



## **ADSL Campaign: Half Price For Three Months**

October 2, 2002

2nd October, 2002

### **ADSL CAMPAIGN: HALF PRICE FOR THREE MONTHS**

Starting on 1st October, 2002, whoever opens a subscription to Bezeq's high speed ADSL Internet service, will enjoy the following benefits for the duration of the campaign:

- **A 50% discount on the fixed monthly fee for three months.**
- **Installation at half price.**
- **A modem for 19.90 NIS every two months over two years.**

The campaign will last for three months and will end on 31st December, 2002. Anyone who joins ADSL during that time will receive the above benefits for three months from the date of signing up.

Pnina Shenhav, Vice president of Sales and Marketing, said that almost 120,000 surfers have already joined one of the high speed Internet packages.

"The various ADSL packages offer a very broad range of surfing options at various speeds, making them very attractive for surfers. Each surfer can decide for him/herself which package is most suitable for his or her needs and specific surfing habits, said Shenhav.