



Calling of a Special General Meeting on 28 November 2001

November 6, 2001

**The Securities Authority, Jerusalem, Israel
The Tel Aviv Stock Exchange, Tel-Aviv, Israel
The Registrar of Companies, Jerusalem, Israel.**

Calling of a Special General Meeting on 28 November 2001

Dear Sirs,

Notice is hereby given of the calling of a Special General Meeting of the shareholders of the Company, which will convene on Wednesday, 28 November, 2001 at 11:00 in the Company's offices in Tel Aviv, Azrieli Center 2, 27th floor, Tel Aviv (the triangular building).

■ **Agenda:**

Election of two directors.

- The majority required for adoption of a resolution, pursuant to the Company's Articles of Association, is 60%.
- The record date for entitlement to participate and vote in the meeting, pursuant to Section 182(b) of the Companies Law, 5759-1999, is 18 November, 2001 ("the Record Date"), i.e. anyone holding shares on the Record Date shall be entitled to participate and vote in the meeting subject to presentation of confirmation of ownership of shares on the Record Date, drawn up in accordance with the Companies Regulations (Proof of ownership of shares for the purpose of voting in a general meeting), 5760-2000.
- The full text of the proposed resolution and other relevant material can be read in the Company's office, Azrieli Center 2, Tel Aviv, Mondays-Thursdays between the hours of 08:00 and 16:00, starting from Thursday, 8 November 2001.
- If upon the elapse of thirty minutes from the time set for the meeting, a quorum is not present, the meeting will be postponed to 5 December, 2001 at the same time and in the same place.
Any shareholder may participate in the meeting in person or by proxy whose letter of appointment was deposited in the registered office of the Company.

Yours sincerely,

**Shlomo Koppel
Company Secretary**