flow		93	163	320	290	42	68	57	76	243	58	64	63	86	272	
	QoQ Change					-53.4%	62.2%	-15.7%	32.2%		-23.1%	9.9%	-1.7%	36.7%		-32
	YoY Change		76.3%	95.5%	-9.2%	-29.4%	3.4%	-23.0%	-15.7%	-16.1%	39.1%	-5.7%	9.9%	13.7%	11.7%	-1
Capital expenditures	s, gross (accounting)	131	120	150	160	49	71	85	80	285	81	29	29	30	169	
	QoQ Change					-29.0%	44.9%	19.7%	-5.9%		1.3%	-64.2%	0.0%	3.4%		-13
	YoY Change		-8.4%	25.0%	6.7%	145.0%	65.1%	193.1%	15.9%	78.1%	65.3%	-59.2%	-65.9%	-62.5%	-40.7%	-6
Capital expenditures	s, gross (cash flow)	103	119	120	180	46	47	92	104	288	71	36	30	39	175	
	QoQ Change					-42.6%	2.1%	95.2%	13.2%		-31.5%	-49.7%	-17.0%	31.0%		-2
	YoY Change		14.7%	1.1%	49.9%	25.3%	43.4%	205.3%	29.3%	60.4%	54.4%	-23.8%	-67.6%	-62.5%	-39.2%	-5
Capital expenditures	s, net (cash flow)	100	118	120	180	46	47	92	103	288	71	36	29	38	173	
	QoQ Change					-43.0%	2.6%	95.0%	12.8%		-31.6%	-49.5%	-19.8%	33.4%		-1
	YoY Change		18.7%	1.4%	50.0%	24.7%	43.4%	206.1%	28.8%	60.1%	54.3%	-24.1%	-68.8%	-63.1%	-39.8%	-5
ree cash flow		-7	45	200	110	-4	21	-34	-27	-44	-12	29	35	48	99	
	QoQ Change					N/M	N/M	N/M	-19.7%		-55.4%	N/M	20.9%	39.5%		-42
	YoY Change		N/M	341.0%	-44.7%	N/M	-36.1%	N/M	N/M	N/M	223.9%	35.1%	N/M	N/M	N/M	
Ratios																
Operating margin		15.6%	18.5%	19.8%	23.2%	18.5%	18.1%	17.5%	17.2%	17.8%	14.9%	16.1%	16.2%	18.1%	16.3%	16
Net margin		11.7%	13.7%	15.2%	18.4%	14.0%	13.9%	13.1%	12.9%	13.5%	10.8%	11.8%	11.9%	13.1%	11.9%	10
												26.5%		27.9%	26.5%	25.
EBITDA margin		22.3%	24.6%	26.2%	30.0%	25.8%	26.1%	25.5%	26.0%	25.9%	25.3%	20.5%	26.4%	27.9%	20.5%	

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bezea (N	IIS millions, except for EPS)	FY 2007	FY 2008	FY 2009	FY 2010	Q1 2011	Q2 2011	Q3 2011	Q4 2011	FY 2011	Q1 2012	Q2 2012	Q3 2012	Q4 2012	FY 2012	Q1 2013
yes																
Key Income Stateme	nt Metrics															
Revenues		1,415	1,513	1,530	1,583	406	404	405	404	1,619	417	409	403	408	1,636	40
	QoQ Change					1.3%	-0.4%	0.4%	-0.4%		3.2%	-1.9%	-1.5%	1.3%		-1.1
	YoY Change		6.9%	1.2%	3.4%	3.6%	2.0%	2.6%	0.9%	2.3%	2.8%	1.2%	-0.7%	1.0%	1.1%	-3.2
Gross margin		298	421	488	454	134	135	138	184	591	144	153	130	141	569	14
	QoQ Change					17.7%	1.0%	2.0%	33.9%		-21.6%	5.9%	-15.0%	8.7%		2.5
	YoY Change		41.6%	15.9%	-7.0%	2.9%	82.8%	0.6%	62.3%	30.1%	8.1%	13.3%	-5.5%	-23.3%	-3.7%	0.
Operating profit		56	177	248	178	61	65	63	106	295	52	74	54	73	253	•
	QoQ Change					51.2%	6.4%	-3.0%	67.3%		-51.3%	44.3%	-27.5%	34.6%		-7
.l	YoY Change	440	216.3%	40.1%	-28.2%	4.6%	796.5%	-11.7%	161.1%	65.4%	-15.9%	14.0%	-14.8%	-30.7%	-14.3%	30.
Net profit		-118	-265	-222	-314	-73	-88	-76	8	-230	-64	-107	-119	-21	-310	-6
	QoQ Change					-12.9%	20.4%	-14.1%	N/M		N/M	67.0%	11.3%	-82.2%		187.2
Cont of color	YoY Change	4 447	125.1%	-16.0%	41.0%	787.6%	-38.1%	-3.1%	N/M	-26.8%	-13.0%	20.7%	56.4%	N/M	35.1%	-4.
Cost of sales		1,117	1,091	1,042	1,129	272	269	268	219	1,028	272	256	273	266	1,067	25
	QoQ Change		0.00/	4.50/	0.00/	-5.1%	-1.1%	-0.5%	-18.0%	0.00/	24.0%	-6.1%	6.6%	-2.3%	0.00/	-3.
Calaa 0 markating a	YoY Change	138	-2.3%	-4.5% 122	8.3%	4.0%	-16.5%	3.6%	-23.4%	-8.9%	0.1% 54	-4.9%	1.8%	21.4%	3.8%	-5.2 3
Sales & marketing ex		130	128	122	143	40	35	37	41	153		42	40	31	166	
	QoQ Change		0.00/	4.007	47.40/	1.0%	-13.3%	7.0%	9.7%	0.70/	31.2%	-22.3%	-3.7%	-22.3%	0.004	25.
General & administra	YoY Change	104	-6.9% 116	-4.6% 118	17.1% 133	2.9% 32	5.1% 35	17.8% 37	2.7% 39	6.7% 143	33.6% 39	19.7% 37	7.8% 36	-23.7% 38	8.9% 150	-26.
Jenerai & auministra		104	110	110	133	-3.2%	8.3%	6.4%	4.3%	143	1.6%	-6.2%	-2.4%	4.3%	130	3.
	QoQ Change YoY Change		11.6%	1.4%	12.5%	-3.2% 0.0%	8.3% 4.2%	10.8%	16.4%	7.9%	22.1%	-0.2% 5.7%	-2.4%	-3.0%	4.8%	-1.
Depreciation & amor		273	250	234	285	69	4.2% 71	74	63	7.9% 276	66	5.7% 54	-3.0% 64	-3.0%	4.8% 248	-1.
Depreciation & amoi	QoQ Change	213	230	234	203	-19.3%	3.7%	4.1%	-15.5%	270	5.2%	-18.3%	19.8%	-0.4%	240	-3.
	YoY Change		-8.5%	-6.3%	21.6%	7.6%	4.3%	9.3%	-15.5%	-2.9%	-4.0%	-16.3%	-13.0%	2.5%	-10.2%	-5.s
EBITDA	101 Change	329	427	482	463	130	136	137	168	571	118	128	118	136	501	13
LDITOA	QoQ Change	323	721	402	403	3.5%	5.0%	0.7%	22.2%	371	-29.8%	8.7%	-7.7%	15.1%	301	-4.
	YoY Change		29.7%	13.0%	-4.0%	6.1%	80.8%	-1.5%	33.7%	23.4%	-9.2%	-6.0%	-13.8%	-18.6%	-12.3%	10.4
	101 Ghange		23.770	10.070	4.070	0.170	00.070	1.070	33.770	20.470	3.270	0.070	10.070	10.070	12.070	10
Key Cash Flow Metri	ics															
Operating cash flow		250	347	410	492	141	119	134	119	513	116	100	83	120	418	12
	QoQ Change					7.4%	-15.9%	13.0%	-11.5%		-2.4%	-13.7%	-17.6%	44.8%		1.
	YoY Change		38.9%	18.1%	20.0%	13.7%	8.4%	6.4%	-9.7%	4.4%	-18.0%	-15.8%	-38.5%	0.6%	-18.5%	4.
Capital expenditures	s, gross (accounting)	299	265	270	295	79	75	68	69	291	60	88	102	74	324	7
	QoQ Change					15.5%	-5.1%	-9.3%	1.5%		-13.0%	46.7%	15.9%	-27.5%		-4.
	YoY Change		-11.4%	1.9%	9.4%	19.7%	-5.1%	-17.1%	0.8%	-1.5%	-24.1%	17.3%	50.0%	7.2%	11.3%	18.
Capital expenditures	s, gross (cash flow)	255	238	262	278	71	64	67	62	264	56	69	87	72	284	,
	QoQ Change					-20.5%	-9.5%	4.6%	-7.9%		-9.1%	22.8%	25.0%	-16.8%		24.
	YoY Change		-6.7%	10.1%	6.4%	16.5%	1.8%	4.1%	-30.6%	-5.0%	-20.7%	7.5%	28.6%	17.1%	7.5%	59.
Capital expenditures	s, net (cash flow)	255	238	261	277	71	64	67	62	264	56	69	87	72	284	9
	QoQ Change					-20.5%	-9.4%	4.4%	-7.7%		-9.2%	23.0%	25.1%	-17.0%		24.
	YoY Change		-6.7%	9.7%	6.2%	16.7%	2.1%	5.5%	-30.6%	-4.8%	-20.7%	7.6%	28.8%	17.5%	7.6%	59.
ree cash flow		-5	109	149	215	70	54	67	57	250	60	31	-4	48	134	:
	QoQ Change					66.5%	-22.6%	23.0%	-15.0%		4.7%	-48.2%	N/M	N/M		-33.
	YoY Change		NM	36.2%	44.0%	10.9%	17.0%	7.3%	34.9%	16.2%	-15.2%	-43.3%	N/M	-17.3%	-46.2%	-46.
Ratios																
Operating margin		4.0%	11.7%	16.2%	11.3%	15.1%	16.2%	15.6%	26.2%	18.2%	12.4%	18.2%	13.4%	17.8%	15.4%	16.7
Net margin		-8.3%	-17.5%	-14.5%	-19.8%	-18.1%	-21.9%	-18.7%	2.0%	-14.2%	-15.3%	-26.1%	-29.5%	-5.2%	-19.0%	-15.0
EBITDA margin		23.3%	28.2%	31.5%	29.3%	32.0%	33.8%	33.9%	41.6%	35.3%	28.3%	31.4%	29.4%	33.4%	30.6%	32.3
Capex/Sales		21.1%	17.5%	17.6%	18.7%	19.5%	18.6%	16.8%	17.1%	18.0%	14.4%	21.5%	25.3%	18.1%	19.8%	17.6



bezeq	FY	FY	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1
	2008	2009	2010	2011	2011	2011	2011	2011	2012	2012	2012	2012	2012	2013
Bazag Fiyad-l ina														

Bezeq Fixed-Line

Key Performance Indicators														
Total outgoing minutes (in millions)	13,260	12,017	10,699	2,521	2,415	2,482	2,339	9.758	2,360	2.226	2.126	1,979	8.691	1,788
QoQ Change	,	,-	.,	-3.8%	-4.2%	2.8%	-5.8%	.,	0.9%	-5.7%	-4.5%	-6.9%	,	-9.7%
YoY Change	-9.9%	-9.4%	-11.0%	-7.7%	-11.1%	-5.6%	-10.8%	-8.8%	-6.4%	-7.8%	-14.3%	-15.4%	-10.9%	-24.2%
Total incoming minutes (in millions)	6,691	6,718	6,547	1,577	1,535	1,602	1,526	6,240	1,543	1,516	1,595	1,571	6,225	1,509
QoQ Change				-4.1%	-2.7%	4.4%	-4.7%		1.1%	-1.7%	5.2%	-1.5%		-3.9%
YoY Change	4.4%	0.4%	-2.5%	-2.8%	-6.1%	-2.7%	-7.2%	-4.7%	-2.2%	-1.2%	-0.4%	2.9%	-0.2%	-2.2%
Total access lines (in 000's)	2,604	2,483	2,366	2,358	2,356	2,363	2,367	2,367	2,368	2,335	2,299	2,268	2,268	2,242
QoQ Change				-0.3%	-0.1%	0.3%	0.2%		0.0%	-1.4%	-1.5%	-1.3%		-1.1%
YoY Change	-5.3%	-4.6%	-4.7%	15.0%	-2.7%	-1.3%	0.0%	0.0%	0.4%	-0.9%	-2.7%	-4.2%	-4.2%	-5.3%
ARPL - Voice & fixed fees (in NIS)	83	82	81	79	77	78	70	76	74	73	73	71	73	69
QoQ Change				-4.8%	-2.5%	1.3%	-10.3%		5.7%	-1.4%	0.0%	-2.7%		-2.8%
YoY Change	-4.6%	-1.2%	-1.2%	-1.3%	-4.9%	-4.9%	-15.7%	-6.2%	-6.3%	-5.2%	-6.4%	1.4%	-3.9%	-6.8%
Churn rate (%)	N/A	N/A	N/A	3.3%	2.8%	2.8%	2.8%	11.6%	3.2%	3.9%	4.2%	4.0%	15.3%	3.7%
Broadband Internet lines (in 000's)	1,005	1,035	1,066	1,079	1,088	1,100	1,111	1,111	1,121	1,136	1,153	1,169	1,169	1,185
QoQ Change				1.2%	0.8%	1.1%	1.0%		0.9%	1.3%	1.5%	1.4%		1.4%
YoY Change	4.4%	3.0%	3.0%	3.3%	3.5%	4.2%	4.2%	4.2%	3.9%	4.4%	4.8%	5.2%	5.2%	5.7%
Broadband Internet ARPU (in NIS)	67	69	75	79	80	81	81	80	84	80	80	80	81	83
QoQ Change				1.3%	1.3%	1.3%	0.0%		3.7%	-4.8%	0.0%	0.0%		3.8%
YoY Change	4.7%	3.0%	8.7%	8.2%	11.1%	6.6%	3.8%	6.7%	6.3%	0.0%	-1.2%	-1.2%	1.3%	-1.2%
NGN subscribers as % of total internet														
subscribers covered by NGN network	N/A	N/A	N/A	40%	43%	47%	51%	51%	55%	57%	60%	62%	62%	65%
Average broadband speed per subscriber (end														
of period, Mbps)	2.2	2.7	4.3	4.8	5.3	6.0	6.7	6.7	7.5	8.3	9.0	9.6	9.6	10.4
QoQ Change				11.6%	10.4%	13.2%	11.7%		11.9%	10.7%	8.4%	6.7%		8.3%
YoY Change	29.4%	22.7%	59.3%	60.0%	55.9%	57.9%	55.8%	55.8%	56.3%	56.6%	50.0%	43.3%	43.3%	38.7%
Number of employees	7,530	7,364	7,216	7,216	7,123	7,087	7,076	7,076	7,208	7,274	7,343	7,422	7,422	7,266
QoQ Change				0.0%	-1.3%	-0.5%	-0.2%		1.9%	0.9%	0.9%	1.1%		-2.1%
YoY Change	-1.1%	-2.2%	-2.0%	-1.6%	-2.8%	-2.9%	-1.9%	-1.9%	-0.1%	2.1%	3.6%	4.9%	4.9%	0.8%



FY	FY	FY	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY	Q1
2008	2009	2010	2011	2011	2011	2011	2011	2012	2012	2012	2012	2012	2013

Pelephone

Key Performance Indicators														
Subscribers (in 000's)	2,649	2,766	2,857	2,861	2,827	2,842	2,847	2,847	2,876	2,859	2,839	2,800	2,800	2,741
QoQ Change				0.1%	-1.2%	0.5%	0.2%		1.0%	-0.6%	-0.7%	-1.4%		-2.1%
YoY Change	1.0%	4.4%	3.3%	2.6%	0.7%	0.6%	-0.4%	-0.4%	0.5%	1.1%	-0.1%	-1.7%	-1.7%	-4.7%
MOU (per sub, per month)	352	333	349	359	370	385	384	375	399	409	425	442	419	440
QoQ Change				-1.4%	3.1%	4.1%	-0.3%		3.9%	2.5%	3.9%	4.0%		-0.5%
YoY Change	-0.6%	-5.4%	4.8%	6.8%	6.3%	11.0%	5.5%	7.4%	11.1%	10.5%	10.4%	15.1%	11.7%	10.3%
ARPU (in NIS)	N/A	N/A	111	110	109	107	100	107	97	99	95	89	95	86
QoQ Change				0.9%	-0.9%	-1.8%	-6.5%		-3.0%	2.1%	-4.0%	-6.3%		-3.4%
YoY Change				0.0%	-1.8%	-5.3%	-8.3%	-3.6%	-11.8%	-9.2%	-11.2%	-11.0%	-11.2%	-11.3%
Churn rate (%)	N/A	13.8%	15.3%	5.0%	6.6%	6.1%	5.3%	22.9%	3.9%	6.0%	6.7%	5.9%	22.4%	7.2%

•														
Key Performance Indicators														
Subscribers (in 000's)	560	571	578	580	581	585	586	586	585	582	581	578	578	578
QoQ Change				0.3%	0.2%	0.7%	0.2%		-0.2%	-0.5%	-0.2%	-0.5%		0.0%
YoY Change	2.0%	2.0%	1.2%	1.6%	1.4%	1.7%	1.4%	1.4%	0.9%	0.2%	-0.7%	-1.4%	-1.4%	-1.2%
,														
ARPU (in NIS)	228	226	230	234	232	232	229	232	237	234	231	234	234	233
QoQ Change				1.3%	-0.9%	0.0%	-1.3%		3.5%	-1.3%	-1.3%	1.3%		-0.4%
YoY Change	5.1%	-0.9%	1.8%	2.2%	0.4%	1.3%	-0.9%	0.9%	1.3%	0.9%	-0.4%	2.2%	1.0%	-1.7%
Churn rate (%)	N/A	13.3%	13.0%	3.3%	2.9%	2.8%	2.8%	11.9%	3.6%	3.9%	4.1%	3.8%	15.4%	3.8%



GLOSSARY

Glossary

ARPL

ARPU

EBITDA = Earnings Before Interest, Taxes, Depreciation & Amortization; ttm = trailing twelve months

Free cash flow = Operating cash flows less net capital expenditures

Net capital expenditures = Purchase of property, plant & equipment (PPE), plus investments in intangible assets, less proceeds from the sale of PPE

Average revenue per lineAverage revenue per user

MOU = Minutes of use
N/A = Not available
N/M = Not meaningful